

<b>PROBLEM</b>  Frequent landslides and flash floods in Himachal Pradesh due to heavy rainfall, glacier melt, and human-induced climate changes.  Lack of real-time, predictive tools for river flow monitoring at local levels.  Poor awareness and preparation among locals due to inaccessible early warning systems.	<b>SOLUTION</b>  AI based alert to inform authorities and other concerned peoples.  Stream lit(web app)based interface for local access  Visualize risk status: SAFE, ALERT, FLOOD WARNING  ML (linear regression) model tracking and predicting real time river runoff.	<b>UNIQUE VALUE PROPOSITION</b>  A smart AI based real time rain, glacier melt and river monitoring site providing scores and alert to prevent disasters and save life.  An AI temperature, glacier melt and rainfall predictor, tracking level of water discharge.  Accessible using web site  Educating and alarming the concerned areas and citizens.	<b>UNFAIR ADVANTAGE</b>  Low code deployed can be easily scaled to other areas.  Predictive and educative approach	<b>CUSTOMER SEGMENTS</b>  Local Authorities(Disaster Management, water management)  Local residents  Tourist  Farmers, Climate Researchers  Schools and other active institution
<b>EXISTING ALTERNATIVES</b>  weather forecast  Evacuation team	<b>KEY METRICS</b>  No of station deployed the agent  No of email sent  No of life save  cost of destruction reduced  Model evaluation matrices		<b>CHANNELS</b>  Social media awareness camp  Advertisements  Workshops  Ngo's partnership  Github	<b>EARLY ADOPTERS</b>  Flood prone regions  Coastal region  low-lying areas  riverine regions  hill stations
<b>COST STRUCTURE</b>  Maintenance and updating cost  Deploying and designing cost  Database and cloud cost  Data collection (surveillance and records)			<b>REVENUE STREAMS</b>  Government funding  Taxation  NGO's grants  Donations or sponsorships	

