

SAFIYAH YOUNG

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EDUCATION

BOSTON UNIVERSITY | BOSTON, MA

SEPT. 2022- MAY 2026

Majors:

Cinema and Media Studies (College of Arts and Sciences)

Advertising (College of Communication)

GPA: 3.8 | Credits: 56

EXPERIENCE

BRAND REPRESENTATIVE - ALTAR'D STATE

SUMMER 2023

- Excelled in driving sales, maintaining store aesthetics, and staying updated on fashion trends related to the brand. Built relationships with store guests while efficiently collaborating with a team. Skills gained include POS system usage, sales and upselling, inventory management, and visual merchandising.

MARKETING INTERN - SWEET T PICNICS

SUMMER 2023

- Created short-form video content for various social media platforms (Instagram and TikTok focus). Wrote copy for various marketing uses- including a blog. Designed marketing aids (brochures, business cards, website). Assisted in managing partnerships with third-party vendors and local business partners. Kept correspondence and communicated with clients and partners via email, online conferences, and phone calls with great efficiency.

YOUTH EDUCATOR - CAPE FEAR REGIONAL THEATRE

SUMMER 2022

- Effectively educated youth ages 5 to 15 about performing arts while simultaneously assisting in putting together multiple youth productions in a short time. Utilized necessary skills such as leadership, kindness, problem-solving, and patience to properly support CFRT's youth. Assisted in teaching choreography, stage-managed, and kept up with administrative work throughout the sessions.

AWARDS AND ASSOCIATIONS

- **Boston University On Broadway** 2022,2023
 - *Head of Costumes, Choreographer, Actor*
- **Boston University's Dance Theatre Group** 2022, 2023
- **North Carolina Governor's School** 2021
 - *Natural Science*
- **Boston University Dean's List**
 - *Fall 2022, Spring 2023,, Fall 2023*
- **Boston University, University Scholarship** 2022
 - *Full Scholarship to Boston University*
- **National Advanced Placement Scholar** 2022
- **DAR Good Citizens Award** 2021

SKILLS

SOFTWARE

- Proficient in Canva, Adobe Lightroom, Adobe Rush, Adobe Premiere Pro
- Intermediate Level Web Programming in HTML, CSS, and JavaScript

OTHER

- Proficiency in Google Suite, Branding, Content Creation, Web Design, Graphic Design, Editing, Videography, and Copywriting