



COFFEE SHOP SALES DASHBOARD

Sales Overview

Product & Customer Behaviour

Month Year

All

Made by Nana Kwesi Safo
<https://linkedin.com/in/iamnanaasaf>
<https://github.com/safoisgod>

Total Revenue



\$115,432

PM: \$13,215

MoM: -24% ↓

Cups Sold



3,636

PM: 423

MoM: -25% ↓

Average Price



\$31.75

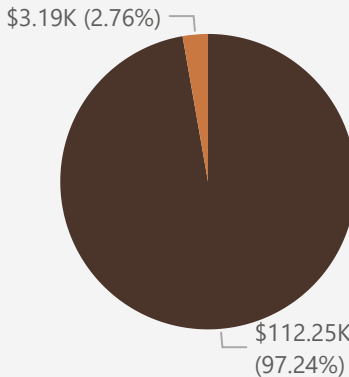
PM: \$31.24

MoM: +0% ↑

Revenue Breakdown by Payment Method

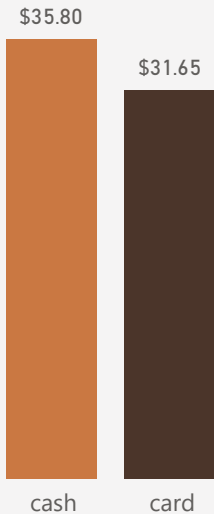
Distribution of total revenue split between card and cash transactions

● card ● cash



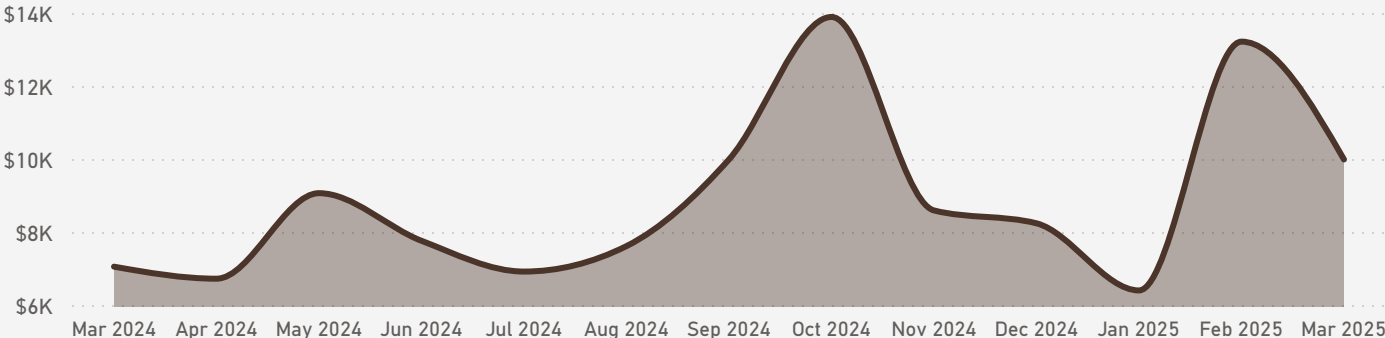
Average Transaction Value by Payment Method

Comparison of average amount paid using card versus cash



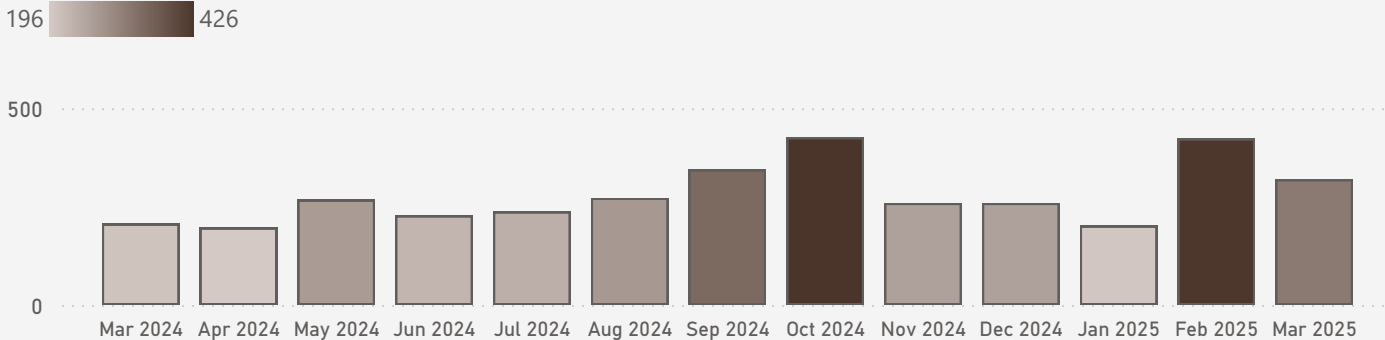
Monthly Revenue Trend

Revenue performance over time, displayed by month and year



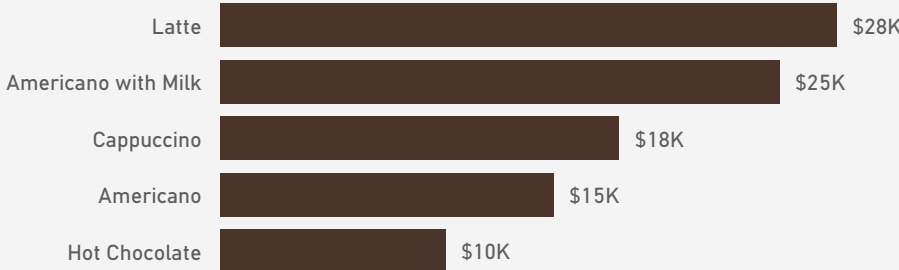
Monthly Cup Sales Volume

Number of cups sold each month, with color intensity highlighting peak sales periods



Top 5 Coffees by Revenue

Highest-earning coffee products based on total revenue generated





COFFEE SHOP SALES DASHBOARD

Sales Overview

Product & Customer
Behaviour

Coffee Name

All

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Total Revenue



\$115,432

Cups Sold



3,636

Average Price

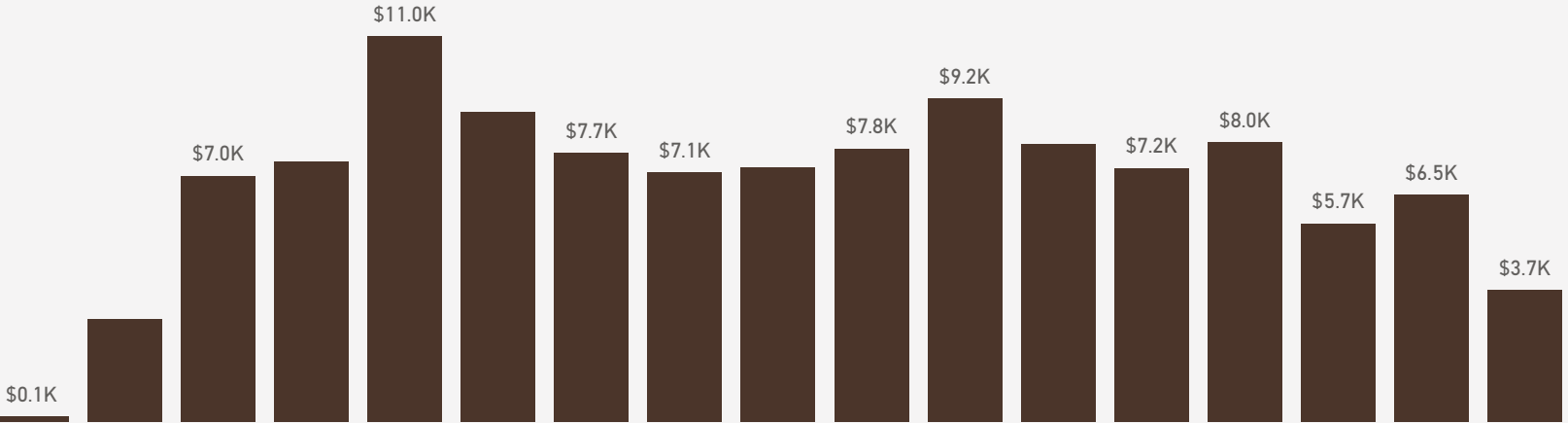


\$31.75

Average Price



\$31.75



Month	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	Total
Mar 2024		\$32.50		\$38.70	\$37.28	\$33.68	\$32.57	\$33.32	\$34.32	\$32.05	\$32.78	\$33.18	\$35.90	\$35.97				\$34.22
Apr 2024					\$33.73	\$32.95	\$33.88	\$32.48	\$33.28	\$34.82	\$33.40	\$35.77	\$35.57	\$35.98	\$38.85			\$34.29
May 2024		\$29.42	\$34.45	\$34.24	\$35.28	\$32.18	\$31.58	\$31.38	\$32.74	\$32.42	\$33.43	\$36.43	\$33.08	\$36.29	\$35.76	\$35.84	\$34.83	\$33.95
Jun 2024		\$32.82	\$32.82	\$32.41	\$33.67	\$35.27	\$35.00	\$30.37	\$33.36	\$35.00	\$32.82	\$34.16	\$33.20	\$36.17	\$34.35	\$34.72	\$36.48	\$34.18
Jul 2024		\$28.90	\$28.19	\$27.35	\$29.84	\$26.41	\$29.67	\$31.19	\$28.37	\$31.19	\$31.42	\$30.59	\$31.19	\$30.86	\$28.33	\$28.78	\$30.25	\$29.18
Aug 2024		\$30.02	\$25.54	\$28.56	\$26.16	\$26.14	\$26.75	\$28.33	\$27.38	\$28.21	\$28.33	\$29.55	\$27.54	\$30.37	\$32.82	\$30.13	\$31.60	\$27.99
Sep 2024		\$30.72	\$29.01	\$28.68	\$27.57	\$26.45	\$27.99	\$28.17	\$28.90	\$29.67	\$29.88	\$31.63	\$30.91	\$30.96	\$30.28	\$28.39	\$29.28	\$29.04
Oct 2024		\$34.54	\$32.00	\$31.63	\$29.57	\$32.62	\$31.05	\$32.37	\$32.33	\$31.80	\$33.84	\$33.76	\$32.96	\$33.85	\$32.88	\$34.73	\$34.78	\$32.61
Nov 2024		\$34.03	\$31.75	\$30.00	\$31.17	\$31.93	\$33.74	\$33.07	\$32.88	\$31.75	\$34.54	\$32.33	\$34.23	\$35.35	\$34.90	\$35.76	\$32.64	\$33.17
Dec 2024		\$31.68	\$31.15	\$29.57	\$32.44	\$32.01	\$27.36	\$31.61	\$33.31	\$31.09	\$31.60	\$31.35	\$32.74	\$33.09	\$34.13	\$34.21	\$32.64	\$31.81
Jan 2025		\$33.31	\$30.57	\$30.86	\$31.40	\$28.63	\$30.86	\$32.74	\$31.84	\$32.37	\$32.49	\$31.99	\$33.09	\$31.75	\$32.49	\$34.54	\$32.74	\$31.84
Feb 2025	\$30.86	\$32.64	\$28.29	\$30.86	\$29.51	\$28.21	\$30.48	\$29.55	\$31.39	\$32.00	\$31.96	\$30.96	\$33.66	\$33.92	\$35.15	\$30.86		\$31.24
Mar 2025	\$25.96	\$30.86	\$29.23	\$30.25	\$31.47	\$30.04	\$30.28	\$31.19	\$31.33	\$31.70	\$32.90	\$31.95	\$31.68	\$33.80	\$33.80	\$32.49		\$31.31
Total	\$29.88	\$32.31	\$29.86	\$30.08	\$31.50	\$30.10	\$30.80	\$31.32	\$31.87	\$31.79	\$32.59	\$32.48	\$32.89	\$33.90	\$33.08	\$32.82	\$32.30	\$31.75