

# The Intergenerational Effects of Economic Sanctions\*

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## Abstract

I estimate the effects of economic sanctions on the children's education by exploiting the United Nations sanctions imposed on Iran in 2006. Using the variation in the strength of sanctions across industries, I find that the sanctions decreased children's total years of schooling by 0.1 years and the probability of attending college by 4.8 percentage points. Moreover, households reduced education spending by 58% - particularly on school tuition. The results imply that sanctions have a larger effect on the income of children than their parents. Therefore, ignoring the effects of sanctions on future generations significantly understates their total economic costs.

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# 1 Introduction

Economic sanctions have become the defining foreign policy tool of the 21<sup>st</sup> century, sometimes as a prelude to warfare, and sometimes as an alternative to it.<sup>1</sup> While humanitarian impacts often feature prominently in the debate about economic sanctions, traditional estimates of the effects of sanctions have mainly focused on the effectiveness of sanctions in achieving political objectives (Ahn and Ludema (2019); Draca et al. (2019); Hufbauer et al. (2010)). More recent literature investigates the adverse consequences of sanctions on the civilian population while sanctions are in place (Petrescu (2016)). However, as the effects of sanctions may last in the subsequent period, when they are lifted, effects on the current generation may not fully capture the negative impacts of sanctions. In particular, if sanctions reduce the educational attainment of young people, the effects of sanctions may last long after they are lifted. As early human capital investment is hard to substitute with the investment in later life (Heckman (2011)), sanctions could put children at a disadvantage for the rest of their lives. Moreover, human capital is an important factor in productivity growth and economic development. These negative externalities caused by disinvestment in human capital are not documented in the current literature of adverse consequences of economic sanctions. In this paper, I study these negative externalities of economic sanctions, in particular I evaluate how targeted sanctions affect investment in children's education by using Iranian data.

The theoretical effect of sanctions on children's education is ambiguous. Sanctions significantly reduce household income, which is the major source of education funding in Iran.<sup>2</sup> How income matters for children's education is a hotly debated issue. On the one hand, a rich theoretical literature following Becker and Tomes (1986) argues that parental resources may affect educational decisions through budget and credit constraints because education is a consumption good, not only an investment. On the other hand, another influential literature following Cameron and Heckman

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<sup>1</sup>Economic sanctions are trade and financial restrictions imposed against a targeted country by one or more countries. Sanctions are designed to pressure the targeted countries to change offending policies, and/or to weaken the ability of them to govern (Askari et al. (2001)). For the first time, the United Nations (UN) applied multistate sanctions to Southern Rhodesia in 1991. Since that date, the Security Council has imposed 25 sanctions regimes, in South Africa, the former Yugoslavia, Haiti, Al-Qaida and the Taliban, Iraq, Iran, etc. There are 14 ongoing sanctions which focus on conflicts, nuclear programs, and terrorism.

<sup>2</sup>Household expenditure on education as a percentage of GDP is 5% and government expenditure on education is 4% of GDP in 2006. Moreover, like most Middle Eastern countries, a large share of Iranian government spending on education is allocated to post-secondary education in large urban areas. The main reason for this allocation is that governments are very sensitive to the demands of the urban middle class, and college education is very important for this group (Richards and Waterbury (1996)).

(2001) argues that parental investment in children’s human capital needs not be related to parental income. One possible reason for this disagreement is that temporary and persistent, small and large changes in household income may have different effects on children’s education. Households are more likely to reoptimize the consumption in response to large and persistent shocks. Therefore, a large and persistent reduction in household income would be expected to affect children’s education, whereas a small and temporary reduction in household income will not necessarily affect children’s education. As [Browning and Crossley \(2009\)](#) suggests, households who are temporarily constrained (if they are unable to smooth through borrowing) will cut back more on goods that exhibit high intertemporal substitution, e.g., luxuries because the utility cost of fluctuations would be lower. Thus, parents can invest in their children’s education by reducing other expenditures, selling assets, or raising their own working effort. However, a persistent reduction in household income hampers their ability to consumption smoothing, especially when the shock increases uncertainty about future income ([Stephens Jr \(2001\)](#)). Moreover, the same shock can have different effects on households consumption depend on households’ characteristics including budget constraints, adjustment costs, and their preferences.<sup>3</sup> Even when parental spending on children’s education reduces, much of which may be offset by financial aid, e.g., college loans. Economic sanctions may also affect children’s education through changes in government spending. While the direct benefits of public spending on education are widely agreed upon, the effect of sanctions on public spending is unclear. Economic sanctions target government revenues by imposing trade and financial restrictions. However, the effect of a government revenue shock on sub-categories of government expenditures (e.g., expenditure on education) is not clear and depends on fiscal and political institutions.

The key empirical challenge of measuring the effects of sanctions on children’s education is one of identification. Sanctions that are not confounded with other factors, that also affected children’s education, are difficult to come by. [Farjo \(2011\)](#) finds a reduction in primary school enrollment during 1990-2003 when the UN imposed economic sanctions on Iraq. However, its causal implications are limited because this study does not distinguish the effects of sanctions from the effects of several

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<sup>3</sup>On average, changes in household income or liquidity cause significant changes in household spending among households with low liquid wealth or low income, even when the shock is predictable ([Johnson et al. \(2006\)](#); [Stephens Jr \(2008\)](#); [Jappelli and Pistaferri \(2014\)](#)). Moreover, adjustment costs vary across households depends on their consumption commitments. For example, an adjustment is more costly for homeowners who have to pay the mortgage, especially in the short run. Consumption of many other durable goods (vehicles, furniture) and services (insurance, utilities) may also be difficult to adjust ([Chetty and Szeidl \(2007\)](#)).

other relevant factors such as war and political instability.<sup>4</sup> Credible estimates of sanction effects on children’s education require a solution to the identification problem. The second challenge is a dearth of reliable data. In most cases, the presence of conflicts poses a substantial obstacle to the collection of survey data especially on the displaced populations and people in conflict areas (Barakat et al. (2002)). Even if data are collected, their accuracy is an open question.

In this paper, I investigate the effects of the 2006 UN sanctions against Iran to identify the impacts of sanctions on children’s education. For estimation of the sanctions effects on children’s education, the Iranian setting is well suited for two reasons. First, other factors that affect children’s education (e.g., political stability) arguably remain unchanged after the sanctions (Borszik (2016)). Second, there are rich data, Iranian Household Income and Expenditure Surveys (HIES), that roughly span the four decades from the 1980s to 2010s (before, during, and after the sanctions). These surveys collected detailed information on the children’s years of schooling and their family income and expenditures including spending on education.

On 23 December 2006, the UN Security Council passed Resolution 1737 and imposed economic sanctions after Iran declined to suspend its uranium enrichment program. The UN sanctions include trade and financial restrictions. Trade restrictions targeted specific firms and individuals including oil and gas production and shipping companies, nuclear research and production companies, and military and security services companies owned, controlled, or performing on behalf of the Islamic Revolutionary Guard Corps (IRGC) or Setad Ejraie Foundation. Overall, these sanctions mostly targeted investments in and export of oil and gas. Financial restrictions entail any transactions with the Central Bank of Iran, disconnecting Iranian banks from the SWIFT, and freezing assets of specific firms and individuals. As a consequence, crude oil exports declined to less than one million barrels per day and the growth rate sank to -6% in 2012. The targeted sanctions were associated with large, sudden reductions in households’ income and consumption. As Figure 1 shows, very shortly after the implementation of the sanctions, the average real income of Iranian households decreased and the decreasing trend lasted for seven years. During 2007-2013, households’ real

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<sup>4</sup>Although there are a few studies that analyze the education trends during the years of sanctions, there is a growing literature on the effect of armed conflict on schooling. The results of these studies cannot be generalized to the sanctions cases. Besides that the overall evidence is mixed (depending on the context of conflict and intensity of recruitment during warfare), channels through which education might have been affected are different. Children’s education usually decreases during the war because of child soldiering, forced migration and displacement, household labor allocation decisions, security shock, changes in returns to education, and changes in quality and availability of school facilities (Verwimp and Van Bavel (2013), Justino (2011)).

income on average decreased by 35%, resulting in cutting off their spending on education by 43%. The reduction in education spending reflects both young children not attending school and parents cutting back on school expenditures.

My identification strategy uses variation in the impact of sanctions on labor income across industries. I thus compare the educational outcomes of children in the most affected industries, before and after the sanctions, with a control group of industries not significantly exposed to the sanctions (a difference-in-difference approach). I define households in which the head works in either the oil and gas industry or energy supply as the treated group because these households experienced a large reduction in their labor earnings after the sanctions were implemented. The oil and gas industry is directly affected by the sanctions and the energy supply industry is highly dependent on oil exports. Following [Abadie and Gardeazabal \(2003\)](#) and [Abadie et al. \(2010\)](#), I use a synthetic control method (SCM) and weight industries in the control group to construct a synthetic control that matches treated households for a 12-year pre-sanctions period. The synthetic control group includes information, education, and health industries with weights 0.148, 0.169, and 0.683, respectively. There are little income changes for households in these industries, as they are heavily regulated by the government. Therefore, the sanctions have little effect on wages and employment levels of these industries. Moreover, these industries are not dependent on trade, thus making them unaffected by the changes in the exchange rate.

My analysis reveals two main findings. First, sanctions decreased the years of schooling significantly by 0.1 years (0.3 years among children ages 15-24 years) and the probability of attending college (any post-secondary programs) by 4.8 percentage points. This effect on children's education is more than two times larger than previous estimates of the effect of family income on attending college (e.g., [Acemoglu and Pischke \(2001\)](#); [Blanden and Gregg \(2004\)](#); [Hilger \(2016\)](#)) likely because of the persistent shock and lack of adjustment possibilities.<sup>5</sup> I also find that this effect is larger for children at crucial ages (high school dropout age and matriculation at a university). In particular, the economic sanctions decreased the enrollment rate at the high school by 4.3 percentage points among children at high school dropout age (16 years old) with a larger effects among girls and

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<sup>5</sup>[Acemoglu and Pischke \(2001\)](#) find a 10% decrease in family income is predicted to decrease college enrollment by 1-1.4 percentage point. Other studies find even smaller effects, for example, [Hilger \(2016\)](#) finds a father's layoff reduces children's college enrollment by less than half of one percentage point, despite dramatically reducing current and future parental income (by 14% initially and 9% after 5 years). He explains that much of reduction in parental spending on education may be offset by greater financial aid.

decreased the probability of attending college at age 18 (the average age of matriculation) by 15.4 percentage points. I consider a simple back of the envelope calculation to understand the economic significance of these results. My calculation shows if these children were able to enroll in college at the same rate as college enrollment in the year 2006 and have the wage rates of the year 2006, their lifetime earnings would increase by 41%. I also find that 45% of the costs to the society associated with the reduction in earnings comes from decreased earnings for the current workers, and 55% comes from decreased earnings for the next generation. It suggests that the cost estimates using only earnings of the current generation may only capture less than half of the overall cost.

Second, I examine the effects of the sanctions on investment in children’s education by looking at household spending on education. I find that after the implementation of the sanctions, households reduced expenditure on education by 58% - particularly on expenditure for school tuition. This finding indicates households respond to the reduction in income by switching their children from higher-quality, more expensive private schools to lower-quality, free public schools.<sup>6</sup> This negative effect on education expenditure is larger than implied by the income elasticity estimates from the previous literature ([Acar et al. \(2016\)](#); [Huy \(2012\)](#); [Qian and Smyth \(2011\)](#)). Most of these studies find that the income elasticity of education spending is significantly less than one.<sup>7</sup> Alternatively, I find an income elasticity of 3.3, indicating households allocate a smaller share of their budgets to education spending after the sanctions.

Overall, after the implementation of the sanctions, both educational attainment and investment in education measured by family education spending have decreased. This reduction in children’s education will reduce their future earnings (by 41%) such that affected children will experience a larger decline in their earnings than their parents. Although the effects of sanctions depend on the context and severity of the sanctions and how the government and households cope with this shock, establishing this potential negative shock to human development can edify future policy regarding the use of the economic sanctions.

This paper also contributes to the literature on the effect of family income on children’s education in several ways. First, my analysis adds to recent quasi-experimental literature that exploits income

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<sup>6</sup>In contrast, expenditures on consumption goods, health, savings, etc did not decrease as much as the expenditure on education.

<sup>7</sup>Previous studies find that even for those groups of households that education spending is a luxury good, income elasticity is less than 2.

shocks by estimating the effect of a persistent income shock caused by the 2006 UN sanctions and lasted seven years. As explained above, persistent changes in family income can have different effects on children than do temporary changes. Most of previous studies exploits temporary income shocks generated by, for example, lotteries, cash transfer, tax credit, housing prices, and oil revenue (Bleakley and Ferrie (2016); Bulman et al. (2016); Dahl and Lochner (2012); Duryea et al. (2007); Løken et al. (2012); Lovenheim (2011); Lovenheim and Reynolds (2013); Manoli and Turner (2018)). The estimated results vary widely (from more than one percentage point per \$1,000 to less than one percentage point per \$100,000) likely because the research designs (the affected populations, the size, and timing of changes) are different (Bulman et al. (2016)). Despite differences, all these papers look at the cases in which the exogenous shock in family income is temporary, in accordance they find small effects compared to my findings. Even when the shock is large e.g. lotteries, as Bulman et al. (2016) and Manoli and Turner (2018) show, households usually spend lump-sum transfers on durable goods e.g. housing. Therefore, these shocks have small effects on children's education. In the case of parental job loss, which the shock has a long-run effect on family income, in developed countries much of reduction in parental resources is offset by greater financial aid e.g college loans (Coelli (2011); Hilger (2016); Pan and Ost (2014)). There are a few studies that examine the effect of parental job loss on children's schooling in cases that other financial resources are not available to children. Skoufias and Parker (2006) and Duryea et al. (2007) find no effect and positive effect on children schooling during economic crises in Mexico and Brazil, respectively. During recessions, the opportunity cost of education decreases. Moreover, people anticipate economic recovery sooner or later. Thus, recessions may have a positive effect on children's education. Di Maio and Nisticò (2016) show parental loss job caused by a conflict in the Occupied Palestinian Territories increases child school dropout. My study complements these papers by studying a case in which the income shock is persistent and the exception is different because people could not predict whether sanctions would be lifted or not.

Second, I add to the distributional debate about the burden of family income effects. Unlike the existing studies, I estimate differential effects on education investment for households with low, average, and high levels of financial resources. As explained above, households respond to

an income shock could vary across different income quantiles.<sup>8</sup> The results of existing studies that exploit persistent income shocks are limited to a specific population. For example, [Akee et al. \(2010\)](#) and [Bastian and Micheltore \(2018\)](#) evaluate persistent income changes generated by a casino revenue and tax credits policy, respectively. They find larger effects compared to the above studies (1.3 and 4.3 percent increases the likelihood of high school and college completion per \$1,000). Different responses of households to a persistent versus a temporary income shock could explain these larger effects. The results of these studies are limited to the population of low-income households.<sup>9</sup> Thus, there was no change among middle and high-income households. On the contrary, the sanctions affect treated households at any level of income. Therefore, I can estimate the effects for high-income households as well as low-income households. Moreover, these studies look at positive shocks in family income. Household responses to upward versus downward shocks could be asymmetric. My paper complements this literature by studying the effects of a negative persistence shock in the family income. By comparing the effects for heterogeneous groups of households, I find that the effect of sanctions on the income of low and middle-income households is larger (24% and 20%, respectively) and significantly different from the average effect (15%).<sup>10</sup> I also find the negative effects on schooling outcomes are larger for children from low and middle-wealth families. In particular, only children from the lowest wealth quantile experienced a reduction in the years of schooling. Moreover, sanctions decreased investment in education most for children from the middle-wealth households.<sup>11</sup>

This paper proceeds as follows. In section 2, I provide the institutional setting and discuss mechanisms behind the impacts of the 2006 UN economic sanctions on children’s education. In section 3, I introduce the data and the identification strategy. In section 4, I present the main empirical results on the impacts of sanctions on family income and children’s education. In section 5, I report some robustness checks. In section 6, I explore heterogeneous effects. Section 7 concludes the paper.

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<sup>8</sup>For example, as many studies show, lower-income families have a higher-income elasticity of education expenditure whereas the higher income families have a lower income elasticity of education.

<sup>9</sup>The casino revenue studied in [Akee et al. \(2010\)](#) is distributed to all Indian households regardless of their characteristics. However, American Indians are a particular group with a low level of income and a high rate of poverty. EITC studied in [Bastian and Micheltore \(2018\)](#) is an antipoverty program that focuses on families whose incomes lie between 75% and 150% of the poverty line.

<sup>10</sup>The sanctions had no significant effect on the income of households who are ranked above the 90th percentile.

<sup>11</sup>These effects are not significant for children from high-wealth families.



## 2 Institutional Setting and Mechanisms

### 2.1 The 2006 UN Sanctions

On 23 December 2006, after Iran declined to suspend its program for uranium enrichment, the UN Security Council passed Resolution 1737 and imposed economic sanctions against Iran. While Iran's programs to enrich uranium were stopped in 2002, they restarted in late 2005. In July 2006, the UN Security Council in Resolution 1696 had expressed concern at the intentions of Iran's nuclear program and asked Iran to stop its uranium enrichment program by August 31. Although, Iran did not comply with the requirements of the Security Council and the International Atomic Energy Agency (IAEA), the Council did not show any action after the ultimatum, because Iran warned it would break off all talks over the nuclear program if any sanctions were imposed. Unexpectedly, in December 2006, the Council imposed trade and financial sanctions on Iran targeting the oil and gas industry (by imposing restrictions on investments in and export of oil, gas, and refined petroleum products) and the Iranian Revolutionary Guard Corps (IRGC) and Setad Ejraie Foundation (by banning any business dealings with them). Trade restrictions targeted specific firms and individuals including oil and gas production and shipping companies, nuclear research and production companies, and military and security services companies owned, controlled, or acting on behalf of IRGC or Setad. Financial restrictions encompass banking and insurance transactions (including any transactions with the Central Bank of Iran, disconnecting Iranian banks from the SWIFT, and freezing assets of specific firms and individuals). The 2006 sanctions were effective to pressure Iran to negotiate on its nuclear program. In 2013, Iran accepted negotiation for a framework deal with permanent members of the UN Security Council (China, France, Russia, the U.K., and the U.S.) and Germany (P5+1). On 2 April 2015, they finalized an agreement (Joint Comprehensive Plan of Action (JCPOA)) known as the Iran deal. Thus, the UN Security Council, the E.U., and the U.S. have terminated all nuclear-related resolutions and sanctions in January 2016.<sup>12</sup>

The 2006 sanctions are the most severe sanctions ever put on Iran because most countries including the E.U. stopped buying oil from Iran. Moreover, the U.S. has introduced sanctions

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<sup>12</sup>United Nations Security Council Resolution 2231, passed on 20 July 2015, suspends UN sanctions and sets out a schedule for lifting them gradually. This resolution also considers reimposing the sanctions in case of Iran's failure to comply with the framework agreement. Resolution 1737 was terminated on the day of implementation of the Joint Comprehensive Plan of Action (JCPOA), 16 January 2016, by Resolution 2231 of the UN Security Council. However, the U.S. withdrew from the deal in May 2018 and reimposed the sanctions in November 2018.

for punishing other countries that buy oil from Iran. Furthermore, since sanctions limited access to many products and technologies needed in the oil and energy industries, many oil companies withdrew from the Iran oil industry, and thus Iran's oil production decreased. Therefore, Iran lost \$160 billion oil revenue. In addition, more than \$100 billion in Iranian assets was held in restricted accounts outside the country. In consequence, Iran's economy got 15-20% smaller than it would have been absent the sanctions (U.S. Treasury Secretary Jacob Lew report, 2015). Since Iran's economy depends heavily on oil exports and goods imports, economic activity declined which led to a two-year recession. The growth rate sank an all-time low of -6% in 2012. Meanwhile, the value of the Rial (the currency of Iran) declined by 56%, and inflation reached 35%. As Figure 1 shows, very shortly after the implementation of the sanctions, the average real income of Iranian households decreased. Over the 2007-2013 period, households' real income on average decreased by 35%. Hence, households cut their total expenditure. In particular, households' spending on education showed the highest drop of -43%.

## 2.2 Educational Trends in Iran

Although Iran's economy has faced many challenges during 1995-2006, the years before the sanctions were instituted, educational attainment and household spending on children's education have never stopped growing.<sup>13</sup>

Educational attainment in Iran has improved substantially in the past four decades. Education has expanded in MENA faster than in any other region of the world (World Bank). Some countries such as Iran, Turkey, Egypt, and Jordan experienced more growth in education. In Iran, enrollment rates exceed 90% at the primary and secondary levels, comparable to that of Western countries. Thus, the youth literacy rate increased from 56% in 1976 to 97% in 2006 (World Bank).<sup>14</sup>

The rapid growth in the education is supported by both private and public spending. The average private and public investment in education as a percentage of GDP is 5% and 4% in 2006,

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<sup>13</sup>Over these years, Iran's economy has been under various economic sanctions. The first economic sanctions on Iran were imposed by the U.S following the Iranian Revolution of 1979. US sanctions were gradually expanded to the present level with a total embargo on all bilateral trade and investment. The studies show US sanctions' economic and political effects have been insignificant (Alikhani (2000); Askari et al. (2001)). According to Hufbauer et al. (2012), the average welfare loss caused by US sanctions on Iran over the period 1984-2005 was around \$80 million, less than 1% of Iranian GDP over that period.

<sup>14</sup>The youth literacy rate is the percentage of people ages 15 to 24 who can read, write, and understand a short simple statement about their everyday life.

respectively. Over the past three decades, because of increases in youth population and demand for education, the Iranian government has shown a strong commitment to funding public education and promoting access to fee-free public schools at all levels of education.<sup>15</sup> However, like most Middle Eastern countries, a large share of Iranian government spending on education is allocated to post-secondary education in large urban areas.<sup>16</sup> Thus, public universities are of high quality and free-tuition, but the number of places at public universities is limited. A highly competitive university entrance examination rations these free-tuition places at public universities.<sup>17</sup> The competition to succeed in school and the public universities entrance examination have encouraged parents to spend on their children's education such as sending on private schools and private tutoring to help their children in this competition (Salehi-Isfahani (2012)).<sup>18</sup> As Figure 1 shows, Iranian households' spending on education, which is the major source of education funding in Iran, increased by 67% over the 1995-2006 period. Spending on primary and secondary schools tuition is a significant share of total household expenditure on education in Iran. Many of the best overall primary and secondary schools in Iran are privately funded. Parents believe that private primary and secondary schools offer a better education, an environment more conducive to learning, additional resources, and better policies and practices. Indeed, results from value added to cognitive achievement show that private school students averaged higher than their public school counterparts. Moreover, children who attend private schools perform better in school final exams and the public universities entrance examination and have better academic outcomes than those in public schools (Dolatabadi (1997); Rabiei and Salehi (2006)).

Evidence of how the 2006 sanctions affected children's education can be found in the time series trends. While the enrollment rates did not change for primary and secondary education, attendance at the undergraduate programs dropped after the implementation of the sanction. Over 2007-2013, the enrollment rates in primary and secondary schools were always around 97% and 89%, respectively. At the same time, the population of first-year college students decreased by

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<sup>15</sup>Based on the article 30 of the Constitution of the I.R. of Iran, "the government is obliged to provide free of charge education for all individuals up to the end of the secondary level of education and to facilitate free higher education up to achieving self-sufficiency" (Source: UNESCO, the World Education Forum report for Iran (2015)).

<sup>16</sup>Tertiary education was nearly all public until the 1980s. In 2006, about half of all university students were enrolled in public universities.

<sup>17</sup>Only 10% of students who take the university entrance exam, win that scholarship.

<sup>18</sup>58% of pre-university students receive private tutoring, which is a significant item in households' education expenditure (52%), to increase their probability of success at the university entrance examination (source: HIES).

11.5% (source: Statistics Centre of Iran).

Moreover, over the years of sanctions, the investment in children’s education measured by household spending on education has decreased. Households’ spending on education on average decreased by 43%. This reduction in households’ education spending could be because young children do not attend school and/or parents cut spending on school expenditures, for instance, choosing free public school instead of private school. Although the enrollment rates at primary and high schools did not change, the proportion of students who were enrolled in private schools decreased from 21% in 2006 to 10% in 2013 (source: Iranian Households Income and Expenditures Surveys).

## 2.3 Mechanisms behind Sanctions

In this section, I explore the mechanisms by which economic sanctions may decrease investment in children’s education. The sanctions affect children’s education through changes in the demand side (labor income and relative prices) and the supply side of schooling (government budget).

One mechanism by which the sanctions affect children’s education is through labor income. As explained above, as a result of the sanctions, labor earnings decreased in the treated industries. The changes in labor income may affect investment in children’s education through two channels: family budget constraint and changes in returns to education. In the online Appendix, I outline a simple model that identifies this channel and describes conditions by which the incentive to invest in education may increase or decrease after the sanctions.

First, labor income shocks may affect children’s education through family budget constraints. In influential work, [Acemoglu and Pischke \(2001\)](#) provide theoretical and empirical support for the idea that parental resources can affect education decisions through budget and credit constraints because education is not a pure investment and can be a consumption good too. Reduction in family income after the sanctions may have made it harder for children to attend school. However, as explained above, households might adjust this shock to mitigate the impact of sanctions on children. For example, they can draw down savings or sell off assets to smooth consumption in response to a negative income shock ([Browning and Lusardi \(1996\)](#); [Deaton \(1992\)](#)). However, if sanctions increased uncertainty about future income, households consume less and save more ([Sandmo \(1970\)](#)). I find no significant effect of sanctions on family savings and debt (Table C.4).

Second, labor income shocks may affect children’s education by decreasing returns to education, a

theoretical possibility explored formally by [Eckstein and Zilcha \(1994\)](#). The accumulation of human capital is an investment decision. Since education is costly (tuition fees and foregone earnings), individuals will invest in additional schooling only if sufficiently higher future earnings compensate for these costs. Therefore, optimal investment in children’s education requires parents to take into account their children’s income gain due to their education. Falling labor income due to economic sanctions affects the returns to education. However, the effect of this change on education is not clear. On the one hand, it can decrease educational attainment by reducing expected earnings from additional schooling. On the other hand, poor labor market opportunities could increase the incentive for investment in human capital by increasing competition. Moreover, the wage rate decreased for all levels of education. In consequence, the income of some low education levels that used to be above the poverty line moved down to below the poverty line after the sanction. Thus, the incentive to invest in education can increase after the sanctions. Since the effect could go either way, I need a structural model incorporating different features of the sanctions to identify the effect of this channel. It is left for future work. In this paper, I estimate the overall impact of sanctions on children’s education.

Another mechanism by which economic sanctions may affect children’s education is through changes in the government’s budget. The 2006 UN sanctions did not affect public spending on education. The sanctions affected Iranian government revenue and its internal composition because on average 60% of Iranian government revenues come from oil and gas which was affected by the sanctions. However, as [Farzanegan \(2011\)](#) shows the Iranian government only reduced the military and security spending after the sanctions.<sup>19</sup> Other social spendings of the Iranian government including health and education did not show a significant response to this shock.<sup>20</sup> Moreover, the composition of public spending for primary to tertiary education has not changed after the sanctions (source: World Bank and Government Budget documents).

Economic sanctions may also affect children’s education through changes in relative prices. In addition to the reduction in household income, rising prices decreased households’ spending capacity.

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<sup>19</sup>Iranian government spending includes current and capital expenditures. Current expenditures include all spending on government employees’ wages and pensions, military, health, education, and cultural and social activities. Spending on defense and security expenditures is the major component of Iranian government spending, followed by spending on education ([Farzanegan \(2011\)](#)).

<sup>20</sup>[Habibi et al. \(2001\)](#) also shows that oil revenue fluctuations in Iran and other Middle Eastern oil-exporting countries do not affect the basic social spending on education, health, and social welfare.

Over the years of sanctions, prices of many commodities spiraled upwards and inflation reached 35%. However, the magnitude of this change is different across goods and services. In particular, the prices of tradables (typically goods) have risen significantly relative to non-tradables (typically services). Thus, the relative prices and so the budget shares of the different commodities have changed.<sup>21</sup> Although education prices doubled, the changes are not as much as other commodities. The Education Price Index (EPI) increased on average 8% less than the overall rate of inflation.

### 3 Data and Identification Strategy

#### 3.1 Data

The main data source is the Iranian Households Income and Expenditures Surveys (HIES). These rotating panel surveys, which are conducted yearly by the Statistics Centre of Iran (SCI),<sup>22</sup> cover near 40,000 households every year and include extensive data on expenditures of households including detail information on education spending.<sup>23</sup> Moreover, this data contain rich information at the individual level including age, gender, years of education, income, marital status, and relation with the head of family.<sup>24</sup>

The Iranian data are ideal for studying the effects of family income shock on children for two reasons. First, I can link children to their parents and observe their family characteristics (such as family income, parents' education, family size, and family expenditure). Second, the HIES contain children's years of schooling, enrollment at different levels of education, and family education spending. Information on the education spending includes payments for books, tuition, private tutoring, and donation to the school for different levels of education (pre-primary, primary, secondary, post-secondary non-tertiary, tertiary, and education not definable by level).

I restrict my main sample to the households with children aged 6-24 because children start school

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<sup>21</sup>The budget shares of the various commodities are related to the real total expenditure and relative prices (Deaton and Muellbauer (1980)). Indeed, the descriptive analysis showed that sanctions significantly changed the households' consumption patterns. The most significant change is related to the expenditure share allocated to food. While food prices became sixfold in 2013 since expenditure on food is necessary expenditure and unsubstitutable, expenditure share on food increased by 6% (from 40% to 46%).

<sup>22</sup>The rotating nature of the panel can not be used in this study because households' id is changed for confidentiality protection in the version available to researchers.

<sup>23</sup>HIES report detail information on household expenditures on education according to the Classification of Individual Consumption According to Purpose (COICOP).

<sup>24</sup>HIES report detail information on labor income including permanent, non-permanent, and non-labor incomes for each member of the family.

at age 6 and most individuals complete their education by age 24 in Iran.<sup>25</sup> Children aged six who were born at the start of the academic year (September 23th) or later are excluded because they are not eligible to enroll in school.

I choose my sample period to include all observations from years 1995 to 2013 (1374 to 1392 in Persian Calendar), 12 years before and 7 years after the implementation of the sanctions. I exclude the years 2014 and 2015 when Iran and P5+1 were negotiating over the nuclear program, and people would expect the sanctions to be terminated. I re-conduct the analysis including 2014 and 2015 as a robustness check in section 5.

For the main analysis, I study households who live in urban regions of the country because there are differences between rural and urban areas in factors affecting education spending. Estimated elasticities suggest that rural households' spending on education is more sensitive to changes in income relative to urban households' (see, for example, [Mussa \(2013\)](#)). Moreover, education opportunities are different between cities and rural communities, in particular all rural schools are public. Also, the private supplementary tutoring is not available to students in rural areas. I do not lose too much of the sample because 75% of the population lives in urban areas.

### 3.2 Identification Strategy

I exploit variation in the impact of 2006 economic sanctions across industries in a difference-in-differences framework using the synthetic control method (SCM) ([Abadie and Gardeazabal \(2003\)](#); [Abadie et al. \(2010\)](#); [Abadie et al. \(2015\)](#)). The first difference is over time. The second difference is across groups of households. The difference-in-difference comparison is implemented by estimating regressions of the following type:

$$Y_{ispt} = \alpha + \gamma (Treat_i \times Post2007_t) + \beta Treat_i + \lambda_t + X'_{ispt} \delta + \phi_p + \psi_s + \varepsilon_{ispt} \quad (1)$$

where  $Y_{ispt}$  is the outcome variable of interest (family income, family education spending, and children's education outcomes) of individual (or household)  $i$  in province  $p$  and industry  $s$  at time  $t$ . The variable  $Treat_i$  is a dummy for treatment households to control for group-specific differences;  $Post2007_t$  is a dummy to reflect sanctions being imposed in 2007;  $\lambda_t$  is a vector of time fixed effects

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<sup>25</sup>Less than 5% of students are aged above 25.

to control for changes in macroeconomic conditions. I also add province and industry fixed effects,  $\phi_p$  and  $\psi_s$ , to control for time-invariant local market and industry characteristics that affect outcome variables but are not observable to me. The vector  $X_{ispt}$  is a set of individual or household-specific characteristics to control for any observable differences that might confound the analysis (e.g., age for estimation the effect on years of schooling). Since outcome variables e.g., income are likely to be correlated within local labor markets and industry level, all observations are clustered at the province and industry levels to account for correlation within observations, which may result in an underestimation of standard errors. The coefficient of interest is  $\gamma$  which measures the average effect of the economic sanctions on the treated group relative to the comparison group, using variation over time. I also examine gender differences in the impact of sanctions by estimating the following equation:

$$Y_{ispt} = \alpha + \gamma_1 (Treat_i \times Post2007_t) + \gamma_2 (Female \times Treat_i \times Post2007_t) \quad (2) \\ + \beta_1 Treat_i + \beta_2 (Female \times Treat_i) + Female + \lambda_t + X'_{ispt}\delta + \phi_p + \psi_s + \varepsilon_{ispt}$$

I follow the approach of [Abadie and Gardeazabal \(2003\)](#) and [Abadie et al. \(2010\)](#), weighting industries to construct a synthetic counterfactual that replicates the characteristic of treatment group before exposure to the sanctions.

**Synthetic Control Group Strategy.** The SCM is based on the idea that when an intervention affects a small number of units, a combination of unaffected unites provides a better comparison group, especially when no single unit alone is comparable to the affected units ([Abadie \(2019\)](#)).

In the ideal case, sanctions would be an independent random event for targeted industries that had no spillover effect to other industries. Although the 2006 sanctions targeted specific firms and individuals mostly in the oil and gas industry, the present analysis is not such an ideal case because Iran's economy is dependent on oil exports. Thus, sanctions indirectly impacted some other industries through the government budget and exchange rates.

I define households in which the head works for either oil and gas industry or energy supply (electricity, gas, steam and air conditioning supply) as the treated group.<sup>26</sup> The real median annual

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<sup>26</sup>I define the household head as the person earning the highest monetary income, mostly the same as the person reported as the head of the household. Some families reported the eldest person (e.g., a grandparent) as the head.



income of households that the head works in the oil and gas industry decreased from 133 to 65 million Rials (-51%).<sup>27</sup> The reduction in household income can be related to a decline in working hours or wage rate (or both). The working hours have not changed over the years of sanctions. However, the average real wage per hour in this industry decreased from 44 in 2006 to 23 thousand Rials in 2013 (-48%). Also, 50 firms in other industries (including 14 firms in rubber, plastic, and mineral products, 8 firms in the financial sector, 6 firms in the motor vehicles, and 5 firms in the basic metals) that owned or control by IRGC or Setad were directly affected by the sanctions (source: the sanctions documents and [Draca et al. \(2019\)](#)).<sup>28</sup> Since the name of firms are not observable in the main data used in this paper, I discard the entire financial sector and those subcategories of industries that include one of these targeted firms. Although the sanctions indirectly affected some other sections of Iran’s economy, the severity is different across industries. The median family income in all other industries but three industries (energy supply, real estate, and administrative and support services) was either not affected or affected by less than 10% (mostly during the last years of the sanctions). Households in the energy supply experienced a reduction in their income by 38%. Although this effect is indirect, since it is large and immediate (21% reduction in 2008), I include households in the energy supply industry in the treated group. While the family income in the real estate and administrative and support service decreased by about 20% over the years of sanctions, I do not consider these households in the treated group for two reasons: first, these households have a large difference in their characteristics relative to other treated households in the oil and gas industry and energy supply; second, the reduction in their income happened with a lag.

The definition of the comparison group is crucial, as it should capture the counterfactual outcomes trend in the absence of the sanctions. One potential comparison group would be households in which the head works for non-oil/energy industries. This group is not a good comparison group because these households differ from households in oil and energy industries in characteristics that are thought to be related to the potential for children’s education. In fact, the pre-treatment trends of family income and education outcomes are not parallel for these two groups. Also, there is no single unaffected industry that provides a comparison for the affected industries. Hence, I use the SCM to find a combination of industries not (or less) affected by the sanctions as a synthetic

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<sup>27</sup> 46% reduction in the real average family income

<sup>28</sup> United Nations Security Council Resolutions 1696, 1737, 1747, 1803 and 1929

control group and estimate the counterfactual for treated group. I consider all other industries but financial, real estate, and administrative and support service industries in the donor pool (11 industries),<sup>29</sup> though I check the sensitivity of results using different selected donor industries in section 5 (Table D.1).

Weights are determined to maximize the similarity between the synthetic control and the treated households in terms of pre-treatment family income. The values of pre-treatment family income for the affected industries do not fall inside the convex hull of the corresponding values for the donor pool and yield an imperfect fit. Thus, I use a modified SC estimator by Ferman and Pinto (2019) and demean the data using information from the pre-treatment period, and then construct the synthetic control using the demeaned data. For the main analysis, following Botosaru and Ferman (2019),<sup>30</sup> I consider only pre-treatment family income as the matching variable. As a robustness check, I include observed covariates (parent’s education, employment status, age, etc.) and find similar results (Table D.1). In particular, I find that algorithms that minimize the distance between the treated units and the synthetic control put small and ignorable variable weights for covariates if more pre-treatment outcomes are included. Also, since there is more than one treated unit, based on Abadie et al. (2010), I aggregate the treated units into a single unit (pooled SCM). Pooled SCM can yield poor unit-specific fits. Thus, I check the fit for each treated unit and find a good fit mostly because the characteristics of households in affected units are similar (Figure D.1). Moreover, following Ben-Michael et al. (2019), I use the partially pooled SCM as a robustness check and find similar results.

The optimal weights are positive for three industries information, education, and health with values 0.148, 0.169, and 0.683, respectively and take value zero for the other potential controls in

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<sup>29</sup>Since the synthetic control is supposed to reproduce the outcome variables for treated industries in the absence of the sanctions, I discard financial, real estate, and administrative and support service industries from the donor pool. As explained above, some firms in the financial sector that owned or control by either IRGC or Setad are targeted by the sanctions, but in HIES only the job sector is observable not the firm. Thus, I exclude the financial industry. I also exclude households in real estate and administrative and support service industries from the donor pool because, as explained above, these households have a large difference in their characteristics relative to treated households which makes them unsuitable controls. Based on Abadie (2019), while the SCM puts small weights for dissimilar units, it is still important to limit the donor pool to units with similar characteristics to the affected unit to avoid interpolation biases. Also, these households were indirectly affected by the sanctions, though with a lag. Moreover, I exclude industries for which data are not consistently available in the HIES: arts, entertainment and recreation; activities of households as employers; undifferentiated goods- and services-producing activities of households for own use; professional, scientific and technical activities; activities of extraterritorial organizations and bodies.

<sup>30</sup>Botosaru and Ferman (2019) shows as long as there is a perfect match on pre-treatment outcomes, a perfect match on covariates is not required. Ben-Michael et al. (2019) and Doudchenko and Imbens (2016) also use only the lagged outcomes as matching variables and show including covariates has no effects on synthetic control.

the donor pool. Households in these industries experienced the lowest incidence of family income changes after the sanctions. Two features of these industries protect them from the sanctions. First, these industries are heavily regulated by the government. Therefore, their wages and employment size are little responsive to the market conditions. Second, these industries are not dependent on trade, thus making them unaffected by the changes in the exchange rate due to trade restrictions after the sanctions. Figure 2(a) displays the real median family income for treated households and their synthetic counterpart in the period 1995-2015. The synthetic control almost exactly reproduces the family income for the treated households during the entire pre-sanctions period (1995-2006). As Figure 2(b) shows, the gap between the actual and counterfactual family income widens from around zero over the pre-sanctions period, to 45% in 2013.

Table 1 reports households' and children's characteristics of the synthetic group comparing to treated households in the absence of the sanctions. The variables overall are well balanced between these groups. In Appendix D, I check the validity of the synthetic control for counterfactual by checking the sensitivity of results to the choice of different matching methods (different matching variables, different matching year range, and different methods for selecting weights) and different selected donor industries. Overall, the sensitivity tests verify the robustness on the original results (Table D.1).

As explained above, for estimating Eq (1) and (2), observations are clustered (150 clusters) at the province (30 provinces) and industry levels (5 industries: 2 treated industries and 3 control industries) to account for correlation within observations. However, since there are a few clusters at the industry level, t-tests based on cluster-robust variance estimator (CRVE) tend to be over-rejected. Moreover, different variants of the wild cluster bootstrap can over-reject or under-reject (MacKinnon and Webb (2018)).<sup>31</sup> To solve this problem and calculate p-values, following MacKinnon and Webb (2018), I use wild bootstrap randomization inference (WBRI).

## 4 Results

I analyze the direct impact of the 2006 economic sanctions on family income and the indirect effects on children's education.

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<sup>31</sup>When a few clusters are treated, in many cases the restricted wild cluster bootstrap under-rejects, and the unrestricted wild cluster bootstrap over-rejects (MacKinnon and Webb (2018)).

## 4.1 Effect on Family Income

I first examine how the sanctions affected family income. To do so, I look at the effects on total family income as well as labor market earnings, wage rates, and employment. The sanctions targeted investments in and exports of oil, gas, and petrochemicals. As a result, crude oil exports had declined from 2.5 million barrels per day to less than one million in 2013. This change could potentially affect the income of workers in the oil and gas industry and energy supply through unemployment, inflation, and falling wages.

Table 2 lists the estimated effect of the sanctions on family income under various model specifications. All specifications include dummy variables for year, industry, and province. Models 2 and 3 include covariates including head's education, age, and age square, with the latter using a province by year set of fixed effects. The results are similar between all specifications. Referring to the specification of model 2, total income and labor income of families that the head works in treated industries decreased by 15% and 16%, respectively (panel A). Panel B shows that the real wage rates in the treated industries decreased by 12% after the sanctions. In fact, the nominal wage rates increased, but it had not been synchronized with the rate of inflation. There is no significant effect on working hours. In particular, the sanctions did not affect full/part-time employment. This reduction in income is independent of worker's abilities since it is due to a shock in the economy whose effects do not depend on skills and abilities.

**Placebo Studies.** To assess the credibility of my results, following Abadie et al. (2015), I examine in-space placebos. To do so, I apply the synthetic control method to every 11 industries in the donor pool, assuming it was treated in the year 2007. If the placebo effects are as large as the main estimate, then it is likely that the estimated effect on family income was observed by chance. Figure 2(c) shows the distribution of the post/pre-treatment ratios of root mean squared prediction errors (RMSPE) for the actual treated group (the black one) and all the industries in the donor pool.<sup>32</sup> The actual treated unit (oil & gas and energy supply) clearly stands out with the highest RMSPE ratio. Also, Figure 2(d) displays the average family income gap between the actual treated unit and its synthetic (bold line) as well as the respective gaps for placebo industries. Whereas

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<sup>32</sup>RMSPE measures the magnitude of the difference between each industry and its synthetic control in the outcome variable. A small preintervention RMSPE and a large postintervention RMSPE can be indicative of a large effect of the intervention (Abadie et al. (2015)).

there is no significant difference in the family income between the actual treated households and the synthetic control in the pre-sanction period, it experienced large negative effects over the years of sanctions. No other placebo industry experiences a similar change. Thus, the placebo tests suggest that these results are not due to chance. Section 5 provides further robustness checks by considering in-time placebos, different periods, and different model specifications (Table E.1).

## 4.2 Effect on Children’s Education

In consequence of a reduction in the family income (-15%), households reduced their total expenditure by 11% (Table 3).<sup>33</sup> Although spending decreased for most components, it did not decrease by the same rate. As Table 3 shows, households cut spending on education by 58% (the share decreased by 5%). The reduction in education spending reflects the combination of young children not attending school and parents cutting back on school expenditures. For instance, parents may choose free public schools instead of private schools for their children. In this section, I evaluate the effects of the sanction on children’s education outcomes (enrollment rates, completed years of education, and household spending on education).

### 4.2.1 Effect on Enrollment and Years of Schooling

First, I find the impact of the sanctions on the educational attainment measured by enrollment rates and years of education. Table 4 presents the effects on school enrollment, college attendance (any post-secondary programs), and years of schooling.<sup>34</sup> As, the third column of Table 4 shows, the probability of attending college significantly decreased by 4.8 percentage points after the sanctions. Also, years of schooling significantly decreased by 0.1 years for the whole sample (column 5), and decreased by 0.3 years for children aged 15-24 years who completed grade 9 (column 4). In Iran, education is compulsory until the end of high school one (grade 9). Therefore, nonsignificant effect on enrollment in these grades (column 1) can interpret as the falsification test, because this group of children attends school anyway. Also, the sanctions had no significant effect on enrollment in high school two (column 2). If there were more dropouts before entering college and thus reduction

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<sup>33</sup>All estimates in the rest of the paper are based on the model 2 specification, though I show the results are not sensitive to different specifications using model 1 and 3 (Table E.1).

<sup>34</sup>The sample for grades 1-9 and high school two are children of the age group who are officially eligible for enrollment in these grades (6-14 and 15-18 years old for grades 1-9 and high school two, respectively). The sample for college attendance is high school graduates who are under the typical college graduation age ( $\leq 24$  years old).

in the proportion of high school graduates, it was hard to separate the effects on college attendance from those on high school or earlier education.<sup>35</sup> Panel B of Table 4 shows that the effects are not different across gender.

I compare my results to current literature and the overall effects on the current generation to find how big these negative effects on children’s education are. My finding is consistent with the literature documenting a connection between family income and children’s education (Acemoglu and Pischke (2001); Akee et al. (2010); Bastian and Michelsmore (2018); Blanden and Gregg (2004); Bleakley and Ferrie (2016); Coelli (2011); Hilger (2016); Løken (2010); Lovenheim (2011); Lovenheim and Reynolds (2013); Manoli and Turner (2018); Pan and Ost (2014)). My result is large compared to other studies. I find that a 15% decrease in family income is predicted to decrease college enrollments by 4.8 percentage points. The large effects estimated in this paper are expected because of the persistent shock and lack of adjustment possibilities to the shock. Acemoglu and Pischke (2001) find that a 10% increase in family income increases college enrollments by 1-1.4 percentage points. Other studies find even smaller effects. For example, Hilger (2016) finds a father’s layoff reduces children’s college enrollment by less than half of one percentage point, despite dramatically reducing current and future parental income (by 14% initially and 9% after five years). He explains that much of reduction in parental spending on education may be offset by greater financial aid. Such financial aids, e.g. college loans are not available to Iranian children.

**Back-of-the-envelope Calculation.** I consider a simple back-of-the-envelope calculation to understand the economic significance of these results. Children growing up after the imposition of sanctions may have lower earnings throughout their adult lives. Sanctions can affect the lifetime income of the next generation through two channels: lower wage rates and lower education levels. To find the children’s earnings loss due to the sanctions, I compare the present value of future lifetime earnings of children with and without the sanctions.

$$I_j = \sum_{t=0}^T \beta^t (w_j^H Income_{tj}^H + w_j^C Income_{tj}^C) \quad , j = s, ns \quad (3)$$

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<sup>35</sup>Also, a simple calculation (Average Years of Schooling =  $\sum_{S_i=0}^{22} (P_i S_i)$  where  $S_i$  is years of schooling and  $P_i$  is the percentage of children age 6-24 at different levels of education) confirms that at the prior rates of college attendance and enrollment at different education levels, years of education on average decreased by about 0.1 years after the sanctions.

where  $I_s$  and  $I_{ns}$  are children's lifetime earnings with and without the sanctions, respectively.  $w_j^H$  and  $w_j^C$  are the percentage of children with a high school or less and the percentage of children with a university degree, respectively.  $T$  is the number of working years and  $\beta$  is the discount rate (0.95). I do not observe  $Income^H$  and  $Income^C$  (real annual income at different ages for high school graduates and college graduates) because children who are affected by the sanctions are not yet old enough to directly measure their earnings. Children's future annual income may be imputed from the information on children's levels of education, using the relationship between earnings and education in observed data. I consider different scenarios for their income: (i) median/average of (all/treated) workers' income in the last year of sanctions (year 2013),<sup>36</sup> and (ii) median/average of (all/treated) workers' income before the sanctions (year 2006). Similarly, I calculate the present value of lifetime earnings of the current generation using the annual income before and after the implementation of the sanctions to find parents' earnings loss.<sup>37</sup>

The first exercise is to calculate what the expected magnitude of the children's income would be if the sanctions had not been imposed. I compare the case where college enrollment rate has decreased, and the real income is constant at its lowest value in the last year of sanctions (year 2013), to the case where children were able to enroll in college at the same rate as college enrollment in the year 2006, and real income equals to its highest value in the year 2006. A back of the envelope calculation shows a 41% reduction in children's lifetime earnings.<sup>38</sup>

It is also interesting to ask how large is the children's income loss in economic terms? To assess the size of this loss, I compare it with earnings loss of the current workers due to the sanctions. My calculations suggest that a one-dollar reduction in parents' permanent earnings leads to a subsequent reduction in children's earnings of 1.2 dollars.<sup>39</sup> I also find that the costs to the society associated

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<sup>36</sup>In this scenario, I assume the wage rates cannot recover after the lifting sanctions.

<sup>37</sup>Since HIES is a cross-sectional survey, I observe single-year measures of the earnings. Such short-run measures of workers' earnings may include both measurement error and transitory fluctuations in earnings. Thus, I select a period to observe the representative-workers when their earnings are most likely to accurately reflect permanent earnings, ages 30-50 (the prime earnings years).

<sup>38</sup>I also decompose the total effect of the sanctions on the children's lifetime income into the sole effect of the reduction in education levels and the sole effect of the reduction in the wage rates. My calculation shows that the reduction in college enrollment rates will decrease children's future lifetime earnings by 3-4%. A similar calculation shows that the reduction in wage rates will decrease children's future lifetime earnings by 38%.

<sup>39</sup>This effect is larger than previous studies. Oreopoulos et al. (2008) using Canadian data find that a one-dollar reduction in father's permanent earnings due to a job loss leads to a subsequent reduction in his son's earnings of 66 cents. One possible reason for this difference is that previous studies looked at cases that affect the lifetime income of the next generation only through a reduction in the education levels. In the case of Iran, the economic condition, e.g., wage rates have also changed after the sanctions. Moreover, as Grawe (2001) shows the intergenerational earnings mobility in the developing countries is larger because of the larger credit constraints.

with the reduction in earnings after the implementation of the sanctions total about 18% of Iranian GDP over the years of sanctions. 45% of this reduction comes from decreased earnings for the current workers, and 55% comes from decreased earnings for the next generation. It suggests that the cost estimates using only the earnings of the current generation may only capture less than half of the overall cost.

There is, however, some potential drawbacks of this method. First, this procedure relies on the assumption that cohort effects on the earnings profile are minimal. Second, this simple calculation ignores individual characteristics that can affect children's earnings.

### 4.2.2 Effect on Education Spending

So far, I have looked at the educational attainment measured by the enrollment rates and years of education. Now, I examine the effect of the sanctions on investment in children's education measured by household spending on education.<sup>40</sup> The education spending is the explicit costs associated with payments in cash such as school tuition, university tuition, books, private tutoring, donations, and other education expenditures (for instance extra classes). The average percentage of family educational spending was about 2% over the pre-sanction period (source: HIES).<sup>41</sup> The school tuition fee constituted a significant proportion of total education costs (21%).

Table 3 presents the effect of the sanctions on education spending by items (they include zero for non-enrolled children. I add one to the values of these variables and then log-transformed).<sup>42</sup> As this table shows, households cut spending on education by 58%. In particular, households spent less on school tuition by 40% (its share decreased by 3%). Knowing that the sanctions did not affect enrollment in primary and high schools, this finding indicates that households respond to the sanctions by substituting away from higher-quality private schools towards lower-quality public

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<sup>40</sup>While the effect of high-quality education on the returns to schooling and economic growth is well known (Castelló-Climent and Hidalgo-Cabrillana (2012)), the effect on household spending on education is not documented in the current literature. Previous research has largely focused on children's educational attainment.

<sup>41</sup>For Canada and the UK, the percentages were about 1.1 and 1.2%, respectively in 2009. Furthermore, according to Huston's study (1995) using the 1990-1991 Consumer Expenditure Surveys for the U.S., the household educational expenditure consisted of about 1.95% of total household income. For the 25 EU countries, the average private expenditure on education as a percentage of total household consumption during 1995-2004 is about 1% (range from 0.1 to 2.9%) (Lin and Lin (2012)). The share of education expenditure in household expenditure is 4.3% in India (Azam and Kingdon (2013)).

<sup>42</sup>For school tuition, the sample consists of all children aged 6-24 who have not graduated from high school. For university tuition, the sample consists of high school graduates aged below 24 years. For spending on books and private tutoring, I consider all children aged 6-24.



schools for their children.

Moreover, households spent 71% less on university tuition, which is consistent with a reduction in college enrollment found in the previous section. Although the number of seats at public universities is limited, a shift from private universities to public universities may explain some of this reduction in spending on university tuition. For example, before the sanctions, some students in large cities would choose to remain in their cities and enroll in private universities instead of enrolling in public universities in small cities. The reduction in family income could force these students to move to fee-free public universities. The immigration data does not support this hypothesis. Although the type of university is not observable in the data, the cross-country migration for education decreased from 9% before the sanction to only 4% in 2012.<sup>43</sup>

Also, spending on books and private tutoring decreased by 34% and 54%, respectively. A large share of spending on private tutoring is for pre-university students to increase their probability of success at the public universities entrance examination. Thus, children from treated households faced a decline in the financial resource available to enroll in private universities, as well as a reduction in receiving private tutoring, which may have increased their chance of getting placed in a public university.

I also evaluate the effect of the sanctions on education spending per child (Table 3, the last column). The decline of fertility in Iran over the past decades can explain the reduction in household education spending. The average number of students in households decreased from 2.2 in 1995-2006 (pre-sanctions) to 1.5 in the 2007-2013 period (post-sanctions).<sup>44</sup> The results show reductions in education spending for each child, in particular per child spending on school and university tuition significantly decreased by 38% and 74%, respectively.

### 4.2.3 Income Elasticity of Education Spending

To compare these negative effects on education spending to the current literature, I calculate the income elasticities of education spending. Following Grimm (2011), I use a 2SLS estimator and instrument income with the interaction effect of being a child in a treated household after the sanctions conditional on being in a treated household and the time effects. As explained above,

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<sup>43</sup>The sanctions had no effect on immigration.

<sup>44</sup>The average number of children in households who are enrolled in schools (primary and high schools) and universities decreased from 2 to 1.4 and from 0.2 to 0.1, respectively.

since HIES is a cross-sectional survey, I observe single-year measures of the earnings which include both measurement error and transitory fluctuations in earnings. Following [Tansel and Bircan \(2006\)](#), I use total family expenditure as a proxy for family income because total expenditure represents permanent income better than current income. Moreover, there are fewer errors in measuring total expenditure than in measuring income. I also use family income itself as a robustness check. I estimate the following equation:

$$\ln(Edu\_exp_{ispt}) = \alpha + \xi \ln(\widehat{Total\_exp}_{ispt}) + \beta Oil_i + \lambda_t + X'_{ispt}\delta + \phi_p + \psi_s + \varepsilon_{ispt} \quad (4)$$

where  $Edu\_exp_{ispt}$  is household education spending of household  $i$  in industry  $s$  and province  $p$  at time  $t$ .  $\ln(\widehat{Total\_exp}_{ispt})$  (as a proxy for the family income) is the fitted value of total household expenditure derived from the first stage equation given by:

$$\ln(\widehat{Total\_exp}_{ispt}) = v + \gamma (Oil_i \times Post2007_t) + \iota Oil_i + \kappa_t + X'_{ispt}\nu + \varphi_p + \Psi_s + \varsigma_{ispt} \quad (5)$$

The vector  $X'_{ispt}$  is a set of family specific characteristics that are correlated with both educational spending and income e.g., parents' education. Since education spending and total household expenditure are both in logarithmic form,  $\xi$  denotes elasticity.

Table 5 presents the maximum likelihood estimation results of Eq (4) and Eq (5) (the unconditional marginal effects). I find that income elasticity is significantly greater than one (3.284). Thus, as total expenditure decreases, education spending decreases more rapidly. The F-statistic in the corresponding first-stage regression is far above the critical value, indicating that the used instrument is relevant.

This negative effect on education spending is large compared to studies that find the income elasticity of education spending ([Acar et al. \(2016\)](#); [Huy \(2012\)](#); [Qian and Smyth \(2011\)](#)). While the results of these studies are different across countries, levels of family income, and other household characteristics such as parents' occupation, most of these studies find that the income elasticity of education spending is significantly less than one implying that education is a necessity item. For those groups of households that education is a luxury good, income elasticity is less than two. I find an income elasticity of more than three. Using family income, the estimated elasticity of education

spending is smaller (2.049), but still large compared to existing studies (the last column of Table 5).

Overall, after the sanctions, both the educational attainment (measured by the enrollment rates and years of schooling) and investment in children’s education (measured by the family education spending) decreased. First, the sanctions decreased the probability of attending college. Therefore, the years of schooling decreased. Second, spending on school tuition significantly decreased that suggests households respond to the shock by switching their children from higher-quality, more expensive private schools to lower-quality, free public schools. Reduction in children’s education will reduce their future earnings such that affected children will experience a larger decline in their earnings than their parents.

## 5 Robustness Checks

I provide two groups of robustness checks. First, I examine the sensitivity of the composition of the synthetic control group to alternative implementations of the SCM (different matching variables, different matching year range, different methods for selecting weights, and different selected donor industries). The results in Appendix D (Table D.1) show that the original synthetic control and the main results are not sensitive to these choices. Second, I consider several robustness checks of the main results including in-time placebos, considering different periods (1995-2015, excluding the years 2007 and 2009), and using various model specifications. I also use SCM at the industry-sector level because the effects of the sanctions are different across the public and private sectors. My results pass these robustness tests. Finally, I discuss whether the estimated effects are related to the sanctions or other changes in economic and political factors.

As an in-time placebo test, following Abadie et al. (2015), I estimate the effects by reassigning the sanctions to occur during the pre-sanctions period. Although my results show a substantial effect of sanctions on outcome variables, such findings would not be valid if the SCM also estimated significant effects for fake treatment years. I rerun the model for the case when the sanctions are reassigned in the year 2000. Figure 2(e) displays the results of this in-time placebo study. The synthetic control almost exactly reproduces the family income for the treated industries over the 1995-2000 period. Most importantly, the family income trajectories of treated industries and its synthetic control do not diverge considerably during the 2000-2006 period. Table E.1 panel B lists

the insignificant effects on family income and children’s education outcomes using this placebo synthetic control.

Table E.1 also reports the results of other robustness checks (Panels C-G). For the main analysis, I restrict the data to the 1995-2013 period and exclude the negotiation years (2014 and 2015) because the end of sanctions might be expected by Iranian people when Iran and P5+1 started negotiation in 2013. I re-conduct the analysis using a different period including 2014 and 2015. I also consider the robustness of my results by excluding the years 2007 and 2009. First, I exclude the first year of the sanctions, the year 2007, because Iran could have come up with some ways to avoid sanctions after the first year when sanctions imposed unexpectedly. Second, I exclude 2009 because the 2009 presidential elections in Iran and the U.S. could affect the Iranian economy. For all cases, the results are close to the original results. In particular, the 2009 election results are unlikely to change the long-run economic trend largely because Ahmadinejad’s policies in the second term were similar to his policies in the first term. Finally, I estimate the effects of the sanctions under two different model specifications. Model 1 excludes all covariates altogether to compare the results with and without control variables. The idea is that if the results are not affected, successful randomization would be confirmed. Model 3, includes covariates and a province by year set of fixed effects. Overall, these sensitivity tests verify the robustness of the original results.

I also apply SCM at the industry-sector level. In addition to the different effects of the sanction across industries, these effects are different across the public and private sectors. In particular, in the education industry, while workers in the private sector experience a 14% reduction in their income, workers in the public sector were not affected by the sanctions. For the treated group, households in the oil and gas industry and energy supply in both public and private sectors are affected by the sanctions in the same way. Using industry-sector level synthetic control analysis, the optimal weights are positive for information (public: 0.071), education (public: 0.180), health (public: 0.640, private: 0.055), and other service activities (public: 0.053) industries. Table E.1 (Panel H) reports the effects on family income and children’s education outcomes using the synthetic control at the industry-sector level. As Table shows, the total income and education spending of treated households decreased by 17% and 70%, respectively. Also, the sanctions decreased college enrollment and years of schooling by 5.7 percentage points and 0.2 years (0.3 years for children age 15-24 who completed grade 9), respectively. Overall, the results are larger than those using

synthetic control at the industry level because households in the private sector of several industries that indirectly affected by the sanctions are removed from the synthetic control group.

**Other Factors.** To make sure the estimated effects are solely due to the sanctions, I check whether there were other changes in economic or political factors that affected the treated and control groups differently.

First, I discuss two events (the Great Recession and oil price changes) that can affect the time trend of the treated and control groups differently. While the sanctions period (2007-2013) includes the Great Recession of 2008-2009, Iran's economy experienced few effects from the global recession because as a result of economic sanctions Iran had been a closed economy. Moreover, the reduction in households' income started immediately after imposing sanctions in 2007 before the recession started in 2008. The other important factor is oil prices. The Iranian economy is vulnerable to fluctuations in oil prices ([Farzanegan and Markwardt \(2009\)](#); [Berument et al. \(2010\)](#)). However, oil prices were steadily rising from \$50 to \$80 during sanctions, except for a spike followed by a sharp drop. Thus, I assume that there are no significant events that affect the time trend of the sample groups differently.

Finally, no major political changes took place during the years of sanctions. As [Borszik \(2016\)](#) shows economic sanctions did not weaken the Iranian regime. In Iran, the Supreme Leader, who ranks above the President, is the ultimate political and religious authority and sets the national course. From 2005 to 2013, Ahmadinejad was the president who had adopted the same policies consistent with the Supreme Leader's strategic preferences. While Iran's nuclear program was stopped in 2002, Ahmadinejad, shortly after taking office, announced the restarting of uranium enrichment activities. These policies led to the economic sanctions ([Meier \(2013\)](#)).<sup>45</sup>

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<sup>45</sup> Although there were no major changes in Iran's policies over 2005-2013, sanctions led to some political changes in 2013. As a result of such adverse economic impacts of the sanctions, the political elite agreed that the nuclear strategy needs to be revised ([Borszik \(2016\)](#)). In June 2013, the moderate Hassan Rouhani won the presidential election. President Rouhani's campaign promised to improve the economic growth and unemployment. He also emphasized the need to negotiate with the Security Council over the nuclear program by highlighting the negative effects of the UN sanctions on Iran's economy. President Rouhani and his team were successful in finalizing the nuclear deal and terminating the sanctions.

## 6 Heterogeneous Effects of the Economic Sanctions

In this section, I examine whether the effects of the 2006 economic sanctions are heterogeneous across different contexts. The results in Section 4 show the average impact of the sanctions. These effects could be heterogeneous across demographic groups. Finding heterogeneous effects is important to understand the distribution of the costs associated with the sanctions. Thus, I can determine the groups of children who are more vulnerable to the changes from the sanctions.

### 6.1 Heterogeneous Effects on Family Income

I first examine how the sanctions affected family income across different quantiles. Table 6 (and Figure 3) presents estimated coefficients from OLS and quantile regression for family income. As this Table shows, the effect of sanctions on the income of low and middle-income households is larger (24% and 20%, respectively) and significantly different from the average effect (15%).

### 6.2 Heterogeneous Effects on Children’s Education

I also find the impact of the sanctions on children’s education (enrollment rates, years of schooling, and education spending) across different contexts (by age, family financial resources, and family structure). Table 7 presents estimates of the effects of the sanctions on the enrollment rate by crucial ages. Age plays an important role in the school enrollment decision. The crucial ages for children’s enrollment/dropout rates are at the entrance to the first grade (6 years old), high school dropout age (16 years old), and matriculation at a university (18 years old). As this Table shows, the economic sanctions increased the probability of dropping out of high school. The enrollment rate of children at high school dropout age (16 years old) decreased by 4 percentage points. Lack of access to financial resources for post-secondary education prevents marginal students from making such investments (Bound and Turner (2007); Zimmerman (2014)). Consequently, some students may perceive a reduced benefit from a high school degree if they are unable to access post-secondary education. As Panel B shows, this effect is larger for girls. Moreover, the economic sanctions decreased the probability of attaining college at age 18 by 15 percentage points.

To further explore heterogeneity in the effects of the sanctions, individuals are grouped based on their family financial resources as measured by family wealth and family non-labor income. I approx-

imate wealth using an asset index based on [Filmer and Pritchett \(1999\)](#) which aggregates various assets of a household including durable goods (car, bicycle, TV, radio, etc.) and housing ownership and characteristics (size, number of rooms, appliances, etc.).<sup>46</sup> I also group individuals based on their family non-labor income which is summation of the non-labor income of each family member including financial transferred aids, real estate incomes, subsidies, interests on bank deposits, bonds yield and share dividends, scholarships and cash gifts from others. Table [C.4](#) shows that the wealth index and non-labor income (and their components) are not affected by the sanctions.

Table [8](#) presents the effects on years of schooling and education spending over the wealth and non-labor income distributions. As this table shows, only children from poor families experienced a reduction in the years of schooling. Children (aged 6-24) from the 25th percentile (in total family wealth and non-labor income) experienced 0.2 years reduction in years of schooling. This effect is not significant for children from families with middle and high level of financial resources. I also find parents of children from middle class families (in wealth and non-labor income) spent less on their children's education by 54%-61%. The effect is not significant for children from low and high-wealth families. Low-wealth families are less likely to spend money on education even before the sanctions, for example, most of these children go to public schools.<sup>47</sup> Overall, children from low-wealth families are more affected in terms of educational attainment, and children from middle-wealth families are more affected in terms of investment in education.

I also look at the effects by mother's employment and income. There are several ways that maternal employment may affect children's education. First, maternal working brings more income to the family, which can be used to spend on children's education. Second, mothers who have income have more bargaining power on the decision regarding the children's education. Third, maternal employment may increase children's education if a working mother serves as a role model. Last, all else equal, a working mother will spend less time with her child than one who does not work. Depending on the quality of the mother-child time together and the quality of the alternatives, it may either improve or decrease a child's education. To explore this heterogeneity, I estimate the effects separately for individuals in different groups based on their mother's employment and

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<sup>46</sup>I use principal component analysis (PCA) for driving weights.

<sup>47</sup>While middle and high-wealth households spent an average of 26 (2% of their total consumption) and 83 (3%) thousand Rials on education in 2006 respectively, households in the lowest wealth quantile spent only 4 thousand Rials on education (0.4% of their total consumption).

income. Table 9 presents the results of these estimations. The sanctions decreased years of schooling of children whose mother is not employed by 0.16 years. I also find a 64% reduction in education spending among this group of children. The effect of sanctions is insignificant on the education of children whose mother has a job. Since mothers can have income from other sources than wages and salaries, I also estimate the effects of the mother’s income on children’s education. The results are similar: for children whose mother’s income is zero, years of schooling and education spending decreased by 0.13 years and 56%, respectively, after the sanctions. The effect of sanctions is insignificant on educational outcomes of children whose mother has a positive income.

In sum, the sanctions had negative effects on children’s education, and the effects are larger for children at crucial ages, children from low and middle-wealth families, and children with unemployed/no-income mothers.

## 7 Conclusion

In this paper, I analyze the negative externalities of economic sanctions on the next generation through changes in children’s education. Recent evidence has indicated that economic sanctions pose significantly adverse impacts on the current generation. While the short term effects of economic sanctions on the current generation are well explored, little is known about their long lasting effects on the next generation. This paper seeks to fill the gap by examining the effects of the 2006 UN economic sanctions against Iran on children’s education. These targeted sanctions were associated with large, sudden reductions in households’ income that lasted for seven years.

Relying on a difference-in-difference approach and using a sub-sample of data on the Iranian Households’ Income and Expenditure (oil, gas, and energy supply industries as the treated group, and the weighted average of information, education, and health industries as the synthetic control), the empirical analysis suggests that the sanctions had significant negative impacts on both educational attainment (quantity of education) and investment in education (quality of education). First, the sanctions decreased children’s probability of attending college by 4.8 percentage points and years of schooling by 0.1 years. Second, households reduced spending on children’s education by 58% - particularly on expenditure for school tuition. This finding indicates that households respond to the shock by substituting away from higher-quality private schools towards lower-quality public



schools for their children. The sanctions' impact on children's education is larger than implied by the income elasticity estimates from the previous literature likely because sanctions had persistent effects on parent income. Reduction in children's education will reduce their future earnings (by 41%) such that affected children will experience a larger decline in their earnings than their parents.

This paper also investigates the cause of the heterogeneity. I find that the negative effect of the sanctions on children's education is larger for children at crucial ages, children from low and middle-wealth families, and children of unemployed/no-income mothers. First, the enrollment rate of children at high school dropout age (16 years old) and matriculation at a university (18 years old) decreased by 4.3 percentage points and 15.4 percentage points, respectively. Moreover, only children from poor families experienced a reduction in the years of schooling. Second, I find parents of children from middle-wealth families spent less on their children's education by 54-61%. Third, there are larger negative effects on years of schooling and education spending among children with unemployed/no-income mothers.

This paper complements the literature documenting the negative effects of economic sanctions. Current studies show the negative effects of sanctions on economic growth and living standards and the humanitarian situation of the civilian population during the years of sanctions. In the case of Iran, Iran's economy got 15-20% smaller than it would have been absent the sanctions (U.S. Treasury Secretary Jacob Lew report, 2015) that led to a reduction in the total welfare of consumers ([Ezzati and Salmani \(2017\)](#)) and public health ([Karimi and Haghpanah \(2015\)](#)). My results go beyond these studies and show that economic sanctions have long lasting consequences on children's well-being even after they are lifted by a reduction in children's education. Moreover, human capital is an important factor in productivity growth and economic development. These negative externalities caused by disinvestment in human capital are not documented in the current literature of adverse consequences of economic sanctions. I find that the cost estimates using only the earnings of the current generation may only capture less than half of the overall cost. This paper also adds to the literature on the effect of family income on children's education. I find larger effects compared to previous studies because the income shock is persistent and large. Moreover, other financial resources had not been available to children over the years of sanctions.

The estimates presented in this paper suggest that although economic sanctions against Iran were successful in terms of political goals, such negative effects on human development are not

ignorable. The effect of sanction on children’s education depends on the context and severity of the sanctions and how the government and households cope with this shock. However, establishing this potential negative shock to human development can edify future policy regarding the use of economic sanctions.

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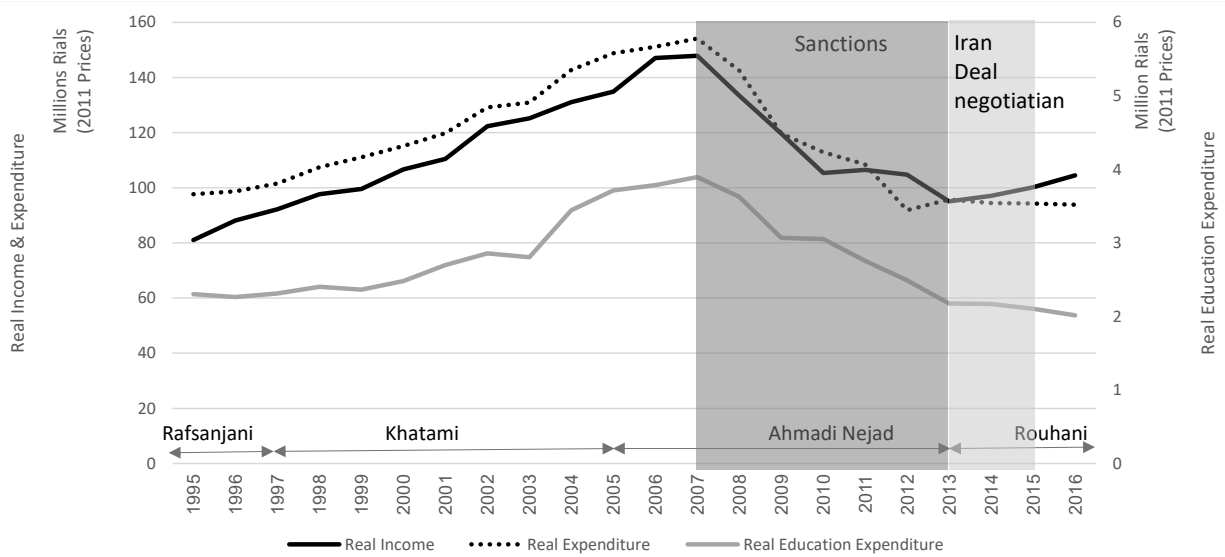
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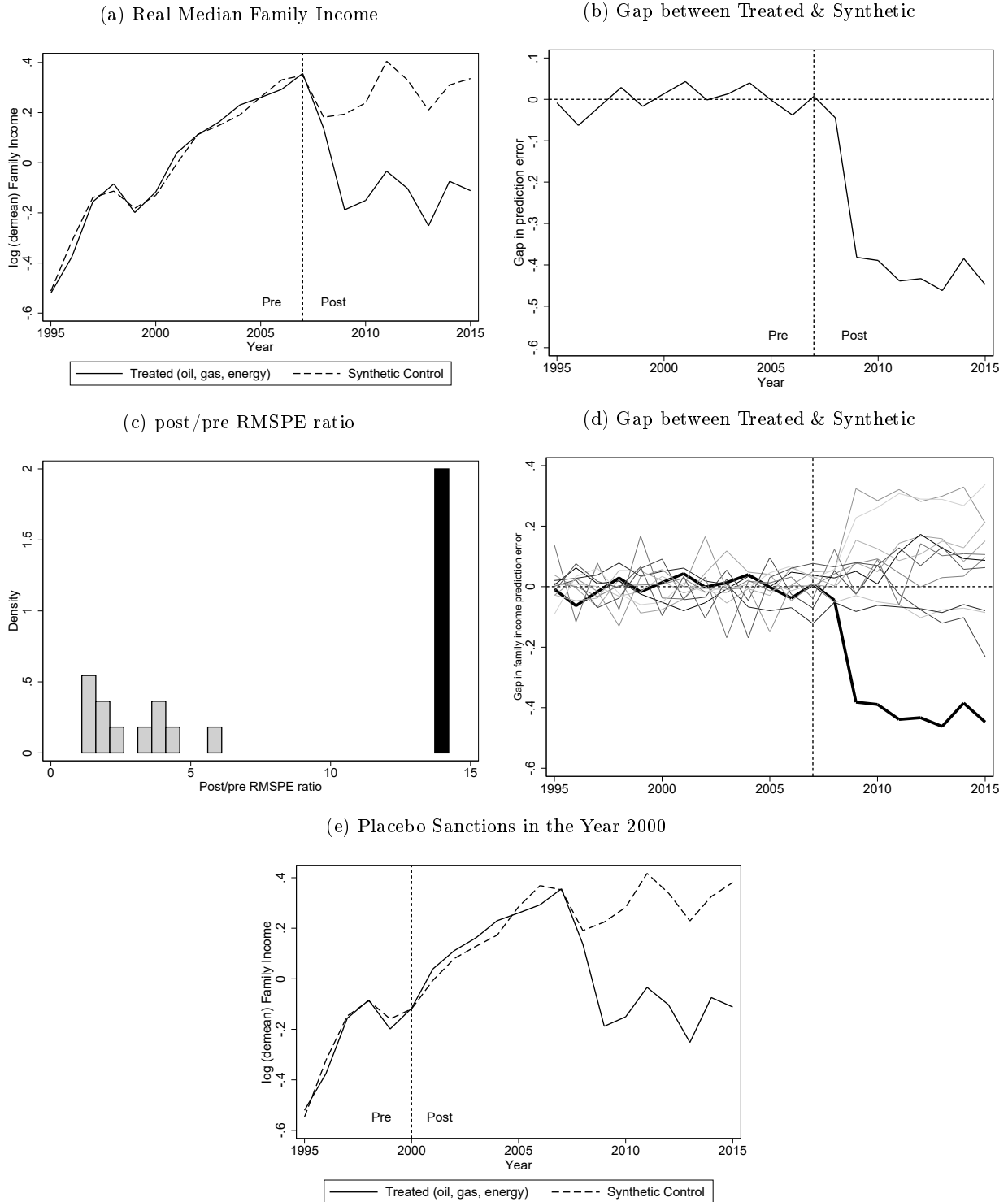
## A Figures

Figure 1: Average Real Income, Total Expenditures, and Education Spendings for Iranian Households



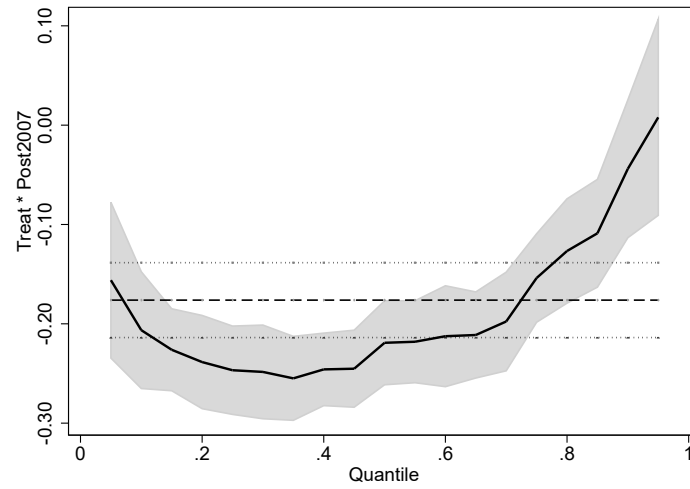
Note: Figure displays the decreases in average real annual income, total expenditures, and education spendings for Iranian households over the years of economic sanctions. *Source: Author's calculations from HEIS data.*

Figure 2: Real Median Family Income and Gap between the Treated and Synthetic Control



Note: Figure reports synthetic control method analyses as well as placebos at industry level in the 1995-2015 period. Figures (a) displays the average real family income for treated households in the oil and gas industry and energy supply (solid line) and the synthetic control (dashed line). Figures (b) shows the gap between actual treated and synthetic control. Figures (c) shows the post/pre RMSPE ratio for placebo estimates. The black ones indicate the post/pre RMSPE ratio using the actual treated industries. Figures (d) shows the gap between treated and synthetic control for placebo estimates, with actual treated industries in black solid line. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Education (0.483) and Health (0.517) industries. Placebo Sanctions in the Year 2000: Education (0.483) and Health (0.517) industries

Figure 3: Heterogeneous Effects on Family Income



Note: Figure displays the heterogeneous effects of the sanctions on family income (coefficients of  $Treat \times Post2007$  in Eq (1), with 95-percent confidence interval). The solid line shows quantile coefficients. The horizontal dash line shows the OLS coefficient (the average effects of sanctions on family income). The Dependent variable (total family income) is log transformed and deflated by CPI which equals 100 in year 2011. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries

## B Tables

Table 1: Descriptive Statistics (before the 2006 UN Economic Sanctions)

	Treatment	Synthetic Control
<i>Household-level variables</i>		
Ln(Total Family income)	18.59 (0.60)	18.50 (0.74)
demean	-1.23e-07 (0.59)	-7.66e-07 (0.73)
Ln(Labor income)	18.15 (0.61)	18.02 (0.78)
demean	-1.63e-07 (0.61)	4.86e-07 (0.76)
Ln(Education Expenditure)	12.21 (4.78)	12.19 (4.82)
Observations	2,282	10,405
<i>Child-level variables (<math>6 \leq age \leq 24</math>)</i>		
Age (female)	14.47 (4.96)	14.55 (5.01)
Age (male)	14.41 (4.88)	14.28 (4.86)
Years of schooling: girls	7.26 (3.84)	7.68 (4.10)
Years of schooling: boys	7.24 (3.75)	7.38 (3.87)
% In school: girls	77.51	78.63
% In school: boys	79.28	81.30
% In school: girls 6-18	93.01	93.36
% In school: boys 6-18	92.84	93.60
Observations	6,295	25,076

Notes: Table reports summary statistics of household and child-level data by treatment status. All variables are averaged for the 1995-2006 period, the years before the sanctions. Standard deviations are in parenthesis. Family incomes and expenditures are deflated by CPI which equals 100 in year 2011. Tests do not reject equality of means for treatment and control groups. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries.

Table 2: Effect on Family Income

Panel A: Real Family Income						
	Total Income			Labor Income		
	(1)	(2)	(3)	(1)	(2)	(3)
Treat $\times$ Post2007	-0.154*** (0.036)	-0.149*** (0.026)	-0.144*** (0.020)	-0.160*** (0.035)	-0.155*** (0.025)	-0.154*** (0.022)
R-squared	0.197	0.429	0.460	0.173	0.348	0.372
Observations	20,731	20,731	20,731	20,731	20,731	20,731
Panel B:						
	Real Wage Rate			Weekly Working Hours		
	(1)	(2)	(3)	(1)	(2)	(3)
Treat $\times$ Post2007	-0.111*** (0.037)	-0.115*** (0.032)	-0.097*** (0.030)	-0.731 (0.782)	-0.654 (0.804)	-0.734 (0.745)
R-squared	0.204	0.403	0.429	0.218	0.230	0.271
Observations	9,951	9,951	9,951	9,951	9,951	9,951
Demographic controls	No	Yes	Yes	No	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
Province & Industry FE	Yes	Yes	Yes	Yes	Yes	Yes
Province $\times$ Year	No	No	Yes	No	No	Yes

Notes: Table presents estimated coefficients from a linear model for household's income, wage rates, and weekly working hours for the respective model specification. Dependent variables (total income, labor income, and wage rates) are log transformed and deflated by CPI which equals 100 in year 2011. The time period for household's income (total and labor income) is 1995-2013. The time period for wage rates and weekly working hours is 2006-2013 because weekly working hours are not observable for years before 2006. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. P-values are calculated using wild bootstrap randomization inference (WBRI). \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries.

Table 3: Effect on Education Expenditure of Households

Dependent Variable	Share (2006)	log	share	per child
A. Total Expenditure		-0.111*** (0.016)	- -	- -
B. Categories				
Education	2.14%	-0.575*** (0.137)	-0.051** (0.021)	-0.565*** (0.134)
School Tuition	21.02%	-0.393*** (0.139)	-0.033*** (0.009)	-0.384*** (0.131)
University Tuition	51.02%	-0.713*** (0.381)	-0.010 (0.026)	-0.739*** (0.378)
Books	39.54%	-0.344*** (0.082)	0.001 (0.008)	-0.337*** (0.078)
Private Tutoring	6.21%	-0.537*** (0.186)	-0.020** (0.008)	-0.337*** (0.078)
non-Education	97.86%	-0.111*** (0.022)	0.002** (0.001)	- -
Observations		20,731		

Notes: Table presents estimated coefficients of  $\text{Treat} \times \text{Post2007}$  ( $\gamma$  in Eq (1)). Dependent variables are total family expenditure, spending on education (by item), and spending on non-education goods and services according to COICOP classification. Dependent variables are log transformed and deflated by CPI which equals 100 in year 2011. The sample includes all households with at least one member at age 6-24. For school, tuition the sample consists of all households with children aged 6-24 who have not graduated from high school. For university tuition, the sample consists of households with children aged 6-24 who have graduated from high school. For spending on books and private tutoring, I consider all households with children aged 6-24. The time period is 1995-2013. I control for covariates, as well as time, province, and industry fixed effects (model 2). Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. \*Significant at 10% level; \*\*significant at 5% level; \*\*\* significant at 1% level. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries.

Table 4: Effect on Enrollment Rates and Years of Education

	Enrollment in grade 1-9 (6-14 yr old)	Enrollment in High School II (15-18 yr old)	Attending Any College (HSG, $\leq 24$ yr old)	Years of Education (15-24 yr old)	(6-24 yr old)
A. No differences across gender					
Treat $\times$ Post2007	0.001 (0.005)	-0.001 (0.005)	-0.048** (0.024)	-0.262*** (0.077)	-0.117*** (0.047)
R-squared	0.013	0.014	0.143	0.948	0.708
B. Allowing differences across gender					
Female $\times$ Treat $\times$ Post2007	0.001 (0.006)	-0.014* (0.054)	0.007 (0.054)	0.127 (0.238)	-0.063 (0.155)
Female $\times$ Treat	-0.003 (0.004)	0.010* (0.006)	-0.009 (0.028)	-0.458*** (0.071)	-0.062 (0.041)
Female	0.001 (0.002)	-0.002 (0.002)	-0.026* (0.016)	0.358*** (0.044)	0.059** (0.026)
R-squared	0.010	0.012	0.145	0.956	0.739
Mean	98.95%	81.76%	59.59%	10.49	7.70
Observations	22,560	8,231	6,217	20,450	43,011

Notes: Table presents estimated coefficients from a linear model for enrollment rates and years of schooling. The sample for this analysis is children of the age group that officially corresponds to each level. In the panel B, I examine gender differences by estimating Eq (2). The time period is 1995-2013. I control for age, age-squared, and parents' education effects, as well as time, province, and industry fixed effects (model 2). Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. P-values are calculated using wild bootstrap randomization inference (WBRI). \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries.

Table 5: Income Elasticity of Education Spending

Dependent variable: Ln(Household Spending on Education)		
	2SLS	Robustness Check
Variables	IV: Ln(Expenditure)	IV: Ln(Income)
IV	3.284** (1.374)	2.049** (0.850)
<i>First stage</i>		
IV: Treat $\times$ Post2007	-0.111***	-0.149***
F-stat	353.74	553.24
R-squared	0.316	0.419
Observations	20,731	20,731

Notes: Table presents estimated coefficients of Eq (4) and (5). Dependent variable is Ln(Household Spending on Education). Since education spending and total household expenditure are both in logarithmic form, the estimated coefficient ( $\xi$ ) denotes elasticity. I also use family income itself as a robustness check. Additional controls include household size, head's age, and head's education. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. P-values are calculated using wild bootstrap randomization inference (WBRI). \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries.

Table 6: Heterogeneous Effect on Family Income

	Average Effect	Quantile Regression			
	(OLS)	0.25	0.50	0.75	0.90
Treat $\times$ Post2007	-0.149*** (0.026)	-0.237+*** (0.022)	-0.200+*** (0.023)	-0.129*** (0.028)	-0.025+ (0.038)
R-squared	0.429	0.117	0.117	0.120	0.110
Observations	20,731	5,183	10,366	5,182	2,073

Notes: Table presents estimated coefficients from OLS and quantile regression for family income. Dependent variable (total family income) is log transformed and deflated by CPI which equals 100 in year 2011. The time period is 1995-2013. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. +Significantly different from OLS coefficient at the 5% significant level. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries.



Table 7: Heterogeneous Effect on Enrollment Rates by crucial ages

	Age		
	6	16	18 (HSG)
A. No differences across gender			
Treat $\times$ Post2007	0.041 (0.032)	-0.043** (0.023)	-0.154** (0.062)
R-squared	0.279	0.075	0.157
B. Allowing differences across gender			
Female $\times$ Treat $\times$ Post2007	0.043 (0.005)	-0.122*** (0.036)	-0.072 (0.104)
R-squared	0.029	0.076	0.169
Mean Control	91%	92%	47%
Observations	1,019	3,011	1,437

Notes: Table presents estimates of the average and gender differences effects of the sanctions on the enrollment rates by crucial ages: enrollment in the first grade at age 6, high school at age 16 (high school dropout age), and matriculation at a university at age 18. The time period is 1995-2013. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries.

Table 8: Heterogeneous Effect on Education by percentiles of Family Resources

	Family Wealth			Family non-labor Income		
	<25th	25-95	>95th	<25th	25-95	>95th
A. Years of Schooling						
Treat $\times$ Post2007	-0.235** (0.113)	-0.105 (0.097)	0.066 (0.308)	-0.225** (-0.110)	-0.038 (0.096)	0.323 (0.221)
R-squared	0.676	0.732	0.792	0.683	0.721	0.834
Observations	11,701	31,699	2,347	11,496	31,963	2,288
B. Education Spending						
Treat $\times$ Post2007	-0.399 (0.350)	-0.613*** (0.150)	1.551 (1.309)	-0.021 (0.362)	-0.539*** (0.153)	0.365 (1.029)
R-squared	0.139	0.089	0.064	0.157	0.099	0.048
Observations	5,478	14,237	1,014	5,067	14,662	1,000

Notes: Table presents the effects on years of schooling and household education spending over the wealth and non-labor income distributions. The sample for this analysis is all households with children aged 6 to 24. The time period is 1995-2013. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries

Table 9: Heterogeneous Effect on Education by Mothers Activity and Income

	Mother's Employment		Mother's Income	
	employed	non-employed	positive	zero
A. Years of Schooling				
Treat $\times$ Post2007	0.177 (0.188)	-0.159*** (0.055)	-0.242 (0.266)	-0.129** (0.056)
R-squared	0.810	0.689	0.787	0.690
Observations	11,285	34,462	12,750	32,997
C. Education Spending				
Treat $\times$ Post2007	-0.062 (0.296)	-0.635*** (0.163)	-0.513 (0.487)	-0.559*** (0.167)
R-squared	0.120	0.123	0.123	0.125
Observations	5,836	14,893	6,614	14,115

Notes: Table presents the effects on years of schooling and household education spending over mother's employment status and income. The sample for this analysis is all households with children aged 6 to 24. The time period is 1995-2013. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries

## C Appendix: Identification Assumptions

In this appendix, I provide an analysis of the validity of identification assumptions. Since the data is a repeated cross-sectional survey, I need to make sure the composition of the sample is not changed between periods. This assumption is necessary so that if any trend change occurs between groups, I can attribute the deviation from the time trend to the effect of the sanctions, not to the change in the composition of the group members. For observed characteristics, I check the covariate balance and labor movement. For unobserved characteristics, I cluster observations at province and industry levels.

**Households Composition.** First, I check the balance of control variables. As [Pei et al. \(2019\)](#) show, a powerful test of the identifying this assumption is to put the control variable on the left-hand side of the regression (Eq (1)) instead of the outcome variable (balancing test). A zero coefficient on Treat  $\times$  Post2007 confirms no change in children's and households' characteristics as a result of the sanctions. As Table C.1 reports, the sanctions had no significant effect on gender, age, family

size, head's education, and parent's employment status, thus the selection does not change in terms of these covariates.

Table C.1: Balancing Test and Selection on Observables

	Children		Household			
	Female	Age	Family Size	Head's Education	Employed	
					Mother	Father
Treat $\times$ Post2007	0.018 (0.015)	0.750 (0.470)	-0.011 (0.083)	0.331 (0.240)	-0.022 (0.017)	-0.008 (0.009)
R-squared	0.002	0.031	0.313	0.150	0.084	0.019
Observations	43,011	43,011	20,731	20,731	20,731	20,731

Notes: Table presents the coefficient of Treat  $\times$  Post2007 from OLS regressions (Eq (1)) for children's and households' characteristics. The sample is households with children aged 6 to 24. The time period is 1995-2013. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. P-values are calculated using wild bootstrap randomization inference (WBRI). \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries; Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries.

Although the sanctions did not affect the family size (the number of observed people in the household), they could have an impact on the composition of households. In particular, if older children are more likely to be in the household as the result of the sanctions, this would bias the estimates. Thus, I also conduct an analysis of cohort size to make sure the sanctions did not affect the household composition. As Table C.2 shows, the sanction had no significant effect on the household composition in terms of age and relation to the head. Also, sanctions had no effect on the probability of young adults (18-24) to live with their parents.

Table C.2: The Effect of Sanctions on Household composition

	children		living with parents (18-24 yr old)	relation to the head			
	0-5 yr old	6-17 yr old		child	parent	sibling	other
Treat $\times$ Post2007	0.011 (0.021)	0.001 (0.021)	-0.033 (0.024)	0.019 (0.010)	-0.000 (0.000)	0.001 (0.001)	0.001 (0.001)
R-squared	0.129	0.107	0.310	0.016	0.003	0.004	0.003
Observations	20,731	20,731	10,037	20,731	20,731	20,731	20,731

Notes: Table presents the coefficient of Treat  $\times$  Post2007 from OLS regressions (Eq (1)) for household composition in terms of age and relation to the head. The sample is households with children aged 6 to 24. The time period is 1995-2013. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. P-values are calculated using wild bootstrap randomization inference (WBRI). \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries; Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries.

**Labor Movement.** I also check whether the sanctions significantly affect moving workers across industries. Workers' movement across industries could bias estimates of sanctions effects obtained by comparing outcomes according to the family's head economic activity ([Rosenzweig and Wolpin \(1988\)](#)). As mentioned before, the 2006 UN sanctions mostly affected the oil and gas industry and energy supply. Since real wage decreased in these industries, it is possible that the workers in the affected industries leave their job and move to other industries. To provide evidence on the impact of the sanctions on labor composition, I check changes of both quantity (employment rate and employment share) and quality (measured by years of schooling and job experience) of labor across industries in the main sample and a bigger sample from Iranian Labor Force Surveys (ILFS).

Figure [C.1](#) shows a stable employment rates over time in treated and control industries despite fluctuations in the total employment rate. The employment rate of treated and control industries were always about 1.0% and 1.2%, respectively.

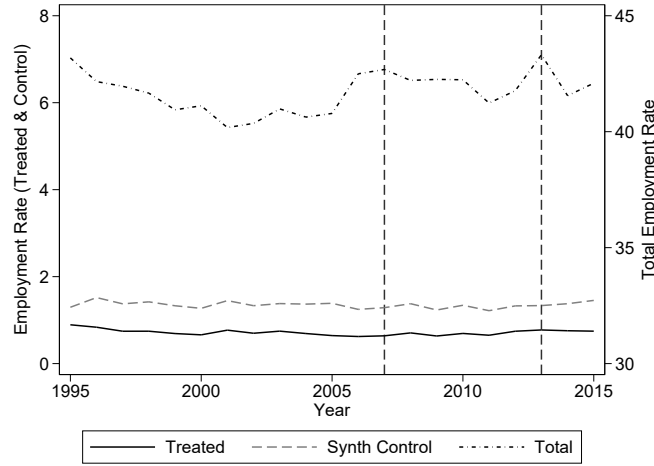
I also examine the effects of sanctions on job separation rates, years of schooling, and skill index (the aggregate of years of schooling and work experience based on a principal component analysis) of employees and unemployed individual who used to work in each industry using Iranian Labor Force Surveys (ILFS). Although the main data is a rotating panel, this feature of the panel can not be used in this study because households' id is changed for confidentiality protection in the version available to researchers. Thus, I use another data Iranian Labor Force Surveys (ILFS). The advantage of ILFS data is that it provides some information about the former job of unemployed individuals.<sup>48</sup> Therefore, I can check quality and quantity of unemployed individuals who used to work in treated and control industries. As Table [C.3](#) shows, the sanctions had no significant effects on job separation rates and skills. In fact, only 7% of unemployed individuals who used to work in treated industries have left their job because their income was low and this percentage is constant over time.<sup>49</sup>

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<sup>48</sup>In particular, the ILFS offers detailed information about the respondents' demographic characteristics, labor supply, residential area, recent migration, the current job for employees, previous job and reasons for leaving for unemployed. The data are repeated cross sections collected under rotating panel design on the same reference population. The ILFS collects the data on over 400,000 individuals quarterly using random sampling.

<sup>49</sup>The reason of the leaving job for unemployed individuals (low income, getting fired or layoff, the company went out of business, family circumstances, temporary job, position ended, going back to school, illness, relocating, retiring, etc) is reported in ILFS.

Figure C.1: Employment Rates (Total/Treated/ Synthetic Control)



Note: Figure displays a stable employment rates over time for the treated and synthetic control industries despite fluctuations in the total employment rate. *Source: Author's calculations from HEIS data.*

Table C.3: Effect on Job Separation and Years of Education

	Job Separation	Years of Education		Skill Index	
		Employees	Unemployed	Employees	Unemployed
Treat $\times$ Post	-0.005 (0.006)	0.007 (0.282)	0.220 (0.316)	-0.266 (0.222)	-0.071 (0.995)
R-squared	0.018	0.214	0.321	0.758	0.676
Observations	162,836	156,922	5,914	156,922	5,914

Notes: Table presents the effect of sanction on the separation rate, years of schooling, and a skill index for employees and unemployed individuals who use to work in treated or synthetic control. The sample is from Iranian Labor Force Surveys and time period is 2005-2013. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. P-values are calculated using wild bootstrap randomization inference (WBRI). \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries; Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries, *Source: Author's calculations from ILFS data.*

Workers did not move at least for three reasons. First, during the sanction years, the unemployment rate was high and increasing, and the duration of unemployment after losing a job was one year on average. In fact, the Iranian labor markets were sticky even before the sanctions. Second, different skills needed among industries is another obstacle for the labor movement; for example, oil engineers and technicians have little chance of obtaining employment in other industries. Third, although the real wage rate of the treated industries had been decreasing over the years of sanction, the level was higher compared to many other industries. For example, the wage rate of accountants

had been higher in the oil and gas industry during the sanctions years. Thus, although they had experience or qualifications to work in other industries, they did not move. Because of these reasons, the sanctions' effects on labor movement are ignorable, and most of the members in the treated and control groups remain the same.

I also evaluate the impact of sanctions on family financial resources and savings and find no significant effect (Table C.4).

Table C.4: Sanction Effects on Wealth Index, non-Labor Income, and Savings

Dependent Variable		Treat $\times$ Post2007
A. Wealth Index		-1.641 (3.284)
<i>components:</i>	durable goods	0.042 (0.045)
	housing ownership	-0.013 (0.021)
	housing characteristics	-1.641 (3.284)
B. non-Labor Income ( <i>log</i> )		-0.100 (0.112)
	( <i>share</i> )	-0.001 (0.006)
<i>components (log):</i>	scholarships and cash gifts	0.018 (0.106)
	transferred aids	-0.035 (0.118)
	interest on bank deposits, bonds yield, and share dividends	-0.082 (0.519)
	real estate incomes	0.227 (0.196)
C. Savings ( <i>log</i> )		0.535 (0.364)
	( <i>share</i> )	0.007 (0.019)
D. Debt ( <i>log</i> )		-0.569 (0.374)

Notes: Table presents the coefficient of Treat  $\times$  Post2007 from OLS regressions (Eq (1)) for a wealth index, non-labor income, savings, and debt. Non-labor incomes, savings, and debt are log transformed and deflated by CPI which equals 100 in year 2011. The share values are share of total family income. I calculate the saving by subtracting total consumption from total family income. The sample is households with children aged 6 to 24 and time period is 1995-2013. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level. Treated: Oil and Gas, Energy Supply industries. Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries

## D Appendix: Robustness Check for the Synthetic Control

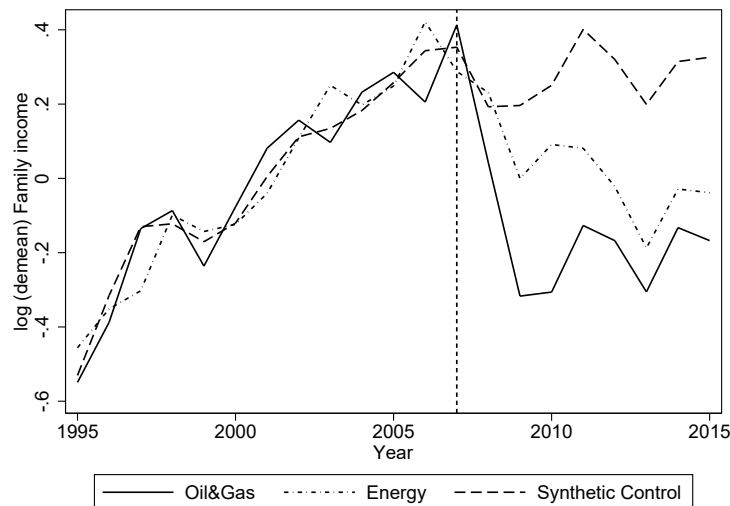
In this appendix, I assess the sensitivity of the synthetic control to alternative implementations of the SCM. For the main analysis, I use pre-treatment family income as the matching variable in the 1995-2006 period and a nested optimization procedure. First, I evaluate the effects of the choice of matching variables, matching year range, and methods for selecting weights. Then, I check the sensitivity of results using different selected donor industries. Overall, these sensitivity tests verify the robustness of the original synthetic.

First, I test whether the composition of the synthetic control group is sensitive to the matching method. Following [Cavallo et al. \(2013\)](#), I check the validity of synthetic control for counterfactual by checking the sensitivity of results to the choice of matching variables. For the main analysis, following [Botosaru and Ferman \(2019\)](#), I consider only pre-treatment family income as the matching variable. As a robustness check, I include observed covariates (parent’s education, employment status, age, etc.). I also include some (but not all: 2000-2006; 1995,2000,2006; 2000,2006; 1995,2000; 1995,2006) lags of family income in the list of matching variables and check whether the synthetic control matches well the treated households. I also apply the synthetic control method limiting the years range to the 2000-2006 period. Moreover, I rerun the model using a data-driven regression based method (standard method) for selecting weights. This method is faster compared to the nested method and often yields satisfactory results in terms of minimizing the RMSPE. Table [D.1](#) (the first column) reports RMSPEs as a measure of the pretreatment fit for the different model choices. As the Table shows, changing the matching method has no large effect on matching results ( $0.026 \leq \text{RMSPE} \leq 0.047$ ). In particular, I find that if more pre-treatment family income is included, the variable weights for covariates are small and ignorable. Overall, using different matchings, the synthetic controls closely match the treated industries in the pretreatment period. However, the choice of matchings could affect the results if it influences the selected industries for the synthetic control. Table [D.1](#) (panel A) lists the industries weights for different matchings. For all cases, the health industry receives the largest weight ( $0.647 \leq w \leq 0.831$ ). In some cases, the weight of the information and education industries is zero and the weight of the water supply is positive. Although, the composition of the synthetic control group is not the same using different matching methods, as the panel B shows, the main results are similar.

Second, I test whether the composition of the synthetic control group is sensitive to the selected donor industries. As explained above, I discard the financial, real estate, and administrative and support service industries from the donor pool. As a robustness check, I include these industries. The new synthetic control includes the real estate as well as information, education, and health industries (last row of Table D.1). The RMSPE is 0.030, very close to the RMSPE of the original synthetic control (0.034). Although the results are not significantly different from the main results, they are biased because these households are unsuitable controls due to a large difference in their characteristics relative to treated households (Abadie (2019)). Moreover, since households in this industry experienced a reduction in their income (with a lag) over the years of sanction, using this synthetic control may result in an underestimation of the effects of the sanction. I also iterate over the model to leave out one potential control industry each time to assess whether one of the donor industries is driving the results (leave-one-out test) (Abadie et al. (2015)). The leave-one-out synthetics closely match the original synthetic control.

As explained above, I aggregate the treated units into a single unit (pooled SCM). Pooled SCM can yield poor unit-specific fits. Thus, I check the fit for each treated unit and find a good fit mostly because the characteristics of households in affected units are similar (Figure D.1).

Figure D.1: Real Median Income for Treated (by industry) and Synthetic Control



Note: Figure displays the real median family income for treated households (separated by industry) and synthetic control in the 1995-2013 period.

Treated: Oil and Gas, Energy Supply industries

Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries



Table D.1: Synthetic Control and Main Results using Various Matchings

	A. Weights					B. Main Results				
	RMSPE	Information	Education	Health	Water Supply	Real Estate	Family Income	Education Spending	Years of Schooling	Attending College
Main Model	0.034	0.148	0.169	0.683	-		-0.149***	-0.575***	-0.262***	-0.048**
(1) Different Matches										
Matching variables										
family income lags (some)	0.035	0.169	-	0.831	-		-0.130***	-0.537***	-0.329***	-0.031**
predictors, no lags	0.047	-	-	0.647	0.353		-0.125***	-0.535***	-0.367***	-0.028**
predictors + lags	0.035	0.148	0.169	0.683	-		-0.149***	-0.575***	-0.262***	-0.048**
Matching year range										
2000-2006	0.026	0.215	-	0.703	0.082		-0.125***	-0.524***	-0.347***	-0.031**
Method for selecting weights										
Standard	0.035	0.187	-	0.804	0.010		-0.129***	-0.534***	-0.332***	-0.031**
(2) Different Donor Pool	0.030	0.042	0.119	0.637	-	0.202	-0.137***	-0.567***	-0.278***	-0.050**

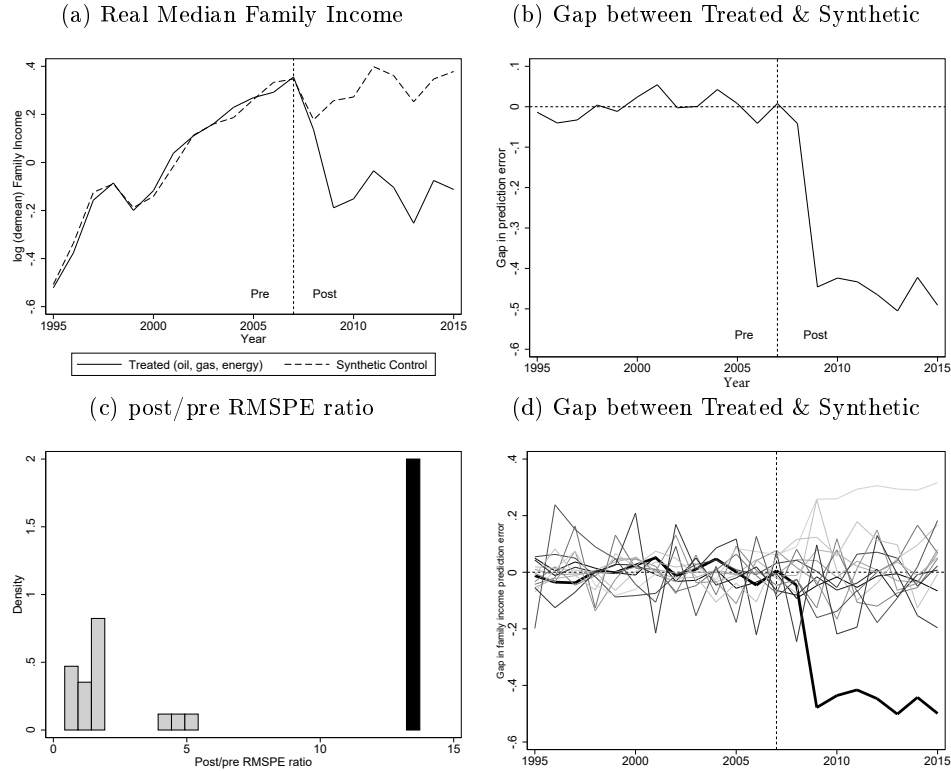
Notes: Table reports RMSPEs, synthetic control weights, and the main results using different model choices (different matching variables, matching year range, and methods for selecting weights) and different selected donor industries. The main model uses all pre-treatment family income in the 1995-2006 period and a nested optimization procedure over a donor industries excluding the financial, real estate, and administrative and support services industries. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. P-values are calculated using wild bootstrap randomization inference (WBRI). \*Significant at 10% level; \*\*significant at 5% level; \*\*\* significant at 1% level.

Treated: Oil and Gas, Energy Supply industries

## E Appendix: Robustness Check for the Main Results

In this appendix, I present the results of several robustness checks of the main results (as discussed in section 5) including in-time placebos, considering different periods (1995-2015, excluding the years 2007 and 2009), and using various model specifications (excluding all covariates (model 1), including a province by year set of fixed effects (model 3)). My main results pass these robustness tests. As an alternative approach, I apply the synthetic control analysis at the industry-sector level (explained in section 5). Table E.1 (Panel H) reports the effects on family income and children's education outcomes. Overall, the results are larger than those using synthetic control at the industry level because households in the private sector of several industries that indirectly affected by the sanctions are removed from the synthetic control group. In-space placebo tests for the other 22 industry-sectors suggest that these results are not due to chance (Figure E.1(c) and E.1(d)).

Figure E.1: Real Median Family Income and Gaps at industry-sector level



Note: Figure reports synthetic control method analyses as well as placebos at industry-sector level in the 1995-2015 period. Figures (a) displays the average real family income for treated households in the oil and gas industry and energy supply (solid line) and the synthetic control (dashed line). Figures (b) shows the gap between actual treated and synthetic control. Figures (c) shows the post/pre RMSPE ratio for placebo estimates. The black ones indicate the post/pre RMSPE ratio for the actual treated industries. Figures (d) shows the gap between treated and synthetic control for placebo estimates, with actual treated industries in black solid line.

Table E.1: Robustness Checks

	Family Income (log)	Education Expenditure (log)	Attending college (HSG, $\leq 24$ yr)	Years of Schooling	
				(15-24 yr)	(6-24 yr old)
A. Main Model					
Treat $\times$ Post2007	-0.149*** (0.026)	-0.575*** (0.137)	-0.048** (0.024)	-0.262*** (0.077)	-0.117*** (0.047)
B. Placebo Sanctions in the Year 2000					
Treat $\times$ Post2000	0.006 (0.025)	0.193 (0.112)	0.004 (0.034)	0.009 (0.087)	0.069 (0.051)
C. Including 2014, 2015					
Treat $\times$ Post2007	-0.158*** (0.026)	-0.473*** (0.124)	-0.051** (0.022)	-0.266*** (0.069)	-0.109*** (0.042)
D. Excluding 2007					
Treat $\times$ Post2007	-0.149*** (0.027)	-0.541*** (0.138)	-0.044** (0.063)	-0.259*** (0.077)	-0.108*** (0.047)
E. Excluding 2009					
Treat $\times$ Post2007	-0.146*** (0.027)	-0.457*** (0.145)	-0.033** (0.017)	-0.208** (0.082)	-0.083* (0.050)
F. Model 1: Excluding Covariates					
Treat $\times$ Post2007	-0.154*** (0.036)	-0.851*** (0.145)	-0.030** (0.016)	-0.169** (0.081)	-0.437*** (0.085)
G. Model 3: Including Province $\times$ Year FEs					
Treat $\times$ Post2007	-0.144*** (0.020)	-0.533*** (0.143)	-0.045** (0.017)	-0.183** (0.087)	-0.123** (0.049)
H. Industry-Sector Level Analysis					
Treat $\times$ Post2007	-0.170*** (0.027)	-0.702*** (0.137)	-0.057** (0.025)	-0.338*** (0.078)	-0.161*** (0.047)

Notes: Table presents the results of robustness tests including in-time placebos, considering different periods (1995-2015, excluding the years 2007 and 2009), and using various model specifications. The main model estimates the effect of the actual sanctions in 2007 over the 1995-2013 period by controlling various covariates and dummy variables for year, industry, and province. Panel H presents estimated coefficients of Eq(1) using synthetic control method (SCM) at the industry-sector level. Family income and education expenditure are log transformed and deflated by CPI which equals 100 in year 2011. The sample is households with children aged 6 to 24. Heteroskedasticity-consistent standard errors accounting for clustering at the province and industry level in parentheses. P-values are calculated using wild bootstrap randomization inference (WBRI). \*Significant at 10% level; \*\*significant at 5% level; \*\*\*significant at 1% level.

Treated: Oil and Gas, Energy Supply industries

Synthetic control: Information (0.148), Education (0.169), and Health (0.683) industries

Synthetic control (for the placebo sanctions in the year 2000): Education (0.483) and Health (0.517) industries

Synthetic control at industry-sector level: Information (public: 0.071), Education (public: 0.180), Health (public: 0.640, private: 0.055), and Other Service Activities (public: 0.053) industries

## Online Appendix: Model

In this online Appendix, I outline a simple model of investment in schooling based on [Acemoglu and Pischke \(2001\)](#) to identify the channels (illustrated in the text) through which sanctions affect children's education. People live for two periods. In the first period, parents work, consume, save, and decide how much money to spend on their children's education. Households receive utility from consuming goods and children's human capital:

$$U = u(c, c') + h(HC)$$

where  $c$  and  $c'$  are the first period and second period household's consumption, respectively. Children's human capital ( $HC$ ) is determined by quantity ( $Edu$ ) and quality ( $QEdu$ ) of education. Parents expect payoffs (in terms of higher income later for their children) from their investment in children's education. Parents may value children's education for several reasons. First, in the second period, they depend on their children and highly educated children will be better providers. I assume parents receive  $\mu$  percent of their children's income in the second period. Second, the happiness of children may make parents happier ( $h(HC)$ ), so they have an incentive to spend money on children's education. The cost of schooling for a family is  $exp(Edu, QEdu, \theta)$ , where  $\theta$  is children's ability which is transmitted from parents. Parents' ability reflects in their income. Thus, this model allows for heterogeneity among households. Low-quality education is provided by the government which is costless for parents. Low educated workers receive  $w^u$  and return to education for any additional year of schooling is  $w^e$  and to any additional spending on schooling is  $w^q$ . The household maximization problem with income  $y$  is choosing consumption ( $c$  and  $c'$ ) and children's education ( $Edu$  and  $QEdu$ ) subject to:

$$\begin{aligned} c + exp(Edu, QEdu, \theta) + s &\leq y \\ c' &= \mu[w^u + w^e(1 + w^q QEdu)Edu] + s \end{aligned}$$

where  $s$  is household saving in the first period ( $s \geq 0$ ). Therefore, the cost of investment in children's education is lower consumption in the first period. If parents' income and/or return to education are high enough, parents would like to spend on their children's education. First order conditions

of the households optimization problem are:

$$u_c = \lambda$$

$$u_{c'} = \mu$$

$$h_E = \lambda \exp_E - \mu w^e - \mu w^e w^q Q E du$$

$$h_Q = \lambda \exp_Q - \mu w^e w^q E du$$

$$c + \exp + s = y$$

$$c' = w^u + w^e E du + w^e w^q E du Q E du + s$$

Thus, total derivatives are:

$$u_{cc} dc + u_{cc'} dc' = d\lambda$$

$$u_{cc'} dc + u_{c'c'} dc' = d\mu$$

$$\begin{aligned} h_{EE} dE + h_{EQ} dQ &= \lambda d\exp_E + \exp_E d\lambda - w^e d\mu - \mu w^e w^q dQ - \mu w^e Q E du dw^q \\ &\quad - \mu(1 + w^q Q E du) dw^e - w^e w^q Q E du d\mu \end{aligned}$$

$$h_{EQ} dE + h_{QQ} dQ = \lambda d\exp_Q + \exp_Q d\lambda - \mu w^e w^q dE - \mu w^e E du dw^q - \mu w^q E du dw^e - w^e w^q E du d\mu$$

$$dc + d\exp_E + d\exp_Q + ds = dy$$

$$\begin{aligned} dc' &= dw^u + w^e dE + E du dw^e + w^e w^q E du dQ + w^e w^q Q E du dE + w^e E du Q E du dw^q \\ &\quad + w^e E du Q E du dw^e + ds \end{aligned}$$

Or:

$$A \begin{bmatrix} dc \\ dc' \\ d\lambda \\ d\mu \\ dE du \\ dQ E du \\ ds \end{bmatrix} = \begin{bmatrix} dy \\ dw^u \\ dw^e \\ dw^q \end{bmatrix}$$

where  $A$  is a the coefficient matrix. Thus, from this comparative static analysis:

$$\begin{aligned} dEdu &= constant + f_y(.)dy + f_e(.)dw^e + f_q(.)dw^q + f_u(.)dw^u \\ dQEdu &= constant + g_y(.)dy + g_e(.)dw^e + g_q(.)dw^q + g_u(.)dw^u \end{aligned}$$

Amusing  $u$  and  $h$  are strictly concave functions,  $g_u, f_u < 0$  and sign of  $f_y, f_e, f_q, g_y, g_e$ , and  $g_q$  are positive.

Labor income shocks caused by sanctions may affect family income ( $y$ ) and/or return to education ( $w^e, w^q$ ) and thus discourage parents from investing in children's education (e.g., if  $dy < 0$  then  $f_y(.)dy < 0$  and  $g_y(.)dy < 0$ ). However, sanctions also decrease wage rates for low educated workers ( $dw^u < 0$  then  $f_u(.)dw^u > 0$  and  $g_u(.)dw^u > 0$ ). Thus, the incentive to invest in education can increase after the sanctions. The overall effect is ambiguous and depends on the relative strength of different effects. Therefore, in this paper, I empirically tested the overall impact of sanctions on children's education.