

Performance Analytics (2020–2023)

Summary

Pilih rentang tanggal

Province

City

Transaksi
672,5 rb

Sales
321,2 M

Profit
91,2 M

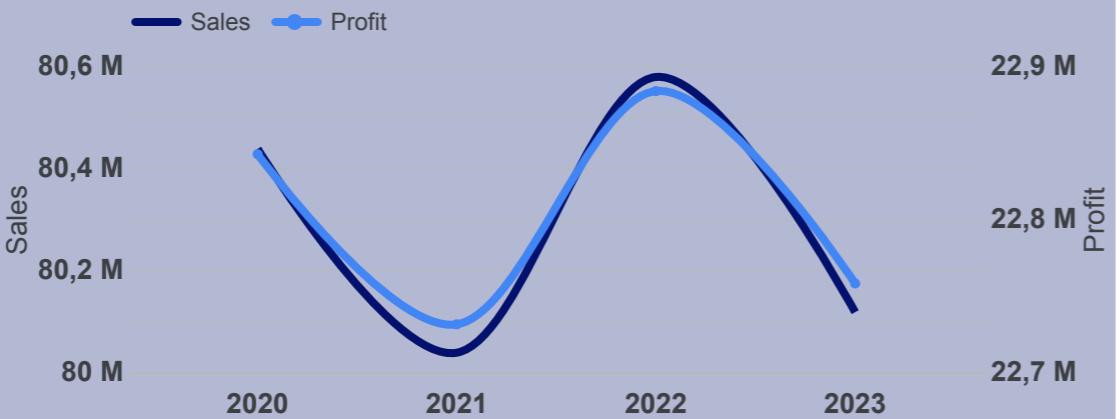
Rating Cabang
4,4

Rating Transaksi
4,0

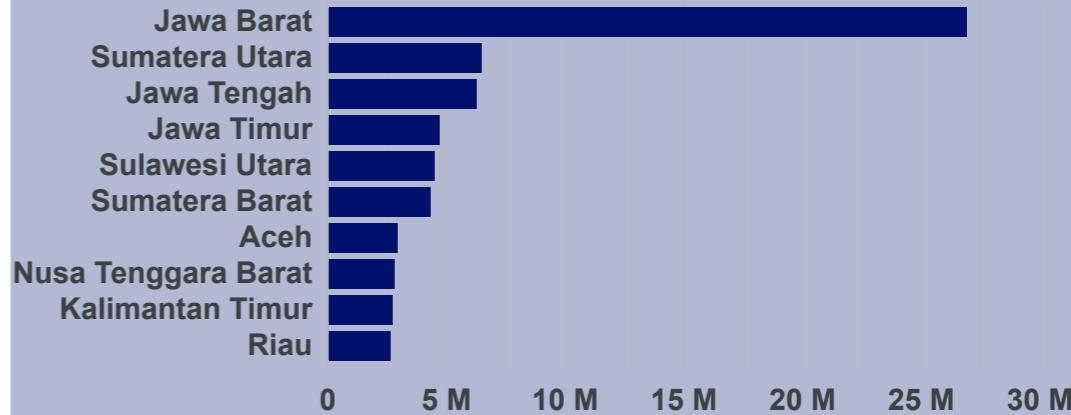
Product Analysis

Customer Analysis

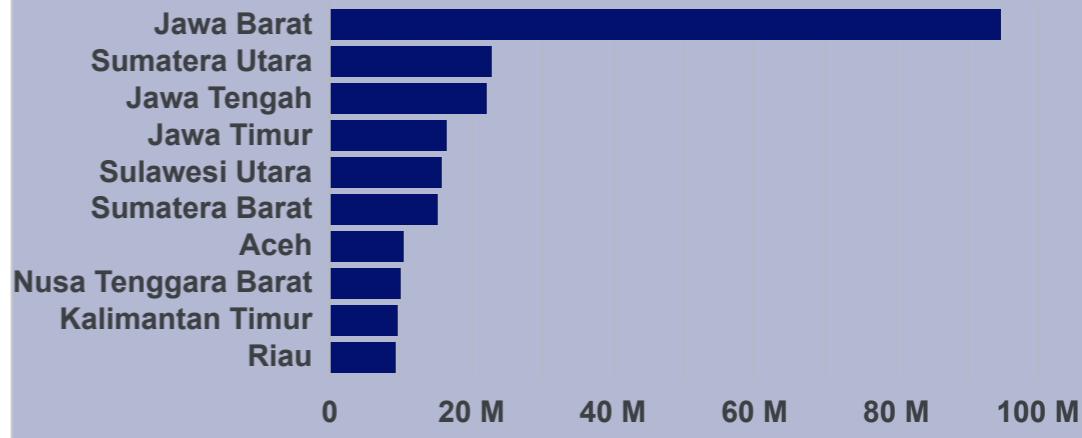
Pendapatan per Tahun



Top 10 Provinsi Berdasarkan Profit



Top 10 Provinsi Berdasarkan Sales



Product Performance (2020-2023)

Pilih rentang tanggal

Product

Province

City

Summary

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672,5 rb

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321,2 M

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91,2 M

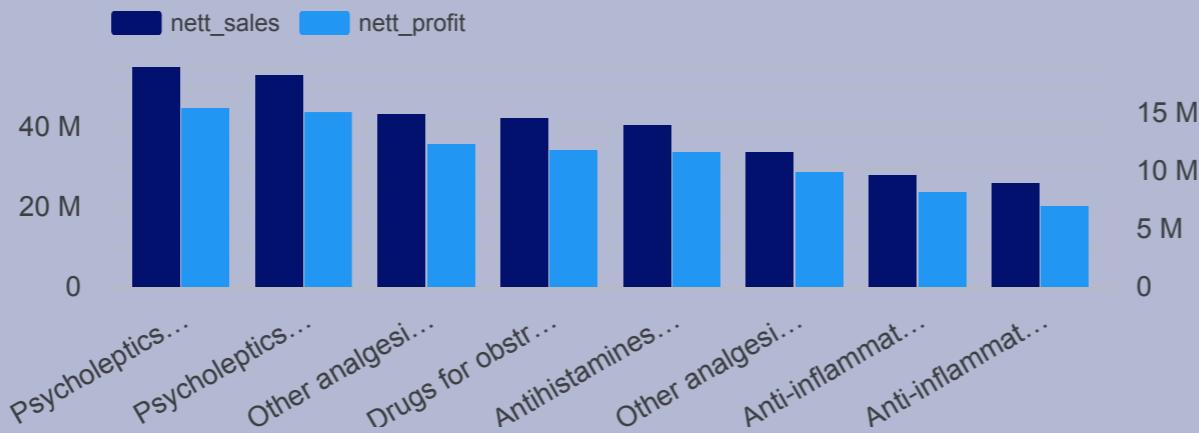
Gross Margin (GM)
25,6%

Rating Transaksi
4,0

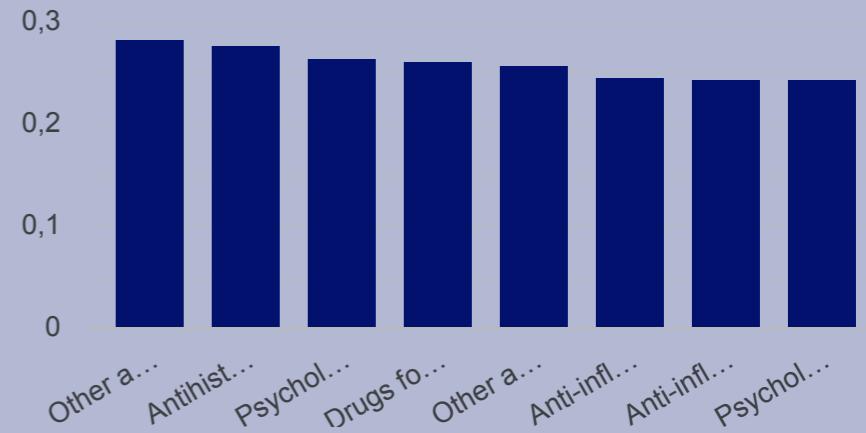
Product Analysis

Customer Analysis

Product Sales & Profit Comparison



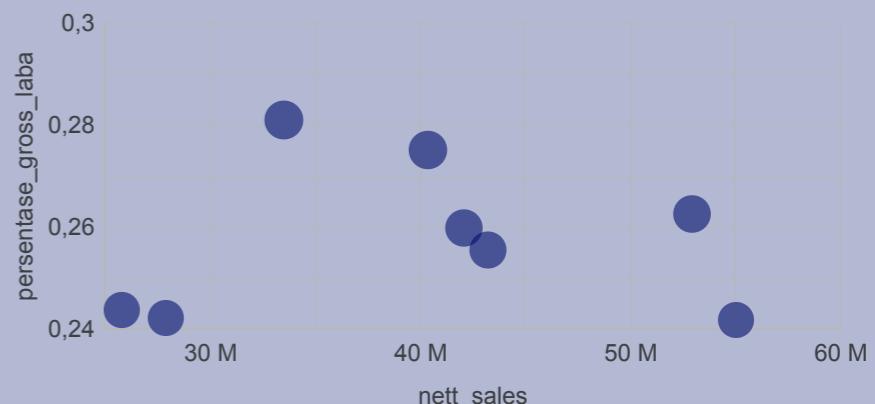
Gross Margin (%) by Product



Product Detail Performance Table

Produk	Price	Diskon	Sales	Nett Profit	GM
Psycholeptics drugs, Hypnotic...	441 rb	7,48%	55,02 M	15,39 M	24,15%
Psycholeptics drugs, Anxiolytic...	534,3 rb	7,49%	52,98 M	15,11 M	26,24%
Other analgesics and antipyretics	549,4 rb	7,5%	43,23 M	12,35 M	25,53%
Drugs for obstructive airway diseases	506,8 rb	7,5%	42,16 M	11,80 M	25,97%
Antihistamines for systemic use	608,5 rb	7,48%	40,41 M	11,58 M	27,49%

Product Positioning (Sales vs Gross Margin)





Customer Performance (2020-2023)

Summary

Product Analysis

Customer Analysis

Pilih rentang tanggal

Product

Province

City

Customer
264,6 rb

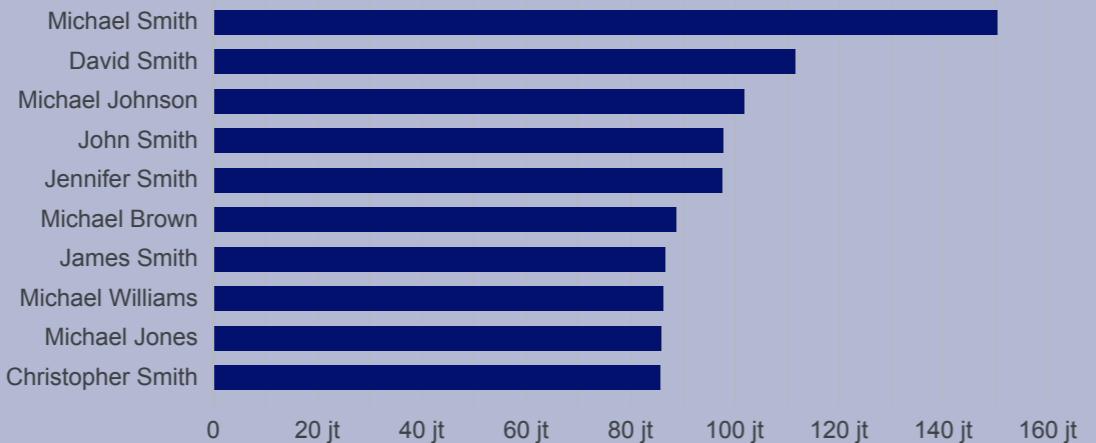
Transaksi
672,5 rb

Sales
321,2 M

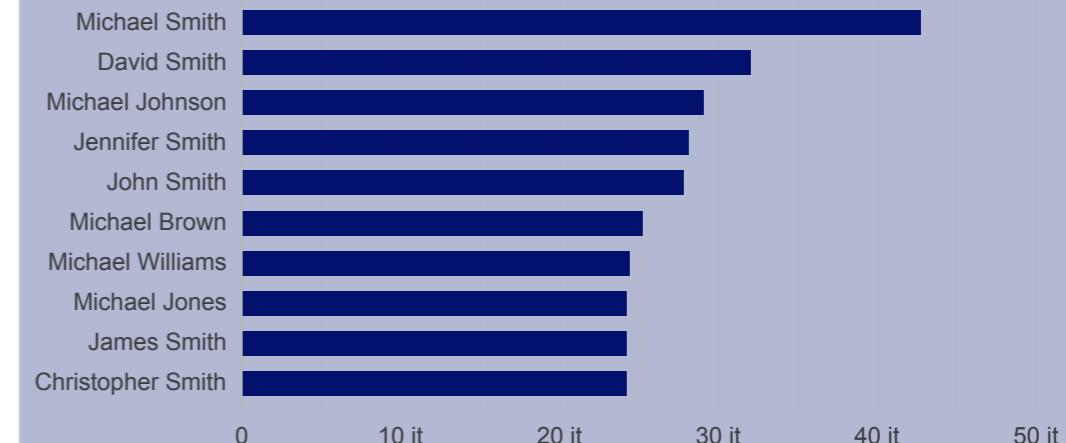
Profit
91,2 M

Rating Transaksi
4,0

Top Customer by Sales



Top Customer by Profit



Customer Frequency

Customer	Transaksi
1. Michael Smith	316
2. Michael Johnson	219
3. David Smith	215
4. John Smith	198
5. James Smith	198

Average Spending per Customer

Customer	AVG Sales	Sales
1. Michael Smith	476,1 rb	150,5 jt
2. David Smith	519,7 rb	111,7 jt
3. Michael Johnson	465,4 rb	101,9 jt
4. John Smith	494,5 rb	97,9 jt
5. Jennifer Smith	511,6 rb	97,7 jt

Product Preference

Produk	Customer	Transaksi
1. Psycholeptics drugs, Hypnotics...	Michael Smith	70
2. Other analgesics and antipyretic...	Michael Smith	42
3. Other analgesics and antipyretic...	David Smith	37
4. Psycholeptics drugs, Anxiolytic ...	David Smith	40
5. Psycholeptics drugs, Anxiolytic ...	Michael Joh...	43