

Performance Analytics (2020–2023)

Pilih rentang tanggal ▼

Province ▼

City ▼

Summary

Product Analysis

Customer Analysis

Transaksi

672,5 rb

Sales

321,2 M

Profit

91,2 M

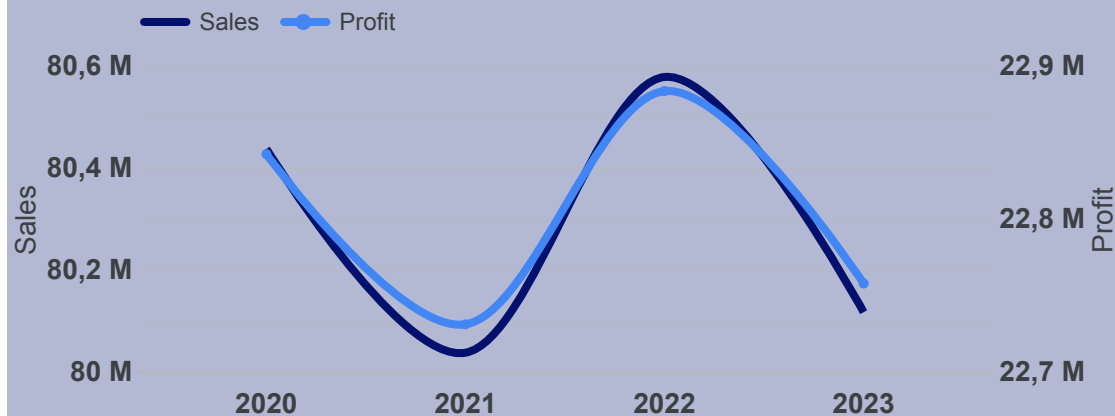
Rating Cabang

4,4

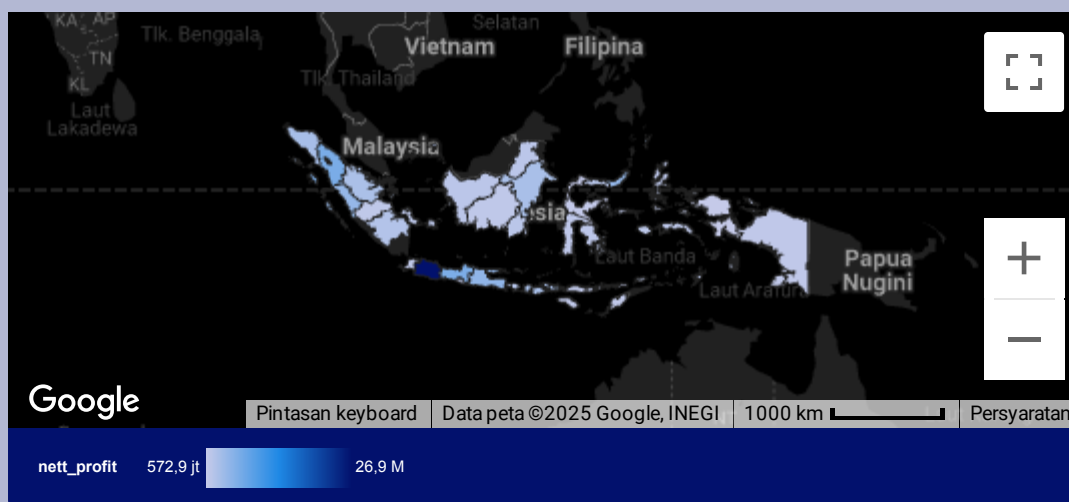
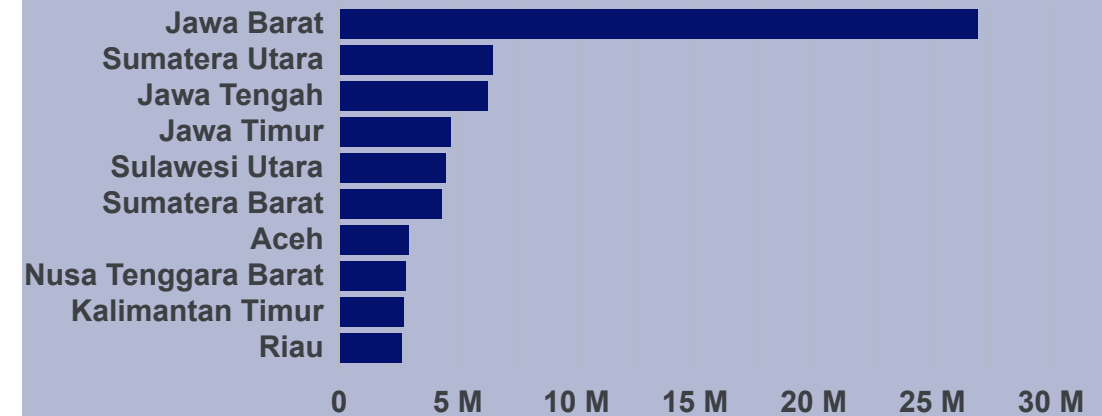
Rating Transaksi

4,0

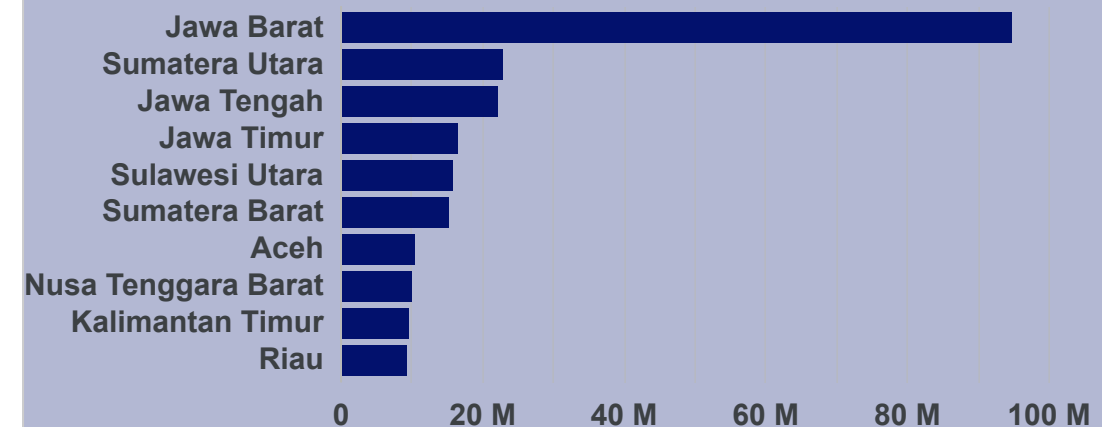
Pendapatan per Tahun



Top 10 Provinsi Berdasarkan Profit



Top 10 Provinsi Berdasarkan Sales



Product Performance (2020-2023)

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672,5 rb

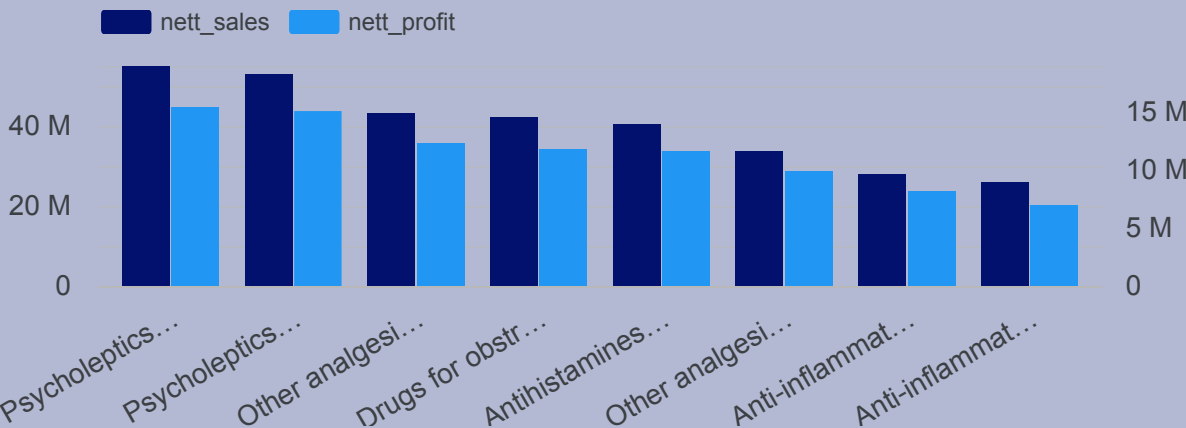
Sales
321,2 M

Profit
91,2 M

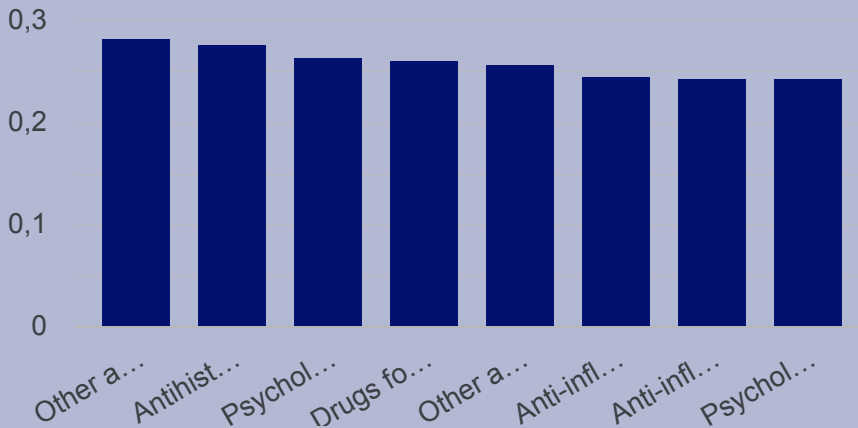
Gross Margin (GM)
25,6%

Rating Transaksi
4,0

Product Sales & Profit Comparison



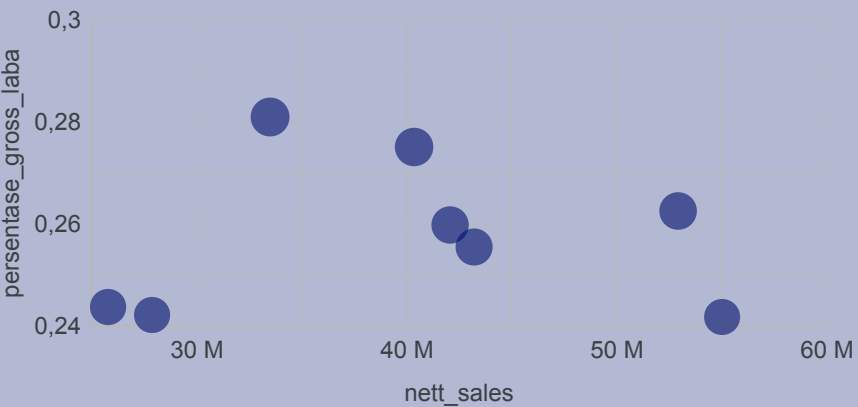
Gross Margin (%) by Product



Product Detail Performance Table

Produk	Price	Diskon	Sales	Nett Profit	GM
Psycholeptics drugs, Hypnotics	441 rb	7,48%	55,02 M	15,39 M	24,15%
Psycholeptics drugs, Anxiolytics	534,3 rb	7,49%	52,98 M	15,11 M	26,24%
Other analgesics and antipainkillers	549,4 rb	7,5%	43,23 M	12,35 M	25,53%
Drugs for obstructive airway diseases	506,8 rb	7,5%	42,16 M	11,80 M	25,97%
Antihistamines for systemic use	608,5 rb	7,48%	40,41 M	11,58 M	27,49%

Product Positioning (Sales vs Gross Margin)



Customer Performance (2020-2023)

Pilih rentang tanggal

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Customer Analysis

Customer
264,6 rb

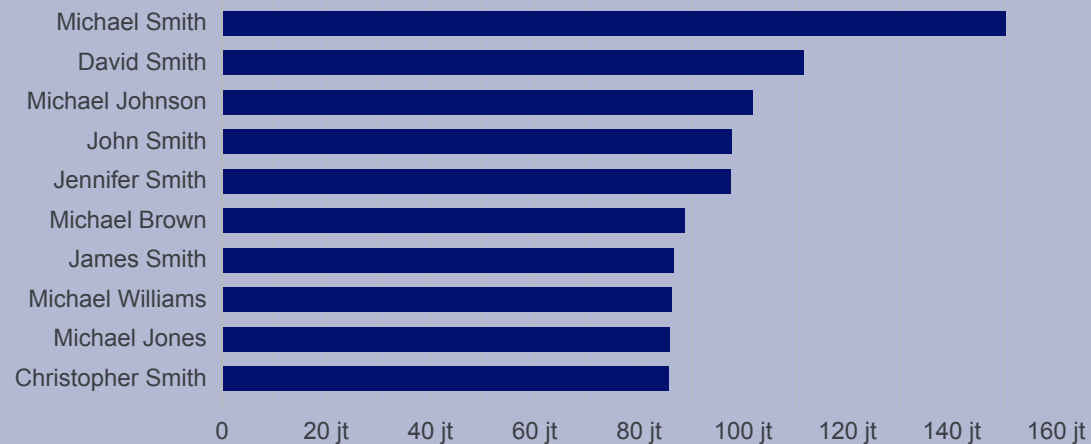
Transaksi
672,5 rb

Sales
321,2 M

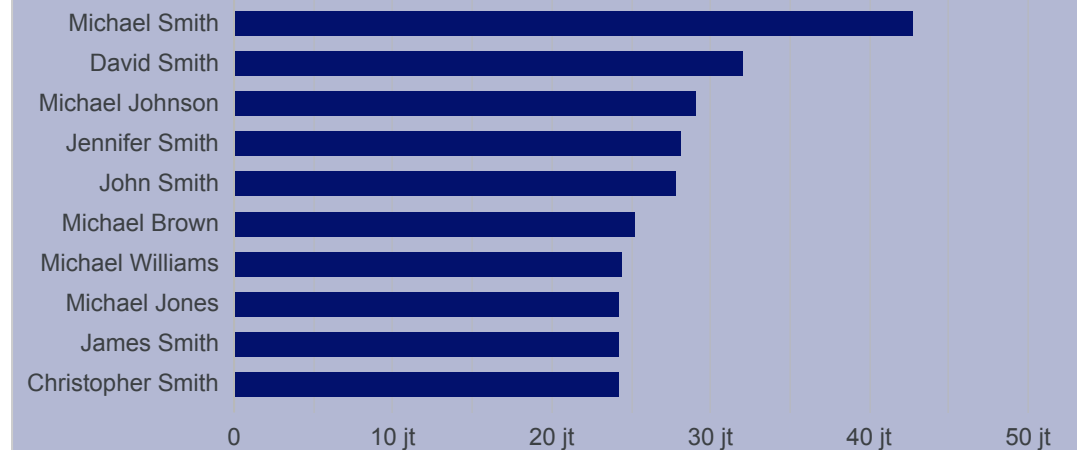
Profit
91,2 M

Rating Transaksi
4,0

Top Customer by Sales



Top Customer by Profit



Customer Frequency

	Customer	Transaksi
1.	Michael Smith	316
2.	Michael Johnson	219
3.	David Smith	215
4.	John Smith	198
5.	James Smith	198

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Average Spending per Customer

	Customer	AVG Sales	Sales
1.	Michael Smith	476,1 rb	150,5 jt
2.	David Smith	519,7 rb	111,7 jt
3.	Michael Johnson	465,4 rb	101,9 jt
4.	John Smith	494,5 rb	97,9 jt
5.	Jennifer Smith	511,6 rb	97,7 jt

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Product Preference

	Produk	Customer	Transaksi
1.	Psycholeptics drugs, Hypnotics...	Michael Smith	70
2.	Other analgesics and antipyreti...	Michael Smith	42
3.	Other analgesics and antipyreti...	David Smith	37
4.	Psycholeptics drugs, Anxiolytic ...	David Smith	40
5.	Psycholeptics drugs, Anxiolytic ...	Michael Joh...	43

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