

Credit Card Transaction Report

Revenue

55M

Total Interest

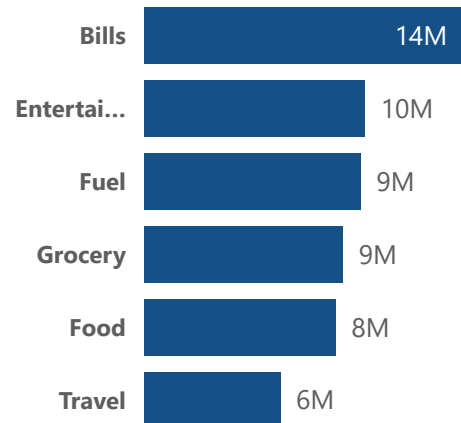
8M

Transaction
Amount
45M

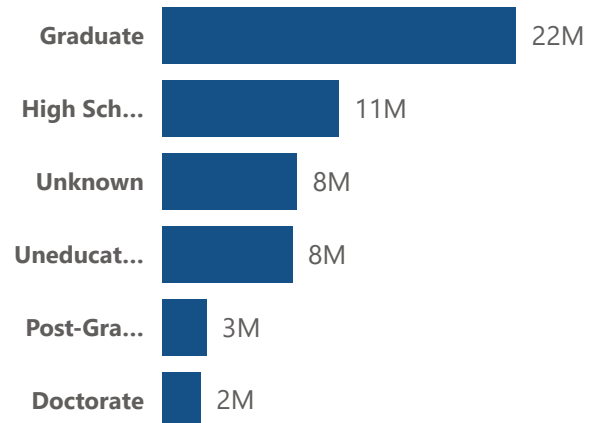
Transaction
Count
656K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	6495888	2685635
Silver	5586332	812081	187505
Gold	2454072	373784	56210
Platinum	1135608	161629	20665
Total	55315410	7843382	2950015

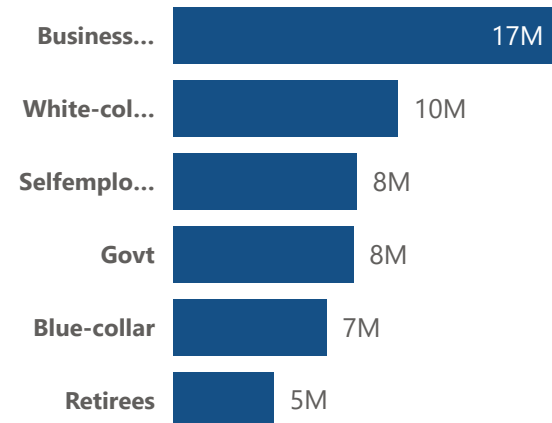
Revenue by Expenditure type



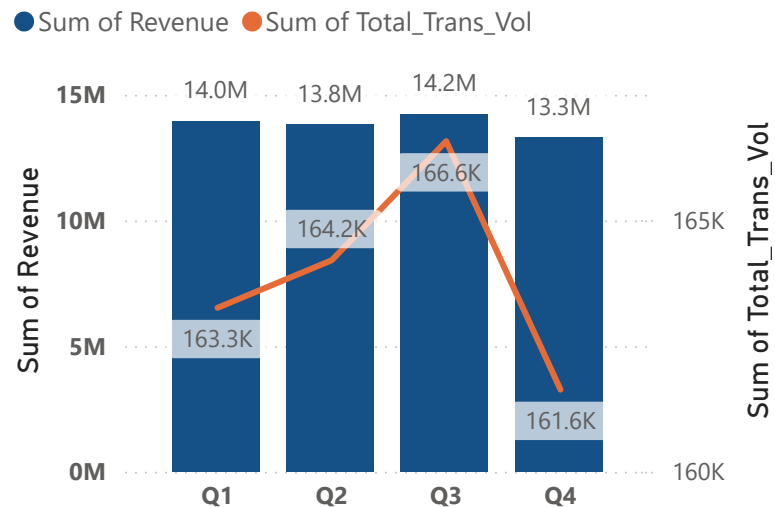
Revenue by Education



Revenue by Customer Job



Qtr Revenue and Transaction Count



Week_Start_Date

All

F

M

Low

Medium

High

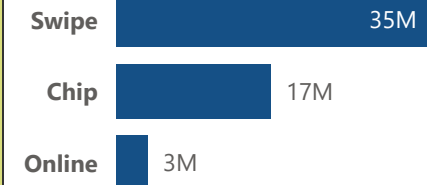
Silver

Blue

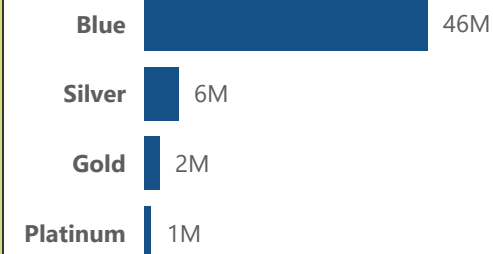
Gold

Platinum

Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

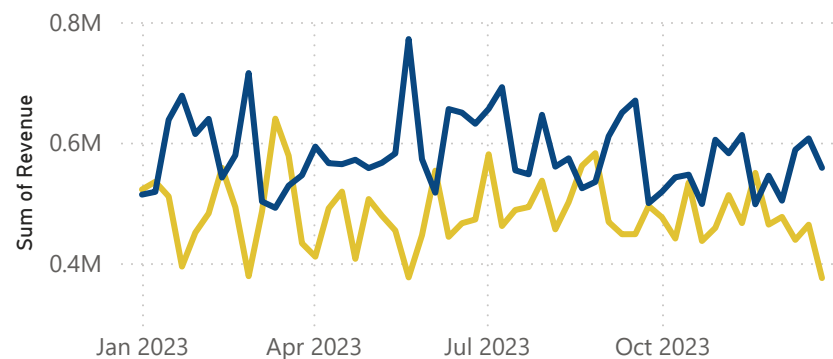
Total Income

576M

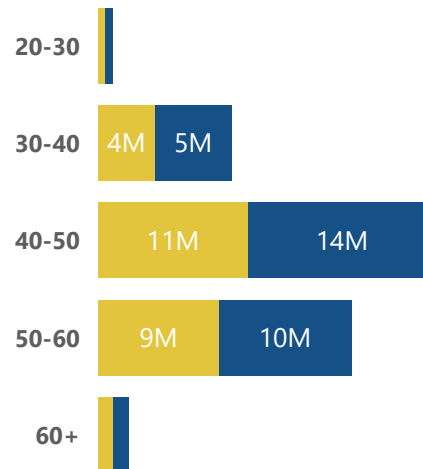
CSS

3.19

Revenue vs Gender



Age Group



M

30M

F

25M

Silver

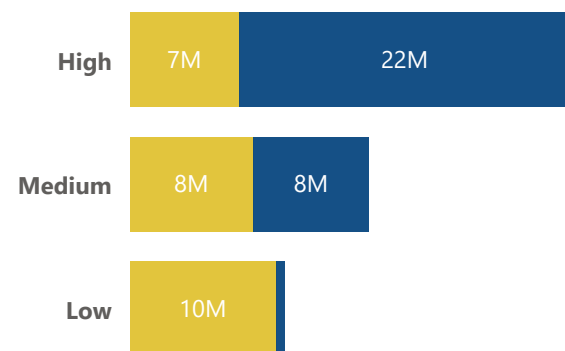
Blue

Gold

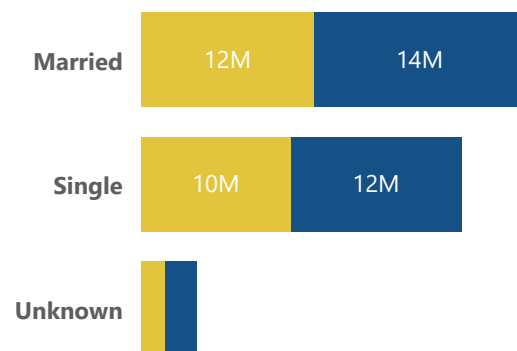
Platinum

Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	6904279	5488838	72262158
Businessman	17387832	14285412	186959919
Govt	8111701	6507875	88773989
Retirees	4535184	3623120	48675030
Selfemployeed	8261758	6395026	75313288
White-collar	10114656	8221742	103930055
Total	55315410	44522013	575914439

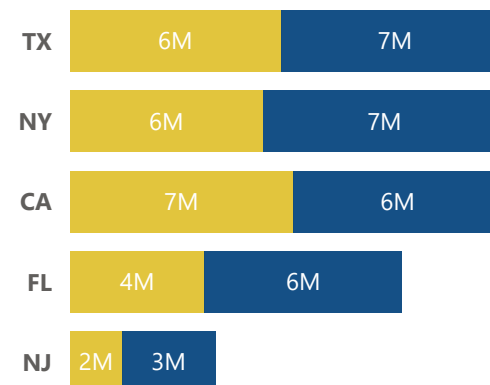
Salary Group



Marital Status



Top 5 States



Education Level

