

Project Move It OKRs

O1

Engage the public to promote buy-ins and engagement in an active way

KR1

Conduct one at least one promotional event at each suburbs on each day starting one month prior to the project launch

KR2

Complete the all the promotional and public engagement events to the end of Q4, just one week prior to the project launch

KR3

Ensure the participation of 70% leaders of various communities for promotional events

O2

Ensure greater connectivity of Wonder city suburbs to the Downtown and Public amenities.

KR1

Allocate up to 3 bus stops within an area of 2 sq km in densely populated regions

KR2

Ensure the running of a bus in each 15 minutes during peak hours

KR3

Get at least 30% of the people to use the public transport by end of Q3

O3

Encourage public transport over private vehicles

KR1

Give discount coupons to allow up to 3 rides to encourage use of public transport

KR2

Achieve 75% positive leads from social media campaigns

KR3

Achieve at least 10000 unique website visits per month

O4

Provide a reliable and consistent service.

KR1

Ensure 100% buses have passed safety and regulation checks

KR2

95-98% Buses should be available all time

KR3

Wait time should be bring down by up to 10% within 3 months post launch.