

AHMAD JAMAL NASIR

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Portfolio



<http://shorturl.at/gjHJR>

TECHNICAL SKILLS

- Python with basic machine learning
- Advanced SQL
- Advanced Excel
- Data Visualization and Insights
- C++ and C with microcontrollers
- MATLAB
- Customer Experience
- Product Development

EDUCATION

Ghulam Ishaq Khan Institute of engineering sciences and Technology (GIKI)

BS Electrical Engineering (electronics)

2018 - 2022

CGPA: 3.31 (DHL in 5th and 8th semester)

- Communications
- Electronics
- Power Electronics
- Microprocessors
- Instrumentations
- Control Systems and PLC programming

WORK EXPERIENCE

Medznmore (pvt) ltd

Product Analyst - Reporting to Product Manager

2022 - Present

- Agile Project Management
- Requirement gathering PRD
- User stories and Jira
- Data and Analytics with SQL and Python
- Business Development
- Stake Holder Management

SIEMENS

Intern - Reporting to Manager Digital Grid

2021 - 2021 August

- Understood architecture at SIEMENS
- Hands on working with digital grid
- Learnt about safety and industry protocols
- line diagrams and load analysis

MAJOR PROJECTS

Analytical Dashboards (Using SQL and Python)

Oct - Feb 2023

- Created multiple analytical dashboards for the company.
- Enables the visibility of discount passed. Enabled monitoring of growth discount.
- Helped business improve their retention rate from 17 to 22 % for 70,000 customers by pinpointing the stages of churn with in order flow.

PMS Admin

Nov - Jan 2023

- A central management system to manage 34+ inhouse and external retail hubs.
- Acquired 20+ SaaS customers so far and managed through a single platform.
- Subscription based SaaS created a stable AAR (Annual Recurring Revenue) for business

Deliveries from retail hubs

Dec - Mar 2023

- Reduced the delivery cost per order from PKR 150 to 90.
- Automated order clustering and Trip assignment to reduce human intervention.
- Optimized communication among systems uninterrupted operations.
- Reduced delivery time by 75%.
- Increased retail sales by 9%.
- Increased customer satisfaction, resulting reviews on Playstore reach 4.5★ from 3.6.