

Use of the Website Now and in the Future

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Oregon and Washington SAF Leadership Conference
January 20th and 21st, 2012
Longview, WA

Website Goals

- Create a space for prospective members to find local SAF contacts.
- Establish a simple vehicle for membership communication with each other.
- Provide content for public consumption.



Website Governance

- Funding and Policy Decisions – Northwest Office Committee
- Implementation – Website Committee
- Content – Chapter Membership



Chapter Website Use

- Webmaster Model
- Minor Changes or Updates
- Substantive Changes (monthly)
- Structural Changes – pay to play



Website Committee

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Pending Projects

- Inland Empire SAF Website
- Alaska SAF – Phase 1
- Foresters Fund Grant – Complete 2/15/11
 - “Module 2”
 - Content Management System
 - Contract in Development
 - Contractor is already building
- Alaska SAF – Phase II, Fully Populated Website – Planned Completion 4/1/12

Potential Future Projects

- Event Web Registration
- Web Payment (Event Registration, Donation?)
- “Smart” Search
- Constant Contact Message Archival
- Facebook Advertising

