Public Expectations for Forest Restoration

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- Integrating fuel reduction treatments
- •Forest dynamics after thinning
- •Risk-based prioritization
- Whole-landscape management strategy
- Uneven-aged management
- •Increasing ecosystem function & resilience
- •All mixed up

Forest Restoration

In the U.S., natural is desirable

Common strategy is to mimic natural conditions, often with techniques from restoration ecology.

Forest Restoration

Problem is that we have a wide range of ideas about what "natural conditions" might be.

What does the public expect for forest restoration?

It depends.







It depends on...

- The setting... the place.
- Who are the land managers?
- Is there a history of fire? Of fuel management?
- The demographics
- Citizen-agency relationships

Research from 15 states and 3 countries

It's not just about what you intend to do... implementing the specific practice.

It's also about *how* you intend to get there... the *process* of planning and decision-making.

Public expectations involve

- Helping people understand the problem
- Focusing on recognizable local conditions
 - ecological
 - > social
- Giving citizens a role in the planning process
- Providing places for give-and-take discussion

Expectations include

- Understanding the purpose and intended benefits
- Understanding the options as well as the trade-offs
- Having confidence that managers can effectively implement practices
- Having trust in managers to make good on their word
- Seeing managers speak with a unified voice

Choices

Cake or Ice Cream?

Choices

Spinach or Broccoli?

Dynamic Social Context

- Increasingly diverse public uses and values
- Declining public confidence/trust in institutions
- Inherently complicated environmental issues

Dynamic population changes

- In PNW, population growth driven primarily by in-migration
- Expectations of "new" publics
- Major implications for resource professionals
 - experience, knowledge, communication

Wildland Fire and Communities

Growing challenge

• 60% of new housing starts between 2000 and 2010 are in the WUI

• Over 11,000 communities at-risk





Why respond to public concerns?

- Dismissing concerns is unproductive...
 - particularly if they are treated as "emotional"
 - concerns grow if not responded to
- Groups may take other measures to be heard
 - these usually circumvent traditional authority

Why respond to concerns?

Concerns can be used productively

- seek out alternative viewpoints
- alert managers to issues that may require action
- opportunity to discuss and evaluate
- teachable moments

Responses to the Challenge

- 1. Acknowledge the reality of citizens' opinions and public acceptance
- 2. Because forest practices compete for resources and support, they must be contextually relevant
- 3. Create opportunities for people to learn about forest management and engage resource professionals.





















Help people see a different perspective

Instead of a scenic aesthetic,

aim for an ecological aesthetic

Keys to improving public acceptance

- Focus on decision processes
- Pay attention to local context
- Recognize local concerns and assets
- Agree on "natural conditions"
- Address uncertainty and tradeoffs
- Develop understanding, not just information
- Aim for more holistic evaluation of conditions

Management implications

- Agreement on "natural conditions" is the first step to agreement on how to get there
- Open communication about trade-offs builds understanding
- Discussing uncertainty will help people accept consequences of decisions

Management implications

- Communities focus on solutions to local problems, are less concerned with national agendas
- Provides environment for collaboration and partnerships.

Finally...

Most citizens are willing to accept the use of management practices on a small scale. Managers have an opportunity to build public confidence on a project-by-project basis while gradually reducing risks on the landscape.