

## Poster Session

A Poster Session at the joint Oregon/Washington State Society of American Foresters Annual Meeting has been designed to showcase a wide range of projects and programs in this region addressing current research and field trials, practical applications and innovations, education and outreach, and new ideas. We especially encourage posters that address the convention theme of *Keeping Forestland in Forest*. Posters will be displayed throughout the meeting, and there will be a **special poster session from 5:30 pm -7:30 pm on Wednesday, May 11, 2011**.

### **\* Poster Abstract Submission Deadline – April 15, 2011 \***

To submit a poster, please email your abstract to Greg Filip at [gmfilip@fs.fed.us](mailto:gmfilip@fs.fed.us). Include with the abstract the poster title, authors, size of poster, and an email contact.

#### **Poster Set-Up**

Posters will be set up and arranged by topic area. You will be responsible for the set up and take down of your poster.

#### **Set-Up Time:**

**Wednesday, May 11, 2011**

9:00 am – 12:00 pm

Note: Plan to be with your poster to interact with the attendees during high traffic times such as official breaks.

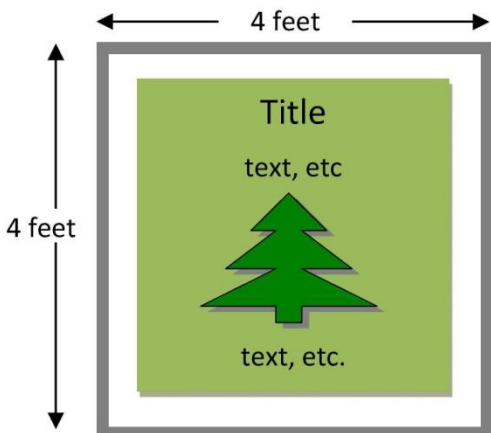
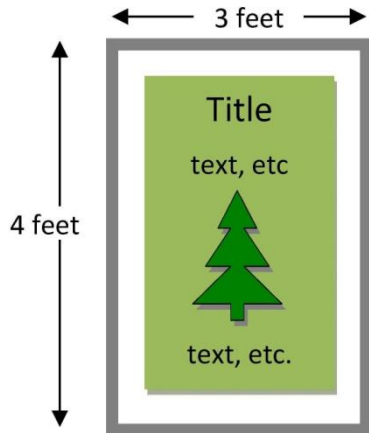
#### **Take-Down Time:**

**Thursday, May 12, 2011**

4:00 pm -5:00 pm

All materials must be removed. Materials remaining after that time may be discarded.

## POSTER DISPLAY INFORMATION

<p><b><i>Poster Dimensions</i></b></p>	<p>There are two poster-board sizes, each using a double-sided free-standing frame. One is 4 feet wide by 4 feet tall, with a useable space of 44 inches by 44 inches. The other is 3 feet wide by 4 feet tall with a useable space of about 32 inches by 44 inches. The bottom of the backing-board will be about 2.5 feet from the floor.</p>
	<p><b>There are two poster options:</b></p> <ul style="list-style-type: none"> <li>• one poster, 44 inches wide by 44 inches tall •</li> </ul>  <ul style="list-style-type: none"> <li>• one poster, 32 inches wide by 44 inches tall</li> </ul>  <p><b>* If you require more space</b> to adequately display your poster and you did not request it when you submitted your abstract, please notify Greg Filip at <a href="mailto:gmfilip@fs.fed.us">gmfilip@fs.fed.us</a> to discuss the options.</p>

<b><i>Poster Materials Provided</i></b>	Posters can be secured with push pins. We recommend that you bring your own fasteners.
<b><i>Poster Materials to Bring with You</i></b>	We encourage you to bring enough copies of papers, abstracts, or reports relating to your poster to distribute to interested participants. If you plan to leave copies of the handouts with your unattended poster, you will need to provide a holder for them. A “partition hanger” that hangs over the top of the poster board works well. A box on the floor tends to be kicked around. You might want to leave an envelope to collect business cards from participants who would like further contact or copies by email.
<b><i>Space is Limited</i></b>	Poster space is limited. There is insufficient space or access for video display material or demonstrations but if you have a special request, please check with Greg Filip at <a href="mailto:gmfilip@fs.fed.us">gmfilip@fs.fed.us</a> .

## TIPS ON POSTER DESIGN

<b><i>Concept</i></b>	<p>Decide on three or four key concepts you want to display. Generally, a poster consists of an introduction, objectives, methods, results, and conclusions and often includes very simple and precise photographs, artwork, captions, maps, graphs, and/or samples.</p>
<b><i>Display</i></b>	<p>Keep in mind that posters will be viewed from a distance of 6 to 10 feet. Keep the poster simple and the text legible. Avoid hand-lettered materials.</p> <p>Use the layout of the visual components of your poster to help you convey your story. Make sure that the three or four key concepts are clearly and simply transferred to readers. Some of the interesting details of the work can be conveyed in the one-on-one discussion time.</p> <p>Each poster should be titled, listing author and sponsoring organization at the top of the poster. Titles should be seven words or less with letters 2 inches to 3 inches in height. Subtitles should not exceed 10 words.</p> <p>Captions for photographs or graphs should not exceed 25 words.</p> <p>Keep blocks of text under 50 words.</p> <p>Use original artwork for developing clear photographs. Use simple, clean graphs.</p> <p>Consult with graphics experts in your organization for further suggestions. They may be able to make your poster for you if you can give them enough time</p>