

# Foresters' Fund

## Grant Application Process

Society of American Foresters  
2008 Joint Leadership Conference  
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# What is the Foresters' Fund?

- Fund to educate the public about professional forestry and natural resource management
- Grants awarded to SAF chapters and members for projects ranging from exhibits, displays, youth education, legislative and public awareness programs
- Grants vary in amount but max is \$1500 for regular grant and \$5000 for special grant





# [ Why do outreach programs? ]



*Increased involvement of foresters, as agents of communication..... will be important to the outcomes of sustainable forest management ideals..... if foresters are seen as champions of sustainable forest management by the wider community and prepared to accommodate community needs, their stature and respect will be enhanced. Volker (2007)*



***Forestry has changed...  
Did we remember to tell anyone?***

***It is not necessary to change.  
Survival is not mandatory.***  
~W. Edwards Deming

# [To Qualify]

- Projects must meet one of three goals:
  - Promote education to enhance public understanding of the role of professional foresters in forest resource management
    - **general public**
  - Conduct forest policy activities
    - **policy makers**
  - Strengthen state societies and chapters in achieving the mission of SAF
    - **SAF members**



# SAF Mission

Advance the science, education, technology, and practice of forestry; to enhance the competency of its members; to establish professional excellence; and to use the knowledge, skills, and conservation ethic of the profession to ensure the continued health and use of forest ecosystems and the present and future availability of forest resources to benefit society



# Project Ideas





# Public Outreach & Education

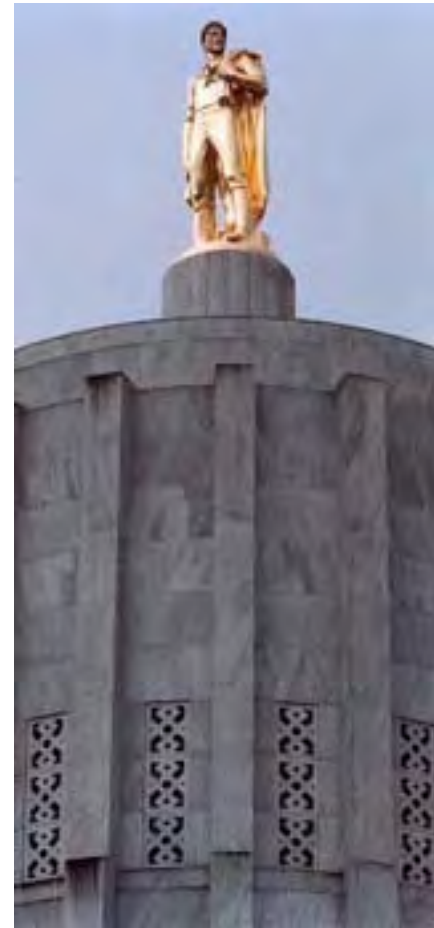
- Forestry field days
- Museum displays
- “Walk in the Forest” activities
- Education programs for teachers
- Communications programs
- Media relations programs (field tours, editorial board visits, letter writing campaigns)





# [Legislative Events]

- Legislative field tours
- Breakfasts/luncheons with government
- Legislative office visits by SAF members



# Local Unit Support

- Professional development opportunities (guest speakers, joint organizational meetings)
- Website development
- Membership recruitment and retention
- Leadership and media training





# [ Tips for getting funded ]

- Complete the application correctly!
- Specifically describe how you will meet goals and have a good communications plan
- Special consideration given to units submitting for 1<sup>st</sup> time and with matching funds



# [Application Deadlines]

- Regular grants (\$1,500)
  - For Chapters and State Society
  - February 15, June 15, September 15
- Special grants (\$5,000)
  - June 15
  - Must involve the State Society
- Applications should be sent to FF Chair one week before deadlines for state approval



# [ Plant those ideas! ]

- Move into small groups
- Create list of at least 10 ideas
- Identify which FF goal each idea meets



# Create a Project

- Choose one project that you really like and may actually do!
- Focus on:
  - Objectives: what will you communicate?
  - Potential partners for funding and promotion
  - Communications plan
  - What goals the project meets
  - How will members get involved?
- Complete grant application for practice
- Report back to larger group



“The goal isn't to speak with one voice, but to have thousands of voices, all carrying a few simple messages.”

