

Washington State
Society of American Foresters
Strategic Plan
February 19, 2007

The Washington State Society of American Foresters (WS SAF) is one of 37 organizational units of SAF. As a sub-unit of SAF, WS SAF seeks to be consistent with the mission, values, goals, objectives and strategic plan of the national organization. As such, WS SAF adopts by reference the above-named aspects of the SAF national organization.

Preamble

The WS SAF strategic plan is the overall, guiding document for all chapters within the state organization. It is anticipated each unit will strive to accomplish all it can towards fulfilling the Strategic Plan, no unit is expected to accomplish all the elements within the Plan. Each unit will strive to accomplish those elements fitting the local conditions and allocation of resources.

Each unit within WS SAF is encouraged to develop a strategic plan, with annual updates. The annual plans should describe specific goals, with actions and schedule to achieve those goals. Units are encouraged to develop their Strategic Plans each November for the subsequent year, thus allowing maximum time for committee assignments and talk with those committees about what they want to accomplish. Further, unit chairs are encouraged to discuss their plans with other unit chairs, the WS SAF executive committee and their Council Representative.

Mission Statement

The Society of American Foresters (SAF) is the national scientific and educational organization representing the forestry profession in the United States. Founded in 1900 by Gifford Pinchot, it is the largest professional society for foresters in the world. Since its founding, the Society of American Foresters has provided access to information and networking opportunities to prepare members for the challenges and the changes facing natural resource professionals.

The mission of the Society of American Foresters is:

- To advance the science, education, technology, and practice of forestry;
- To enhance the competency of its members;
- To establish professional excellence; and,
- To use the knowledge, skills, and conservation ethic of the profession to ensure the continued health and use of forest ecosystems and the present and future availability of forest resources to benefit society.

WS SAF is a nonprofit organization meeting the requirements of 501 (c) (3). WS SAF members include natural resource professionals in public and private settings, researchers, CEOs, administrators, educators, and students.

SAF Core Values are:

1. Forests are a fundamental source of global health and human welfare,

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2. Forests must be sustained through simultaneously meeting environmental, economic, and community aspirations and needs,
3. Foresters are dedicated to sound forest management and conservation, and
4. Foresters serve landowners and society by providing sound knowledge and professional management skills

The 6 strategic plan categories are derived from, and are consistent with, SAF's National Strategic Plan. By “Description”, we mean the goal for the strategic outcome category – what it is we are attempting to do. When we say “Basic Strategies”, we mean the general approaches and methods to move the organization toward the particular Strategic Outcome. Lastly, “Suggested Actions” are the specific activities and efforts undertaken to implement (put into action) the Basic Strategies that ultimately move us to the Strategic Outcome. The National Plan has many great ideas applicable across the SAF organization and can be used as a springboard for additional thoughts for other SAF units as we develop our Strategic Plans.

STRATEGIC OUTCOME 1: STRONG, FORWARD THINKING ORGANIZATION

Description:

Basic Strategies:

Suggested Actions:

STRATEGIC OUTCOME 2: ENHANCED SERVICE TO LANDOWNERS AND EMPLOYERS

Description:

Basic Strategies:

Suggested Actions:

STRATEGIC OUTCOME 3: ENHANCED SERVICE TO SOCIETY AT LARGE

Description:

Basic Strategies:

Suggested Actions:

STRATEGIC OUTCOME 4: EFFECTIVE ENGAGEMENT IN FOREST POLICY

Description:

Basic Strategies:

Suggested Actions:

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**STRATEGIC OUTCOME 5: ENHANCED PROFESSIONAL EDUCATION,
PERFORMANCE, AND LEADERSHIP CAPABILITY**

Description:

Basic Strategies:

Suggested Actions:

**STRATEGIC OUTCOME 6: DEVELOPMENT AND SOUND STEWARDSHIP OF SAF'S
RESOURCES**

Description:

Basic Strategies:

Suggested Actions: