



Society of American Foresters
Growing better all the time

Society of American Foresters' 2006 Foresters' Fund Information Form

Date: January 22, 2007 Requesting SAF Unit: North Central Washington Chapter

Partnering SAF Unit (if applicable):

- ☐ National Student Assembly
☐ Working Group: _____
☐ National Committee: _____
☐ Student Chapter: _____
☐ Other: _____

Amount of SAF funds requested:

- ☐ Regular Grant (between \$500 - \$1,500): _____
☒ Special Grant (between \$1,501 - \$5,000): \$ 5,000

Project Title: Washington Forest Owners Field Day

Expected Date of Project Completion: June 23, 2007

Project Manager (name, address, and contact information)

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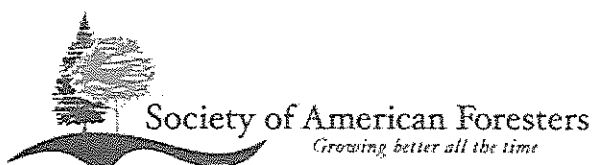
Certification of the state society executive committee:

I hereby certify that this proposal has been reviewed and approved by the executive committee of the _____ SAF State Society.

Signature: _____ Date: _____
SAF Title _____

Submitting the Proposal:

Please submit the Foresters' Fund proposal to:
Society of American Foresters
Foresters' Fund
5400 Grosvenor Lane
Bethesda, MD 20814
Fax: (301) 897-3690
E-mail: murgial@safnet.org



Society of American Foresters' 2007 Foresters' Fund Budget Worksheet

Please submit this worksheet with your Foresters' Fund grant proposal.

Category	Total Budget	Foresters' Fund Grant Request
Mailings/Postage	\$8,200	\$3,200
Tent, Tables, Chairs	\$4,600	\$1,000
PortaPotties	\$800	\$800
Generator	\$200	\$0
Misc. Equipment (hand wash, TP, batteries, nails, flagging, rope, tape)	\$1,000	\$0
Per Diem and Lodging for Instructors	\$2,400	\$0
Mileage	\$1,455	\$0
TOTAL:	18,655	\$5,000

Please list **all** cosponsors, foundations, or other **confirmed** sources of funds or in-kind support for this proposal (including SAF unit funds):

1. Family Forest Foundation
2. WA Dept. Natural Resources
3. Washington Tree Farm Program
4. USDA Forest Service
5.

If applicable, please list other funders considering this proposal:

1. Sustainable Forestry Initiative
2. Cascade Land Conservancy
3. Washington Forest Protection Association



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SOCIETY OF AMERICAN FORESTERS

2007 Foresters' Fund Grant Program

Project Proposal

Washington Forest Owner's Field Day

Summary of Project:

Family forest owners will attend the Field Day to learn how to plan and implement sustainable forest practices to protect and enhance forest resources. Five hundred attendees will learn about public resource protection and enhancement opportunities as a result of attending the field day sessions.

Objectives: List 3 to 5 points you would like to communicate to your audience. In addition, state how these objectives meet the goals of the Fund.

- 1) Learn how to recognize and improve forest health
- 2) Learn how to improve timber stand productivity
- 3) Learn about wildlife habitat and how to enhance quality
- 4) "Get connected" with professional foresters and biologists to gain insight and establish relationships with those private and agency professionals providing landowner services.

This Field Day will help landowners learn how to focus on their management objectives, how to execute practices, and who to go to for educational and technical assistance in order to accomplish their management objectives successfully.

Target Audience: Describe the types of people or group the project seeks to benefit.

This field day is targeted primarily at families who own forestland, and those professional foresters who work with them. The event is open to the public, and local elected officials will also be attending to interact with professional foresters and family forest landowners. Forest owners expected to attend include those living on the east slope of the Cascade Range, as well as absentee owners living within the Seattle-Metro area but whose land resides on the Cascades east slope. The location is ideal for attracting people disconnected from their land geographically in western Washington.

Methods: Describe in detail what specific steps you will take to teach your audience the 3 to 5 points listed in part "B".

Eighteen concurrent educational sessions (1-hr to 3hr) will be delivered by recognized experts along a series of forested trails. Landowners will walk between stations and there will be a short break between sessions. Mobility assistance will be provided if needed. Most sessions will be scattered throughout the forest stands along the trails, but several will be held under the large tent, and one 3-hour session will include a van tour.

Evaluation:

Information relevance, quality, and adaptability will be surveyed anecdotally through one-on-one conversations between event chairs and attendees. These key informant interviews are time-tested university Extension methodologies for informal education evaluation. A sample of attendees will receive a self-administered mail survey asking for their perception of the event and usefulness of the information.

Recognition: Describe in detail how SAF will be connected to and credited for the project.

Most of the event coordinators and instructors are SAF-members, some serving on the state Executive Committee. SAF is a main sponsor and is recognized on the distribution brochure, SAF will be credited through multiple press releases, and on a large poster at the registration area. It is hopeful that a series of forestry-related articles will be published prior to the event, and recognition of SAFs contribution will be made clear. This will be the largest and most significant event for our chapter in 2007.

Community Service: Describe the type of community service or benefit this project provides.

This event is the largest educational program held for family forest owners in Washington State; it provides a unique opportunity for their continued education, as well as a forum open to the public to learn about the practice of forestry.

Needs Statement: Describe why this project is important to do at this time in this community or with your target audience.

Forests along Interstate 90 and along the foothills of the eastern slope of the Cascade Mountains are being purchased and subdivided into smaller parcels at a rapid rate, partially due to the escalated cost of land in western Washington, and partially because landowners are able to work from home and telecommute their daily business. As a result, forestland conversion is second only to California in the US. As forested parcels become fragmented into smaller and smaller acreages, so do the ecological processes and functions, as well as increasing the difficulty to coordinate and implement management options. These family forests provide tremendous public values, from clean air and water protection, to habitat for endangered salmon. Landowners need to understand how to steward their forestlands successfully to meet their objectives; lack of understanding leads to loss of natural resource quality and quantity, and can result in increased rules and regulations. Likewise, the general public and elected officials need to understand the role and value of family forests and family forest owners.

Schedule & Timetable: Provide an outline of when specific components of the project will take place.

PUBLICITY (AP) & SPONSORS

Poster Development	Done
Press Releases to FSA/CDs/FFA	Mar 1
Draft Registration Brochure / Vicinity Map	Mar 15
Secure mailing labels from assessors tax roles	Done
General Press Releases Ready	Apr 1
Invitations to politicians/dignitaries	Apr 15
Mail Registration Brochures	Apr 15

Contributors & Sponsors

Develop Levels of Sponsorship	Done
E-Mail Draft Corporate Contributors Letter	Mar 1
Contact Kittitas WFFA - explain conditions of partnership (parking, coffee, etc.)	Mar 1
Identify all sponsors	Mar 1
Corporate sponsor contacts	Apr 1
SAF Foresters Fund	Feb 7
Sponsors Contributors will be recognized via billboard	Jun 16

SITE LOGISTICS

Contact UPS WFFA - parking, coffee, etc.	Mar 15
Fire Crews for layout	Apr 1
Outdoor Sound System and Generator	Apr 1
Portable P.A.s (6 small ones)	Apr 1
Arrange for water coolers at each station	Apr 1
Trash Cans	Apr 1
Order 12 porta-potties/ 2 hand-washing stations / 1 7-yard dumpster	Apr 1
Arrange for 500 chairs and 35 tables at stations/dining area	Apr 1
Secure Tent for Dining	Apr 1
Check availability of logs for demonstrations	May 1
Contact fire district about medical aid facilities - notify of potential need	May 1
Arrange Hot Lunches	Apr 1
Finalize stations	May 1
Bring road signs - need directional arrows for signs	Jun 16
Name Badges for Speakers and other organizers / Sticker badges for participants	Jun 16
Secure vans for 3 hour session	May 1

REGISTRATION

Determine registration fee	Done
Prepare site map to hand out upon Registration	Jun 1
Recruit registration station helpers (KCD & FFF)	May 1
Receive registrations and fees	Day of field day

VENDORS

Food Vendor Arrangements	May 1
Coffee/Beverage Service	May 15
Any Health Dept Permits needed?	Apr 1

SPEAKER Hourly Presentations (45 min)

All speakers confirmed	Apr 1
Send Confirmation Letters to Speakers (include lodging possibilities)	Apr 1
Presentation Schedule Completed so it can get on the WEB	May 1
Arrange Presentation Site Review Dates	Apr. 15
Presentation Sites Identified - Draft Site Map	Apr 15
Line out fire crews for brushing and clearing presentation sites	May 15
Final Site Map Completed	May 15

Adaptability: Describe how the project can be adapted for use by members in other parts of the country.

The Forest Owners Field Day is easily adapted, and the coordinating timetable and division of duties will be shared upon request. *We will write an article for various news media, including the Forestry Source, relaying the purpose, the educational model, and resulting outcomes and expected impacts of the field day.*