

2014 WSSAF/OSAF LEADERSHIP CONFERENCE

January 31 & February 1, 2014 – Red Lion Hotel, Kelso/Longview, Wash.

All SAF members are invited to participate in the 2014 Leadership Conference to be held at the Red Lion Hotel in Kelso/Longview, Wash. The conference will cover a wide range of issues related to the Society of American Foresters and organizational leadership. While focused on the SAF, the topics are of value to anyone active in community organizations. An array of speakers will cover the topics of general perspectives on leadership, meeting management, and SAF branding, activities, and value. An SAF National Office staff person will be in attendance. We would like to offer students scholarships to this event, so if you can contribute toward this effort, please see the registration form below. We look forward to seeing you in January.

FRIDAY, JANUARY 31, 2014

- 10:00 am Concurrent WSSAF and OSAF executive committee meetings
- Noon Lunch for all Leadership Conference participants (included with registration)
- 1:00 pm Branding the Society of American Foresters—**Will Novy-Hildesley**, Quicksilver Foundry
- 2:15 Break
- 2:45 Meeting Planning Workshop—**Mary Webb**, Business Consultant and Leadership Coach
- This session will discuss the planning required to organize a multi-day meeting with multiple sessions. Subject matter will include types of meeting organization, budget planning, fund raising, marketing, participant activities, permits, location, and facilities.
- 3:30 Tour Planning Workshop—**Richard Zabel**, Executive Director, Western Forestry & Conservation Association
- Discussion will include how to organize field trips to maximize participants' learning experiences. Subject matter will include style of the tour, transportation, logistics, safety, speakers, and participant activities.
- 4:00 Embracing Differences—**Leah Rathbun**, Regional Biometrician, USDA Forest Service, Oregon and Washington, and Chair, SAF National Cultural Diversity Committee and Portland Chapter member
- 4:30 Public Opinion Shapes Forest Policy—**Cindy Mitchell**, Washington Forest Protection Association

- 6:30 Dinner and Keynote Speakers: US Congressional Representative **Derek Kilmer** (invited) and US Congressional Representative **Jaime Herrera Beutler** (invited) (included with registration)

SATURDAY, FEBRUARY 1, 2014

- 7:00 am Breakfast (included with registration)
- 8:00 Pacific Northwest Logging and Forestry History—**Jack Zaccardo**
- This historical overview of our shared forestry background gives an important basis for the context to the state of forestry in our society.
- 8:30 The Value of SAF—**Adrian Miller**, Manager of Policy and Environment, Olympic Resource Management
- 9:00 Status of the Washington and Oregon SAF Foundation—**Peter Heide**, Director of Forest Policy, Washington Forest Protection Association, and **Ron Boldenow**, Professor of Forest Resource Technology, Central Oregon Community College
- 9:30 Break
- 10:00 Legislative and Policy Issues, and Proactive Responses to Forestry Issues
- **Harry Bell**, Washington State SAF Policy Chair
 - **Paul Adams**, Oregon SAF Policy Chair
 - **Dick Powell**, Oregon SAF Chair
 - **Danielle Watson**, Policy Associate, SAF
- 11:00 SAF National Office Update—**Danielle Watson**
- Noon Adjourn

MEETING LOCATION AND LODGING The meeting will take place at the Red Lion Hotel & Conference Center—Kelso/Longview, 510 Kelso Drive, Kelso, WA 98626; 800-Red Lion; 360-636-4400; www.redlion.com/our-hotels/washington/kelsolongview. Reduced rate lodging at the Red Lion is available at the rate of \$86.95 plus tax when mentioning the SAF meeting. After January 1, if rooms are still available, the group rate will be offered.

REGISTRATION The registration fee is \$125 if received by January 24 and includes lunch and dinner on Friday, breakfast on Saturday, conference materials, and refreshments. The student rate is \$75. A late fee of \$25 will be in

effect if received after January 24. Return completed registration and payment information to: SAF Leadership Conference, SAF Northwest Office, 4033 SW Canyon Rd., Portland, OR 97221; fax 503-226-2515. Checks should be payable to Washington State SAF. Visa and MasterCard accepted. Registration Questions? Contact Amanda at 503-224-8046 or amanda@forestry.org. Program questions can be directed to Joe Murray at 360-460-3733.

SAF CFE HOURS This program is approved for 2.0 hours of Category 1 credits and 5.5 hours of Category 2 credits.

Registration Form — 2014 WSSAF/OSAF Leadership Conference

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Registration includes all materials and meals (Friday lunch and dinner, Saturday breakfast, and coffee breaks)

Name _____ SAF Chapter _____ Email _____

Address _____ City/State/ZIP _____ Day Phone _____

Special dietary needs? _____

\$ _____ \$125/person regular conference registration if received by January 24; \$150 if received after 1/24/14

\$ _____ \$75/student conference registration if received by January 24; \$100 if received after 1/24/14

\$ _____ Contribution toward student scholarships

\$ _____ Add \$6 if paying by credit card

\$ _____ **TOTAL AMOUNT ENCLOSED**

METHOD OF PAYMENT

☐ Check (enclosed) ☐ Credit Card (Visa/MasterCard)

☐ Purchase Order # _____

Number: _____

Expiration Date: _____ Sec. Code: _____

Make checks payable to WSSAF

Return form & payment to: Leadership Conference, SAF Northwest Office, 4033 SW Canyon Rd., Portland, OR 97221; 503-224-8046; fax 503-226-2515; amanda@forestry.org