

Morgan Loychik

Nashville, TN

-Email me on Indeed: <http://www.indeed.com/r/Morgan-Loychik/bc4d282e8c4f0536>

Goal-oriented and accomplished professional with extensive experience enabling full achievement of business potential by overseeing execution of all product-related activities. Solid track record of streamlining and executing optimal efficiency of overall product functions through strategic analysis of evolving market conditions and creation of full product roadmaps. Proficient in defining product strategy and delivering on overall direction of the portfolio in line with short and long-term business objectives. Strong ability to oversee all aspects of the product development process, including analysis, design, testing, and integration between digital products.

Work Experience

Product Manager, Patient Access Management

Phreesia, Inc. - Nashville, TN

January 2021 to December 2022

Ensured product success and reported on KPI's to key stakeholders weekly by creating forecasts and metrics. Launched MVP and recovered user feedback by facilitating agile environment and working across various teams. Uncovered business and operational process and suggested recommendation for improvements.

Performed patient access market research, including customer segmentation industry research and competitive analysis.

Grew conversion rate from 72% to 95% prior to full investment by designing and implementing prototype. Improved new user engagement by leading product direction and development for new B2C self-enrollment solution.

Product Manager, Patient Access Management

Quadax, Inc - Middleburg Heights, OH

January 2018 to December 2021

Allowed hospitals and health systems to run eligibility in real-time by building a roadmap for Patient Access Management solution. Achieved target goals by managing

API integrations and pipeline and improving customer experience. Planned and implemented value-based pricing and packaging strategies to target customers.

Boosted adoption of product through personal effort and utilizing tools for sales, marketing, and Client Services and Support

Merged related products into single scalable solution to reduce investment costs by 35%

Utilized tactical and strategic planning to turned a \$7M dollar projected revenue project and provided solution market.

Patient Advocacy Specialist, Patient Access Management

Quadax, Inc - Youngstown, OH

January 2015 to December 2018

Education

Bachelor of Science in Business Administration

Youngstown State University - Youngstown, OH

Skills

- Full Lifecycle Product Management
- Strategic Planning & Execution
- Product Roadmaps & Frameworks
- Market Research Analysis
- Profit & Revenue Growth
- Process Improvement
- Client Relationship Management
- Regulatory Compliance
- Microsoft Office Suite Web Development Tech and Building APIs Agile/Scrum Methodologies JIRA & Confluence Basic Mockup Design using Miro and Figma Troubleshooting and Debugging ANSI 270/271 Transaction Set API Integrations with Salesforce, Meditech, and EPIC