

Caleb Wieber

Springfield, IL

-Email me on Indeed: <http://www.indeed.com/r/Caleb-Wieber/9d7fe860eb196d10>

Work Experience

Product Manager

Intelinair - Springfield, IL

April 2019 to Present

- Fast paced startup environment.
- Currently work with software development to create and manage our web application & iOS application.
- Agile work experience. (Current working process)
- Experience in roadmap creation and upkeep.
- Experience in meetings with key stake holders, SLT, and customers to deliver the best product and product features.
- Experience in customer advisory boards (CABs)
- Experience in busting customers to identify pain points and turn those into deliverable features / improvements to our iOS and web application.
- JIRA user story development and communication with offshore development teams to ensure features are delivered.
- Use it Confluence for feature requirements and documentation.
- Work to ensure that features have specific requirements, cost estimations, resource requirements, and communicate those requirements to SLT along with roadmap.
- Extensive experience in Figma and Sketch in conjunction with UX Design team.
- Experience working very closely with designers to ensure features meet the requirements and business cases defined by stake holders, users, and commercial team.
- Experience presenting in sprint reviews (bi-weekly)
- Experience working with our marketing team to create materials for social media and leave behinds for customers.
- Experience in tracking user engagement for both web and iOS applications and presenting these metrics to SLT.
- Experience using user data and metrics to determine product improvements and needs.

Server/Bartender

Bar Louie Restaurants - Saint Charles, MO

January 2016 to May 2018

Worked as a server / bartender during college and shortly after. This was a high paced, stressful environment that honestly brought in pretty good money. It was a great experience to show that working harder can directly impact financial compensation.

Education

Bachelors in Marketing

Lindenwood University - Saint Charles, MO

May 2012 to December 2017

Minor in Biology

Lindenwood University - Saint Charles, MO

May 2012 to December 2017

Skills

- Product management
- Agile
- Jira
- Scrum
- Requirements gathering
- Analytics
- Project management
- Analysis skills
- Data modeling
- Data collection
- Data analytics
- Data analysis skills
- Business analysis