

Tyson Crane

Lehi, UT

-Email me on Indeed: <http://www.indeed.com/r/Tyson-Crane/1bfe006804e612a5>

Work Experience

VP of Product Management

CapitalRock - North Salt Lake, UT

March 2021 to Present

- # Hired and trained a product team from 3 individuals to 7 product managers and 2 product analysts
- # Established best practices for product managers and held bi-monthly training meetings on roadmaps, client interviews, interviews with Financial Advisors, customer service, agile methodology etc.
- # Built a reporting tool by leveraging data from database (SQL) and Google Analytics to establish OKRs for product managers that aligned with company goals
- # Became a subject matter expert on regulations and financial services products to help drive product vision, strategy, and roadmap for 6+ products
- # Coordinated efforts between product managers, design team and engineering team to unify a customer's experience (financial advisor) within the company's product offerings

Senior Product Manager

June 2018 to March 2021

- # Designed from inception (0-to-1 project) of the company's second largest product by revenue and number of clients
- # Led the technical development of two new product APIs allowing 3 rd party integration with the company's existing applications
- # Researched, designed and implemented a product overhaul/enhancement to solidify the company's flagship software offering as the leading market solution and doubled software's enterprise client count
- # Managed client needs through weekly and monthly meetings
- # Conducted discovery of product requirements through data, market research and client interviews
- # Developed and coded logic/features for software used by 135,000+ financial professionals
- # Created and managed stories and tasks for development team via agile development approach
- # Prioritized weekly backlog items with the engineering team
- # Demoed software to potential clients and answered questions regarding software and implementation

Credit Risk Analyst

Goldman Sachs - Salt Lake City, UT

July 2016 to June 2018

- # Improved key government regulatory submission by identifying areas of improvement, developing expertise, coordinating across several departments, managing multiple data provider deadlines and leading submission summary presentations to senior firm leaders Prioritized weekly backlog items with the engineering team
- # Chosen by senior leaders to serve on representative council to advocate for 110+ analysts/associates and present solutions to senior management
- # Utilized advanced VBA and SQL to reduce preparation time for key weekly/monthly reports by 75%
- # Identified and organized report process changes that reduced regulatory capital charges by 15%

Consistently balanced multiple deliverables with tight deadlines for senior firm members and regulators

Education

Bachelors of Science in Finance

Brigham Young University - Marriott School of Management - Provo, UT

April 2016

Skills

- Interests: Weightlifting, technical learning, reading self-improvement books, spending time with wife and daughter
- SQL
- Postman
- API development and documentation
- JavaScript
- Node.js
- JSON
- XML
- HTML
- CSS
- Git
- Google Analytics
- Web Application Development
- Advanced Excel Skills: VBA programming
- Macros
- PivotTables
- advanced formulas.