

Keegan Stirrat

Seattle, WA

-Email me on Indeed: <http://www.indeed.com/r/Keegan-Stirrat/ad124cef94583f17>

- **Product Creation & Delivery:** Successful in building new SaaS products from the ground up, utilizing new technologies with an emphasis in excellent user experience. Experienced in working in a rapid delivery environment, providing continuous iteration and value add.
- **Leadership:** Contributed greatly to company strategic vision and roadmap. Demonstrated ability to manage scrum teams from their inception to final product, resulting in the successful release of multiple financial solutions to customers.
- **Communication:** Hands on experience interacting with customers and stakeholders, using research and feedback to drive product strategy and development.

Authorized to work in the US for any employer

Work Experience

Product Manager

SoundCommerce - Seattle, WA

March 2022 to September 2022

Led product development and release of ELT data management platform specifically built for retail business use.

- Integrated seamlessly with industry leading ecommerce, marketing, and social media data sources, such as Google Analytics and Shopify, to ingest our client's campaign and customer data into the platform.
- Built reusable data models and mapping templates aimed at quicker and more efficient production and activation of new data.
- Enabled non-technical users to manage and transform their data using Excel-like functions and an intuitive user experience, saving time and money traditionally used on buying multiple tools or hiring a data team.
- Provided visibility into entire data pipeline, ensuring complete transparency and trust of data coming in and out of the platform.

Product Manager

Bank of New York Mellon (BNYM) - Wellesley, MA

September 2018 to January 2021

Recruited to Eagle Investment Systems (now BNY Mellon Data and Analytics) to build a set of new financial products based on current big data technology in the public cloud. Focused on delivering functional and intuitive user experiences to increase efficiency and provide clients more insight into their data.

- Led development of self-service data visualization experience, allowing clients to manipulate and share different views of their financial data, including positions, performance, risk and attribution.
- Worked with customers on and offsite to gather requirements, feedback, and better understand specific business problems within the financial industry.
- Built a machine learning data management platform, resulting in quicker onboarding of usable data and reducing the need for tedious, hand written rules historically used to ensure data quality.

- Led creation of new design system that utilized sharable UI components and tooling to promote developer productivity and ensure consistent branding across all products being developed throughout the organization.
- Generated \$9.6M in new revenue by defining and onboarding 5 customers to the Data Vault Beta Program.

Index Analyst

London Stock Exchange Group - Seattle, WA

June 2017 to August 2018

Hired on full time as an analyst, tasked with the creation and maintenance of custom indexes for clients as well as becoming a leader to ensure a successful rebalance of FTSE Russell Indexes.

- Delivered efficient and accurate stock research used in the creation of FTSE Russell US and Global Indexes
- Created and managed custom equity indexes for clients on a quarterly basis, based on certain specifications and rules to accommodate our client's needs.
- Successfully managed a team of 10 interns, providing training and oversight throughout the annual reconstitution of the Russell US Indexes.
- Provided key stock research which resulted in the creation of new minimum "Voting Rights" rule in Russell indices, shaping the future of eligibility requirements based on percentage of total voting rights available to the public

Index Analyst Intern

London Stock Exchange Group - Seattle, WA

February 2017 to June 2017

Hired as an intern at FTSE Russell to help with stock research to determine Total Shares Outstanding and Free Float Factor for each company.

- Worked on a team to conduct and verify stock research for more than 4,000 companies, resulting in the annual reconstitution of the Russell US Indexes and one of the largest trading days of the year.

Education

Bachelor of Science in Economics

UNIVERSITY OF WASHINGTON

2017

Skills

- HTML / CSS
- REST
- GraphQL
- SQL
- Angular
- PrimeNG
- Agile

- Machine learning
- Jira
- Confluence
- Zeplin
- Sketch
- InVision
- Figma
- Balsamiq
- Microsoft Office
- User research
- Persona Development
- User Testing
- Wireframing
- Prototyping
- User Interface (UI)