

# Abu Sumon

-Email me on Indeed: <http://www.indeed.com/r/Abu-Sumon/2a7fffea82b1aca9>

As an experienced product manager with a proven track record of success, I bring expertise in market research, competitive analysis, business analysis, and UX research.

With a passion for delivering exceptional user experiences through creative problem-solving and effective collaboration, I have worked in various industries, including e-commerce, ERP, healthcare, and professional community apps. I am dedicated to staying up-to-date on the latest technologies and methodologies to continuously optimize workflow and drive outstanding results.

## Work Experience

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### **Product Manager**

SetSchedule

May 2022 to Present

(11 months)

- Led the ideation, development, and launch of new software products, working closely with cross-functional teams to ensure alignment with business objectives and customer needs.
- Defined and maintained the product roadmap, prioritizing features based on market research, competitive analysis, and customer feedback.
- Worked with designers and developers to create user stories, wireframes, and prototypes, iterating on the product design based on user testing and feedback

### **Jr. Product Manager**

SetSchedule

February 2022 to May 2022

(4 months)

- Participating in the creation of new products and features, driving the idea from concept to launch.
- Working cross-functionally gathering product requirements and prioritizing the implementation of features to ensure the roadmap exceeds market needs and is highly usable to our users.
- Researching the product and the needs of clients.
- Using customer feedback, competitive analysis, and other metrics to guide product roadmap.
- Working in an Agile/Scrum environment with cross-functional teams.

### **Product Owner (ERP)**

Ahsan Group Limited

September 2021 to March 2022

(7 months)

- Lead and influenced a cross-functional team to ensure the team delivers products that meet business requirements/needs and deliver business and operational value to customers.
- Ensured product roadmap and vision are communicated to the development team.
- Technical understanding of the components, API, data, systems, services, and inter-dependencies that make up the product.
- Break down and prioritize delivery of products and features by developing and maintaining the product backlog, user stories, and cross-product dependencies.

- Elicit, identify, document, and refine requirements from business problems to detailed user stories and acceptance criteria that may include technical requirements.

### **Assistant Manager, IT**

Ahsan Group Limited

May 2021 to March 2022

(11 months)

Running regular checks on network and data security. Identifying and acting on opportunities to improve and update software and systems.

Providing technical support or training for systems and networks. Digital

Marketing & Branding support for various business of Ahsan Group Ltd.

### **Product Manager**

Drobboo.com

September 2020 to March 2022

(1 year 7 months)

- Worked with designers and developers to create user stories, wireframes, and prototypes, iterating on the product design based on user testing and feedback

- Collaborated with engineering teams to oversee the technical implementation of products, ensuring high-quality and timely delivery.

\* Conducted user research and market analysis to inform product strategy and identify opportunities for growth and innovation.

- Monitored product performance and customer feedback, using data-driven insights to inform product improvements and iterate on the product roadmap.

### **Senior Executive, IT & Digital Marketing**

Ahsan Group Limited

June 2020 to May 2021

(1 year)

### **IT & Product Owner (ERP)**

Auto Trade International Limited

December 2017 to June 2020

(2 years 7 months)

## **Education**

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### **Bachelor of Business Administration in (BBA), Marketing**

National University

2014 to 2018

### **HSC in Business/Commerce**

Tolaram University College

2012 to 2014

### **SSC in Business Studies**

Mirpur Adarsha High School

2011 to 2012

## Skills

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- Team Leadership
- Data Analysis
- Leadership
- Microsoft Excel
- Microsoft Office
- Project Management
- Documentaion
- Defining Product Requirements
- Software as a Service (SaaS)
- Product Development

## Links

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<http://linkedin.com/in/abu-sayeed-sumon>