

Kochi Coach–Player Platform

Revised Implementation Plan

This document provides a revised WordPress-based implementation plan for the Kochi

1. Revised Development Strategy

- Plugin-first approach (JetEngine / WP User Frontend / Better Messages)
- Minimal custom coding
- Single-location search MVP (radius-based)
- Standard UI, limited design customizations

2. Scope Optimization Summary

Included:

- Paid coach registration
- Front-end coach dashboard
- Public coach profiles
- Location-based search (basic radius)
- Private messaging
- Mobile responsiveness
- Basic SEO setup

Reduced / Deferred:

- Advanced UI polish
- Complex geo-search tuning
- Automation & notifications
- Performance micro-optimizations

User Roles & Access Control

Coach Paid Registration (Frontend)

- Registration form
- Razorpay integration
- User meta storage
- Profile persistence

Coach Dashboard (Frontend)

- Profile edit
- Message access

- Account management

Public Coach Profiles

- CPT setup
- Single profile template
- SEO-friendly URLs

Location & Maps (MVP)

- Google Maps autocomplete
- Lat/Long storage
- Single-radius search

Search & Discovery

- Location-based listing page
- Click-through to profiles

Messaging System

- Better Messages setup
- Coach ↔ Player messaging

Mobile Responsiveness

- Dashboard & profile fixes

Testing & Cleanup

Estimated Hours: 2.5

- End-to-end testing
- Bug fixes
- Flow validation

4. Recommended Phase Plan:

Phase 1 – Core MVP

- Registration
- Dashboard
- Profiles
- Messaging

Phase 2 – Discovery & Polish

- Location search
- SEO
- Mobile optimization
- Testing

5. Notes

- All estimates assume timely client feedback
- Content to be provided by client