# **JERIN** GEORGE

Creative Graphic Designer

#### **Profile Links**

LinkedIn - https://www.linkedin.com/in/jeringeorge-artist Behance - https://www.behance.net/jeringeorge1994

# JOB EXPERIENCE

#### Design Lead

White Pearl Fashions, Dubai (November 2023 - Cont)

As the Design Lead in fashion and Product e-commerce, I create marketing and sales designs for Bossini, Shopcin e-commerce websites, and offline stores. I lead the team in producing eye-catching designs that align with our brand's style and trends, ensuring they work well across online platforms and social media. My focus is on staying updated with fashion trends to enhance how we present our products.

#### Creative Graphic Designer

Hashgate IT Technology, Dubai (October 2022 - November 2023)

As a creative graphic designer, I create impactful visuals that align with our brand's identity, including logos, marketing materials, and social media content. I collaborate with clients and teams to understand goals and manage the design process from concept to completion. By staying updated on trends, I ensure brand consistency while delivering fresh ideas for brands like Bossini, Shopcin, Rose and Yasmine, Avocato, Elaf Fresh, IT Luggage, Abaya Lifestyle, Brand Connection, Noon, and others.

## Freelance Graphic Designer

Banglore, India (January 2021 - September 2022)

As a freelance graphic designer, I consult with clients to understand their needs and create visual concepts, such as logos and marketing materials. I manage projects from brainstorming to delivery, meeting deadlines while staying updated on design trends. I communicate with clients for feedback and revisions to ensure their satisfaction.

#### **Design Consultant**

Alugaze Cladding & Glazing - Kerala, India (March2 018- December 2020)

As an exterior design consultant and graphic designer, I work with clients to create innovative outdoor design concepts and manage projects from start to finish. I develop visual materials, conduct site assessments, and collaborate with architects to ensure cohesive design integration while staying updated on industry trends and incorporating client feedback.

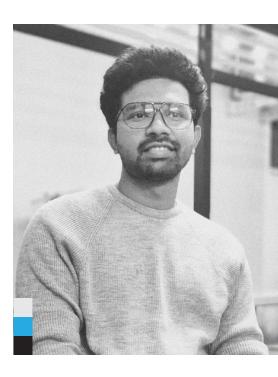
## **EDUCATION**

#### PG Diploma in Animation

ICAT Media & Design - Banglore, India (2015-2016)

**BA Animation & Graphic Design** 

SJCC Media Village - Kerala, India (2012-2015)



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Creative Graphic designer with a strong background in crafting distinctive logos, compelling branding strategies, and innovative visual concepts for businesses across diverse industries. I am passionate about turning ideas into engaging designs that not only reflect a brand's identity but also drive its message. With a brand's identity but also drive its message. With an understanding of market trends, I work closely with companies to deliver impactful solutions that inspire and connect with their audiences, helping brands stand out in today's competitive market.

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#### CONNECT

Visa Status - Residant Visa till 08-2026

Languages Known - English, Hindi, Malayalam, Tamil

Email - jeringeorge.artist@gmail.com

Phone - +971 55 324 3693 +971 50 801 4665

Passport No - P3996418 Nationality - Indian

Address - Burdubai, UAE

# **SOFTWARES**











Other Applications & Skills Procreate, Vectornator, Autodesk Sketchbook, Photography & Videography.