



Mentored-Research

Equity Research Initiative

Assignment 4: Stock Pitch Video

Objective: Summarize your analysis of the company, performed over the past 3 assignments by making a stock pitch video.

- 1) To make these video reports, download a video/screen capture tool (like Snagit, Screencast-o-matic, etc.) from the internet.
- 2) Make a power point presentation highlighting only the important points from your Fundamental Analysis, and your findings from the Ratio Analysis and Valuation Analysis.
- 3) The first slide of your presentation should contain your name, your university, the date, and the name of the company you are analyzing
- 4) Your presentation should begin with your call, i.e. BUY/SELL/HOLD.
- 5) Include the Standard disclaimer in the presentation
- 6) Once your presentation is prepared, record a video with the presentation as video and your voice as audio, detailing your findings and conclusions. Use the software that you have downloaded..
- 7) Your video should not exceed 3 minutes in length
- 8) The top video reports will be uploaded onto the Mentored-Research youtube channel.

Instructions:

- Keep your presentation concise and crisp; it should only contain important information
- Make liberal use of bullets, graphs and tables in your presentation. Avoid presenting your findings and conclusions in paragraphs.
- Please contact your mentors in case of any trouble with the assignment.
- Deadlines are to be followed strictly and late submissions are not encouraged.