

# How We Do Niche Content Marketing to Dominate Your Industry (+Free Workflow)

## Niche Content Marketing Workflow

### Identify Target Audience

Determine the specific group to engage with



### Craft Personalised Content

Tailor content to resonate with the audience



### Develop Data-Driven Strategy

Create a plan based on market insights



### Blend Creativity with AI

Combine human creativity with AI tools

