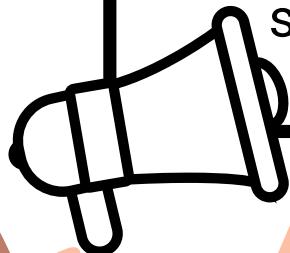


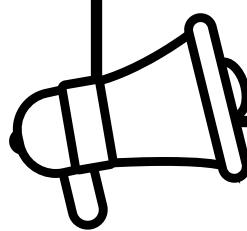
# Google AI Max Campaign Reporting Update

What's new in Google AI Max campaigns?



A powerful reporting view lets advertisers see which search terms trigger which landing pages.

Why is this important?



It improves transparency, helps spot mismatches, understands user intent, and boosts conversions.