

Google's Core Updates & Your Website

Managing Website Traffic After Google Updates

Google releases a new update to improve search quality.

1. Google Rolls Out Core Update



2. Monitor Website Traffic



Check Google Search Console for traffic changes.

3. Compare Performance



Analyze traffic before and after the update.

65%

Determine the severity of traffic drops by search type.

4. Assess Traffic Drops



Determine whether to make minor adjustments or a full content review.

5. Decide on the Action



6. Quality Content Only



Create helpful and trustworthy content for users.

Allow time for improvements to take effect.

7. Be Patient for Results



<https://textuar.com>



info@textuar.in



9987585819