

Patrick Winston: How to Speak

How to start?

Joke

Empowerment Promise: Tell people what they are going to know at the end of the hour

Samples

- Cycle on the subject (repeat at least 3 times)
- Build fence around idea
 - Explain the difference between your and another well known idea
 - *ex: my algorithm is similar to Jones' algorithm except that is exponential and mine is linear*
- Verbal Punctuation
 - Outline the agenda and help the audience to get back on the bus!
 - *ex: This is what we discussed and now this is what we will look at next*
- Question
 - Ask a moderate enough question (goldilocks principle) to engage the audience

Time and Place

- Set correct time and a well lit place
- Conduct reconnaissance of the place
- Reasonably populated

Tools

- Use graphics
- Use props
- Use slides
 - Do not read
 - Less words, eliminate clutter
 - Keep images simple
 - Do not use laser pointer, instead use arrow in the slide

How to stop?

- Collaborators
- Questions
- For details <url>
- The End
- Conclusion
- Contributions ✓
- Final words:
 - Joke
 - thank you
 - It was great fun being here / presenting this

<https://youtu.be/Unzc731iCUY>

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