


# Three Pillars of Effective Leadership

## Part 3: Inspiration

Start with what inspires you before inspiring others

Clarity of your vision	<p>Personal vision</p> <ul style="list-style-type: none"><li>• Your dream/true north</li><li>• Check if your vision aligns with company vision.</li></ul>
Courage of your convictions	<p>Beliefs</p> <ul style="list-style-type: none"><li>• Believe in your vision with every fiber of your being</li></ul> <p>Values</p> <ul style="list-style-type: none"><li>• Define personal values in terms of <b>how</b> you want to do things.</li><li>• Check if your values align with company values</li></ul> <p>Alignment</p>  <ol style="list-style-type: none"><li>1 Define your personal values.</li><li>2 Define your leadership values.</li><li>3 Think about how they align with company.</li></ol>

## Courage of your convictions

### Alignment: Values

#### Personal

Compassion

Honesty

Integrity

Loyalty

Passion

Humor

#### Leadership

Be compassionate

Authenticity

Be open, honest,  
and constructive

Be of service to others

Lead by example

Inspire

#### Company

Members first

Relationships matter

Be open, honest,  
and constructive

Act like an owner

Inspire excellence

Take intelligent risks

LinkedIn Learning

Effectively  
communicating both

- Authenticity

## Effectively communicating

### Authenticity

What you believe

What you do

What you feel

What you say

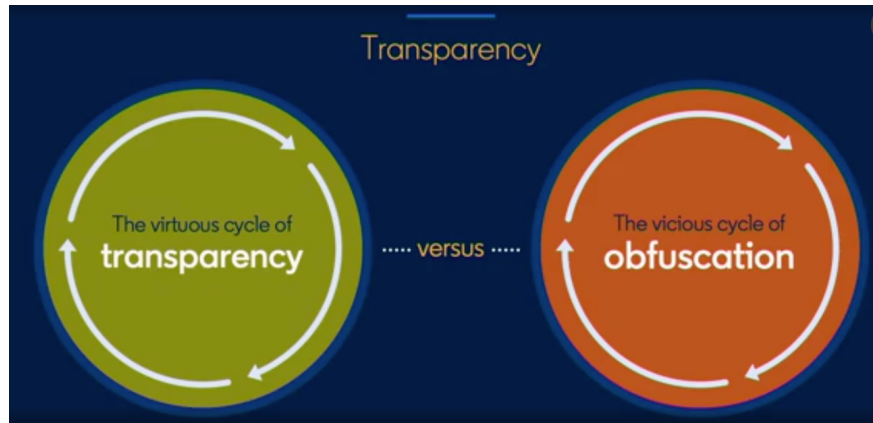
...all in sync

### Authenticity



Striking the right  
balance on vulnerability

- Transparency



- Repetition

Effective Public Speaking

Three Rules of Effective Public Speaking

- Know your audience
- Know your material
- Know your passion