

ARSHAD PK

STRENGTHS

★ Data Analysis

Extensive expertise in leveraging Power BI for comprehensive data analysis, transformation, and visualization across diverse domains. Proficient in crafting dynamic dashboards and reports that drive strategic insights and operational efficiencies

💡 Team Collaboration

Demonstrated ability to collaborate with cross-functional teams, resulting in successful completion of projects within deadlines

✓ Problem Solving

Strong problem-solving skills with a track record of identifying and resolving complex data issues, resulting in streamlined operations and improved data accuracy

SKILLS

Power BI · Data Modeling · DAX ·
Data Visualization · SQL · Excel ·
Automation.

KEY ACHIEVEMENTS

⚡ Power BI Implementation

I have spearheaded multiple Power BI implementations across diverse teams, delivering a 40% reduction in manual reporting efforts. These solutions have streamlined data analysis and reporting processes, significantly enhancing operational efficiency and decision-making capabilities throughout the organization

Senior Data Analyst

@ arshadpk2098@gmail.com +91 8297945119 📍 Mumbai, India

SUMMARY

Dynamic Power BI Developer with a proven track record of transforming complex data into actionable insights. Skilled in data modeling, DAX, and seamless integration of diverse data sources to deliver visually compelling reports and dashboards. Over 5 years of expertise in leveraging analytics to drive strategic decision-making and operational efficiencies across organizations.

EXPERIENCE

Senior Data Analyst

01/2022 - Present

Fast&Up India Pvt Ltd.

Mumbai, India

Gathered data from My SQL, Shopify, SAP, Excel, and other data sources. Transformed the data and produced reports using the Power BI platform. Optimized dashboards with a focus on usability and performance.

- I have developed various dashboards for finance, marketing, logistics, and influencer teams, enabling them to derive critical insights for making informed business decisions.
- These dashboards have significantly reduced operational time by 40%, as they were previously created daily, requiring extensive manual effort. By automating these processes in Power BI, we've streamlined operations and enhanced efficiency across departments.
- Developed over 20 + reports and dashboards resulting in a 30% increase in operational efficiency
- Collaborated with cross-functional teams to identify data sources and streamline data collection resulting in a 25% reduction in report development time

Data Analyst

04/2019 - 01/2022

Teras Tech Solutions Pvt Ltd

Bangalore, India

Gathered and analyzed data from various sources including Excel, SQL. Developed and optimized reports and dashboards using the Power BI platform.

- Developed a self-service dashboard for the sales team resulting in a 40% increase in data-driven decision making
- Reduced report development time by 50% by implementing best practices and utilizing custom visuals
- Collaborated with the IT team to streamline data collection resulting in a 25% reduction in data processing time

Digital Marketing Executive

11/2018 - 04/2019

Teras Tech Solutions Pvt Ltd.

Bangalore, India

As a Digital Marketing Executive, I successfully devised and executed comprehensive digital marketing strategies aimed at enhancing brand visibility and driving customer engagement.

- I leveraged various digital channels and analytics tools to optimize campaigns, resulting in measurable increases in online presence and conversion rates.

EDUCATION

Bachelor of Science in Statistics

2015 - 2018

Vijayam Science & Arts Degree College,
Chittoor.

Chittoor, India

KEY ACHIEVEMENTS

- ✓ **Cross-Functional Collaboration**
Collaborated with cross-functional teams to develop a comprehensive data analysis solution, resulting in a 50% increase in efficiency

LANGUAGES

