

Ayush Vyas

Certified Business Analyst Professional | Agile Business Analyst | PSM I & PSPO
Trained | IIBA - ECBA Trained | Insurance |

Experienced Business Analyst with a proven track record of strong analytical skills and leadership capabilities across diverse industries. I bring a visionary mindset and comprehensive understanding of the software development lifecycle, including research, requirement elicitation, solution design, and implementation. My blend of experience and expertise is poised to drive innovation and enhance product performance.

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 MBA | Indian Institute of Management, Kozhikode | Full Time | Strategy And Marketing |

SKILLS

Business Analysis

Product Management

Requirement Elicitation

Gap Analysis

Stakeholder Management

Product Design

Agile Methodology

SDLC

Wireframing

Team Management

Process Automation

BRD

FRD

Use Cases

User Stories

Problem Solving

Product Strategy

Market Research

Change Request

Sprint Planning

Sprint Review

Risk Analysis

JIRA

Competitor Analysis

Market Sizing

PROFESSIONAL SUMMARY

- **ECBA** Trained Business Analyst
- Experienced **Business Analyst** with a focus on mapping business requirements, ensuring effective translation of business needs into technology solutions, and business process improvements in adherence with the company's objectives
- Performing **Gap Analysis**, Modelling **AS-IS**, and **TO-BE** processes, **Impact Analysis**, **Document Analysis**, **Requirement Elicitation/Gathering**, **Change Request**, **Process Management**, **Solution Evaluation**, and **Stakeholder Management**
- Proficient in creating **Scope Document**, **Product Backlog**, **BRD**, and **FRD**
- Successfully participated in various scrum ceremonies by sharing opinions on Processes and Product innovation. Gained knowledge and experience of **SDLC** methodologies – **Waterfall** and **Agile**

WORK EXPERIENCE

Mordor Intelligence

Business Analyst

(November 22 – Present, Hyderabad)

Project: Underwriting Submission Flow

- Analyzed client's commercial insurance underwriting business to gather requirements for developing a product to assist underwriters from submission to quote to policy issuance phases
- Streamlined the flow of information from broker to carrier with the goal of reducing overall processing time from 45 days to 20 days

Roles & Responsibilities

- Worked during all phases of **SDLC** methodologies like **Waterfall** and **Agile**
- Interviewing stakeholders, product owners, and SMEs to gather and clarify business requirement
- Performing **Gap Analysis**, **Modelling AS-IS**, and **TO-BE** processes identifying the impact of the implementation of these business process flows. Creating Scope Document, **BRD** (Business Requirements Document), and **FRD** (Functional Requirements Document)
- Performing **requirement elicitation**, analysing the information gathered, documenting the business and functional requirements
- Reviewing change plans and schedules. Planning activities include scheduling the change request, assessing risk and impact, creating plans, defining and sequencing the tasks needed to accomplish the **change request**, and scheduling people and resources for each task
- Participating and leading in **Product Backlog refinement**, **Sprint Planning**, **Sprint Review**, **Sprint Retrospective** and writing **User Stories**, and **Acceptance Criteria**
- Successfully participated in various Scrum Ceremonies by sharing opinions on process & product innovation

WORK EXPERIENCE

The Business Research Company

Business Analyst

(May 2020 – October 2022, Hyderabad)

Project: Development of a B2B Industry Datasbase (Global Market Model)

- Developed a subscription-based, market-leading database covering industries such as insurance, financial services, IT, manufacturing, telecommunications, healthcare, media, construction, and other similar verticals.
- Successfully attracted new clients, including Ernst & Young and Capgemini, through the comprehensive and industry-specific data provided.

Roles & Responsibilities

- Interviewing stakeholders, product owners, and SMEs to gather and clarify business requirement
- Performing Gap Analysis, Modelling AS-IS, and TO-BE processes identifying the impact of the implementation of these business process flows. Creating Scope Document, BRD (Business Requirements Document), and FRD (Functional Requirements Document)
- Performing requirement elicitation, analysing the information gathered, documenting the business and functional requirements
- Reviewing change plans and schedules. Planning activities include scheduling the change request, assessing risk and impact, creating plans, defining and sequencing the tasks needed to accomplish the change request, and scheduling people and resources for each task

Market Research

(May 2016 – April 2020, Hyderabad)

Roles & Responsibilities

- Handling end-to-end reporting process, starting with project kick off call with client, followed by interim and final deliverables
- Manage day to day interactions with clients, lead client deliverables and provide subject matter expertise
- Track market development, industry performance as well as product innovation trends across various markets and generating logical, structured, high-quality analytical reports
- Execute multiple activities across the strategy development process – problem definition, framework development, data gathering, data analysis and synthesis of findings to develop clear recommendations and assist client with the execution of the key strategic initiatives
- Performed in-depth analysis for syndicated market reports through the implementation of techniques including PESTEL, SWOT, BCG Matrix, and Porter's analysis
- Performed analysis on the comparative performance of companies on financial and operational KPIs, relative strengths and weaknesses, best practices, and other parameters relevant to the study

CERTIFICATES/TRAININGS

Digital Skills User Experience (04/2024)

Accenture

CBAP Trained - Business Analysis Certified

Professional (05/2024)

TrainSmart Academy

PSM | PSPO Trained (05/2024)

TrainSmart Academy

Agile Business Analysis (05/2024)

TrainSmart Academy

Project Management Essentials (05/2024)

Management And Strategy Institute

AWARDS AND RECOGNITIONS

Recognized with the Lead in the Making award at MARC 2023 for outstanding performance

PERSONAL DETAILS

DOB: December 13, 1994 | Languages: English and Hindi