SPENDING PATTERN-MONTHLY DATA

**75%**
Spending on Online shopping,Food deliveries,medical expenses

20%
Spending on investing,savings

5%
Miscellenous

DAY WISE SPENDING PATTERN

line chart featuring days of the week

Normal Hour 35%

Odd Hour 65%

TIME IN THE DAY - SPENDING ACTIVITY

Normal Hours:07:00 to 20:00
Odd hours: 20:00-07:00
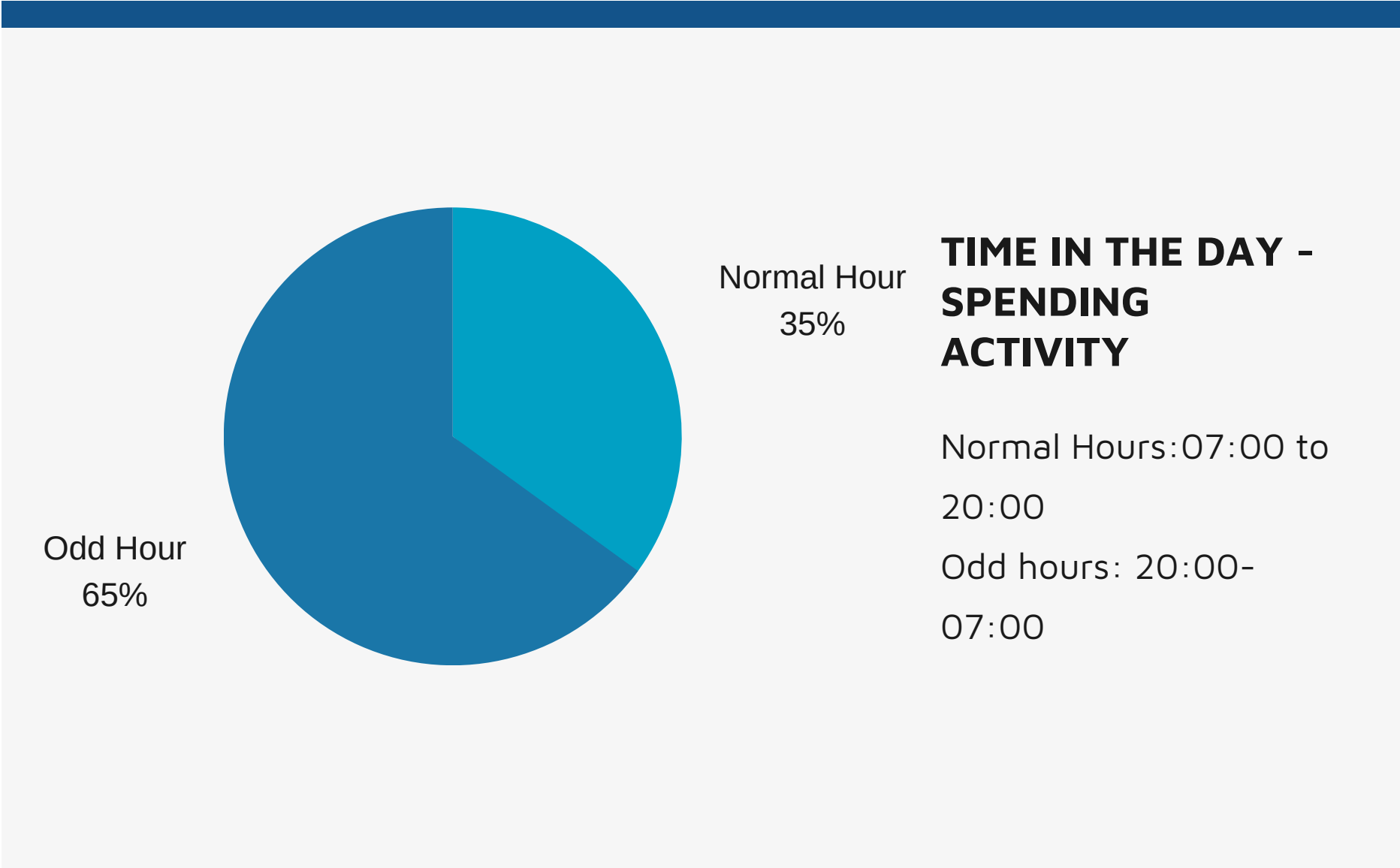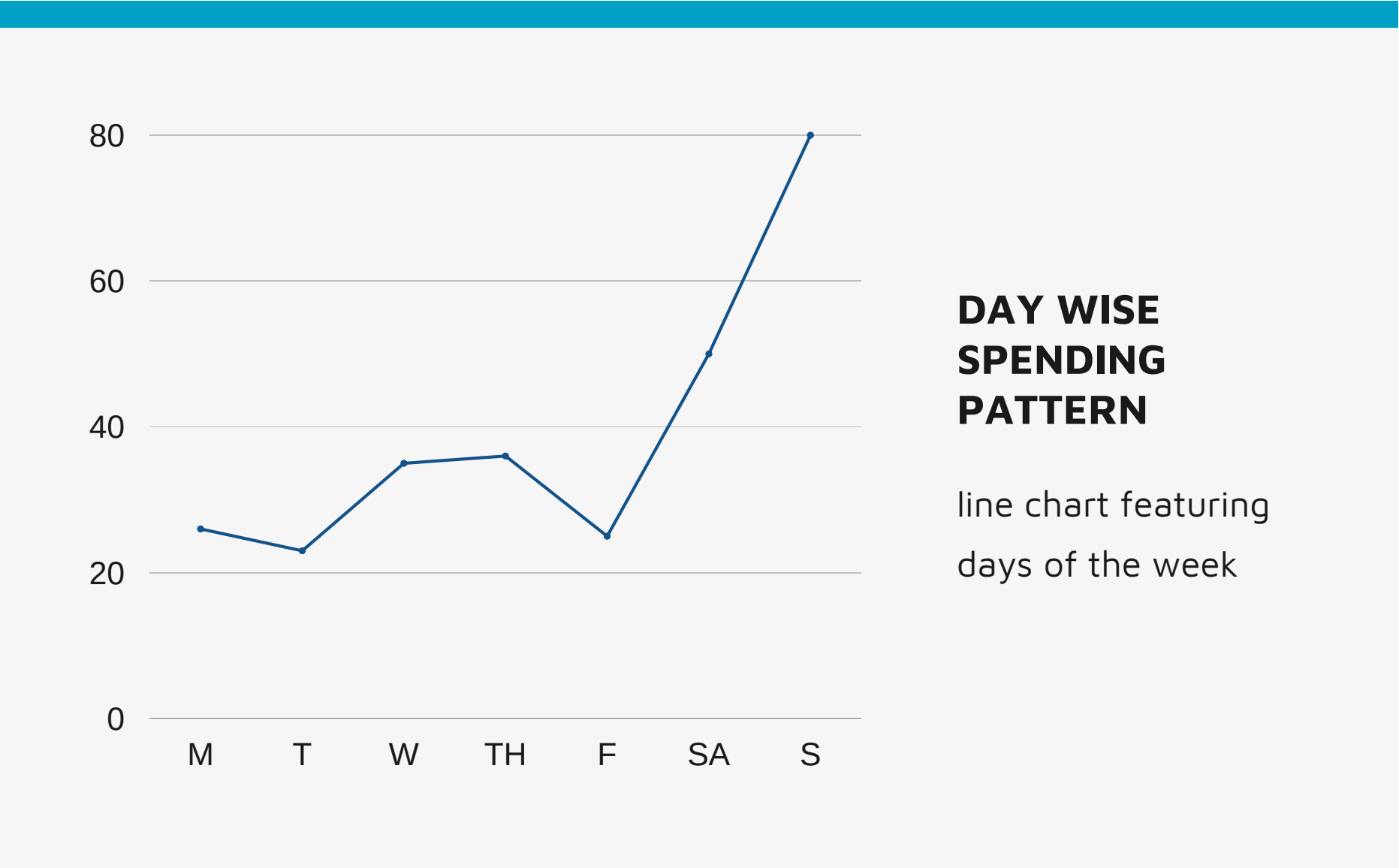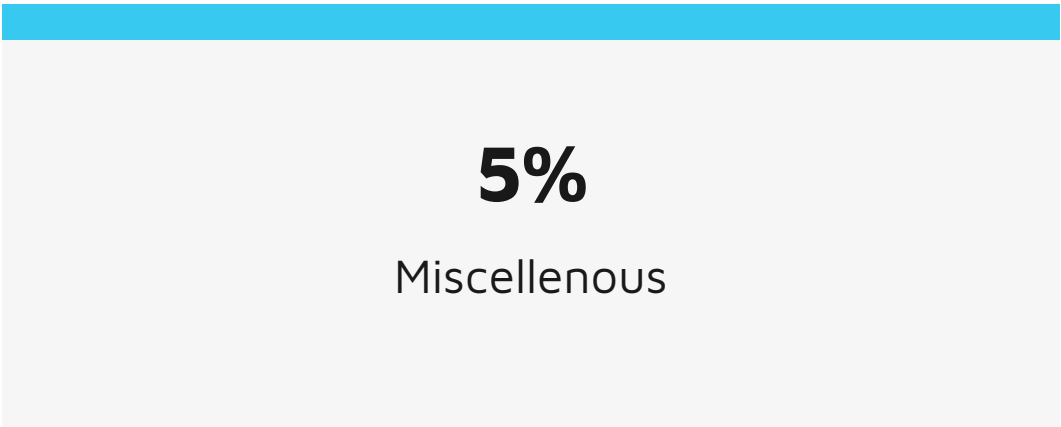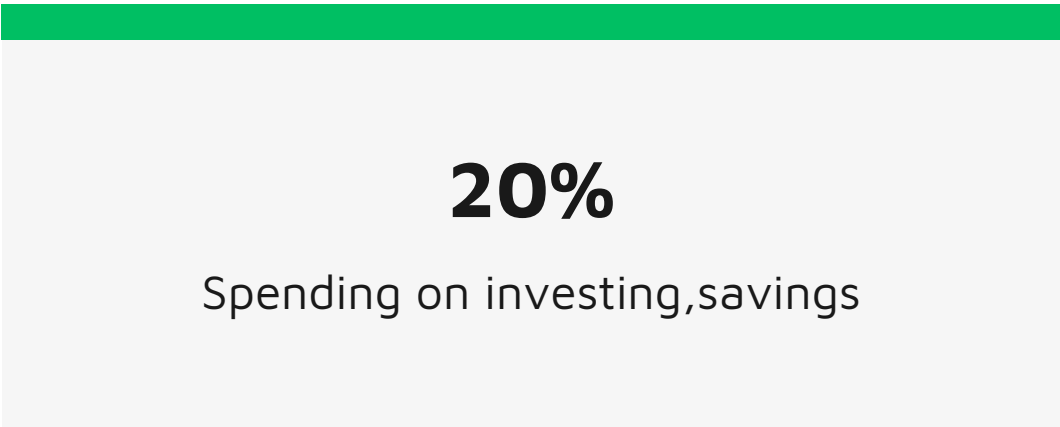
Behavioural pattern

Red and Green flags data based on customer spending pattern

Odd hours spending activities

Frequent health insurance & medi claims

Online betting games & OTT subscriptions

Psychometric profiling

Retirement plans

Fitness & Healthcare

Investing & savings

0   10   20   30   40   50   60   70