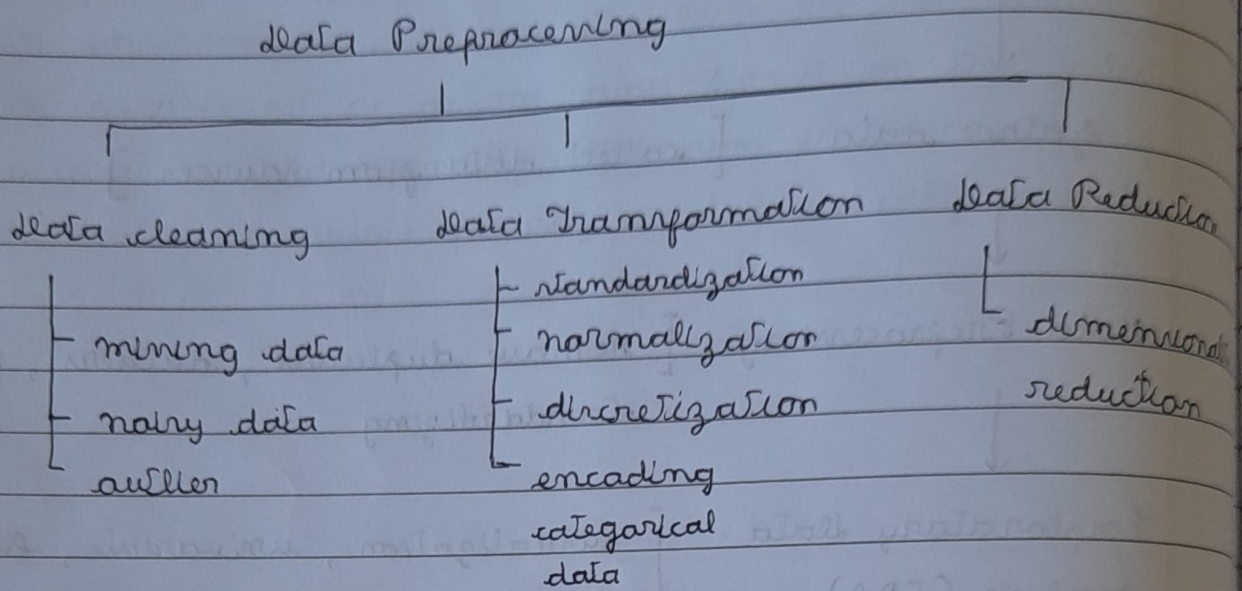


# Data Preprocessing

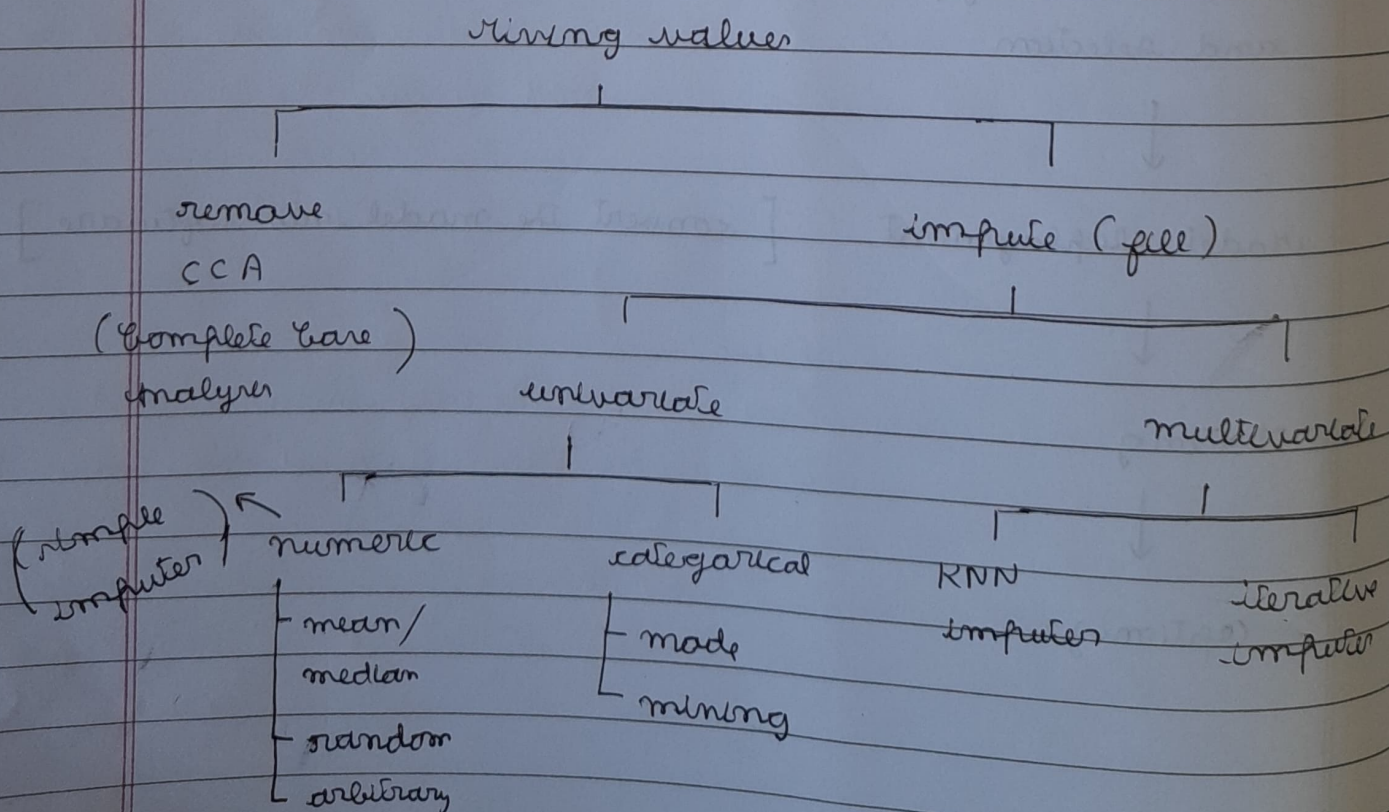
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Data preprocessing is used to transform raw data into a useful and efficient format.



Data Cleaning :-

Missing data :





Outlier :

An outlier is a data point that is noticeably different from the rest. They represent errors in measurement, bad data collection, etc.

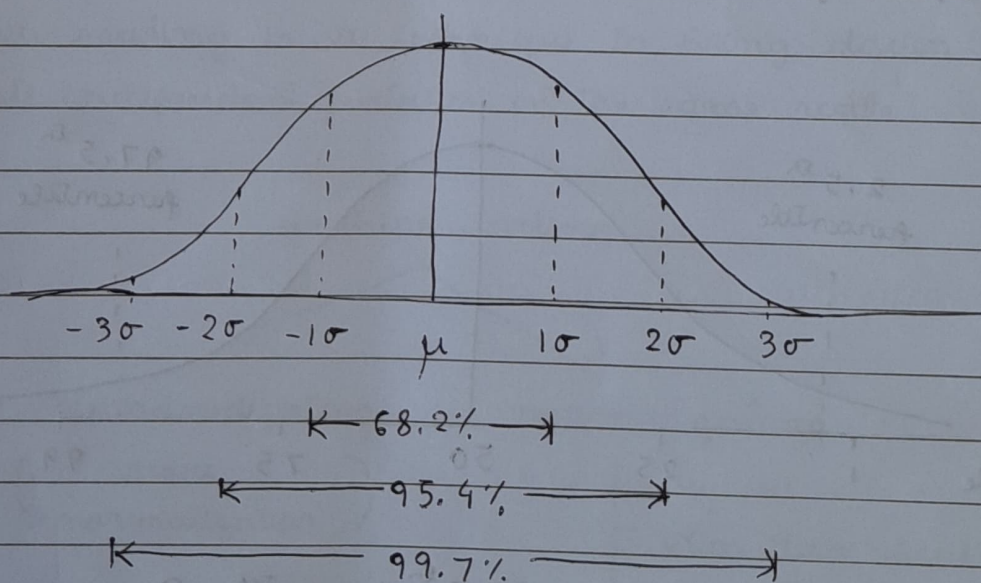
Outliers have major impact on these algorithms -

- Linear Regression
- Logistic " "
- Adaboost
- Deep Learning

Techniques for outlier detection ~~and~~ / ~~temporal~~ -

i) Z-score treatment -

(Applied for normally distributed data)

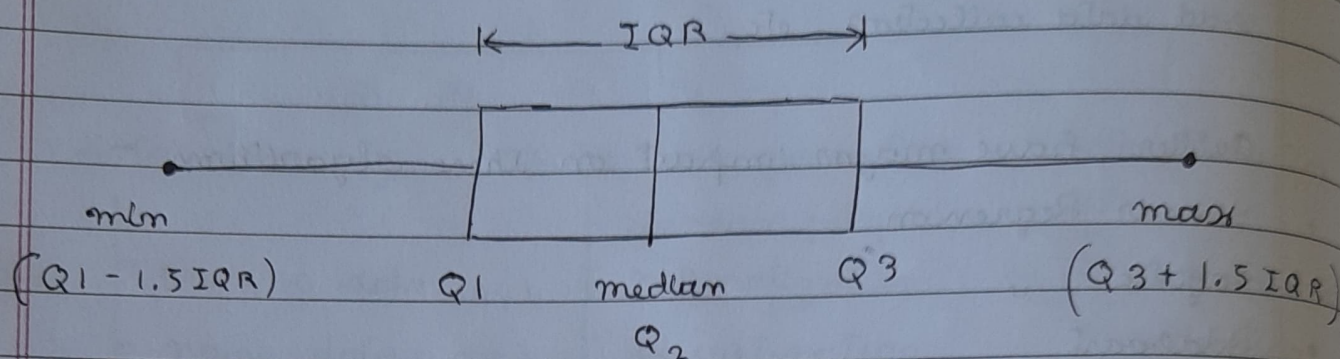


Data points that are  $\left. \begin{array}{l} > (\mu + 3\sigma) \\ < (\mu - 3\sigma) \end{array} \right\}$  are considered outliers



## ii) IQR-based filtering -

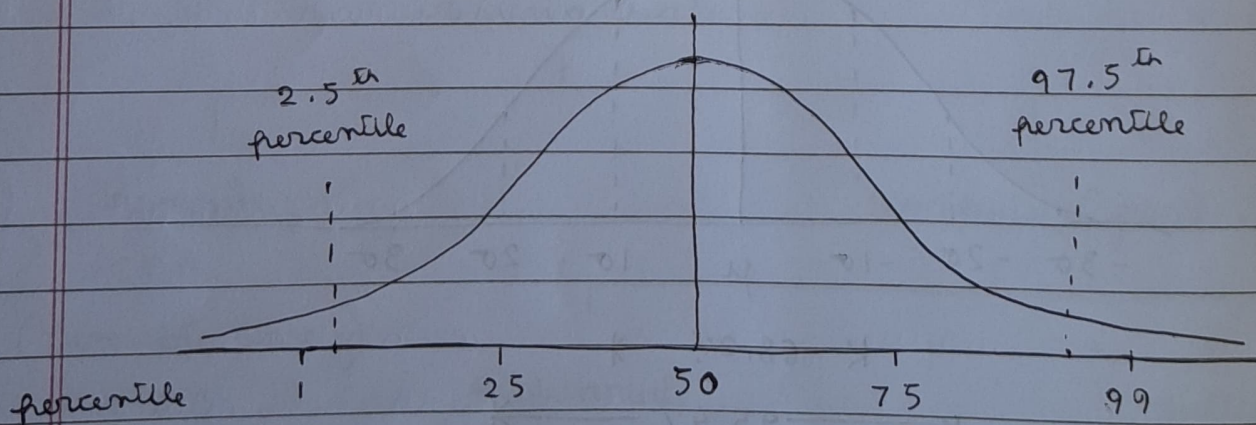
(Applied for skewed data)



data points that are  $> (Q_3 + 1.5 IQR)$  } are considered outliers  
 $< (Q_1 - 1.5 IQR)$  }

## iii) Percentile method -

(Applied for other distributions)



data points that lie above 97.5<sup>th</sup> percentile } are considered outliers  
below 2.5<sup>th</sup> percentile }



In this method, we can decide any percentile threshold value.

### Techniques for outlier treatment -

- i) Trimming - Here the outlier rows are removed from the dataset.
- ii) Capping - The outliers below the lower limit are replaced with the lower limit value and the outliers above the upper limit are replaced with upper limit value.

### Data Transformation :-

#### Feature scaling :

Feature scaling is a technique to bring down the values of all independent features on the same scale.

#### feature scaling

##### standardization

( Z-score normalization )

##### normalization

- Min Max scaling
- Mean normalization
- Max Abs scaling
- Robust scaling



## i) Standardization -

Standardization makes the value of features have mean = 0 and standard deviation = 1.

$$x_i' = \frac{x_i - \bar{x}}{\sigma}$$

$x_i'$  → transformed value

$\bar{x}$  → mean

$\sigma$  → standard deviation

Standardization is done for the following algorithms -

- K-means
- KNN
- Principal Component Analysis (PCA)
- Logistic Regression
- Gradient Descent
- Artificial Neural Network

## ii) Normalization -

In Normalization, the value of features are rescaled between the range 0 to 1.

- Min-Max Scaling

$$X_i' = \frac{X_i - X_{\min}}{X_{\max} - X_{\min}}$$



- Mean normalization

$$X_i' = \frac{X_i - \bar{X}}{X_{\max} - X_{\min}}$$

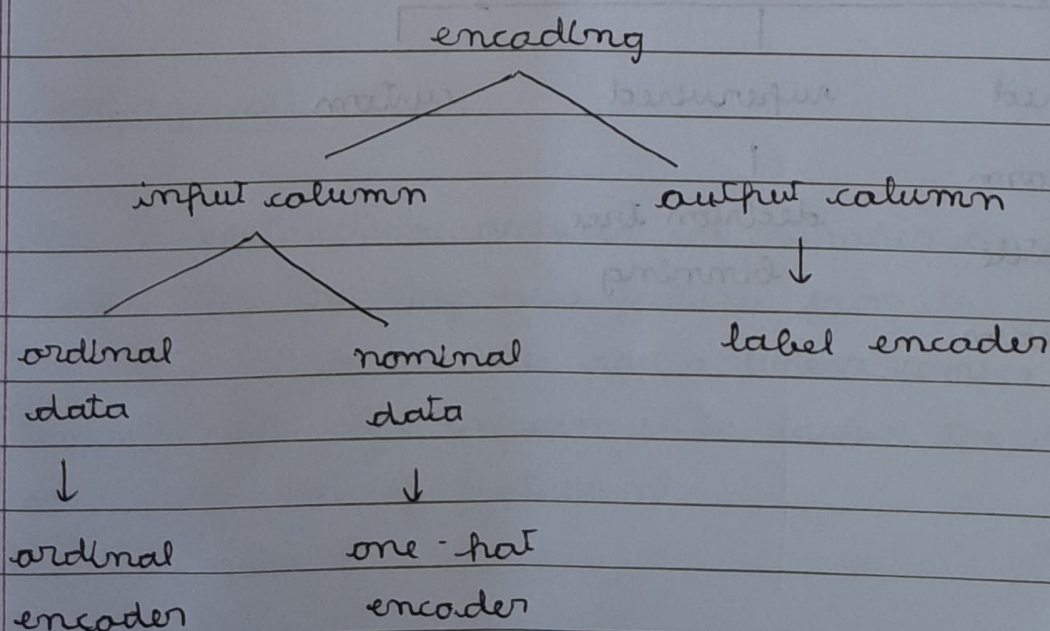
- Max - Absolute scaling (used in case of sparse data)

$$X_i' = \frac{X_i}{|X_{\max}|}$$

- Robust scaling (used when data has outliers)

$$X_i' = \frac{X_i - X_{\text{median}}}{IQR}$$

Encoding categorical data :





Encoding categorical data is the process of converting categorical data into integers so that it can be fed to the ML model.

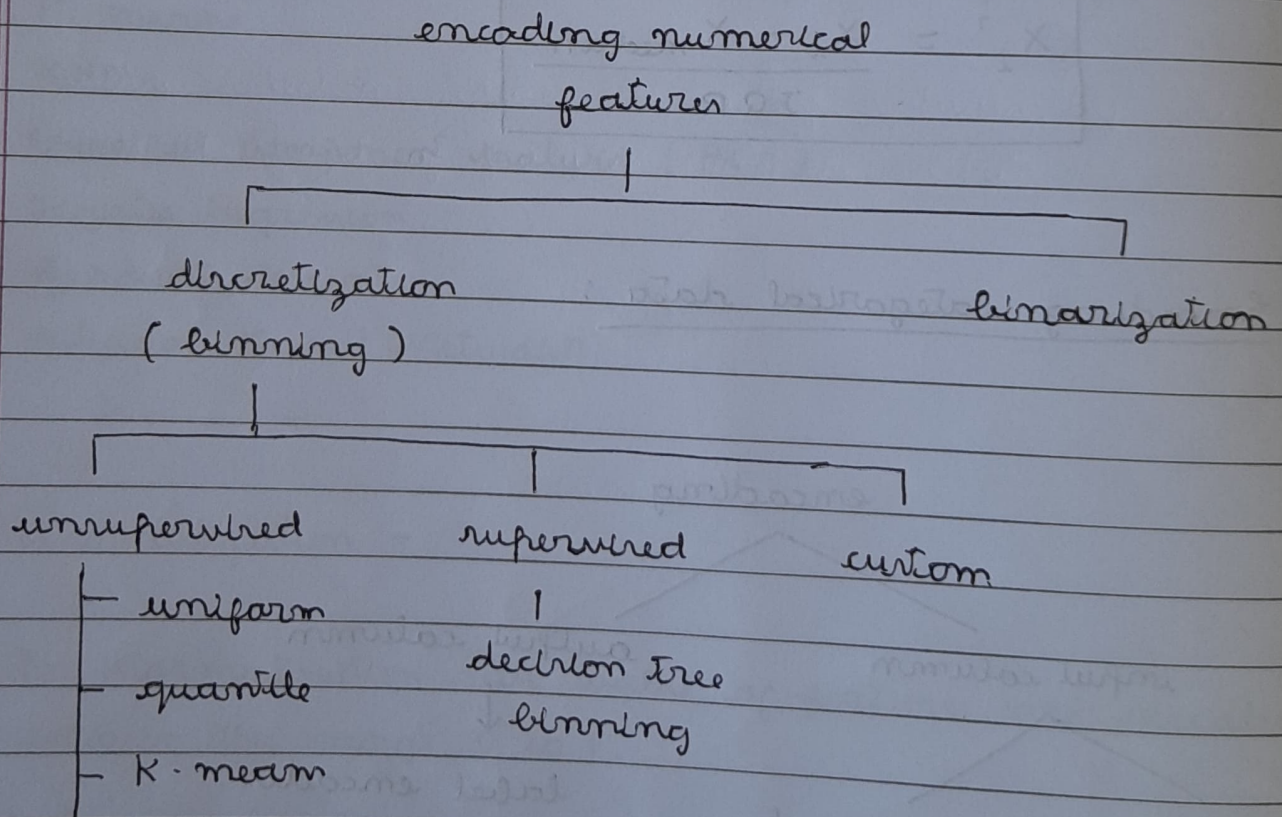
Categorical data is of 2 types -

ordinal - There is a specific order

nominal - " " no " "

Encoding numerical features :

Encoding numerical features is the process of converting continuous numerical column to categorical column.

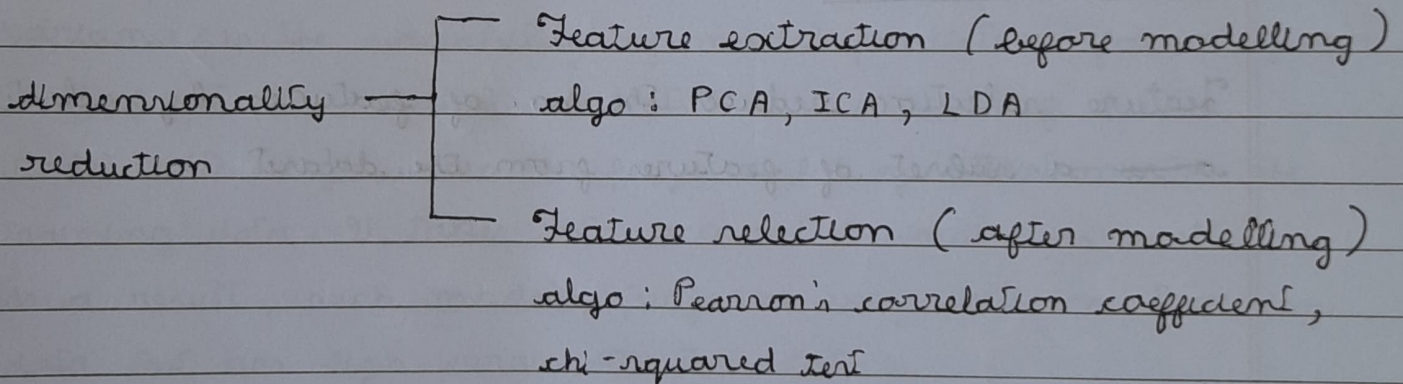




i) Discretization - In the process of converting continuous variables into categorical variables by creating a set of contiguous intervals that span the range of the variable values.

ii) Binarization - In the process of converting continuous variables into binary numbers.

### □ Data (dimensionality) reduction :-



### Feature extraction :

Feature extraction reduces the number of features in a dataset by creating new features from the existing ones. The new set of features are a linear combination of the original features. The aim is to capture the data pattern with fewer no. of features.



## LDA

(Linear Discriminant Analysis)

- used for supervised models.
- describes direction of maximum separability.
- requires class label info to fit().

## PCA

(Principal Component Analysis)

- used for unsupervised models.
- describes direction of maximum variance.
- doesn't require class label info to fit().

Feature selection :

Feature selection reduces the no. of features by selecting ~~a~~ a subset of features from the dataset.