



# SAGAR BALU JAID

React Developer | Scrum Master | E-Commerce

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Location: Bangalore, India

## SKILLS AND TOOLS

HTML, CSS, JavaScript

Web Development

Next JS, React JS

Tailwind CSS

Typescript

Git Version Control

Redux

Jest & unit testing

Node.js

MERN Stack

CRUD & REST API

Axios & Fetch-API

UI & UX

API Integrations

SEO & GTM

Project Management

Agile Methodology

Scrum

Sprint Planning

Daily Scrum (Standup)

## CAREER OBJECTIVE

8.3 years of experience as a Software Engineer (mainly frontend React) and a strong foundation in agile scrum with a key interest in e-commerce, SaaS and AI.

I'm looking for a challenging opportunity as a Frontend React Software Engineer or Scrum Master that will allow me to leverage my technical background and agile skills.

My long-term goal is to build or be part of a Product/Service-based company that can impact millions of lives.

## CAREER HIGHLIGHTS

- Built an AI web app project as an experiment to scale to 40,000+ organic visitors per month (MAU), later sold the app to an Australian company.
- Enrolled in 40+ software engineering projects. Balanced experience in web development, project management, and marketing. Spent most of my 20s time as a hustler, hacker, and hipster. Worked with clients from all over the world, mainly in the US markets.

## WORK EXPERIENCE

### ReactJs Technical Writer

Jan 2025 - Apr 2025

Flyhub, Bangalore, IN

- Joined as a Reactjs cum technical writer. A Japanese company acquired the company.
- Worked with the dev team to write Reactjs code and Technical documentation for the product.

### Sr. Software Engineer

Dec 2021 - Aug 2024

Photon, Bangalore, IN

- Worked with product designers and managers to turn ideas into real features, helping the team build and ship new updates as part of the forward pod react dev.
- Improved search and checkout for a top US faucet brand, leading to a 30% increase in

Sprint Review

Sprint Retrospective

Backlog Refinement

## EDUCATION

### Masters in Business Administration

Golden Gate University,  
USA Online - 2023-2025

### Bachelor of Commerce

YCMOU University,  
Nashik, IN - 2017-2021

## CERTIFICATIONS

Certified Scrum Master  
(CSM) Certification

The Complete Web Dev  
Bootcamp

MERN Stack Bootcamp

Advanced Digital Marketing  
Diploma

## HOBBIES

An active runner, I like to run  
or walk at least 5km a day.

I like to write about tech and  
love building products from  
the idea stage to the scale  
stage.

add-to-cart and 10% more checkouts, adding \$45M in yearly revenue.

- Led feature updates for a major US food company for 2 years, supporting 6+ brands from one shared codebase, which helped bring in \$30M more revenue.
- Achieved AA+ accessibility rating, enhancing usability for disabled customers.
- Managed a team of 4 developers and took on Scrum Master duties—running standups, sprint planning, and making sure everything stayed on track.

### MERN Full Stack Developer

Nov 2019 - Nov 2021

Troislogic, Mumbai, IN

- Translate client business requirements into technical designs and documentation using Figma.
- Developed front-end features in React and collaborated with backend teams to integrate APIs.
- Managed 2-3 projects, including one mobile app.

### Full Stack Developer

Jan 2019 - Oct 2019

Robosoft, UAE

- Collaborated with management and sales teams to align on ERP website project goals.
- Designed landing pages, site structure, architecture, wrote code and content for each page.
- Executed SEO for 30+ location pages, creating over 500 pages total.
- Managed and optimized Google Search ads, driving targeted traffic to increase leads
- Automated lead generation, yielding 300+ leads, each valued at 1M AED

### SEO Specialist

March 2018 - Dec 2018

Think Tank Digital Media, Mumbai, IN

- Led a team of 7 across marketing, development, and social media in a creative digital and advertising agency.
- Managed SEO for 10+ internal projects and built successful marketing plans for new brands from the ground up.

### Digital Marketing Manager

Dec 2016 - Feb 2018

Doctors Risk Medico-Legal, Mumbai, IN

- Revamped the brand's online image and established a strong digital presence.
- Improved SEO performance and implemented lead generation automation.
- Led a team of 3 digital marketers and 2 telecallers, successfully generating over 4,000 leads through Facebook ads.

### Web Developer and Social Media Internship

Aug 2016 - Nov 2016

Social Nomad, Mumbai, IN

## PUBLIC PROJECTS/ SIDE HUSTLES

Project Name	Project Description	Project Links/URL
AI content writer	<p>I started ScripAI as a fun project to see if I could take an idea to market and learn Next.js. I planned the product launch, it went viral in a week and approximately 40,000+ users are using the app every month.</p> <p><b>Skills:</b> Ideation, Product Strategy, Product Design, Scrum, Next.js, React.js, JavaScript, Tailwind CSS, OpenAI API</p>	<a href="https://scripai.com">scripai.com</a>
Career discovery tool	<p>I built this tool to help students find the right career fit. It's an AI career suggestion engine and detailed career pathfinder. Currently, 60,000+ students have used this tool from all over the world.</p> <p><b>Skills:</b> Ideation, Product Strategy, Product Design, Scrum, Next.js, React.js, Javascript, Tailwind CSS, OpenAI API</p>	<a href="https://careerdekhoai.com">careerdekhoai.com</a>
AI visa officer	<p>I am building this tool for international students so that they can practice for a US student visa interview. (on-going experiment)</p> <p><b>Skills:</b> Ideation, Product Strategy, Product Design, Scrum, Next.js, React.js, JavaScript, Tailwind CSS, OpenAI API</p>	<a href="https://visainterviewai.com">visainterviewai.com</a>
Text case converter	<p>Simple case converter for text</p> <p><b>Skills:</b> Ideation, Next.js, React.js, Tailwind CSS, JavaScript</p>	<a href="https://ccase.vercel.app">ccase.vercel.app</a>
Robosoft website	<p>Created over 500 website pages, implemented lead generation automation, and enhanced UI and content with Robosoft.</p> <p><b>Skills:</b> HTML, CSS, Google Analytics, SEO, Paid ads, WordPress and email marketing</p>	<a href="https://robo-soft.com">robo-soft.com</a>
Troislogic website	<p>One-page website</p> <p><b>Skills:</b> HTML &amp; CSS, JavaScript, UI/UX</p>	<a href="https://troislogic.com">troislogic.com</a>
NearMe Mobile App	<p>Local Kirana store ecom mobile app UI &amp; UX design</p> <p><b>Skills:</b> Product UI &amp; UX, Saas, Figma</p>	<a href="https://bit.ly/nearmee">bit.ly/nearmee</a>
Cofoundr fit	<p>Simple find a co-founder app UI &amp; UX design</p> <p><b>Skills:</b> Product UI &amp; UX, Saas, Figma</p>	<a href="https://bit.ly/co-ui-ux">bit.ly/co-ui-ux</a>