



SAGAR BALU JAID

Product Manager | Project Manager | Software Engineer

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Location: Bangalore, India

SKILLS AND TOOLS

Product Management

Project Management

Product Strategy

Product Roadmap

Product Development

Stakeholder
Management

Agile & Scrum, JIRA

Market Research

Artificial Intelligence

SEO & GTM

HTML, CSS, JavaScript

Next.js, React.js

Tailwind CSS

Typescript Basics

Node.js & MERN Stack

SQL

Jest & Unit Testing

API Integrations

CRUD & REST API

Axios & Fetch API

CAREER OBJECTIVE

Strong foundation in Product and Project Management — complemented by 8.3 years as a Software Engineer with a key interest in e-commerce, SaaS and AI.

I'm looking for a challenging opportunity in Product Management, Project Management, Scrum Master and Product Owner to leverage my technical background and product skills.

My long-term goal is to build or be part of a Product-based company that can impact millions of lives.

CAREER HIGHLIGHTS

- Built an AI web app as an experiment to scale to 40,000+ organic visitors per month (MAU), later sold the app to an Australian company.
- Enrolled in 40+ software engineering projects. Balanced experience in web development, Product, and marketing. Spent most of my 20's time as a hustler, hacker, and hipster. Worked with clients from all over the world, mainly in the US markets.

WORK EXPERIENCE

Technical Writer/PM

Jan 2025 - Mar 2025

Flyhub, Bangalore, IN

- Joined as a technical writer and project manager. A Japanese company acquired the company
- Wrote Product documentation for 120 core modules for B2B travel agent portal.

Sr. Software Engineer (Acting PM)

Dec 2021 - Aug 2024

Photon, Bangalore, IN

- Coordinated with product designers and product managers to translate feature designs into code, driving forward new feature developments with the engineering team.
- Improved product search and checkout for a top US faucet brand, boosting add-to-cart by 30%

Leadership	and checkout by 10%, adding \$45M annually.
Product Marketing	<ul style="list-style-type: none">• Led feature rollouts for a major US food brand for 2 years, delivering updates across 6+ brands from a single codebase, increasing revenue by \$30M.
Customer Support	<ul style="list-style-type: none">• Achieved AA+ accessibility rating, enhancing usability for disabled customers.
UI & UX	<ul style="list-style-type: none">• Led a team of 4 devs, covering Scrum Master duties to ensure smooth daily operations.
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EDUCATION	
Master in Business Administration Golden Gate University, USA Online - 2023-2025	MERN Full Stack Developer Troislogic, Mumbai, IN Nov 2019 - Nov 2021 <ul style="list-style-type: none">• Translate client business requirements into technical designs and documentation using Figma.• Developed front-end features in React and collaborated with backend teams to integrate APIs.• Managed 2-3 projects, including one mobile app.
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Bachelor of Commerce YCMOU University, Nashik, IN - 2017-2021	Full Stack Developer Robosoft, UAE Jan 2019 - Oct 2019 <ul style="list-style-type: none">• Collaborated with management and sales teams to align on ERP website project goals.• Designed landing pages, site structure, architecture, wrote code and content for each page.• Executed SEO for 30+ location pages, creating over 500 pages total.• Managed and optimised Google Search ads, driving targeted traffic to increase leads• Automated lead generation, yielding 300+ leads, each valued at 1M AED
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CERTIFICATIONS	
Product Management by Tech PM	
The Complete Web Dev Bootcamp	
MERN Stack Bootcamp	
Advanced Digital Marketing Diploma	
HOBBIES	
An active runner, I like to run or walk at least 5km a day.	
I like to write about tech and had 2m blog post views as a technical and life blogger.	
Love building products from the idea stage to the scale stage.	
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	SEO Specialist Think Tank Digital Media, Mumbai, IN March 2018 - Dec 2018 <ul style="list-style-type: none">• Led a team of 7 across marketing, development, and social media in a creative digital and advertising agency.• Managed SEO for 10+ internal projects and built successful marketing plans for new brands from the ground up.
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	Digital Marketing Manager Doctors Risk Medico-Legal, Mumbai, IN Dec 2016 - Feb 2018 <ul style="list-style-type: none">• Revamped the brand's online image and established a strong digital presence.• Improved SEO performance and implemented lead generation automation.• Led a team of 3 digital marketers and 2 telecallers, successfully generating over 4,000 leads through Facebook ads.

PUBLIC PROJECTS/ SIDE HUSTLES

Project	Project Description	Project Links/URL
AI content writer	<p>I started ScripAI as a fun project to see if I could take an idea to market and learn NextJs. I planned the product launch, it went viral in a week and approximately 40,000+ users are using the app every month.</p> <p>Skills: Ideation, Product Management, Project Management, Product Vision, Product Strategy, GTM, Product Design, Next.js, React.js, Tailwind CSS, OpenAI API</p>	scripai.com
Career discovery tool	<p>I built this tool to help students find the right career fit. It's an AI career suggestion engine and detailed career pathfinder. Currently, 60,000+ students have used this tool from all over the world.</p> <p>Skills: Product Management, Ideation, Product Vision, Product Strategy, GTM, Product Design, Next.js, React.js, Tailwind CSS, OpenAI API</p>	careerdekhoai.com
AI visa officer	<p>I am building this tool for international students so that they can practice for a US student visa interview. Few paid customers.</p> <p>Skills: Ideation, Product Vision, Product Strategy, GTM, Product Design, Next.js, React.js, Tailwind CSS, OpenAI API</p>	visainterviewai.com
Text case converter	<p>Simple case converter for text</p> <p>Skills: Product Management, Ideation, Next.js, React.js, Tailwind CSS, JavaScript</p>	ccase.vercel.app
Robosoft website	<p>Created over 500 website pages, implemented lead generation automation, and enhanced UI and content with Robosoft.</p> <p>Skills: HTML, CSS, Google Analytics, SEO, Paid ads, WordPress and email marketing</p>	robo-soft.com
Troislogic website	<p>One-page business website</p> <p>Skills: HTML & CSS, JavaScript, UIUX</p>	troislogic.com
NearMe Mobile App	<p>Local Kirana store ecom mobile app UI & UX design</p> <p>Skills: Product Management, Product UI & UX, Saas, Figma</p>	bit.ly/nearmee
Cofoundr fit	<p>Simple find a co-founder app UI & UX design</p> <p>Skills: Product Management, Product UI & UX, Saas, Figma</p>	bit.ly/co-ui-ux