SAGAR BALU JAID

Software Engineer | Product Manager | AI | SaaS

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Location: Bangalore, India

SKILLS AND TOOLS

HTML, CSS, JavaScript

Web Development

Next JS, React JS

Tailwind CSS

Typescript Basics

Git Version Control

Redux

Jest & unit testing

Node.js

MERN Stack

CRUD & REST API

Axios & Fetch-API

Product Design

UI & UX

API Integrations

Product Management

SEO & GTM

SAAS

Agile and Scrum

Product Development

CAREER OBJECTIVE

8 years of experience as a Software Engineer (mainly frontend React) and a strong foundation in Product Management with a key interest in software-based products (SAAS) and AI.

I'm looking for a challenging opportunity in Software Development and Technical Product Management to leverage my technical background and product skills.

My long-term goal is to build or be part of a Product-based company that can impact millions of lives.

CAREER HIGHLIGHTS

- Built an AI web app as an experiment to scale to 40,000+ organic visitors per month (MAU), later Sold the app to an Australian company.
- Enrolled in 40+ software engineering projects. Balanced experience in web development, Product, and marketing, Spent most of my 20's time as a hustler, hacker, and hipster. Worked with clients from all over the world, mainly in the US markets.

WORK EXPERIENCE

Sr. Software Engineer (Acting Technical PM also)   Dec 2021 - Aug 2024
Photon, Bangalore, IN

- Coordinated with product designers and product managers to translate feature designs into code, driving forward new feature developments with the engineering team.
- Improved product search and checkout for a top US faucet brand, boosting add-to-cart by 30% and checkout by 10%, adding $45M annually.
- Led feature rollouts for a major US food brand for 2 years, delivering updates across 6+ brands from a single codebase, increasing revenue by $30M.
- Achieved AA+ accessibility rating, enhancing usability for disabled customers.
- Led a team of 4 devs, covering Scrum Master duties to ensure smooth daily operations.

Master in Business Administration
Golden Gate University, USA Online - 2023-2025

Bachelor of Commerce
YCMOU University, Nashik, IN - 2017-2021

CERTIFICATIONS

Product Management by Tech PM

The Complete Web Dev Bootcamp

MERN Stack Bootcamp

Advanced Digital Marketing Diploma

HOBBIES

An active runner, I like to run or walk at least 5km a day.

I like to write about tech and had 2m blog post views as a technical and life blogger.

Love building products from the idea stage to the scale stage.

MERN Full Stack Developer   Nov 2019 - Nov 2021
Troislogic, Mumbai, IN

- Translate client business requirements into technical designs and documentation using Figma.
- Developed front-end features in React and collaborated with backend teams to integrate APIs.
- Managed 2-3 projects, including one mobile app.

Full Stack Developer   Jan 2019 - Oct 2019
Robosoft, UAE

- Collaborated with management and sales teams to align on ERP website project goals.
- Designed landing pages, site structure, architecture, wrote code and content for each page.
- Executed SEO for 30+ location pages, creating over 500 pages total.
- Managed and optimized Google Search ads, driving targeted traffic to increase leads
- Automated lead generation, yielding 300+ leads, each valued at 1M AED

SEO Specialist   March 2018 - Dec 2018
Think Tank Digital Media, Mumbai, IN

- Led a team of 7 across marketing, development, and social media in a creative digital and advertising agency.
- Managed SEO for 10+ internal projects and built successful marketing plans for new brands from the ground up.

Digital Marketing Manager   Dec 2016 - Feb 2018
Doctors Risk Medico-Legal, Mumbai, IN

- Revamped the brand's online image and established a strong digital presence.
- Improved SEO performance and implemented lead generation automation.
- Led a team of 3 digital marketers and 2 telecallers, successfully generating over 4,000 leads through Facebook ads.

Web Developer and Social Media Internship   Aug 2016 - Nov 2016
Social Nomad, Mumbai, IN

- Established the business website, designed the logo, and implemented early SEO strategies

PUBLIC PROJECTS/ SIDE HUSTLES

Project	Project Description	Project Links/URL
AI content writer	I started ScripAI as a fun project to see if I could take an idea to market and learn NextJs. I planned the product launch, it went viral in a week and approximately 40,000+ users are using the app every month. **Skills**: Ideation, Product Vision, Product Strategy, GTM, Product Design, Next.js, React.js, Tailwind CSS, OpenAI API	scripai.com
Career discovery tool	I built this tool to help students find the right career fit. It's an AI career suggestion engine and detailed career pathfinder. Currently, 60,000+ students have used this tool from all over the world. **Skills**: Ideation, Product Vision, Product Strategy, GTM, Product Design, Next.js, React.js, Tailwind CSS, OpenAI API	careerdekhoai.com
AI visa officer	I am building this tool for international students so that they can practice for a US student visa interview. (on-going experiment) **Skills**: Ideation, Product Vision, Product Strategy, GTM, Product Design, Next.js, React.js, Tailwind CSS, OpenAI API	visainterviewai.com
Text case converter	Simple case converter for text **Skills**: Ideation, Next.js, React.js, Tailwind CSS, JavaScript	ccase.cc
Robosoft website	Created over 500 website pages, implemented lead generation automation, and enhanced UI and content with Robosoft. **Skills**: HTML, CSS, Google Analytics, SEO, Paid ads, WordPress and email marketing	robo-soft.com
Troislogic website	One page website **Skills**: HTML & CSS, JavaScript, UIUX	troislogic.com
NearMe Mobile App	Local Kirana store ecom mobile app UI & UX design **Skills**: Product UI & UX, Saas, Figma	bit.ly/nearmee
Cofoundr fit	Simple find a co-founder app UI & UX design **Skills**: Product UI & UX, Saas, Figma	bit.ly/co-ui-ux