



SAGAR BALU JAID

Product Manager | AI SaaS | Software Engineer

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Location: Bangalore, India

SKILLS AND TOOLS

HTML, CSS, JavaScript

Product Innovation

Product Strategy

Web Development

Next JS, React JS

Tailwind CSS

Product Marketing

Product Design

UI & UX

API Integrations

Product Management

SEO

Go-to-market Strategy

Digital Marketing

SAAS

Product Management

Market Research

Team Collaboration

Agile and Scrum

Product Development

CAREER OBJECTIVE

8 years of experience as a Software Engineer and strong foundation in Product Management, SaaS, Artificial intelligence with a key interest in software-based products (SAAS) and UI/UX.

I'm looking for a challenging opportunity in Product Management to leverage my technical background and product skills.

My long-term goal is to build or be part of a Product-based company that can impact millions of lives.

CAREER HIGHLIGHTS

- Built an AI web app as an experiment to scale to 40,000+ organic visitors per month (MAU), later Sold the app to an Australian company.
- Enrolled in 40+ software engineering projects. Balanced experience in web development, Product, and marketing, Spent most of my 20's time as a hustler, hacker and hipster. worked with clients from all over the world, mainly in the US markets.

WORK EXPERIENCE

Sr. Software Engineer

Dec 2021 - Aug 2024

Photon, Bangalore, IN

- Coordinated with product designers and product managers to translate feature designs into code, driving forward new feature developments with the engineering team.
- Improved product search and checkout for a top US faucet brand, boosting add-to-cart by 30% and checkout by 10%, adding \$45M annually.
- Led feature rollouts for a major US food brand for 2 years, delivering updates across 6+ brands from a single codebase, increasing revenue by \$30M.
- Achieved AA+ accessibility rating, enhancing usability for disabled customers.
- Led a team of 4 devs, covering Scrum Master duties to ensure smooth daily operations.

EDUCATION

Master in Business Administration

Golden Gate University,
USA Online - 2023-2025

Bachelor of Commerce

YCMOU University,
Nashik, IN - 2017-2021

CERTIFICATIONS

Product Management by
Tech PM

The Complete Web Dev
Bootcamp

MERN Stack Bootcamp

Advanced Digital Marketing
Diploma

HOBBIES

An active runner, I like to run
or walk at least 5km a day.

I like to write about tech and
had 2m blog post views as a
technical and life blogger.

Love building products from
the idea stage to the scale
stage.

MERN Full Stack Developer

Troislogic, Mumbai, IN

Nov 2019 - Nov 2021

- Translate client business requirements into technical designs and documentation using Figma.
- Developed front-end features in React and collaborated with backend teams to integrate APIs.
- Managed 2-3 projects, including one mobile app.

Full Stack Developer

Robosoft, UAE

Jan 2019 - Oct 2019

- Collaborated with management and sales teams to align on ERP website project goals.
- Designed landing pages, site structure, and architecture; wrote content for each page.
- Executed SEO for 30+ location pages, creating over 500 pages total.
- Managed and optimized Google Search ads, driving targeted traffic to increase leads
- Automated lead generation, yielding 300+ leads, each valued at 1M AED

SEO Specialist

Think Tank Digital Media, Mumbai, IN

March 2018 - Dec 2018

- Led a team of 7 across marketing, development, and social media in a creative digital and advertising agency.
- Managed SEO for 10+ internal projects and built successful marketing plans for new brands from the ground up.

Digital Marketing Manager

Doctors Risk Medico-Legal, Mumbai, IN

Dec 2016 - Feb 2018

- Revamped the brand's online image and established a strong digital presence.
- Improved SEO performance and implemented lead generation automation.
- Led a team of 3 digital marketers and 2 telecallers, successfully generating over 4,000 leads through Facebook ads.

Web Developer and Social Media Internship

Social Nomad, Mumbai, IN

Aug 2016 - Nov 2016

- Established the business website, designed the logo, and implemented early SEO strategies

PUBLIC PROJECTS/ SIDE HUSTLES

| Project | Project Description | Project Links/URL |
|-----------------------|--|---|
| AI content writer | <p>I started ScripAI as a fun project to see if I could take an idea to market and learn NextJs. I planned the product launch, it went viral in a week and approximately 40,000+ users are using the app every month.</p> <p>Skills: Ideation, Product Vision, Product Strategy, GTM, Product Design, Next.js, React.js, Tailwind CSS, OpenAI API</p> | scripai.com |
| Career discovery tool | <p>I built this tool to help students find the right career fit. It's an AI career suggestion engine and detailed career pathfinder. Currently, 60,000+ students have used this tool from all over the world.</p> <p>Skills: Ideation, Product Vision, Product Strategy, GTM, Product Design, Next.js, React.js, Tailwind CSS, OpenAI API</p> | careerdekho.ai |
| AI visa officer | <p>I am building this tool for international students so that they can practice for a US student visa interview. (on-going experiment)</p> <p>Skills: Ideation, Product Vision, Product Strategy, GTM, Product Design, Next.js, React.js, Tailwind CSS, OpenAI API</p> | visainterviewai.com |
| Text case converter | <p>Simple case converter for text</p> <p>Skills: Ideation, Next.js, React.js, Tailwind CSS, JavaScript</p> | ccase.cc |
| Robosoft website | <p>Created over 500 website pages, implemented lead generation automation, and enhanced UI and content with Robosoft.</p> <p>Skills: HTML, CSS, Google Analytics, SEO, Paid ads, WordPress and email marketing</p> | robo-soft.com |
| Troislogic website | <p>One page website</p> <p>Skills: HTML & CSS, JavaScript, UIUX</p> | troislogic.com |
| Crypto P/L app | <p>Simple Wazirx crypto profit and loss calculator</p> <p>Skills: HTML & CSS, JavaScript, UI design</p> | https://bit.ly/wrizx |
| Cofoundr fit | <p>Simple find a co-founder app UI & UX design</p> <p>Skills: Product UI & UX, Saas, Figma</p> | https://bit.ly/co-ui-ux |