



FDC- One Stop Solution

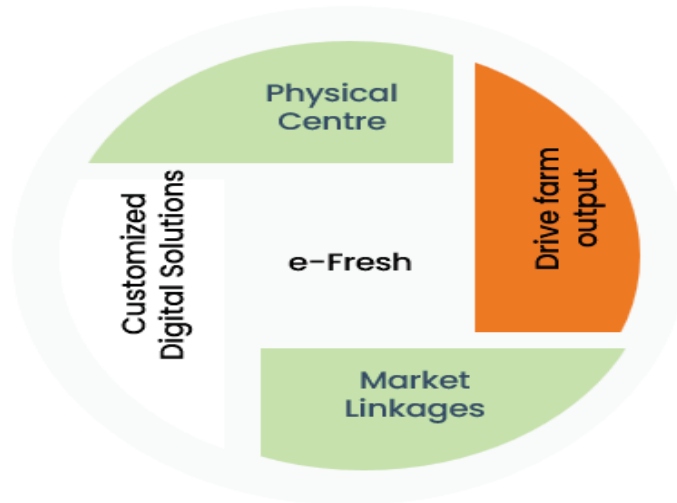


- Capacity Building on Global Food Safety Standards for crop production and market /export facilitation.
- Digital Technology Solutions.
- Supply of quality Agri inputs, farm equipment and farming services.
- Promoting Model Farmers for scaling up Good Agricultural Practices.

Impact Creation and Technology Use

- **Digital Agriculture in Action 2022** : eFresh case study is published by FAO of United Nations and ICRISAT.
- **Farmer Development Center (FDC) positive impact creation** : APMAS case studies released by chairman, NABARD. Supplying quality Agri inputs to 1500 farmers prices through eFresh FDC at Ramasamudram FPO
- **New Innovations for Indian Agriculture** –eFresh FDC benefits products of high quality to reduce production costs and technical advice is given to farmers published by Green Innovation Center ,India, an initiative of Ministry of Agriculture, Govt of India , German Cooperation
- **Innovations that changed rural lives** – eFresh is listed amongst the innovators, published by NABARD and Swiss Agency for Development
- **Samunnati is using eFresh technology solutions**: eMerchant-Financial Accounting and Business Management Software for FPOs
- **eFresh is chosen as technology partner** by Sulphur Mills Ltd for their Centers of Excellence in Agriculture.

Integrated approach



- To set up Farmers Development Center at FPO premises for sustainable business operations.
- Customized digital solutions to facilitate ease of doing business, and access to finance.
- To Improve farm output through Good Agricultural Practices.
- Capacity building on global food safety standards and connecting certified produce to the premium market/exports.

Aim to achieve over 20% increase in income

Technology Solutions customized for FPOs

eMerchant: Financial Accounting with data analytics for business development. Remote access is facilitated to the Board of Directors/Banks/Auditors towards Ease of Doing Business and access to bank credit. Dashboard facilitation to FPO promoting agencies.

FPO Compliances: Data digitization for compliances under Income tax, GST and Companies Act towards Ease of Doing Compliances.

Krishi GAP: Digital empowerment on Global Food Safety Standards – India Good Agricultural Practices, Global G.A.P, Organic NPOP & NOP, ISO 22000 etc.,

FPO Market Place: Digital Market Place for certified farm produce to the buyers.

eFresh Operations. Five States, 160 + FPOs



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