Hi, Sagar,

You did a really impressive job on the start of the data analytics. While there are so many technologies, techniques and methods for business data analytics, the primary procedure is pretty similar following the data mining process.

Here I am attaching you the process that I have used in several MBA and senior undergraduate courses for data analytics project. This is also the one I have planned for our last hand-on-exercise on database warehousing and Big Data analytics (which has been cancelled due to the time limit).

I hope this helps you to proceed with what you are working on.

Please feel free to let me know if I can help with anything more.