

Model Questions Paper For

JOURNALISM & MASS COMMUNICATION (HONS)

Part –I

Paper – I

Module : 1

Reporting

Marks- 10

1. What are the procedures for writing a news report? Is collection of news determined by this procedure?-Discuss.
2. In print media use of use of photographs has increased remarkably. What are the reasons? Explain with arguments.
3. While deviating from basic guidelines for presentation of news, get more importance and opinion have become indispensable. Discuss your opinion on this.
4. The traditional news values are taking back seat as the characteristic of tabloid journalism are taking over newspaper-Do you agree with tis statement? Give reasons for your answer
5. What are the difference between news ‘source’ and news ‘beat’? Give a brief note on beat reporter
6. “Journalists are gatekeepers of information”. Do you agree? Does this gatekeeping obstruct free flow of information?
7. Discuss the principles of news writing and its relevance to responsible journalism. Illustrate with examples
8. What is the difference between In-depth news story and feature stories? Discuss the difference with reference to the principles of feature writing. Illustrate with examples
9. Define news Discuss the main elements of news
10. What do you mean by news values? Is it added within the four walls of a news media? Illustrate your answer
11. Is the elements of news at least three are most important. Identify these elements with your explanation for importance.
12. Reporters are eyes and ears of a media organization. Do you subscribe to this view? Illustrate your answer giving the job of a reporter.
13. Explain the important features of column writing.
14. Discuss the difference between news as information, education, and entertainment with examples
15. Live coverage has made news a24 hours business. Discuss the elements of news in the context of globalized world
16. News about environment and other social problems should get more importance in news media. What is your opinion?

1. 'News is what somebody somewhere wants to suppress; all the rest is advertising' - Who said this?
A) Lord Northcliffe B) Rupert Murdoch
C) Daniel Boorstin D) Harold Wilson
2. ----- refers to particular group of viewers who are defined by age, gender or social and economic status and who may be the target audience for a programme.
A) Appointment viewers B) Zappers
C) Interactive viewers D) Niche audience
3. The documentary which is co-produced by Flaherty and Grierson:
A) Industrial Britain B) Drifters
C) The Night Mail D) Moana
4. Who among the following does not belong to Frankfurt School of Critical Theory?
A) Herbert Marcuse B) Stuart Hall
C) Theodore Adorno D) Jurgen Habermas
5. ----- is the principal force behind the theorisations of French New Wave Film movement through the articles in *Cahiers du Cinema*.
A) Andre Bazin B) David Bordwell
C) Roland Barthes D) Laura Mulvey
6. ----- is the famous sequence from the film, Battleship Potemkin directed by Sergei Eisenstein which can be cited as the best example of dialectical montage.
A) Men and Maggots B) Drama on the Quarterdeck
C) Appeal from the Dead D) The Odessa Steps
7. Verbiage is a ----- barrier in communication.
A) Retention B) Perceptual C) Semantic D) Cultural
8. The father of Indian factual films:
A) Dada Saheb Phalke B) Harischandra S Bhatavdekar
C) R P Panjpe D) Ardeshir Irani
9. Franklin D Roosevelt in 30's and 40's addressed America through his radio speeches namely -----.
A) Fireside Chats B) Love is on the Air
C) Viewpoint Commentary D) Voice of America
10. In 1802, the term 'Editor' as we know it today was used for the first time by:
A) James Perry B) Paul Julius Reuters
C) Charles Havas D) Bernhard Hoff