Geo Point Analysis Dashboard:

There are two maps on the above picture:

First one is heatmap which shows that which areas in USA are actively tweeting. It goes ahead and explains that middle part of US is less active on twitter which is clearly in line with lots of studies that have been done.

Second map shows exactly where are most tweets concentrated. This map shows that people from New York, Los Angeles and Miami have a lot of tweets. As compared to heat map this shows aggregates tweets within a radius and depending on the count assigns colors to those regions. Whereas heat map als uses counts within a set radius but it spreads that color in entire regions.