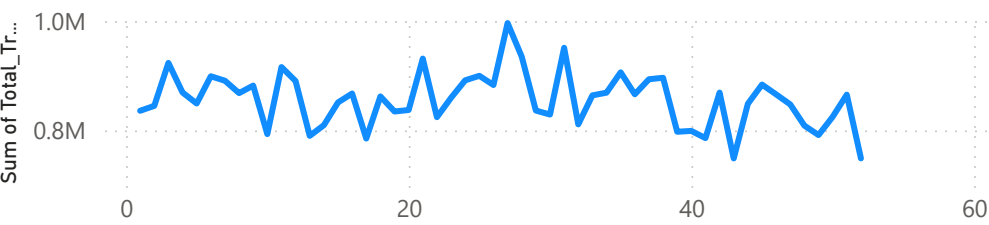


week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%
48	10,47,120.33	10,08,776.60	-3.7%
Total 10,70,439.10 9,33,134.43 -12.8%			

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Sum of Total_Trans_Amt by week_num2



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Credit Card Transaction Report

Revenue

55M

Interest

8M

Amount

45M

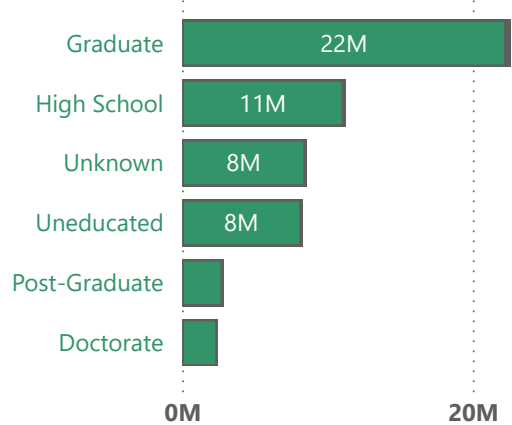
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	6495888
Silver	55,86,332.28	4586746	812081
Gold	24,54,072.16	2024078	373784
Platinum	11,35,608.05	953314	161629
Total	5,53,15,410.23	44522013	7843382

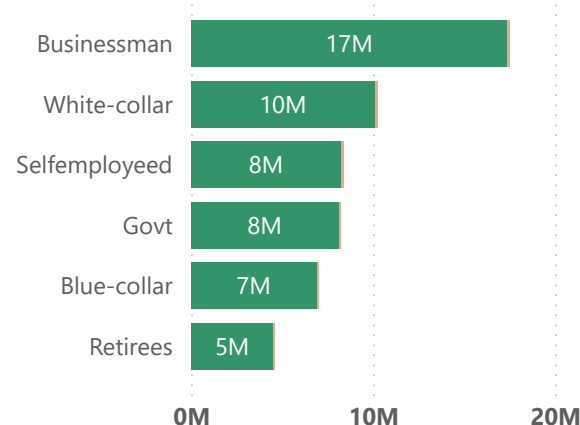
Revenue by Education level

Sum of Revenue Sum of Total_Trans_Vol



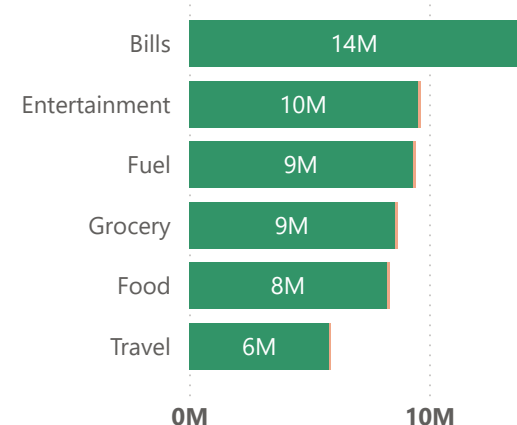
Revenue by Customer Job

Sum of Revenue Sum of Total_Trans_Vol



Revenue by Expenditure Type

Sum of Revenue Sum of Total_Trans_Vol



Q4

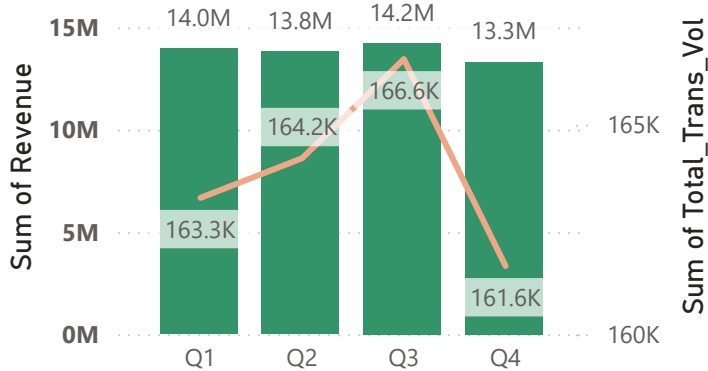
Q3

Q2

Q1

QTR Revenue and Total Trans Count

Sum of Revenue Sum of Total_Trans_Vol



Week_Start_Date

All

F

M

Silver

Blue

Gold

Platinum

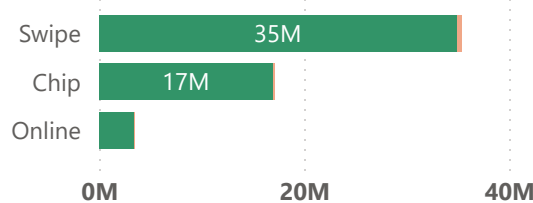
Med

Low

High

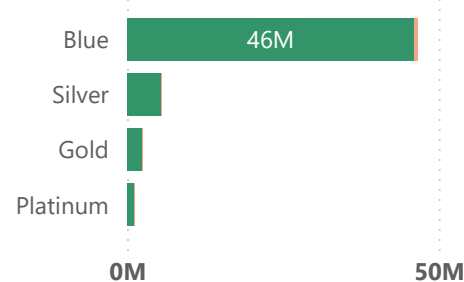
Revenue by Use Chip

Sum of Revenue Sum of Total_Trans_Vol



Revenue by Card Category

Sum of Revenue Sum of Total_Trans_Vol



Credit Card Customer Report

Revenue

55M

Interest

8M

CSS

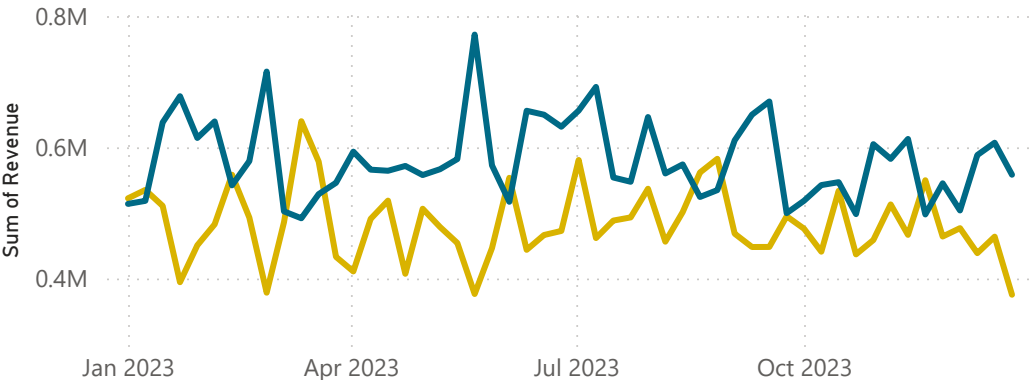
3.19

Income

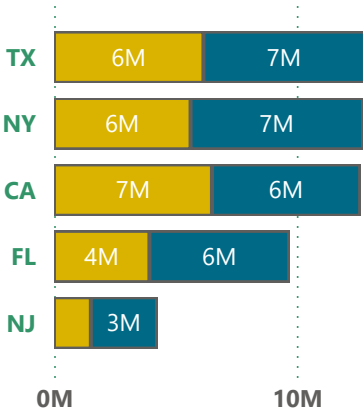
576M

Revenue by Week

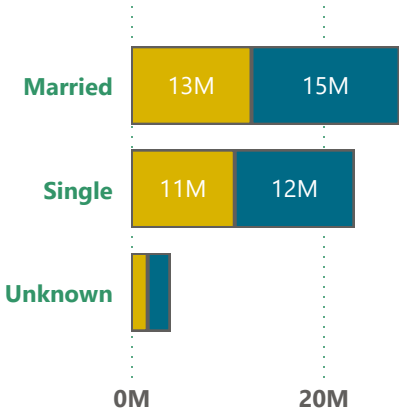
Gender ● F ● M



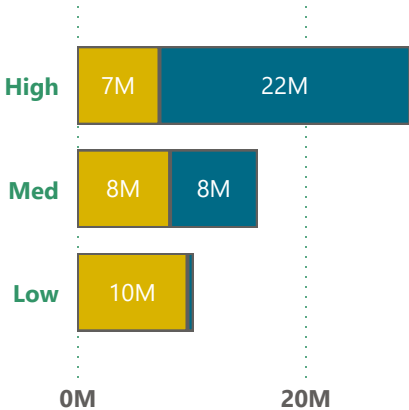
Top 5 State



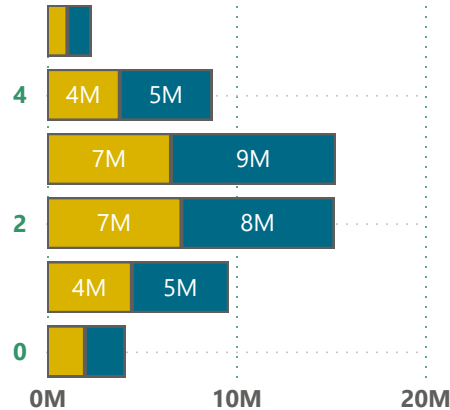
Revenue by Marital status



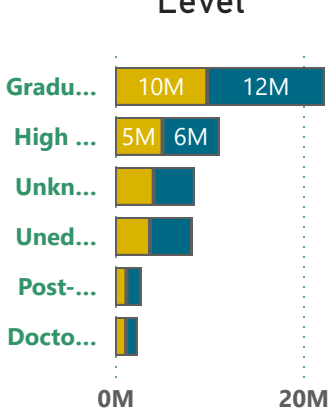
Revenue by Income Group



Revenue by Customer Job



Revenue by Education Level



Q4

Q3

Q2

Q1

Week_Start_Date

All

M

30.22M

F

25.09M

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	69,04,278.57	952801	72262158
Businessman	1,73,87,832.31	2539390	186959919
Govt	81,11,701.37	1160016	88773989
Retirees	45,35,184.24	630359	48675030
Selfemployed	82,61,757.81	1119742	75313288
White-collar	1,01,14,655.93	1441074	103930055
Total	5,53,15,410.23	7843382	575914439