

Do's and Don't's of giving presentations / Public Speech  
and the importance of Audience analysis and communication analysis.

Do's of giving presentations / Public Speech.

1. Be Well Prepared
2. Know Your audience
3. Start with a Strong Opening.
4. Maintain Good Body language.
5. Speak Clearly and confidently
6. Engage the Audience
7. Manage Time effectively
8. conclude Strong

Don't's of giving presentations / Public Speech.

1. Do not memorize entirely.
2. Avoid Reading from Slides or Notes.
3. Do not speak too fast or too slow.
4. Don't ignore the audience.
5. Do not overuse visuals or Animations.
6. Avoid negative body language

## Importance of Audience analysis:

- It helps you select appropriate content that persuades with listeners.
- It guides you tone, vocabulary, and examples to match their level of understanding.
- It allows you to anticipate questions or objections and address them effectively.

## Verbal communication skills

- Includes your words, tone, pitch and speed. Effective verbal communication answers clearly & impact.
- Proper pronunciation, emphasis on key points, and a confident tone make the message persuasive.

## Non-Verbal communication skills

- This ~~incidents~~ includes body language, gestures, eye contact, posture, facial expression.
- Non-verbal cues often speak louder than words.
- Smiling, maintaining open posture, and appropriate gestures show confidence and sincerity.

Both Verbal & Non-Verbal communication must complement each other to deliver a powerful & credible presentation.