



Shailesh M Khochare Designer

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Instagram | Behance | LinkedIn

Experience

Dotzero Design Studio – Creator

Sept 2020 – Present

- Small Home setup studio which takes care of the 3D Visualization, Product Design, Social Media, and TVC Storyboards

Synclarity Digital Agency – Creative Director

May 2019 – July 2020

- Worked on Social media and Digital Communication for Sketchup India, Yes Bank, LaLamove
- Designed web experience for Ensemble Fitouts and Furniture
- Worked on a Learning Management Platform (UI Design, User flow)

Freelance Designer

Nov 2018 – Apr 2019

- Worked on Print and Digital Media for local and Recognised brands.
- Healthy Himalayas, Eco Morya, Shubhkart, Plum India, Mindbox India
- Worked with Asylum Studios and Vabstar Studios on TVC projects (Storyboards)

Plum India – Senior Visualizer

Aug 2017 – Oct 2018

- Designed Product Identity and Packaging experience for various beauty products
- Created Brand Identity for sub brand (PHY)
- Worked on Website, Social media and Print communications for PHY

Mindbox India – Digital Designer

July 2013 – Aug 2017

- Took workshops on Design Thinking
- Created Fun-Learn projects for Students (Grade 1-10)
- Designed Curriculum for Students using Industry leading digital tools (Maya, Blender, Unity Game Engine, Adobe creative Suite)
- Worked on a Learning Management System (Web- Experience)

Art Factory – Art Faculty

June 2012 – July 2013

- Created Program for Digital Learners
- Took classes on Digital Arts, Design Thinking
- Designed projects for Art Students

Skills

Specialities

Product Design, User Research, User Interface Design, Product Strategy, Prototyping, Illustration

Tools

Adobe Creative Suite, Sketch, Figma, Blender 3D, Maya Unity Game Engine, GameMaker, AutoCard, SketchUp

Brands

- SketchUp India
- Durex
- Plum India
- VIVO
- Godrej
- Samsung
- Nissan
- Yes Bank
- LaLamove
- Corel

Education

L. S. Raheja School of Art

BFA Fine Arts

2009 – 2012

Model Art Academy

Art Foundation Course

2008

Gokhale College

HSC (Commerce)

2006 – 2007

Shree Ekveera Vidyalyaya

SSC

1998 – 2005