

# Jimmy Lin

Illustrator & UX/UI Designer

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Vancouver, BC

## [Design Portfolio](#)

## INDUSTRY EXPERIENCE

### Digital Communications Assistant

Fisheries and Oceans Canada

January 2023 - April 2023

- Created, managed, and updated the **intranet** and official government sites, which includes coding HTML using **Adobe Dreamweaver** and **Drupal** with consideration for **accessibility** for the general public.
- Designed graphics for the International Women's Day campaign using **Adobe InDesign** and **Photoshop**, which were posted on official social media accounts.
- Participated as **communications support** for a **high-profile international marine conference** with up to **3000 visitors**, photographing the venue and visitors to create content for the social media pages.

### Commission Illustrator

Freelance

October 2020 - Present

- Created **digital illustrations** for customers through means of **commission** from social media platforms.
- Clearly **communicated** with the customers and **accommodated** their ideas with my own interpretations.

## DESIGN EXPERIENCE

### Editorial Designer

Orbit Magazine - Academic Project

May 2023 - June 2023

- Created a magazine from **branding to researching** about potential readerships.
- Used **Adobe InDesign** and **Photoshop** to create essential parts of magazine from cover, table of contents, and editorial feature. Used **Figma** for web mockup.

### UX/UI Designer

Con-TACT - Academic Project

January 2022 - April 2022

- Conducted **user research**, ideated **core features**, **wireframed**, and designed **high-fidelity UI** and **prototype interactions** for a convention planning app within a team of 3.

## PROFILE

As a passionate designer, I bring a unique blend of **creativity and technical expertise** to every project I undertake. With a keen eye for detail and a deep understanding of **user experience principles**, I strive to create **intuitive** and **visually appealing** designs that elevate the overall product experience.

## SKILLS

### Design Tools

Experienced in using digital softwares such as Figma, Clip Studio Paint, UXPin, Adobe Photoshop, Indesign, Illustrator, After Effects.

### Design Deliverable

Figma Components, Wireframes, Interaction Flows, Sketching, User Journey Maps, Personas, Usability Testing, Prototypes.

### Programming Languages

Experienced in coding including HTML, CSS, Java, JavaScript, and Python.

## EDUCATION

### Simon Fraser University

Bachelor of Arts

September 2019 - Present

Undergraduate student majoring in Interactive Arts and Technology with concentration in design.

### LaSalle College

S.W.E.A.T. Program

March 2019

Participated in hands-on workshops in graphic design, learning to use various Adobe Cloud softwares in a collaborative process.