

Jimmy Lin

DESIGN EXPERIENCE

Digital Communications Assistant — Fisheries and Oceans Canada

January 2023 - April 2023

- Created, managed, and updated the intranet and official government sites, which includes coding HTML using Adobe Dreamweaver and Drupal with consideration for accessibility for the general public.
- Designed graphics for the International Women's Day campaign using Adobe Indesign and Photoshop, which were posted on official social media accounts.
- Participated as communications support for a high-profile international marine conference with up to 3000 visitors, photographing the venue to create content for the social media pages.

Commission Illustrator — Freelance

October 2020 - Present

- Created digital illustrations for customers through means of commission from social media platforms.
- Clearly communicated with the customers and accommodated their ideas with my own interpretations.

UX + UI Designer — Con-TACT ACADEMIC PROJECT

January 2022 - April 2022

- Conducted user research, ideated core features, wireframed, and designed high-fidelity UI and prototype interactions for a convention planning app within a team of 3.

Editorial Designer — Orbit Magazine ACADEMIC PROJECT

May 2023 - June 2023

- Created a magazine from branding to researching about potential readerships.
- Used Adobe Indesign and Photoshop to create essential parts of magazine from cover, table of contents, and editorial feature. Used Figma for web mockup.

OTHER EXPERIENCES

Instructor — Tech Easy Foundation VOLUNTEER

September 2016 - June 2019

- Regularly visited senior homes to teach senior citizens how to operate different electronic devices including computers, phones, and tablets.

Customer Service Rep — Panago Pizza

November 2017 - September 2018

- Took calls regarding orders and customer service via telephone. Handled unexpected issues smoothly ensuring customer satisfaction.

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SKILLS

Design — experienced in using digital softwares such as Figma, UXPin, Adobe Creative Cloud

Digital Arts — able to create digital drawings and illustrations using Clip Studio Paint and Adobe Photoshop

Coding — experienced in coding programs including Java, Python, HTML, and CSS

Individual and Group Work — works well both alone and in group settings

EDUCATION

Simon Fraser University Bachelor of Arts

September 2019 - Present

Undergraduate student majoring in Interactive Arts and Technology with concentration in design.

LaSalle College S.W.E.A.T. Program

March 2019

Participated in hands-on workshops in graphic design, learning to use various Adobe Cloud softwares in a collaborative process.

LANGUAGES

English — native proficiency

Mandarin — professional working proficiency

Cantonese — professional working proficiency

Japanese — elementary working proficiency