

Suman Saha

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PROFILE SUMMARY

Data Analyst & Annotation Specialist with 1.5 years of experience transforming raw multi-modal data (image, text, audio) into analysis-ready datasets. Proficient in SQL, Power BI, and Excel for building interactive dashboards and user-funnel analytics. Skilled in bridging the gap between data preparation and visualization to drive business insights.

TECHNICAL SKILLS

Languages/Databases: MySQL, Basic Python

Data Visualization: Power BI, Figma (UI/Layout Design)

Tools: Microsoft Excel (Advanced), Google Sheets, Annotation Platforms

Specialized Skills: Data Labeling (Bounding Boxes, Segmentation), Entity Recognition, Sentiment Analysis, User-Flow Analytics

WORK EXPERIENCE

Data Annotation & Labeling Expert

2024 – Present

Remote/Tripura, India

Yupcha Software

- Engineered high-quality datasets for machine learning by categorizing complex image, text, audio, and video data.
- Performed specialized image tagging including bounding boxes, semantic segmentation, and keypoint identification.
- Conducted text annotation for Named Entity Recognition (NER) and semantic tagging to improve NLP models.
- Collaborated with engineers to validate labeled data accuracy, ensuring strict adherence to project taxonomy and guidelines.
- Managed data consistency audits, reducing labeling error rates by maintaining rigorous quality control standards.

PROJECTS

Uber Sales Revenue Analysis | Excel, SQL, Power BI, Figma

- Extracted and cleaned sales and booking data using SQL and Excel to identify peak revenue periods.
- Designed high-fidelity dashboard wireframes in Figma to optimize user experience and data readability.
- Developed an interactive Power BI dashboard visualizing driver performance, trip frequency, and regional revenue trends.

Captchasonic App – User Tracking Dashboard | Excel, Power BI, Figma

- Analyzed user lifecycle metrics including impressions, installs, and churn (uninstalls) for mobile applications.
- Created automated reporting templates in Excel to track daily active user (DAU) fluctuations.
- Built a comprehensive Power BI report featuring user-flow visuals to identify bottlenecks in the app funnel.

EDUCATION

Rampur College

2023 – 2024

Bachelor of Education (B.Ed)

West Bengal, India

Ramthakur College

2019 – 2022

Bachelor of Arts in History

Tripura, India

CERTIFICATIONS

Career Essentials in Data Analysis: Microsoft & LinkedIn (Nov 2025)

Power BI Certification: Simplilearn

Python for Data Science: Udemy