

AVIRUP SAHA

FRONT END DEVELOPER

Phone – 9564855938, 7001946725

Email - sahaavirup1998@gmail.com

GitHub - [sahaavirup1998](https://github.com/sahaavirup1998)

LinkedIn - [linkedin.com/in/avirup-saha-3207b0187](https://www.linkedin.com/in/avirup-saha-3207b0187)

SUMMARY

- Having a total of 3 years of experience as a frontend designer and developer.
- Having 3 years of experience in frontend design applications like HTML, CSS, JavaScript, React, Bootstrap, SASS, Less, and jQuery.
- Having 1 year of experience as an Adobe Experience Manager (AEM).
- Have 1.5 years of experience in Salesforce Marketing Cloud (SFMC).
- Having 2 years of experience in email development and email journey building.
- Having hands-on experience working with version-controlling tools like Git, Gitlab, and GitHub Desktop.
- Having Hands-on experience with tools like Jira, Litmus, and Azure DevOps.
- Having 1.5years of experience of using tools like Adobe XD, Adobe Photoshop

TECHNICAL SKILLS

- **Primary Skill** - HTML, CSS, JavaScript, jQuery, Bootstrap, SCSS, Tailwind CSS, React JS.
- **Secondary Skill** - AEM, Adobe XD, Salesforce Marketing Cloud, Jira, Litmus, Responsive Design, Email Development, Web Development

EMPLOYMENT

Epsilon India

Developer 2 – August 2021 to Present – Bangalore

I worked mainly as a frontend developer and have experience in HTML, CSS, SASS, Less, jQuery, Bootstrap, React JS, Email Development, AEM, and Litmus. I am mainly involved in designing and developing responsive applications using a mobile-first approach and creating email templates.

EXPERIENCE

1. Fedex Redesign Project

March 2024 - Present

- Perform a crucial role as a web developer in this project, contributing 40% for performing unit testing and fixing bugs as a front-end developer.
- Used jQuery and less to make the changes properly. Worked on AEM to upload to build the project and used the publish instance for doing advanced works with a contribution of 30% to this project.
- Tech Stack used: jQuery, Less, AEM.

2. Low Code Development

September 2023 – February 2024

- Played a significant role in this web application, contributing 70% to the seamless creation of HTML and CSS templates, eliminating the need for manual coding.
- With both admin and user dashboards, administrators can assign tasks and roles to users, while users can also view their credentials. Made a substantial contribution of 50% to this aspect.
- Crafted to be user-friendly and time-efficient, this application is particularly well-suited for front-end developers. Made a full 100% contribution to building the additional feature section.
- Tech Stack: Html, SCSS, JavaScript, Node Js.

3. Incredible India

September 2023 – November 2023

- In my capacity as a Web Developer, created responsive templates My contribution to this project amounted to 40%.
- Played a crucial role in leading the team to complete the "Travel for Life" project within the stipulated timeline, contributing 60% to the project's success.
- Tech Stack: HTML, CSS, JavaScript, AEM

4. AbbVie DLPS

May 2023 – September 2023

- Optimized code for key performance metrics, contributing insights during code reviews and providing a pivotal role in approximately 50% of performance enhancements.
- Led collaborative efforts with UX designers, product managers, and back-end engineers to create user-friendly interfaces, contributing 100% to the seamless integration and user experience enhancement of the interfaces.
- Tech Stack: HTML, CSS, SCSS, AEM,

5. AbbVie Migration

February 2022 – May 2023

- Gained expertise in SFMC and its operational processes, making modifications to templates for SFMC integration and familiarizing myself with the JIRA system with a contribution of 60% to this project.
- Led the FED team, ensuring the achievement of delivery timelines, and took full responsibility for completing projects for 4 brands (Duopa, Venclexta, Humira, Skyrizi) within the specified timeframe, contributing to the project's entirety at 100%.
- Tech Stack: HTML, CSS, JavaScript, SFMC, Litmus.

Apart from this also supported other teams to complete their projects and meet the delivery timeline.

PROJECTS

1. Job Application Portal

February 2024 – Present

- The online job application portal allows users to post and apply for jobs based on their roles as Employers or Jobseekers. Employers can post jobs, while Jobseekers can apply for them.
- The portal's database is managed by MongoDB, and it functions as a CRUD application. Giving 50% contribution on this project for the backend part.
- Tech Stack use: Vite+React, Node, Express, MongoDB, Cloudinary

2. MERN Blog Application

March 2024 – April 2024

- This is a full-stack MERN application where you can read blogs about technologies and their features.
- This application has two kinds of users one is a normal user, and another is an Admin. A normal user can read only the blogs whereas an admin can update and edit or delete any blog. Admin also plays crud operation with comments on the posts. I contributed 80% to this project.
- Hosted URL: <https://mern-blog-application-1-2x1k.onrender.com>
- Tech Stack use: Vite+React, Node, Express, MongoDB, Firebase

TRAINING

- **JavaScript Basic to Advanced course (Udemy)**
- **Newton School Coding Boot Camp**

March 2024

July 2021

ACHIEVEMENTS

- Got 2nd prize in Techfest (Cir craft Designing.)
- Got 2nd prize in a Raspberry Pi coding competition.

ACADEMICS

- Bachelor of Engineering (Electronics & Communication Engg.) August 2016 – August 2020
- Higher Secondary (Habra High School (H.S.)) May 2015 – May 2016