

# MUHAMMED SAHAL T K

Videographer | Photographer | Editor

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Near Union Metro Station, Dubai, UAE

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## PROFESSIONAL SUMMARY

Creative and results-driven **Videographer, Photographer & Editor** with **3+ years of professional experience** delivering high-impact visual content across **Automotive, Real Estate, Events, Weddings, and Digital Media** sectors in the UAE and India. Proven expertise in **luxury automotive branding, property walkthrough videos, event coverage, and podcast media production**. Highly skilled in **cinematic storytelling, lighting design, camera operation, and advanced post-production workflows**. Adept at translating brand vision into compelling visual narratives that **increase engagement, visibility, and conversions**. Known for professionalism, creativity, and on-time delivery in fast-paced GCC environments.

## CORE COMPETENCIES

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|---|---|
| • Videography & Professional Photography          | • Creative Direction & Camera Operation           |
| • Automotive Videography & Luxury Branding        | • Post-Production & Video Editing                 |
| • Real Estate Videography & Property Walkthroughs | • Color Grading & Visual Enhancement              |
| • Event & Wedding Cinematography                  | • Client Coordination & Brand Alignment           |
| • Product Shoots & Storyboarding                  | • Sound Design, Motion Graphics & Drone Operation |
| • Lighting Design & Cinematography                | • Social Media & Digital Content Creation         |

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## PROFESSIONAL EXPERIENCE

### Videographer & Editor

**VIP Arena – Automotive | Real Estate | Events | Podcast Media** | Dubai, UAE | 2025 – Present

- Spearheaded automotive videography projects, producing premium cinematic content for luxury vehicles, digital campaigns, and social media branding.
- Executed real estate videography, including property walkthrough videos, architectural highlights, and promotional visuals to support marketing and leasing initiatives.
- Directed high-end shoots by managing lighting, framing, camera movement, and motion sequences to elevate brand identity and visual appeal.
- Edited high-impact content using Adobe Premiere Pro and DaVinci Resolve, ensuring consistent branding, color accuracy, and cinematic quality.
- Collaborated with marketing and creative teams to develop event coverage and podcast media content, increasing audience engagement and digital reach.
- Contributed to a 40% growth in social media traction through visually compelling and strategically optimized content.

### Freelance Videographer & Editor

**Automotive | Wedding | Events | Modeling Projects** | UAE & India | 2022 – 2024

- Produced and edited 200+ professional videos across weddings, corporate events, automotive showcases, and modeling portfolios.
- Delivered visually compelling content that boosted client engagement by 50% across social media and digital platforms.
- Directed multi-camera event shoots, ensuring seamless coverage, storytelling continuity, and cinematic presentation.
- Built and maintained a strong personal brand, securing repeat clients and consistent collaborations through referrals and content quality.
- Managed client requirements, timelines, and creative direction independently while maintaining premium output standards.

EDUCATION & CERTIFICATIONS

- **Bachelor’s Degree – Completed**
- **Certified Management Consultant – Lenor Academy** (Course Completion Certificate)

TECHNICAL SKILLS

- **Video Editing:** Adobe Premiere Pro, After Effects, DaVinci Resolve, CapCut
- **Photo Editing:** Lightroom, Photoshop, Canva
- **Equipment:** Sony A1 Camera, DJI RS4 Gimbal, MacBook Pro M3 Pro
- **Specializations:** Color Correction, Retouching, Transitions, Visual Effects, Timelapse Editing, Sound Sync

ADDITIONAL DETAILS

- **Nationality:** Indian | **Date of Birth:** 23/02/2002
- **Passport No:** U 7163109 | **Validity:** 06/10/2030
- **Visa Status:** Visiting Visa (Valid until 20/02/2026) - Dubai, UAE
- **Availability:** Immediate Joiner
- **Languages Known:** English | Malayalam | Hindi