

# Mark Andrews - Football Coaching CV

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## Qualifications:

FA Licensed Coach Member	UEFA B Coaching Licence	FA Level 2 Coaching Certificate
FA Emergency Aid	FA Safeguarding Children	FA Coaching Disabled Footballers
FA Generic Tutor Training	EBBA Basketball Level 1	UK Athletics Level 1
SAQ Licence	American Red Cross CPR/AED	USA TOPS Disabled Soccer Coaching
Double Goal Positive Coaching		

## Personal Information:

Date of Birth:	3 <sup>rd</sup> January 1961
Status:	Married (to Susan)
Children:	Rebecca (27) Joshua (22) Freddie (21)

## Personal Statement:

I have been involved with football as a player and a coach for over 40 years. I bring Experience, Enthusiasm, Structure, Creativity and an Appetite for Success. I possess excellent communication and man-management skills. My aim is to engage with players whatever their age, ability or individual motivation. To build confidence and empower players to realise their full potential to play the beautiful game.

## 1977 - 2002:

After a professional football career with Brighton & Hove Albion FC and Aldershot FC I continued to play semi-professional whilst forging an alternative career in Sales. I held sales positions with various companies including Pernod, TDK & Schwarzkopf.

I moved into Field Marketing where I was responsible for Business Development and Client Account Management. I ran contract sales operations for various corporate clients including Disney, Nintendo, Pirelli and ICI.

Latterly, I held the position of Sales & Marketing Director with a staging company within the portable staging industry. Clients included Millennium Dome, Royal Opera House London, Pink Floyd and a range of Conference and Event companies. In addition to building the brand in the UK domestic market, I was responsible for the appointment, development and management of overseas distributors. Upon redundancy in 2002, I launched TEAMSOCCEER.

## Oct 2002 - Present:                      TEAMSOCCEER                      Proprietor

Teamsoccer is primarily targeted at Youth football for children aged 3 to 16.

As proprietor, In addition to the Coaching Curriculum, I am responsible for all sales, marketing, promotion, recruitment, administration and finance.

I am responsible for all TEAMSOCCEER activities which include after school clubs, weekly courses, soccer camps, birthday parties, team training, Futsal courses and in-house training/coach development.

## May 2012 to Present                      Racing Club Warwick FC                      1<sup>st</sup> Team Coach

1<sup>st</sup> Team Coach for semi-professional team playing in the Midland Combination Premier League.

Responsible for 1<sup>st</sup> team coaching and team development programme.

**Feb 2012 to Present**                      **Achieve Management**                      **Scout**

Responsible for identifying players as potential clients of FA Licensed Agent.

**June 2011 to Present**                      **Oxford United FC**                      **Regional Scout/Coach**

As a Regional Scout, responsible for player identification of players aged 7 to 18 for the Oxford United Youth Academy.

Head Coach at the Regional Player Development Centre (Banbury) for U7's to U14's. This involves:

- Identifying players who exhibit potential to play at a higher level and developing them to achieve their potential.
- Devising Player Development Centre Coaching Programme
- Administration
- Recruitment
- Match day duties for fixtures against other Professional Club Development Centres

**Jan 2011 to Feb 2011**                      **Sierra Leone**                      **Volunteer Coach**

Invited to coach U14 and U17 Academy teams of Banbury United FC Sierra Leone and run Clinics for club coaches.

Worked with elite players including players from the U17, U20 and Senior National teams.

Identify players for recommendation to Professional Academies Worldwide.

While with the club, I assisted them with administration procedures and put in place a club structure including systems and controls to effectively manage the day to day activities within the club.

**Sept 2009 - Nov 2010:**                      **New York Red Bulls**                      **Coach**

Responsible for delivering the New York Red Bull Coaching Curriculum within the New York and New Jersey areas to both recreational and competitive players.

The creation and implementation of Seasonal Development Plans for both Recreational and Competitive programmes, Team and Individual Player Evaluations, Team Analysis, Game Analysis, Session Plans and Summer Camps throughout the Tri-State area.

Gained two promotions in two seasons with my primary competitive U13/U14 boys team, Eastchester Gunners.

Worked with the Pre-Academy - Regional Development Schools coaching advanced players and assisted in player identification for future Regional Development School programs.

Ran NYRB program in Newark NJ for disadvantaged children in partnership with the Claudio Reyna Foundation

Ran Coaching Clinics for US Coaches as part of New York Red Bulls support to grass roots clubs.

Observed 1<sup>st</sup> Team training sessions as part of ongoing Coach Development/Education.

Coached SUNY Purchase College Women's Soccer Team during the Spring of 2010. (Volunteer Position)

Coached Yonkers High School Boys Varsity Soccer Team during the Spring of 2010. (Volunteer Position)

**July 2008 - Sept 2009**                      **Stockton FC**                      **1<sup>st</sup> Team Coach**

Joined the team following a disappointing 2007/2008 season when the team finished in the lower half of their league.

In one of the clubs most successful seasons, I coached the team to Runner-Up in the Coventry Alliance Premier League and

Winners of the League Cup (Stan Oulds Trophy) for the 2008/2009 football season.

<b>July 2007 - Feb 2008</b>	<b>Woodford United FC</b>	<b>1<sup>st</sup> Team Coach / U18 Manager</b>
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1<sup>st</sup> Team Coach for team playing in the Southern League - Central Division

Managed and Coached Youth Team playing in the Midland Floodlit Youth League.

<b>Aug 2003 - May 2007</b>	<b>Banbury United FC</b>	<b>U18 Manager/Reserves/Ladies Coach</b>
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Coached and managed youth team through from U14 to U18.

Took responsibility as Caretaker Manager for Reserves at the start of the 2007 season playing in The Hellenic League West.

1<sup>st</sup> Team coach for Banbury United Ladies team during the 2005/2006 season.

<b>Aug 2003 - Aug 2008</b>	<b>Various</b>	<b>Coach</b>
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During this time, in addition to developing the TEAMSOCCKER business, I have been involved with:

Premiership club, Birmingham City in the capacity of Regional Scout.

Girls County Development Centres with both Oxfordshire and Northamptonshire working with girls from U10 to U16.

Disability Sports Sessions and Oxford United Disability Football Festival

Delivering taster sessions for girls aged 8 to 16 within local Primary/Secondary Schools on behalf of Cherwell District Council.

Professional League 2 club, Oxford United delivering Matchday Special Coaching Events, Weekly Football Development Clinics and Football Holiday Courses.

**Additional Training**

- Sports Coach UK - FUNdamentals of Movement
- Sports Coach UK - Multi-Skill Clubs in Practice
- Sports Coach UK - Good Practice & Child Protection
- Sports Coach UK - Equity in Your Coaching
- Sports Coach UK - How to Coach Disabled People in Sport
- Sports Coach UK - Observation, Analysis & Video

**References are available on request.**