

## D CORE MONTHLY TREND

year	month	total revenue	order volume
2024	1	14548.32	31
2024	2	10803.37	29
2024	3	12849.24	31
2024	4	12451.69	30
2024	5	8455.49	31
2024	6	7384.55	30
2024	7	6797.08	31
2024	8	7278.11	27

E 2024-01 2024-06

vear	montn	total revenue	order- volume
2024	1	14548.32	31
2024	2	10803.37	29
2024	3	12849.24	31
2024	4	12451.69	30
2024	5	8455.49	31
2024	6	7384.55	30

F VIEW SNAPSHOT

year	month	total revenue	order volume
2024	1	14548.32	31
2024	2	10803.37	29
2024	3	12849.24	31
2024	4	12451.69	30
2024	5	8455.49	31
2024	6	7384.55	30
2024	7	6797.08	31
2024	8	7278.11	27

Q0I FULL MONTHLY TREND

year	month	total revenue	order volume	units sold	avg order value
2024	1	14548.32	31	68	469.3
2024	2	10803.37	29	77	372.53
2024	3	12849.24	31	82	414.49
2024	4	12451.69	30	65	415.06
2024	5	8455.49	31	60	272.76
2024	6	7384.55	30	61	246.15
2024	7	6797.08	31	53	219.26
2024	8	7278.11	27	52	269.56

Q02 PERIOD 2024-01 2024-06

vear	month	total revenue	order- volume
2024	1	14548.32	31
2024	2	10803.37	29
2024	3	12849.24	31
2024	4	12451.69	30
2024	5	8455.49	31
2024	6	7384.55	30

Q 0 4 LAST 6 MONTHS

vear	month	total revenue	order-volume
2024	3	12849.24	31
2024	4	12451.69	30
2024	5	8455.49	31
2024	6	7384.55	30
2024	7	6797.08	31
2024	8	7278.11	27

QO5 TOP3 BY REVENUE

2024	1	14548.32	31
2024	3	12849.24	31
2024	4	12451.69	30

Q07 ROLLUP

year	month	total_revenue	order_volume
2024.0	LO	14548.32	31
2024.0	2.0	10803.37	29
2024.0	3.0	12849.24	31
2024.0	4.0	12451.69	30
2024.0	5.0	8455.49	31
2024.0	6.0	7384.55	30
2024.0	7.0	6797.08	31
2024.0	8.0	7278.11	27
2024.0	nan	80567.85	240
nan	nan	80567.85	240



Q08 BY REGION

year	month	Region	total_revenue	order_volume
2024	1	Asia	3369.67	10
2024	1	Europe	2869.89	10
2024	1	North America	8308.76	11
2024	2	Asia	4278.68	10
2024	2	Europe	3201.9	10
2024	2	North America	3322.79	9
2024	3	Asia	2619.6	10
2024	3	Europe	5476.91	10
2024	3	North America	4752.73	11
2024	4	Asia	3329.6	10
2024	4	Europe	2191.33	10
2024	4	North America	6930.76	10
2024	5	Asia	1989.54	10
2024	5	Europe	2117.12	11
2024	5	North America	4348.83	10
2024	6	Asia	1945.38	10
2024	6	Europe	1689.38	10
2024	6	North America	3749.79	10
2024	7	Asia	2744.36	11
2024	7	Europe	1881.87	10
2024	7	North America	2170.85	10
2024	8	Asia	2178.62	9
2024	8	Europe	1839.66	9
2024	8	North America	3259.83	9

year	month	Product Category	total_revenue	order_volume
2024	1	Beauty Products	699.95	5
2024	1	Books	308.86	5
2024	1	Electronics	1789.84	5
2024	1	Electronics	7999.9	6
2024	1	Home Appliances	2169.94	5
2024	1	Sports	1579.83	5
2024	2	Beauty Products	331.98	5
2024	2	Books	422.91	5
2024	2	Clothing	1284.81	5
2024	2	Electronics	2899.88	4
2024	2	Home Appliances	2869.92	5
2024	2	Sports	2993.87	5
2024	3	Beauty Products	417.0	5
2024	3	Books	252.83	5
2024	3	Clothing	1009.76	5
2024	3	Electronics	4499.9	6
2024	3	Home Appliances	5059.91	5
2024	3	Sports	1609.84	5
2024	4	Beauty Products	201.48	5
2024	4	Books	220.85	5
2024	4	Clothing	769.8	5
2024	4	Electronics	6709.91	5
2024	4	Home Appliances	1989.85	5
2024	4	Sports	2559.8	5
2024	5	Beauty Products	127.3	5
2024	5	Books	149.87	5
2024	5	Clothing	829.88	5
2024	5	Electronics	4198.96	5
2024	5	Home Appliances	1989.82	6
2024	5	Sports	1159.66	5
2024	6	Beauty Products	209.49	5
2024	6	Books	149.86	5
2024	6	Clothing	579.45	5
2024	6	Electronics	3599.93	5
2024	6	Home Appliances	1479.89	5
2024	6	Sports	1365.93	5
2024	7	Beauty Products	464.0	5
2024	7	Books	163.88	5
2024	7	Clothing	1095.48	6
2024	7	Electronics	2006.97	5
2024	7	Home Appliances	1417.87	5
2024	7	Sports	1648.88	5
2024	8	Beauty Products	170.7	5
2024	8	Books	192.87	5

2024	8	Clothing	769.91	4
2024	8	Electronics	3066.96	4
2024	8	Home Appliances	1668.96	4
2024	8	Sports	1408.71	5

# Q10 TOP CATEGORY PER MONTH

year	month	product category	revenue
2024	1	Electronics	7999.9
2024	2	Sports	2993.87
2024	3	Home Appliances	5059.91
2024	4	Electronics	6709.91
2024	5	Electronics	4198.96
2024	6	Electronics	3599.93
2024	7	Electronics	2006.97
2024	8	Electronics	3066.96

## QII BY PAYMENT METHOD

year	month	Payment Method	total_revenue	order_volume
2024	1	Credit Card	9888.59	16
2024	1	Debit Card	1789.84	5
2024	1	PayPal	2869.89	10
2024	2	Credit Card	6316.66	14
2024	2	Debit Card	1284.81	5
2024	2	PayPal	3201.9	10
2024	3	Credit card	6362.57	16
2024	3	Debit Card	1009.76	5
2024	3	PayPal	5476.91	10
2024	4	Credit Card	9490.56	15
2024	4	Debit Card	769.8	5
2024	4	PayPal	2191.33	10
2024	5	Credit Card	5508.49	15
2024	5	Debit Card	829.88	5
2024	5	PayPal	2117.12	11
2024	6	Credit Card	5115.72	15
2024	6	Debit Card	579.45	5
2024	6	PayPal	1689.38	10
2024	7	Credit Card	3819.73	15
2024	7	Debit Card	1095.48	6
2024	7	PayPal	1881.87	10
2024	8	Credit card	4668.54	14
2024	8	Debit Card	769.91	4
2024	8	PayPal	1839.66	9

# Q12 VIEW AOV

year	month	total revenue	order volume	avg order value
2024	1	14548.32	31	469.3
2024	2	10803.37	29	372.53
2024	3	12849.24	31	414.49
2024	4	12451.69	30	415.06
2024	5	8455.49	31	272.76
2024	6	7384.55	30	246.15
2024	7	6797.08	31	219.26
2024	8	7278.11	27	269.56

Q13 VIEW TOP3 REVENUE

2024	1	14548.32	31
2024	3	12849.24	31
2024	4	12451.69	30

014 VIEW BOTTOM3 VOLUME

2024	8	7278.11	27
2024	2	10803.37	29
2024	4	12451.69	30



# Q15 VIEW YTD RUNNING

year	month	total revenue	order volume	ytd revenue	ytd orders
2024	1	14548.32	31	14548.32	31
2024	2	10803.37	29	25351.6900000000002	60
2024	3	12849.24	31	38200.93	91
2024	4	12451.69	30	50652.62	121
2024	5	8455.49	31	59108.11	152
2024	6	7384.55	30	66492.66	182
2024	7	6797.08	31	73289.74	213
2024	8	7278.11	27	80567.85	240

## Q16 VIEW MA3

year	month	total revenue	order volume	ma3 revenue
2024	1	14548.32	31	nan
2024	2	10803.37	29	nan
2024	3	12849.24	31	12733.64
2024	4	12451.69	30	12034.77
2024	5	8455.49	31	11252.14
2024	6	7384.55	30	9430.58
2024	7	6797.08	31	7545.71
2024	8	7278.11	27	7153.25

QI7 VIEW 202401 202406

vear	month	total revenue	Order-volume
2024	1	14548.32	31
2024	2	10803.37	29
2024	3	12849.24	31
2024	4	12451.69	30
2024	5	8455.49	31
2024	6	7384.55	30

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2024	3	12849.24	31
2024	4	12451.69	30
2024	5	8455.49	31
2024	6	7384.55	30
2024	7	6797.08	31
2024	8	7278.11	27