This document has been developed to assist JTI in the identification and evaluation of its partner for [Project Name].

JTI will conduct a review of the responses received from this RFP. Based on the results of this analysis, it may be necessary to interview. JTI then will evaluate all of the information and determine which is the most qualified supplier(s) to assist JTI. [Date]

A.1 JTI

JTI – Japan Tobacco International is a leading international tobacco and vapping company headquartered in Geneva, Switzerland.

Our goal is to become the most successful and most responsible tobacco company in the world.

Further information about JTI globally can be found in Appendix 1 of this document.

To learn more about JTI (local market) please visit our website (local website).

A.2 Our Engagement

At JTI, we recognize that our products are legal but generate controversy. As such, we do not encourage adult consumers to smoke or vape. Also, we are committed to youth access prevention: minors should not smoke or vape. We acknowledge the risks associated with smoking. We are committed to developing alternative products with the potential to reduce the health risks and fostering the understanding between smokers and non-smokers. Wherever in the world we operate and market our product, we are respecting local legislation, norms and cultures.

Our approach to sustainability is not only focused making the right decisions for our company, but also for our people, our suppliers, our customers, society while preserving natural resources.

We have publicly committed to 11 targets for the JT Group Tobacco Business and 3 absolute requirements. These are supporting the Sustainable Development Goals and reflect on the need integrate sustainability as a key component of future growth.

For more information visit JTI Sustainability: https://www.jti.com/about-us/sustainability/our-approach-sustainability

JT Group Sustainability: https://www.jt.com/sustainability/index.html