

DIGITAL REWARD SOLUTION FOR

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This presentation outlines the requirements for a digital reward solution to enhance the user experience and loyalty program of JIBY, our trade engagement platform.

Objective: Amplifying Engagement Through Rewards

Enhanced User Experience

Provide engaging and valuable rewards that incentivize user participation and drive loyalty.

Strengthened Loyalty Program

Develop a comprehensive rewards system that fosters lasting partnerships and strengthens customer relationships.



Technical Requirements: Seamless Integration

1

API Integration

Seamlessly integrate the reward solution with our Conexus platform via a robust and reliable API.

2

Digital Reward Catalog

Offer a diverse range of digital rewards, including mobile airtime, prepaid internet cards, and other relevant vouchers.

3

Real-Time Delivery

Ensure immediate reward availability and delivery for a frictionless user experience.

Operational Requirements: Streamlined Management

Reporting System

Provide comprehensive reports to track reward transactions and usage patterns effectively.

Scalable Solution

Ensure a scalable infrastructure that can accommodate future growth and evolving needs.

Optimized Efficiency

Enable efficient incentive management and minimize administrative overhead.



Ideal Partner: Collaboration & Expertise



Collaboration

A collaborative approach to ensure a smooth implementation process and ongoing partnership.



Flexibility

A solution that can be tailored to our specific requirements and future needs.



Expertise

Proven experience in digital reward solutions and API integration.



Key Expectations: A Seamless User User Journey

1

Simple

A user-friendly interface and streamlined reward redemption process.

2

Seamless

A smooth and efficient integration with existing platforms and systems.

3

Engaging

A rewarding experience that encourages user participation and loyalty.





Next Steps: Building a Successful Partnership

We look forward to discussing these requirements with you further and exploring how your expertise can contribute to a successful digital reward solution for JIBY.

