Streamlining Ticket Assignment For Efficient Support Operations

Team Id: NM2025TMID15843

Team Members: 5

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Team Member 1: Swathi V

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Team Member 4: Santhosh K

Problem Statement:

Traditional ticket assignment methods in support operations rely heavily on manual

intervention or basic rule-based distribution, which often results in delays, misrouting of

tickets, and uneven workload among support agents. These inefficiencies cause longer

resolution times, reduced productivity, and customer dissatisfaction. The absence of a

streamlined and automated ticket assignment mechanism prevents organizations from

efficiently handling high volumes of support requests. Without intelligent categorization,

prioritization, and skill-based allocation, critical tickets may be overlooked while minor issues

consume valuable resources.

Objective:

1. Automate Ticket Distribution – Minimize manual intervention by automatically assigning

tickets to the most suitable agents or teams.

2. Skill-Based Assignment – Ensure tickets are routed to agents with the right expertise to

handle the issue effectively.

3. Workload Balancing – Distribute tickets evenly among available agents to avoid overload

and improve productivity.

4. Prioritization of Issues – Assign and escalate tickets based on urgency, SLA, and customer

impact.

5. Reduce Resolution Time - Speed up response and resolution by streamlining the

assignment process.

6. Improve Customer Satisfaction – Deliver faster and more accurate support to enhance

customer experience.

7. Increase Transparency & Accountability – Maintain clear visibility of ticket status,

ownership, and performance metrics.

8. Optimize Support Operations – Use analytics and automation to continuously improve

efficiency in support workflows.

Skills: Users, Groups, Roles, Tables, Assign roles & users to groups

, Assign role to table, Flow.

TASK INITIATION

Milestone 1: Users

Activity 1: Create Users

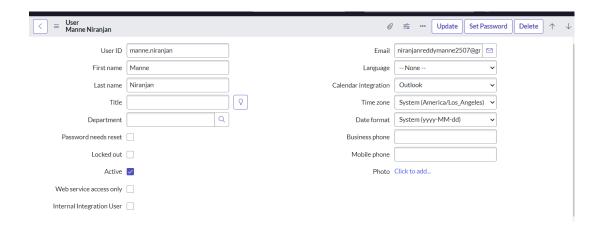
1. Open service now.

2. Click on All >> search for users

3. Select Users under system security

4. Click on new

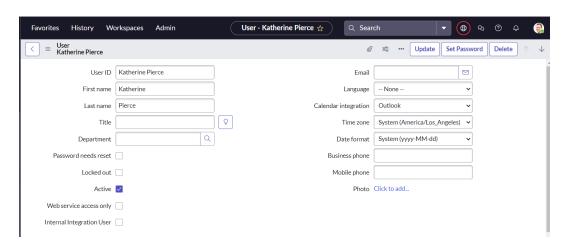
5. Fill the following details to create a new user



6.Click on submit

Create one more user:

7.Create another user with the following details

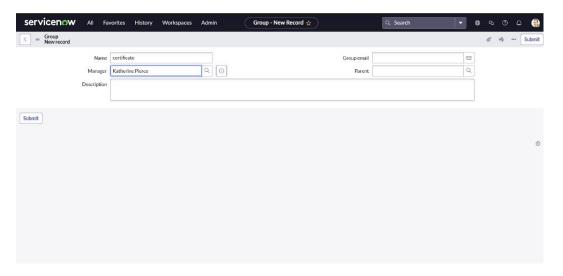


8.Click on submit

Milestone 2 : Groups

Activity 1: Create Groups

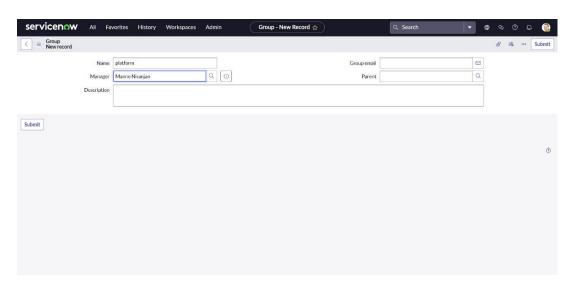
- 1. Open service now.
- 2. Click on All >> search for groups
- 3. Select groups under system security
- 4. Click on new
- 5. Fill the following details to create a new group



6. Click on submit

Create one more group:

1. Create another group with the following details

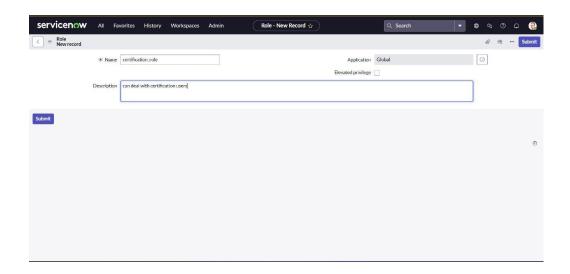


2. Click on submit

Milestone 3: Roles

Activity 1: Create roles

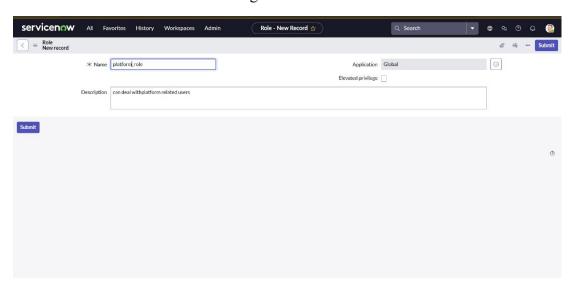
- 1. Open service now.
- 2. Click on All >> search for roles
- 3. Select roles under system security
- 4. Click on new
- 5. Fill the following details to create a new role



6. Click on submit

Create one more role:

Create another role with the following details



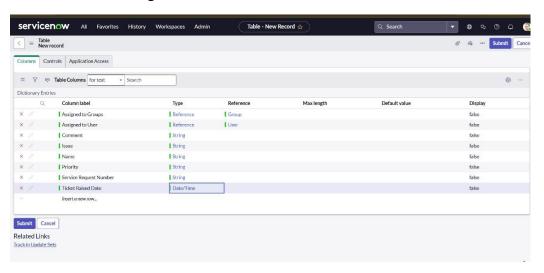
Click on submit

Milestone 4 : Table

Activity 1: Create Table

- 1. Open service now.
- 2. Click on All >> search for tables
- 3. Select tables under system definition
- 4. Click on new

- 5. Fill the following details to create a new table Label: Operations related
- 6. Check the boxes Create module & Create mobile module
- 7. Under new menu name: Operations related
- 8. Under table columns give the columns



8.Click on submit

Create choices for the issue filed by using form design

Choices are

unable to login to platform

404 error

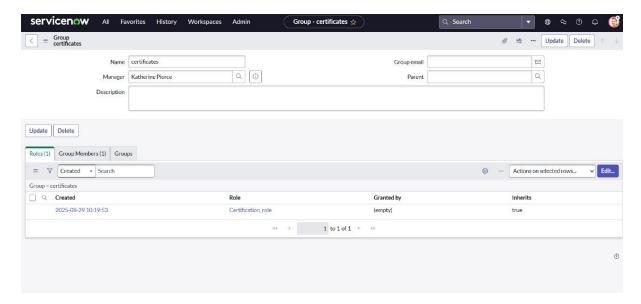
regarding certificates

regarding user expired

Milestone 5: Assign role & users to groups

Activity 1: Assign roles & users to certificate group

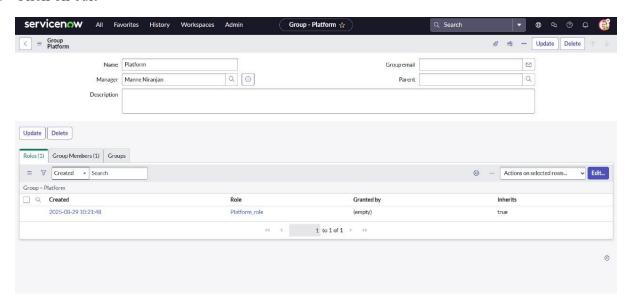
- 1. Open service now.
- 2. Click on All >> search for tables
- 3. Select tables under system definition
- 4. Select the certificates group
- 5. Under group members
- 6. Click on edit



- 7. Select Katherine Pierce and save
- 8. Click on roles
- 9. Select Certification role and save

Activity 2: Assign roles & users to platform group

- 1. Open service now.
- 2. Click on All >> search for tables
- 3. Select tables under system definition
- 4. Select the platform group
- 5. Under group members
- 6. Click on edit

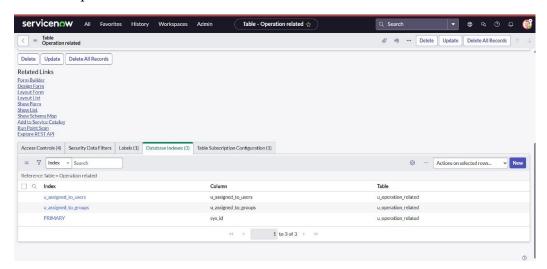


- 7. Select Manne Niranjan and save
- 8. Click on roles
- 9. Select Platform role and save

Milestone 6: Assign role to table

Activity 1: Assign role to table

- 1. Open service now.
- 2. Click on All >> search for tables
- 3. Select operations related table
- 4. Click on the Application Access
- 5. Click on u_operations_related read operation
- 6. Click on the profile on top right side
- 7. Click on elevate role
- 8. Click on security admin and click on update
- 9. Under Requires role
- 10. Double click on insert a new row
- 11. Give platform role
- 12. And add certificate role
- 13. Click on update



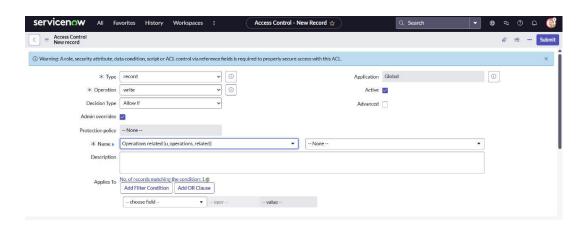
- 14. Click on u operations related write operation
- 15. Under Requires role

- 16. Double click on insert a new row
- 17. Give platform role
- 18. And add certificate role

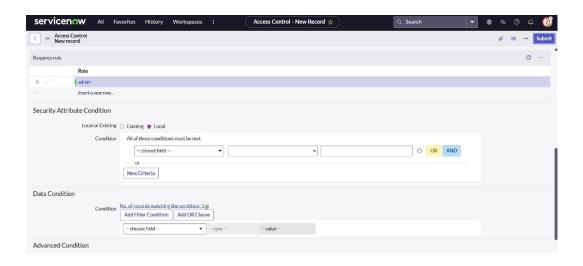
Milestone 7: Create ACL

Activity 1: Create ACL

- 1. Open service now.
- 2. Click on All >> search for ACL
- 3. Select Access Control(ACL) under system security
- 4. Click on new
- 5. Fill the following details to create a new ACL



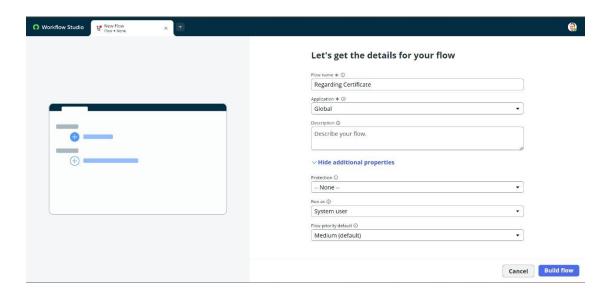
- 6. Scroll down under requires role
- 7. Double click on insert a new row
- 8. Give admin role
- 9. Click on submit
- 10. Similarly create 4 acl for the following fields



Milestone 7:Flow

Activity 1: Create a Flow to Assign operations ticket to group

- 1. Open service now.
- 2. Click on All >> search for Flow Designer
- 3. Click on Flow Designer under Process Automation.
- 4. After opening Flow Designer Click on new and select Flow.
- 5. Under Flow properties Give Flow Name as "Regarding Certificate".



- 6. Application should be Global.
- 7. Select Run user as "System user" from that choice.
- 8. Click on Submit.

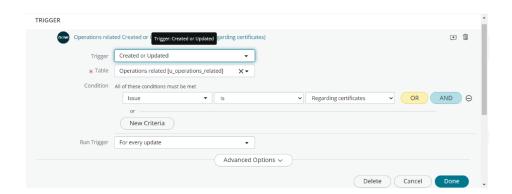
- 1. Click on Add a trigger
- 2. Select the trigger in that Search for "create or update a record" and select that.
- 3. Give the table name as "Operations related".
- 4. Give the Condition as

Field: issue

Operator: is

Value : Regrading Certificates

5. After that click on Done.

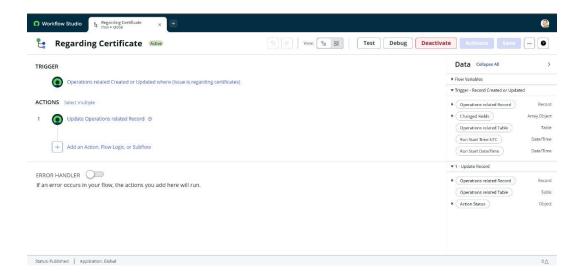


- 6. Now under Actions.
- 7. Click on Add an action.
- 8. Select action in that search for "Update Record".
- 9. In Record field drag the fields from the data navigation from left side
- 10. Table will be auto assigned after that
- 11. Give the field as "Assigned to group"
- 12. Give value as "Certificates"
- 13. Click on Done.
- 14. Click on Save to save the Flow.

Activity 2: Create a Flow to Assign operations ticket to Platform group

- 1. Open service now.
- 2. Click on All >> search for Flow Designer
- 3. Click on Flow Designer under Process Automation.

- 4. After opening Flow Designer Click on new and select Flow.
- 5. Under Flow properties Give Flow Name as "Regarding Platform".



- 6. Application should be Global.
- 7. Select Run user as "System user" from that choice.
- 8. Click on Submit.
- 1. Click on Add a trigger
- 2. Select the trigger in that Search for "create or update a record" and select that.
- 3. Give the table name as "Operations related".
- 4. Give the Condition as

Field: issue

Operator: is

Value: Unable to login to platform.

5. Click on New Criteria

Field: issue

Operator: is

Value: 404 Error

6. Click on New Criteria

Field: issue

Operator: is

Value: Regrading User expired

7. After that click on Done.

8. Now under Actions.

9. Click on Add an action.

10. Select action in that search for "Update Record".

11. In Record field drag the fields from the data navigation from left side

12. Table will be auto assigned after that

13. Give the field as "Assigned to group".

14. Give value as "Platform".

15. Click on Done.

16. Click on Save to save the Flow.

17. Click on Activate.

Conclusion:

The implementation of the automated ticket routing system at ABC Corporation has been a significant success. By leveraging the capabilities of ServiceNow, we have streamlined the process of assigning support tickets to the appropriate teams, addressing the challenges of manual routing, and ensuring timely resolution of issues.