

AND NOW - GREATER REDUCTIONS IN COBURN'S **BIG SALE VALUES** CLEARING OUR STOCKS OF ALL SUMMER GOODS!

It didn't seem possible prices could go any lower than our original "SALE VALUES," but the real purpose of this SALE is to clear our stocks of seasonable merchandise. Therefore each week we mark our sale values lower and lower consolidating groups here and there.

For this reason it is distinctly to your advantage to visit COBURN'S GREAT SALE time and again during the days it is on, for you will find new mark-downs every time you come to our store. Many sensational new values are featured for this week-end. Save at Coburn's!

1 Rack Ladies **WHITE SLIPPERS**

Friday-Saturday Only

50c

1 Big Rack of **LADIES SLIPPERS**

Values up to \$3.00;
All Styles and Kinds-

\$1.49

Ladies Bedroom **SLIPPERS**

Friday and
Saturday Only- **19c**

Men's and Boys' **TENNIS SHOES** **49c** All Sizes-

BEAUTIFUL SUMMER SHOES GREATLY REDUCED IN PRICE

Never again will you see such low prices on Ladies High-Grade Footwear. Take advantage of our GREAT MONEY-
SAVING REDUCTIONS and DO IT TODAY!



Hundreds of Pairs

NOVELTY FOOTWEAR

Styles that you wouldn't
dream could be sold for
less than \$3. and \$4. to go
at the LOW PRICE of-

\$1.97

1 Big Rack **LADIES SLIPPERS**

Including many \$1.49
sellers at beginning of
our SALE, for only -

97c

Full Fashioned **SILK HOSE**

All New Shades in
Pure-Thread Silk-

48c

Positively the Last
Week of these Thrilling
Reductions on all

VITALITY and SELBY STYL-EEZ

Your Choice of any
Style in stock for

\$4.85

1 Big Rack of

MEN'S OXFORDS

Bluchers and Bals;
Every Pair Guaranteed-

\$1.45

Hundreds of Pairs

MENS SHOES

on the rack. All styles and
kinds in White, Black and
Brown. Values up to \$4.00.
On Sale—

\$1.69 \$1.94

NUNN BUSH SHOES

A Few Pairs **\$5.** Your Choice **\$5.95**
Left for only- Any Style-

MEN'S SUITS

at "Give-Away" Prices!

While most people think of Coburns as
primarily a Shoe store, we have long been fa-
mous for the Clothing we sell. During our
Annual Mid-Summer Sale all Suits will go at
GREATLY REDUCED PRICES, ranging-

\$9.85 \$12.85 \$14.85 AND UP

Big Markdowns - Entire Stock

SUMMER PANTS

Complete Size Ranges for Men and Boys-

97c \$1.49 \$1.98

ALL MEN'S **STRAW HATS**

1/2 PRICE

COBURNS

Roanoke Rapids, N. C.

