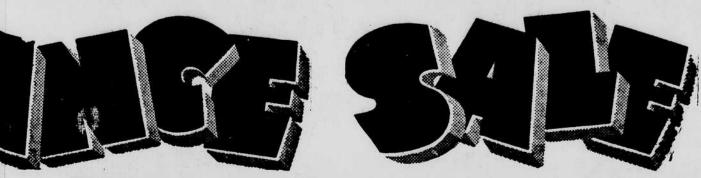
### MERCHANDISING EVENT OF THE HEGREATER SAVINGS-LEGGETT'S



The reasons are numerous. We conduct only two STORE-WIDE SALES yearly-January and July. The honest purpose of these sales is to reduce our stocks, especially of "seasonable merchandise". In forecasting this year's JULY SALE to be the "greatest in history," we know it will be because our stocks are bigger—the values are here, and you profit by it coming later in the season than usual.

## WINS ON LADIES READY-TO-WEAR SEASON

de of 75 **ESSES** 

old for \$5.95 7.95. NOW-

Children's HITE

w price of-

ional Values

50°

**DRESSES** All New Styles; Regular at \$2.98 **\$1.97** 

Children's **Sheer Cotton DRESSES** 

**100 New** 

**Cotton Lace** 

Reduced from Much **Higher-Priced Group** 

Sale of Sheer COTTON **FROCKS** 

All Fast-Colors; A Super Value at

60 Ladies' LATE SPRING SUITS

Formerly priced \$9.95, Now on Sale-

\$5.00

300 Sheer COTTON **FROCKS** 

Sold Regularly at \$1.98; Sale Price-

\$1.00

50 Light **SUMMER** SUITS

in Short Coats; Mostly Whites-

1/2 PRICE

# CLEARANCE

200 Men's Summer Suits that sold up to \$7.95; All Sizes and Models included to go at the LOW SALE PRICE of only -

**Men's Summer Wash Pants** 

Your choice of \$1.49 and \$1.98 98c Groups during this SALE for -

SALE of MEN'S STRAW HATS

200 Hats that sell regularly for \$1.00 now on SALE for

Fine Straw Hats that sold for \$1.69 and \$1.98, now -

NTY'S SHOPPING CENTER"

Roanoke Rapids, N.C.





A special purchase of IDE Fine Quality Dress Shirts for men enables us to offer you the value scoop of the season. These shirts never sell for less than \$1.50 and \$2.00, but they will go on SALE Friday



#### **MEN'S DRESS SHIRTS**

Our regular 98c Quality Dress Shirts to go during this Sale for only-

#### **BOYS' SHIRTS**

Special Close-Out Sale of odds & ends in Boys' Shirts. Our regular 69c Shirts for -

#### **BOYS' SHORTS**

Regular \$1.00 Values. All guaranteed Fast Colors. Very Special, per pair -

#### **New Low Price on** "Jack Rabbit" O'Alls

Stripes and Blues included. You know the QUALITY. July Sale price, per pair -

#### "Blood Hound" O'Alls

220-Weight; Full Cut. All sizes for men at the new low price of, per pair -

