Reliable tech-partner for growth

www.growexx.com

About us

Your business goals require responsible digital solutions to complex challenges. We are a team of veteran technologist who don't just solve problems with you: we want you to DOMINATE the competition!

Your Logistical and DeepStack needs are just the starting point toward future-readying your company to face a marketplace rushing into Artificial Intelligence (AI), the Internet of Things (IoT), Blockchain and Augmented Reality (AR). While your competition runs blindly into each new tech fad, we help you to FIRST optimize your current end-to-end development processes with a focus on Return-on-Investment and THEN reach for clear and accomplishable goals.

We're the trusted offshore tech partner for independent consultants growing their practice.

Growexx – Why should you rely on us?

Experienced product managers and agile coaches know that working with Offshore resources can be challenging and risky. The promise of a larger team of educated and experienced resources is tempered with a fear of operating in the blind, language barriers and missed deadlines. We think it is our responsibility to prove otherwise.
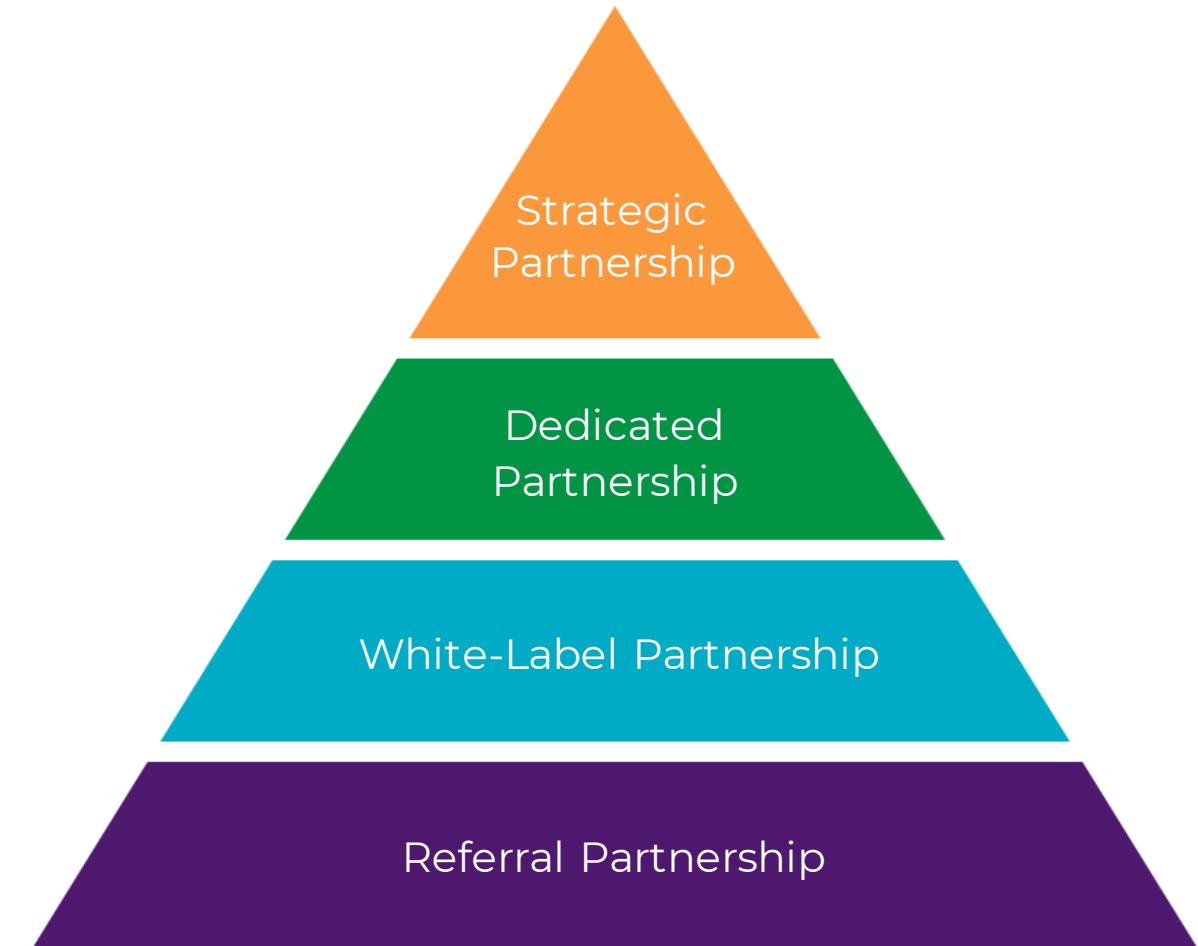
How we make it easy for you to trust us:

- Scrum ensures Hyper-Transparency into our teams and day-to-day management.

- Quality built in with an Unflinching commitment to Continuous Integration / Continuous Development (CI/CD) standards implementation.

- Rigorous Sprint planning, project documentation and daily accountability and updates.

Partners for Success
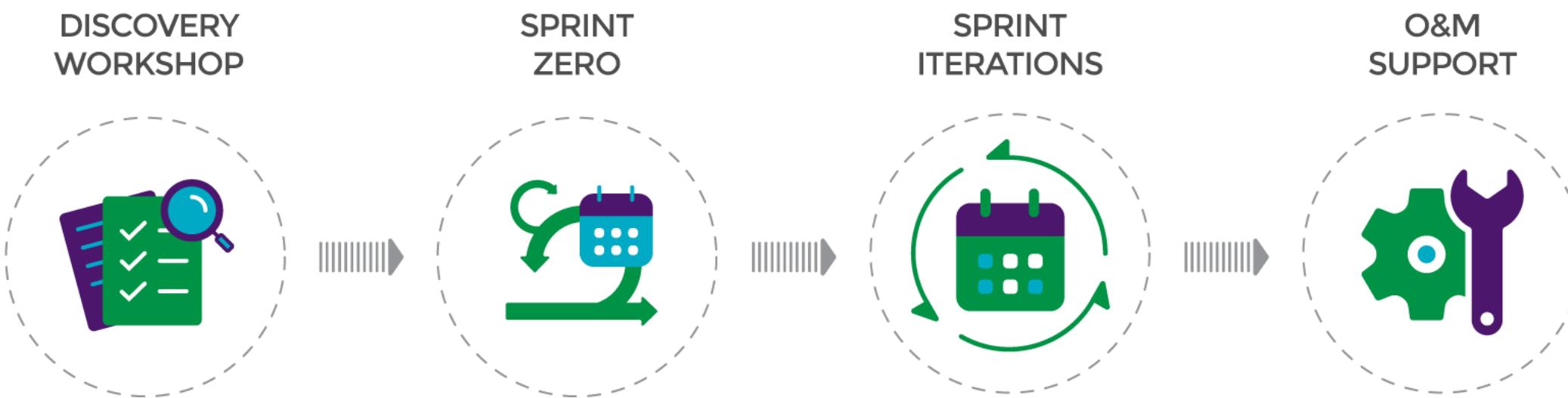
The 4 Stages of a successful Hybrid-Shore Partnership

Strategic Partnership
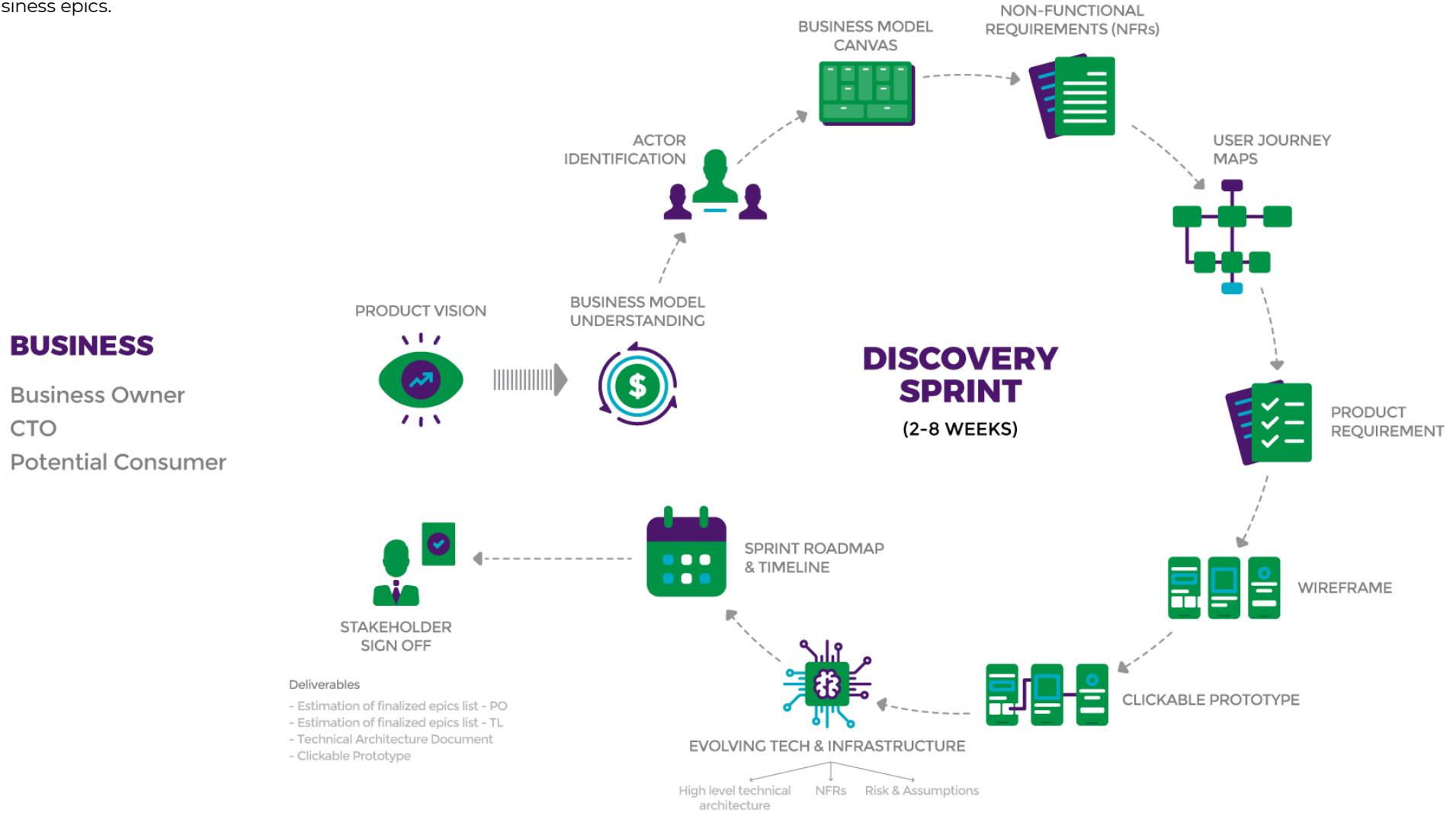
Having confidence on each other to deliver products together, we can now hunt for customers together and ensure that we create a joint brand in the market to showcase a bigger and a better organization. We run marketing campaigns together within the region and succeed together.

Dedicated Partnership

You have a strong pipeline of projects coming your way and you want to have the best engineers available at your disposal to ensure quality and timely delivery. You hire dedicated resource from us on a year long engagement to ensure better margins for yourself.

White-Label Partnership

You would love to expand your services from consulting to end to end delivery. We become your on-demand white-label partner and our engineering team represents your organization and deliver products as if its your In-house team delivering it.

Referral Partnership

We understand that you want to focus on your key strengths of Product Management / Consulting whilst your customers keep asking you to find the right partner to achieve the technology needs. Refer us and gain referral bonus with no strings attached.

Global Delivery Model

DISCOVERY
WORKSHOP

SPRINT
ZERO

SPRINT
ITERATIONS

O&M
SUPPORT

Discovery

Focused on understanding business, value preposition and providing high level mapping on technology front for respective business epics.


BUSINESS MODEL CANVAS

NON-FUNCTIONAL REQUIREMENTS (NFRs)

ACTOR IDENTIFICATION

USER JOURNEY MAPS

PRODUCT VISION

BUSINESS MODEL UNDERSTANDING

BUSINESS

Business Owner
CTO
Potential Consumer

DISCOVERY SPRINT

(2-8 WEEKS)

PRODUCT REQUIREMENT
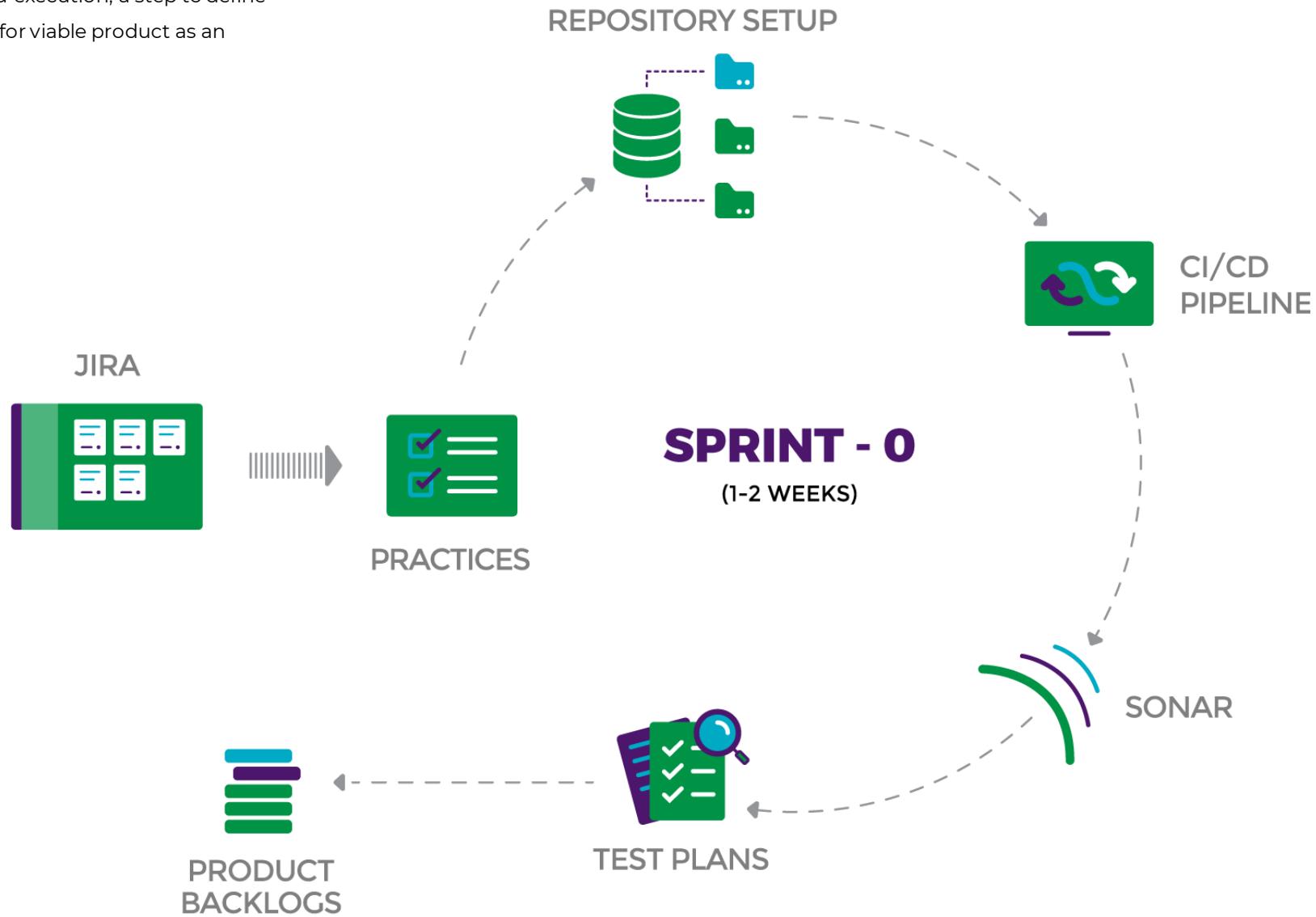
GROWEXX

ON-SITE
Innovation Director

OFF-SITE
Product Owner
Delivery Manager
UX Expert
Solution Architect

WIREFRAME

SPRINT ROADMAP & TIMELINE

STAKEHOLDER SIGN OFF

Deliverables
- Estimation of finalized epics list - PO
- Estimation of finalized epics list - TL
- Technical Architecture Document
- Clickable Prototype

EVOLVING TECH & INFRASTRUCTURE

High level technical architecture   NFRs   Risk & Assumptions

CLICKABLE PROTOTYPE
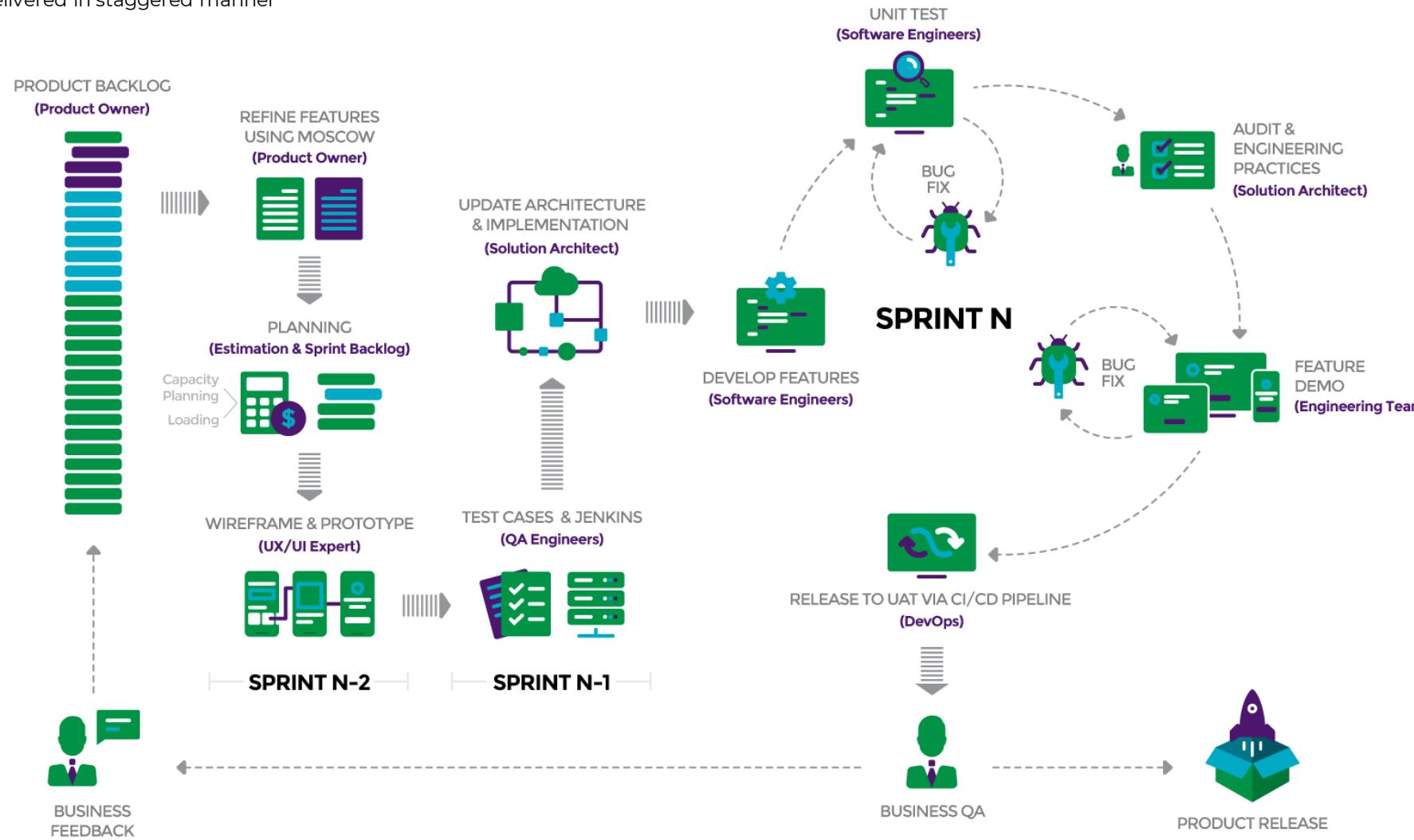
Zero Sprint

Bridge between planning and execution, a step to define objectives and getting ready for viable product as an output in upcoming sprints.

REPOSITORY SETUP

CI/CD PIPELINE

JIRA

PRACTICES

SPRINT - 0

(1-2 WEEKS)

SONAR

PRODUCT BACKLOGS

TEST PLANS

Sprint Iterations
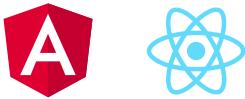
N number of sprints defined carrying different stories and epics based on roadmap and business value preposition getting delivered in staggered manner over time.

Technology Stack

We choose best of technology matching product needs and hence keep over-engineering and under-engineering at a distance.

Front-end development

Angular   React

Back-end development

Node Js   PHP   Python

E-commerce & CMS

Magento   WordPress
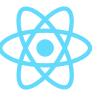
Mobile

IOS   Android   React Native   Flutter

Cloud

AWS   GCP   Azure

DevOps

Circle CI   Jenkins   Terraform

Innovation Lab

We exploit cutting-edge technologies to suit your business needs . We iteratively experiment and generate quicker ROI for you through these innovation labs.

Blockchain
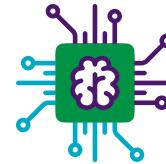
Data Science

Big Data

Internet Of Things

Artificial Intelligence
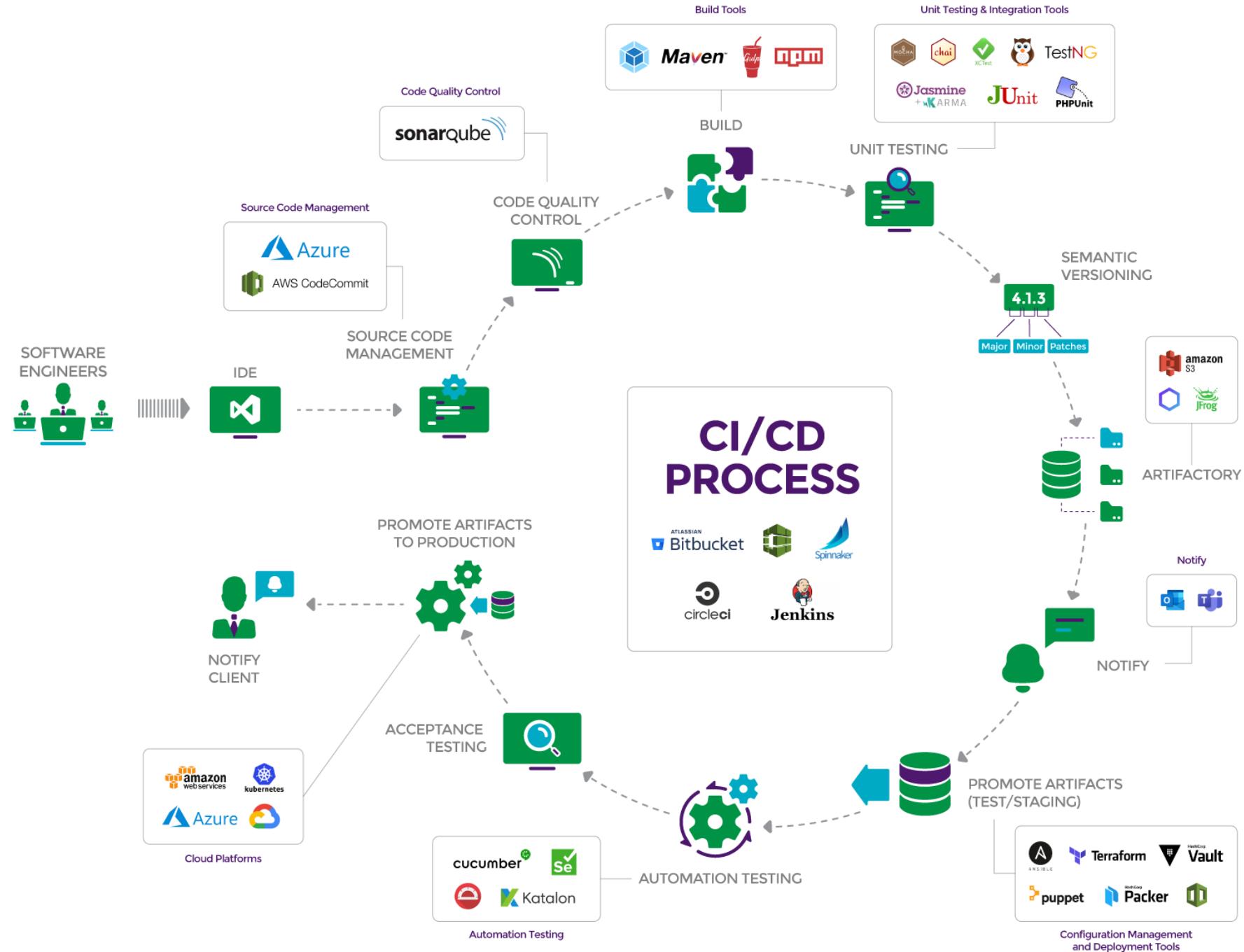
Machine Learning

Collaboration Tools & Technologies

	Growexx Recommendations	Adaptable to Client's Practices
Project Engineering	Jira Trello asana Basecamp	Azure DevOps HIVE ZOHO kissflow
Create and Collaborate	invision Figma Sketch	visme balsamiq GoVisually
Requirements Engineering & Management	Jira Confluence Visio	ARCHIMATE ReQtest
Communication Platform	Teams slack Skype zoom	GoToMeeting Google Meet

Our continuous delivery pipeline

The wrong integration structure clog up the infrastructure, slowing down development and impeding on the quality of the final product. We ensure that this doesn't happen with a factory-like system of continuous delivery.

Our Clients
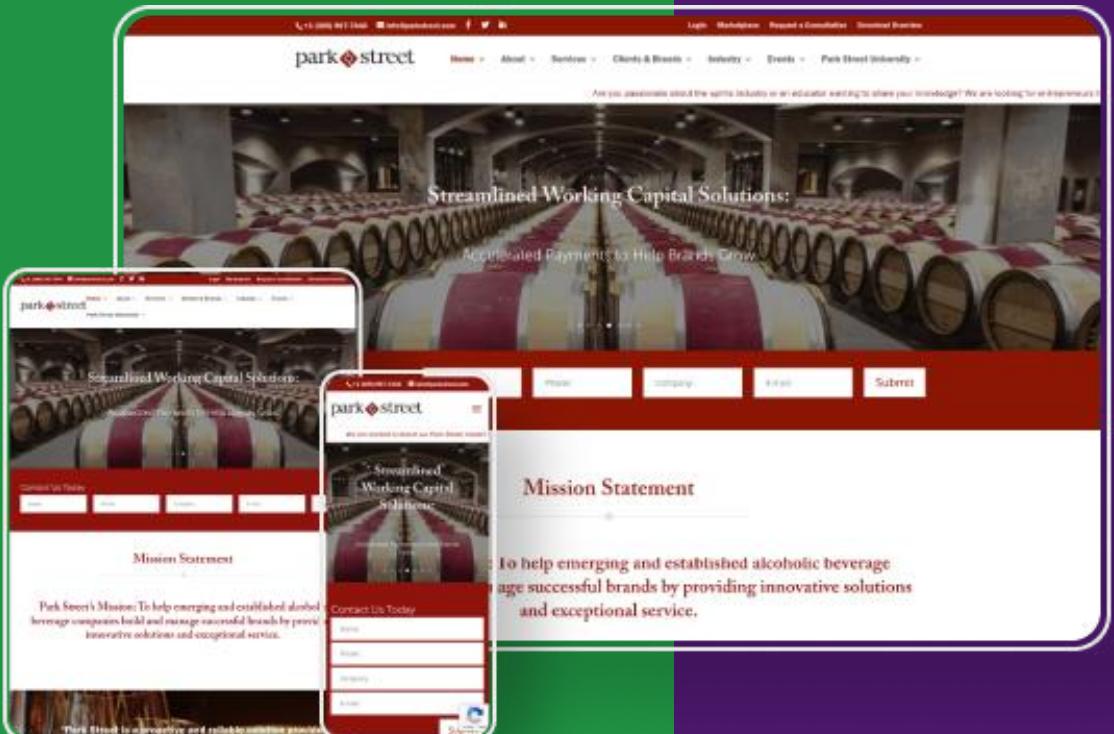
Parkstreet

The leading Importer & Distributor for Alcoholic Beverage Brands

Due to the success of the MVP which Parkstreet's internal team built, Parkstreet was growing leaps and bounds and wanted to have a forward-looking engineering team to help them build different product lines to become the largest Importer, Distributor and Lender for Alcoholic Beverage Brands.

Starting with an initial Scrum team of 4 for one Product line, We scaled to 5 Scrum teams serving multiple product lines over the last 3 years. The Architecture was continuously upgraded to adhere the best engineering practices for a modern Enterprise SAAS company.

Furthermore, the project as a whole, clearly demonstrated the level of trust, communication, and strong client relations required to make any agile project a true success.
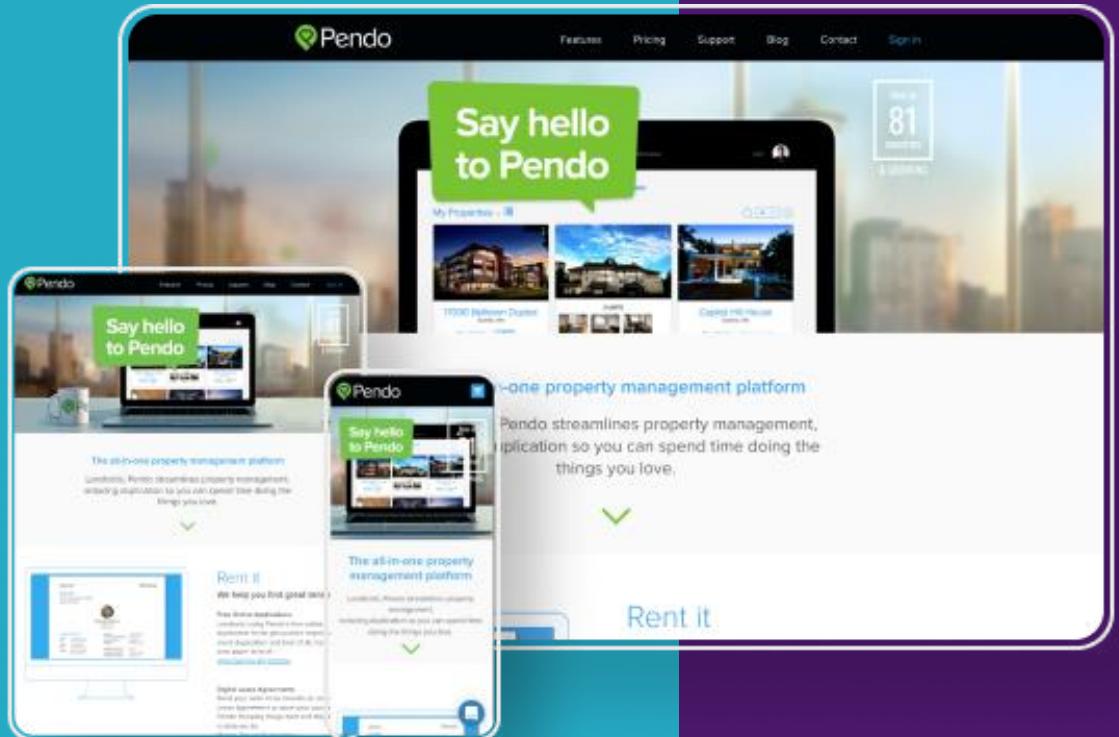
Pendo

The system was launched within a fixed timeline and was well received by property owners at large. Our systematic approach ensured that the client had enrolled more landlords than expected, and in turn resulting in more property bookings, ensuring the vision of a taking the whole process online being realized.

We also ensured having a proper feedback mechanism so that both tenants and landlords can suggest improvements in the features to make the process faster.

Read Case Study
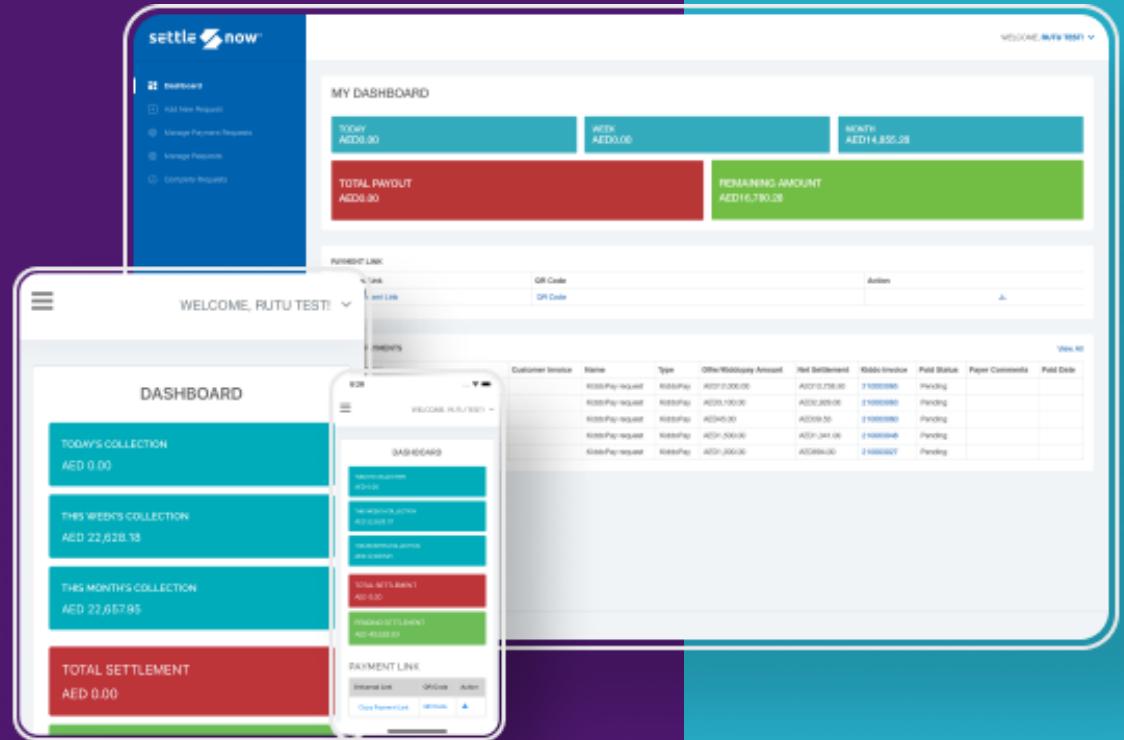
Settlenow

While the Agile process itself is a lean method for the application development life cycle, Growexx demonstrated an approach that aimed to make it leaner. This resulted in evident gains – minimal wastage of resource & time, blistering development with greater clarity of user requirements and successful completion of the project in a time-bound manner..

The pandemic helped a lot in getting everyone online and hence, the system boasts of more reach than ever expected. We hope to capitalize on the behavioral change of the larger section of society in a timely manner that benefits everyone

Ready Case Study

Engagement Models & Comparison

	Fixed Price	Dedicated Team	Flex
Description	Team work from Fixed price and Scope project from Offshore development centres.	Team works dedicatedly on Client project as per client's priority with high level of transparency.	Team of pre agreed CORE Team on ongoing basis while FLEX Team can be scaled up/down at short notice.
Scope	Well Defined	Dynamic	Dynamic
Suitable Project / Team Size	<1000 Hours	Team up to 5	5-25
Retrun in Investment	⬇	⬆	⬆ ⬆
Flexibility	⬇ ⬇	⬆ ⬆	⬆ ⬆ ⬆
Engagment	Short Term	Short to Long Term	Long Term
End of Team Scaling	Not Applicable	⬆ ⬆	⬆ ⬆ ⬆
Knowledge Retention	Does not Exist	⬆ ⬆	⬆ ⬆ ⬆
Control	Limited	⬆ ⬆	⬆ ⬆ ⬆

Why Growexx

We make partners rather than clients and when partners grow, we grow, simple!

Agile

Our agile principles mean that we're quick to react and able to adapt plans, processes or strategies accordingly.

History & Track Record

We've helped our clients build a wide range of award-winning digital products including mobile apps, web platforms and more.

Expertise

Great people build great products. We house an incredibly talented team of product managers, software engineers, growth hackers, UX/UI crafters and much more.

Collaborative

Our collaborative-led approach has been a key factor in our success. Through closely working together, we better understand each other and ultimately, the end vision of the business.

Entrepreneurial Culture

Despite our size, we still act like start-up in many ways. We encourage and foster our employees' entrepreneurial spirit and in doing so, we treat every project as if it's our own company.

Value Creation

We are not just value-driven, but we're value-creating. We look at areas where we can deliver value across the whole product lifecycle in an efficient way that it will generate profit.

Contact us

Vikas Agarwal

Founder| Product Evangelist

+91-99255 66622 | vikas@growexx.com

GROWEXX
TECH POWERS GROWTH

GROW BY EXX SERVICES PRIVATE LIMITED

1105, Shivalik Abaise, Prahlad Nagar, Amdavad, Gujarat 380015 INDIA
info@growexx.com | www.growexx.com