

# Shady Ali Mohamed

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**Career Objectives:** My goal is to become a versatile and innovative professional in the film and advertising industries, combining my expertise as a video editor with my passion for storytelling, visual design, and creative direction. I aim to contribute to high-impact film projects as a film editor, while also working as an art director and ad editor to craft compelling narratives and visuals that engage and inspire audiences. I am committed to continuous learning and collaboration to master my craft and make a meaningful impact in the media and creative fields.

## **Education:**

- **University:** Faculty of Agriculture, English Section.  
Major: Biotechnology  
Year of Graduation : 2022
- **High School:** Maadi Military Secondary school.

## **Work and Internships Experience :**

- **JUNIOR VIDEO EDITOR** , Doubleshot Agency, from 2021-2022  
Working with E- commerce filed across a performance agency Tasked with creating tiktok \ Facebook ads videos .  
Achievements: gain experience and learn more and more and our videos have a great result in sales
- **Video editor - Motion graphic artist**, 4 design Advertising and marketing agency , From 2022-2023  
Editing videos for agency's clients Creating motion graphics videos for many clients  
**Video editor , evaaz website, from Jan 2023 to mar 2023**  
Working with E- commerce filed across a Tasked with creating tiktok \ Facebook ads videos for Saudi's market
- Short form – Mid video editor , Carrots media production , from 2023 till present  
Carrots is media production house that dealing with many influencers like: youssef magdi - abdalrahman 3nan ( العلوم شارع ) - ali gelani - saudi...etc and collaborating with voral media to edit the videos voral media produce  
Achievements : going viral with millions views with our carrots clients
- Mid - video editor , blue mark agency ( GGC ) , from 2023 till present Blue mark is multi -national company. That work in ( GGC ) and have two branches - one in kuwait and other in jordan and i am responsible of all post production of thier company  
Achievements : doing great videos which attracts clients .

## **Extracurricular Activities :**

- **Video editor in Farz maadi branch** , Resala charity , From 2018 to march 2019
- **Head of call center committee Farz maadi branch** , Resala charity , From 2019 to 2020
- **Head of Farz maadi branch** , Resala charity , From June 2022 to march 2023

## **Courses:**

- Video editing course ,Cousera platform
- Illustration Heroes ,Motion trip

- Motion graphics , Designesta
- Typography ,Tahlip academy
- Growth hacking, SEO, Email marketing , Chabots, fundamentals of copy writing , creative writing in action , Email marketing automation , VFX in After Effects , LinkedIn for Job Seekers Business Etiquette Career-180 platform

### **Skills:**

- **Adaptability:** Flexibility in working across different genres and styles
- **Attention to Detail:** Ensuring smooth transitions, sync, and flawless cuts
- **Collaboration & Communication:** Working effectively with directors, producers, and other creative teams
- **Color Grading:** DaVinci Resolve, Adobe SpeedGrade, Lumetri Color (Premiere Pro)
- **Creative Direction:** Translating visions into dynamic, visually appealing content
- **File Management & Media Organization:** Adobe Bridge, Prelude
- **Formats & Codecs:** Understanding various file formats (H.264, ProRes, MP4, etc.)
- **Motion Graphics & Animation:** Adobe After Effects, Cinema 4D
- **Problem-Solving:** Resolving technical issues and finding creative editing solutions
- **Project Management:** Meeting deadlines and managing multiple projects simultaneously
- **Storytelling:** Crafting cohesive and compelling narratives through editing
- **Timing & Rhythm:** Understanding the pacing and flow of visuals to enhance emotional impact
- **VFX Integration:** Basic knowledge of compositing, rotoscoping, and green screen editing
- **Video Editing Software:** Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, Avid Media Composer

### **Personal Details :**

- **Date of birth :** 7/1/2001
- **Military status :** completed