

Sahara Fathelbab

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EXPERIENCE

Developer | FCB Health

2020 - Present

Healthcare marketing & advertising agency focused on creating promotional content in various mediums for pharmaceutical companies.

- Promoted from Freelancer to Full Time Junior Developer, then promoted to Developer in less than one year of starting.
- Assisted and collaborated closely with developers in updating existing Interactive Visual Aid (IVA's), websites; developed panels used in healthcare conferences primarily coded in HTML, CSS, and Vanilla JavaScript.
- Mentored Junior Developers on company processes for creating emails with HTML tables from scratch, developing banner advertisements in Google Web Design, and best practices towards approaching Quality Assurance bugs.
- Managed multiple concurrent deadlines and delegated tasks to manage workload queue.
- Developed Standard Emails and Veeva Approved Emails - Veeva CRM App used by Healthcare Professionals; ensured all email types created were compatible across different web browsers (Google Chrome, Firefox, Safari, etc.) and email clients (Gmail in iOS/Android, Outlook, AOL, etc.).
- Developed Banner Advertisements in Google Web Designer compatible with Google Chrome, Firefox, Internet Explorer, Edge, and Safari for pharmaceutical brands, ranging in complexity.

Lead Web Designer & Developer | The Crescent Center

2019

Contract work for [The Crescent Center](#) - a safe space for Muslim youth to unwind and connect with peers, providing a wide variety of programs that promote youth development and social responsibility.

- Spearheaded design and development of community center website, on Squarespace. Setup meta descriptions with key terms to improve Google Ranking, and utilized industry best design practices for the website.

Web Designer & Developer | The Creative Group

2019

- Ensured design continuity and link validity of the [American Society of Mechanical Engineers \(ASME\)](#) website through their refurbishment period to a new client management system (Kentico); praised for detailed documentation.
- Launched [hankandstellas.com](#) through Squarespace, ensured landing page accessibility, set up SEO, utilized industry best design practices to enhance interface usability while providing extensive Squarespace training.

Web Developer Intern | Plumdrop

2018

Web Developer Internship for [Plumdrop](#) - a company that prides itself on outdoors, provides outdoor activity packages for rental with all necessary items needed for activities such as camping, hiking, and winter sports.

- Implemented effective layout for consumer products on the company website through WordPress interface to enhance user experience and readability and increase the flow of incoming traffic to the company website.

EDUCATION

Montclair State University (MSU) - Montclair NJ

Graduated May 2018

Bachelor of Science in Computer Science

Certifications

Veeva

Veeva Approved Email Business Certification; Veeva CLM Business Certification

2021

FreeCodeCamp

JavaScript Algorithms and Data Structure; Responsive Web Design

2019-2020

SKILLS

- **Technical Languages:** JavaScript, HTML & CSS, Java, PHP, Python, SQL, React.js, three.js, jQuery
- **Technical Tools:** Visual Studio Code, Atom, Git, SourceTree, Google Web Designer, Salesforce, Veeva CRM Application
- **Non-Technical Tools:** Photoshop, Adobe Illustrator, Adobe XD, Zeplin