# Sahara Fathelbab

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#### Web

HTML5, CSS3
JavaScript
Google Web Design & Google Studio
WordPress
SquareSpace
General APIs
Email Signatures

## **Supporting**

Documentation Writing VMware Visual Studio Code Atom Git SourceTree

Salesforce
Workfront
Photoshop
Adobe Illustrator
Adobe XD
Zeplin

#### **Familiar With**

React.js jQuery SASS Bootstrap Python Java PHP SQL

Flutter

#### **SUMMARY**

I have been a professional developer since graduating in 2018 with a Bachelor's degree in Computer Science.

In my current role, I primarily develop emails using HTML tables to be compatible across a range of email clients. I also create and develop pharmaceutical banner advertisements seen commonly on websites on a mobile or desktop device.

In addition to email and banner advertisements, I've also collaborated with developers on Interactive Visual Aids (IVAs), Touch Panels, and have also led the development of responsive websites as an independent freelancer.

I am a sociable person, and the embodiment of happyto-help. I've been the go-to person on company processes, for both junior and senior developers alike. I am always more than willing to assist developers of any level on their project pain points.

I am looking to join a team that is sociable, collaborative, and enthused with the work being done to advance towards the company's objectives. I would love to continue to share the wealth of knowledge and experience I've gained over the years as well as learn from kind, smart, enthusiastic people.

#### **PERSONAL**

I love to learn new things, ranging from crafts to engineering - I'm there!

I have a can-do attitude and enjoy taking deep dives into learning new things and applying what I've learned in small functional projects such as creating a Progressive Web App in React.js to apply what I've learned from tutorials on LinkedIn Learning.

In my free time, I am an avid fiction reader, athlete specializing in the 5000M/5K distance, and crocheter. I am also a lifestyle, fitness, and tech blogger on Blogger.

#### **Developer | FCB Health**

2020 - Present

Healthcare marketing & advertising agency focused on creating promotional content in various mediums for pharmaceutical companies.

- Promoted from Freelancer to Full Time Junior Developer, then promoted to Developer in less than one year of starting.
- Assisted and collaborated closely with developers in updating existing Interactive Visual Aid (IVA's), websites; developed panels used in healthcare conferences primarily coded in HTML, CSS, and Vanilla JavaScript.
- Mentored Junior Developers on company processes for creating emails with HTML tables from scratch, developing banner advertisements in Google Web Design, and best practices towards approaching Quality Assurance bugs.

- Managed multiple concurrent deadlines and delegated tasks to manage workload queue.
- Developed Standard Emails and Veeva Approved Emails - Veeva CRM App used by Healthcare Professionals; ensured all email types created were compatible across different web browsers (Google Chrome, Firefox, Safari, etc.) and email clients (Gmail in iOS/Android, Outlook, AoI, etc.).
- Developed Banner Advertisements in Google Web Designer compatible with Google Chrome, FireFox, Internet Explorer, Edge, and Safari for pharmaceutical brands, ranging in complexity.

#### Lead Web Designer & Developer | The Crescent Center

2019

Contract work for <u>The Crescent Center</u> - a safe space for Muslim youth to unwind and connect with peers, providing a wide variety of programs that promote youth development and social responsibility.

Spearheaded design and development of community center website, on Squarespace. Setup meta
descriptions with key terms to improve Google Ranking, and utilized industry best design practices for
the website.

#### Web Designer & Developer | The Creative Group

 Ensured design continuity and link validity of the <u>American Society of</u> <u>Mechanical Engineers (ASME)</u> website through their refurbishment period to a new client management system (Kentico); praised for detailed documentation.

#### 2019

 Launched <u>hankandstellas.com</u> through Squarespace, ensured landing page accessibility, set up SEO, utilized industry best design practices to enhance interface usability while providing extensive Squarespace training.

## Web Developer Intern | Plumdrop

2018

Web Developer Internship for <u>Plumdrop</u> - a company that prides itself on outdoors, provides outdoor activity packages for rental with all necessary items needed for activities such as camping, hiking, and winter sports.

 Implemented effective layout for consumer products on the company website through WordPress interface to enhance user experience and readability and increase the flow of incoming traffic to the company website.

## **EDUCATION**

#### Montclair State University (MSU) - Montclair NJ Bachelor of Science in Computer Science

**Graduated May 2018** 

#### Certifications

#### Veeva

Veeva Approved Email Business Certification; Veeva CLM Business Certification

2021

### FreeCodeCamp

JavaScript Algorithms and Data Structure; Responsive Web Design

2019-2020