

# Sahara Fathelbab

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## EXPERIENCE

### Developer | FCB Health

2020 - Present

Healthcare marketing & advertising agency focused on creating promotional content in various mediums for pharmaceutical companies.

- Promoted from Freelancer to Full Time Junior Developer, then promoted to Developer in less than one year of starting.
- Assisted and collaborated closely with developers in updating existing Interactive Visual Aid (IVA's), websites; developed panels used in healthcare conferences primarily coded in HTML, CSS, and Vanilla JavaScript.
- Mentored Junior Developers on company processes for creating emails with HTML tables from scratch, developing banner advertisements in Google Web Design, and best practices towards approaching Quality Assurance bugs.
- Managed multiple concurrent deadlines and delegated tasks to manage workload queue.
- Developed Standard Emails and Veeva Approved Emails - Veeva CRM App used by Healthcare Professionals; ensured all email types created were compatible across different web browsers (Google Chrome, Firefox, Safari, etc.) and email clients (Gmail in iOS/Android, Outlook, AOL, etc.).
- Developed Banner Advertisements in Google Web Designer compatible with Google Chrome, Firefox, Internet Explorer, Edge, and Safari for pharmaceutical brands, ranging in complexity.

### Lead Web Designer & Developer | The Crescent Center

2019

Contract work for [The Crescent Center](#) - a safe space for Muslim youth to unwind and connect with peers, providing a wide variety of programs that promote youth development and social responsibility.

- Spearheaded design and development of community center website, on Squarespace. Setup meta descriptions with key terms to improve Google Ranking, and utilized industry best design practices for the website.

### Web Designer & Developer | The Creative Group

2019

- Ensured design continuity and link validity of the [American Society of Mechanical Engineers \(ASME\)](#) website through their refurbishment period to a new client management system (Kentico); praised for detailed documentation.
- Launched [hankandstellas.com](#) through Squarespace, ensured landing page accessibility, set up SEO, utilized industry best design practices to enhance interface usability while providing extensive Squarespace training.

### Web Developer Intern | Plumdrop

2018

Web Developer Internship for [Plumdrop](#) - a company that prides itself on outdoors, provides outdoor activity packages for rental with all necessary items needed for activities such as camping, hiking, and winter sports.

- Implemented effective layout for consumer products on the company website through WordPress interface to enhance user experience and readability and increase the flow of incoming traffic to the company website.

## EDUCATION

### Montclair State University (MSU) - Montclair NJ

Graduated May 2018

Bachelor of Science in Computer Science

### Certifications

#### Veeva

Veeva Approved Email Business Certification; Veeva CLM Business Certification

2021

#### FreeCodeCamp

JavaScript Algorithms and Data Structure; Responsive Web Design

2019-2020

## SKILLS

- **Technical Languages:** JavaScript, HTML & CSS, Java, PHP, Python, SQL, React.js, three.js, jQuery
- **Technical Tools:** Visual Studio Code, Atom, Git, SourceTree, Google Web Designer, Salesforce, Veeva CRM Application
- **Non-Technical Tools:** Photoshop, Adobe Illustrator, Adobe XD, Zeplin