

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies:
 - Data collection:
 - API
 - Web Scraping
 - Data wrangling
 - EDA with:
 - Data visualization
 - SQL
 - Building an interactive map with Folium
 - Predicitve analogis (Classification)
- Summary of all results:
 - Optimum hyperparameters for LR, SVM, Decision Tree and KNN.
 - Best performing method.

Introduction

- Project background and context:
 - SpaceX advertises Falcon 9 rocket at a **competitive** price.
 - The key reason behind this relatively low price is the savings from the reuse of the first stage.
- Problems you want to find answers:
 - Is it possible to predict whether the first stage will land successfully?
 - Identify the variables impacting the success/failure of a landing.
 - Thus determine the actual price of the launch.



Methodology

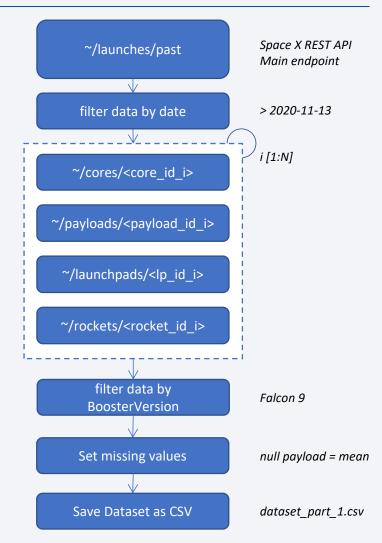
Executive Summary

- Data collection methodology data sources:
 - SpaceX REST API
 - Wiki page (Web Scraping)
- Perform data wrangling
 - Converted different Landing Outcomes into binary landing-class:
 - 1 for Success, 0 for Failure
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models

Data Collection – SpaceX API

- 1. Fetch Rocket Launch json data from SpaceX API main endpoint
- 2. Load json data into a dataframe using json normalize function
- 3. Opt out launches that took place before Nov. 2020.
- 4. Fetch reference data, by iterating each record, using reference endpoints:
 - Fetch core-details by core id
 - · Fetch payload-details by payload id
 - · Fetch launchpads-details by launhpad id
 - Fetch rocket-details by rocket id
- 5. Merge main and reference data
- 6. Filter dataframe by Booster version, and keep only Falcon 9 launches
- 7. Set missing values of Payload Mass to the mean of all payload-mass.
- 8. Export data to csv file

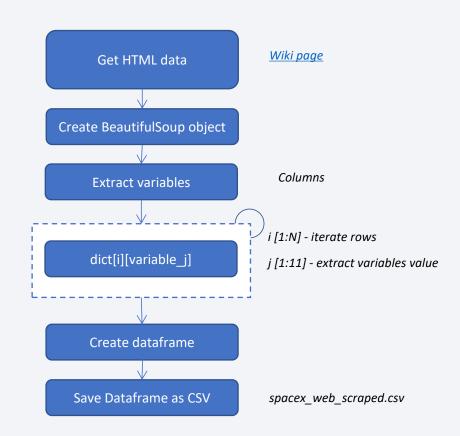
Check Notebook 1 on GitHub



Data Collection – Web Scraping

- 1. Get Falcon 9 Launch HTML data from a Wiki page
- 2. Load HTML data into a BeautifulSoup object.
- 3. Extract variable names, by extracting all columns, from the table header.
- 4. Load data from relevant html table into a Dictionary, by iterating each row in the html table.
- 5. Create a dataframe from the dictionary
- 6. Export dataframe to csv file

Check Notebook 2 on GitHub



Data Wrangling

- 1. Calculations:
 - 1. Number of launches/Site.
 - 2. Number, Occurence/Orbit
 - 3. Number, Occurence/Outcome/Orbit
- 2. Created Landing Outcome Label (Class)
 - Convert Outcome column from Categorical to Binary (Numerical)
 - 0 for Failure
 - 1 for Success
- 3. Calculated Success rate:
 - By calculating the mean of Class's values
- 4. Export dataframe to csv file (dataset_part_2.csv)

Check Notebook 3 on GitHub

EDA with Data Visualization

- Plotted charts:
 - Scatter Plots
 - Flight Number vs. Payload Mass
 - Motivation: Would flight no. and payload mass affect the launch outcome?
 - Observation:
 - 1. Flight Nb / then probability of first stage to land successfully /
 - 2. Payload Mass / then probability of first stage to land successfully
 - Similarly we tried to visualise whethere there is a relationship between the following set of variables pairs:
 - Flight Number vs. Launch Site
 - Payload Mass vs. Launch Site
 - Payload Mass vs. Orbit

EDA with SQL

Queries:

- Displayed the names of the unique launch sites in the space mission.
- Displayed 5 records where launch sites begin with the string 'CCA'.
- Calculated the total payload mass carried by boosters launched by NASA (CRS).
- Calculated average payload mass carried by booster version F9 v1.1.
- Found the date when the first succesful landing outcome in ground pad was acheived.
- Listed the names of the boosters which have success in drone ship and have payload mass betwee 4000 and 6000.
- Calculated the total number of successful and failed missions.
- Listed the names of boosters which have carried the max payload mass.
- Listed failed-landing-outcomes on drone ship, by booster version, launch site and month, that took place on 2015.
- Calculated the count of landing outcomes between 2010-06-04 and 2017-03-20, and sorted them by descending order.

Build an Interactive Map with Folium

- Added Markers for each Launch Site:
 - Highlighted Nasa Johnson Space Center with a blue circle
 - Highlighted Launch Sites with red circles
 - <u>Purpose</u>: To gain insights on the geoposition of Launch sites
 - Nearby, etc..
- Added Markers of Launch Outcome Class:
 - Green for success
 - Red for failure
 - <u>Purpose</u>: Visualize wich launch sites have a higher success rate.
- Added distance between launch site and proximities:
 - Nearest coastline, railway, etc.

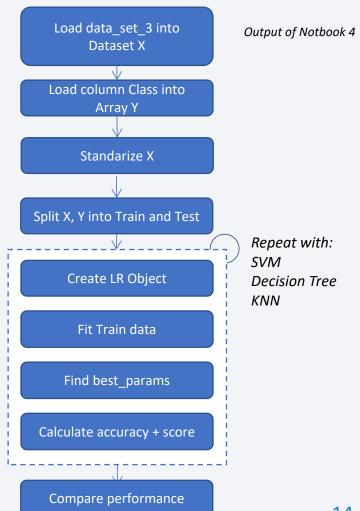
Check Notebook 6 on GitHub

Build a Dashboard with Plotly Dash

- Dropdown list of Launch Sites
 - Enable user to select all or specific launch site
- Pie chart showcasing successful launches
 - Enable user to check the percentage of successful/unsuccessful launches
- Slider of payload mass range
 - Enable user to specify the range of payload mass
- Scatter plot visualizing Payload mass vs Success rate per Booster version
 - Enable user to visualize the correlation between payload mass and launch outcome

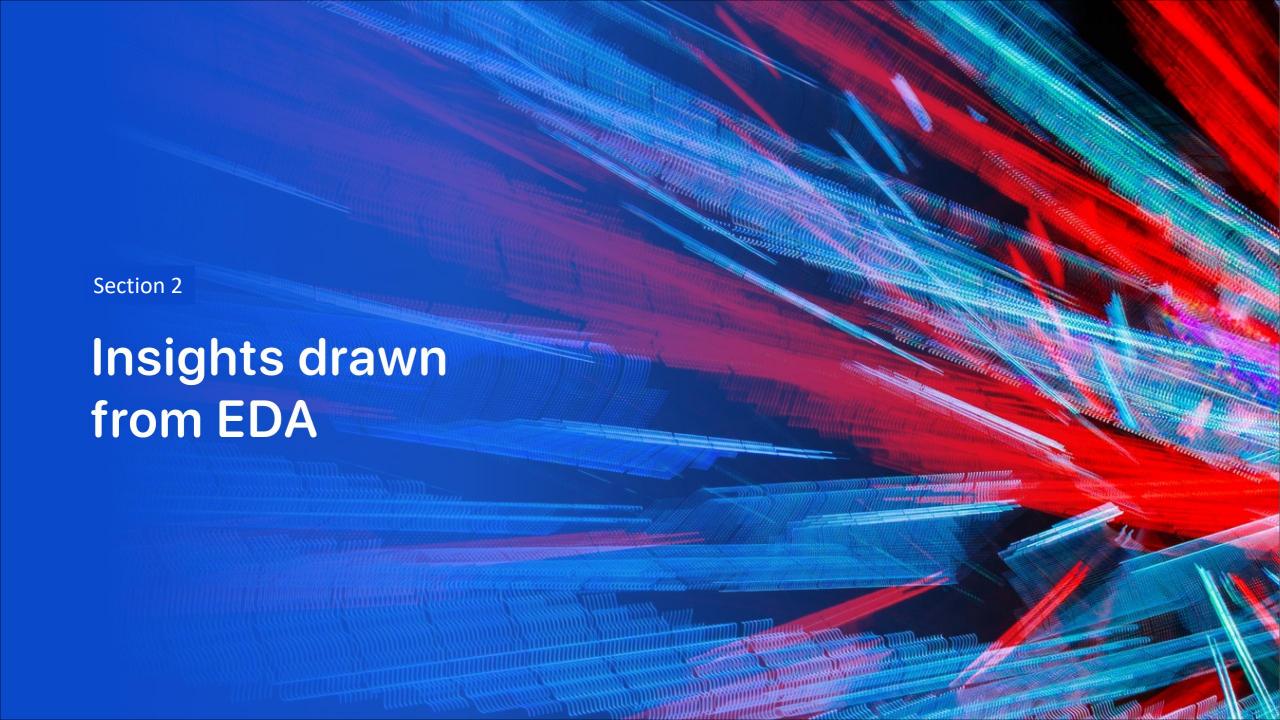
Predictive Analysis (Classification)

- 1. Independant Variables X:
 - Load the data into dataframe X
- 2. Dependant variable Class ~ Y:
 - Create an array, Y, out of Class column using Numpy
- 3. Standarize the data in X using standard-scalar transformation
- 4. Split the data in X and Y into training and test data.
 - Split using train_test_split method
 - Test data to be used as validation
- 5. Analysis:
 - Logistic Regression
 - 1. Create a LR object
 - 2. Fit the training set
 - 3. Find the hyperparameters using best_params
 - 4. Calculate the accuracy on test data using score method
 - 5. Plot confusion matrix
 - Repeat the same flow for **Support Vector Machine**, **Decision Tree** and **K nearest neighbors**

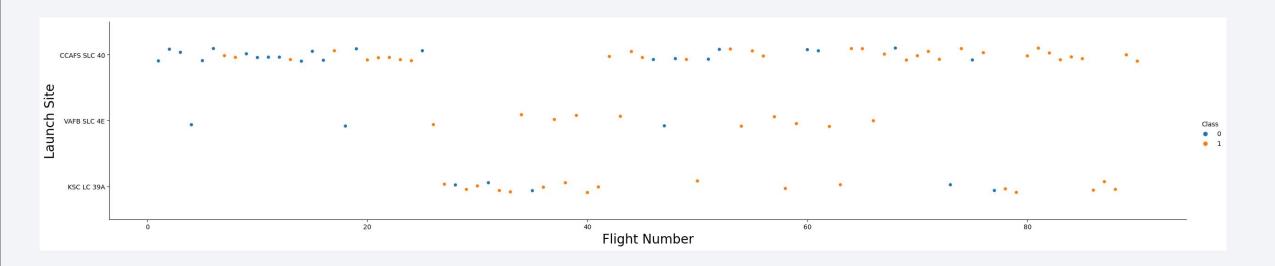


Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

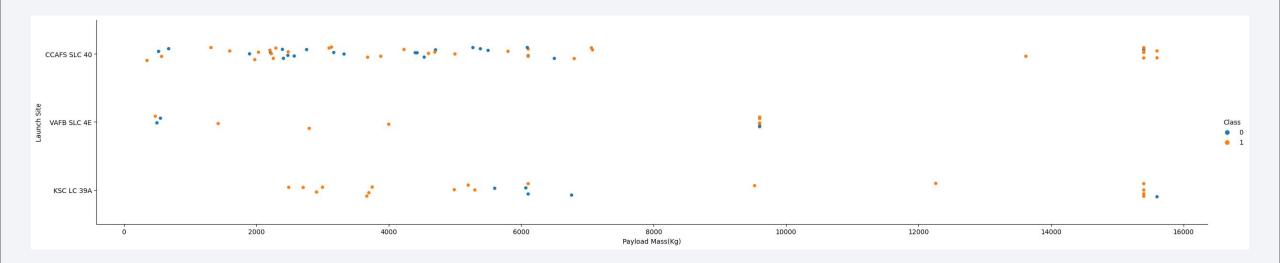


Flight Number vs. Launch Site



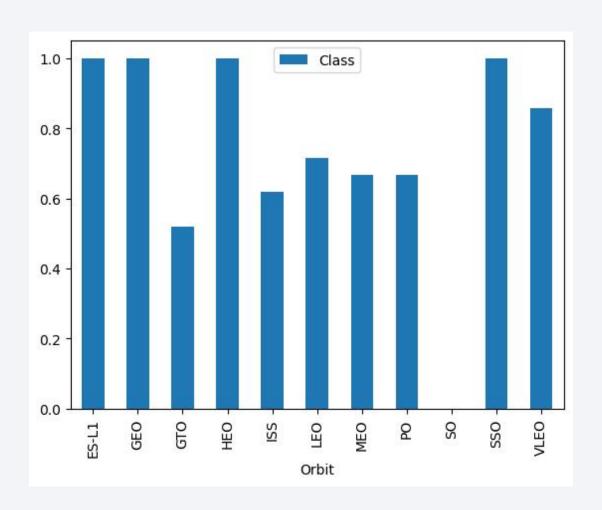
- Flight Number , Success Rate ; This is noticed for all launch sites.
- CCAFS SLC 40 has the majority of launches
- KSC LC 39A and VAFB SLC 4E have a higher succees rate comparing to the third launch site

Payload vs. Launch Site



- Payload mass , Success Rate .
- For KSC LC 39A, and for payload < 5,750 kg -> ALL launches are successful
- For VAFB SLC 4E, there are no rockets launched for heavy payloads (> 10k)

Success Rate by Orbit

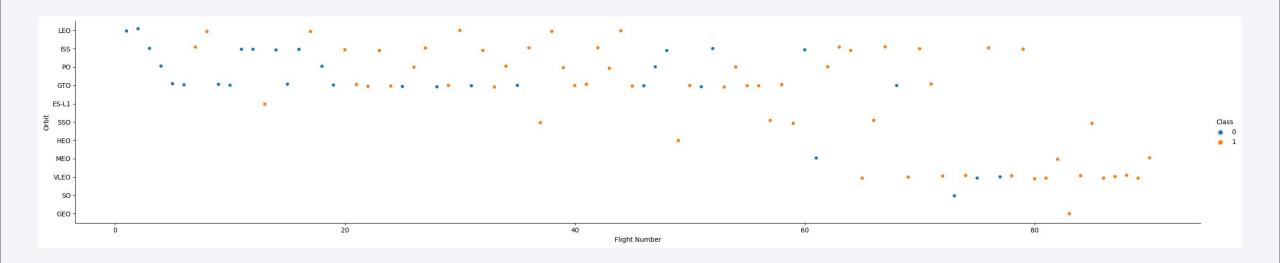


Observations:

0 Sucess Rate: SO

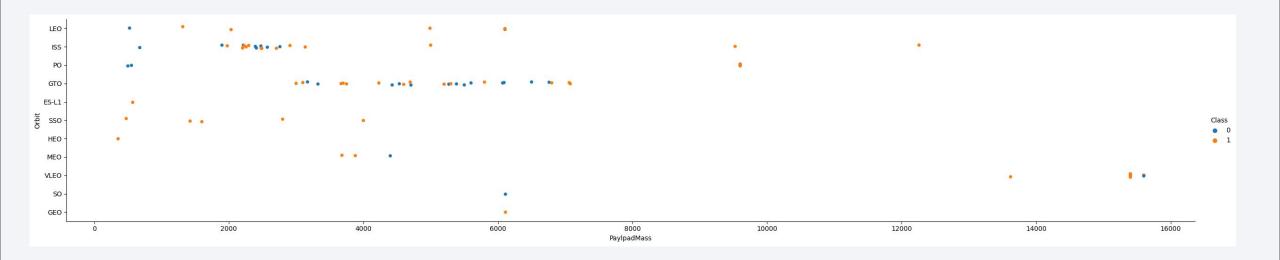
• 100% Success Rate: ES-L1, GEO, HEO and SSO

Flight Number vs. Orbit Type



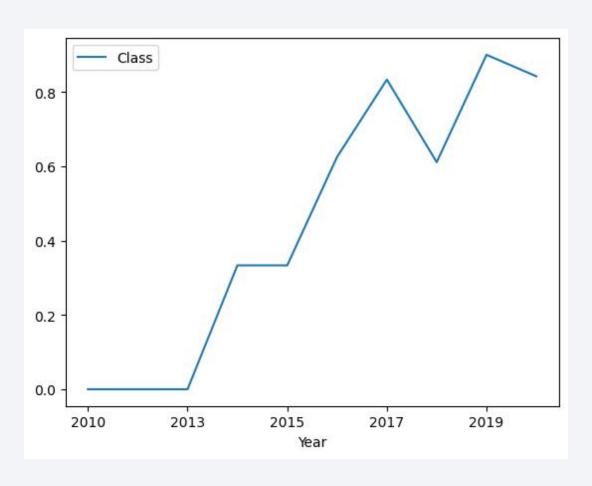
- Flight Number , Success Rate ; This pattern applies for the majority of orbit types
 - This is noticeable for **LEO**
 - However this doesnt apply for GTO

Payload vs. Orbit Type



- Payload mass , Success Rate , this is noticeable mainly for Polar, LEO and ISS
- This is not applicable for GTO, no correlation is noticed.

Launch Success over Time



- Overall, success rate is improving over time
- There was a significant increase between 2013-2014 and between 2015-2017.
- There was a drop in 2018.

All Launch Site Names

```
cur.execute("select distinct(Launch_Site) from SPACEXTBL")
   sites = cur.fetchall()
   for site in sites:
       print(site[0])
CCAFS LC-40
VAFB SLC-4E
KSC LC-39A
CCAFS SLC-40
```

Launch Site Names Begin with 'CCA'

```
cur.execute("select * from SPACEXTBL where Launch Site like 'CCA%' limit 5")
  records = cur.fetchall()
  for record in records:
      print(record)
                                                                                                  Python
('2010-04-06', '18:45:00', 'F9 v1.0 B0003', 'CCAFS LC-40', 'Dragon Spacecraft Qualification Unit', 0, 'L
('2010-08-12', '15:43:00', 'F9 v1.0 B0004', 'CCAFS LC-40', 'Dragon demo flight C1, two CubeSats, barrel
('2012-05-22', '07:44:00', 'F9 v1.0 B0005', 'CCAFS LC-40', 'Dragon demo flight C2', 525, 'LEO (ISS)', 'N
('2012-08-10', '00:35:00', 'F9 v1.0 B0006', 'CCAFS LC-40', 'SpaceX CRS-1', 500, 'LEO (ISS)', 'NASA (CRS)
('2013-01-03', '15:10:00', 'F9 v1.0 B0007', 'CCAFS LC-40', 'SpaceX CRS-2', 677, 'LEO (ISS)', 'NASA (CRS)
```

Total Payload Mass

• Total payload mass carried by boosters launched by NASA (CRS): 45,596

```
cur.execute("select SUM(PAYLOAD_MASS__KG_) from SPACEXTBL where Customer = 'NASA (CRS)'")
total = cur.fetchall()[0][0]
print ('the total payload mass carried by boosters launched by NASA (CRS):', total)

Python
the total payload mass carried by boosters launched by NASA (CRS): 45596
```

Average Payload Mass by F9 v1.1

Average payload mass carried by booster version F9 v1.1: 2,928.4

```
cur.execute("select AVG(PAYLOAD_MASS__KG_) from SPACEXTBL where Booster_Version is 'F9 v1.1'")
avg = cur.fetchone()[0]
print ('the average payload mass carried by booster version F9 v1.1:', avg)

Python

The average payload mass carried by booster version F9 v1.1: 2928.4
```

First Successful Ground Landing Date

• Date of the first successful landing outcome on ground pad: 2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000

- Boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000:
 - SKY Perfect JSAT Group
 - SES
 - SES EchoStar

Total Number of Successful and Failure Mission Outcomes

- Total number of successful and failure mission outcomes.
 - 100 Success
 - 1 Failure

Boosters Carried Maximum Payload

```
cur.execute("Select distinct(Booster Version) from SPACEXTBL where \n
               PAYLOAD MASS KG =(Select max(PAYLOAD MASS KG ) from SPACEXTBL)")
   booster versions = cur.fetchall()
   for i,v in enumerate(booster_versions):
       print(i+1,':',v[0])
1: F9 B5 B1048.4
2 : F9 B5 B1049.4
3 : F9 B5 B1051.3
4 : F9 B5 B1056.4
5 : F9 B5 B1048.5
6 : F9 B5 B1051.4
7 : F9 B5 B1049.5
8 : F9 B5 B1060.2
9 : F9 B5 B1058.3
10 : F9 B5 B1051.6
11 : F9 B5 B1060.3
12: F9 B5 B1049.7
```

2015 Launch Records

• Failed landing in drone ship + booster versions + launch site names + month in 2015

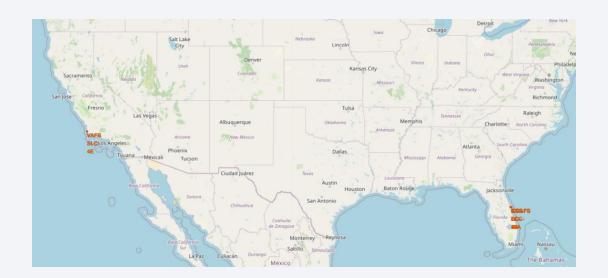
```
Month | Landing Outcome | Booster Version | Launch Site
10 | Failure (drone ship) | F9 v1.1 B1012 | CCAFS LC-40
04 | Failure (drone ship) | F9 v1.1 B1015 | CCAFS LC-40
```

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20



Launch Sites - Geo Positions

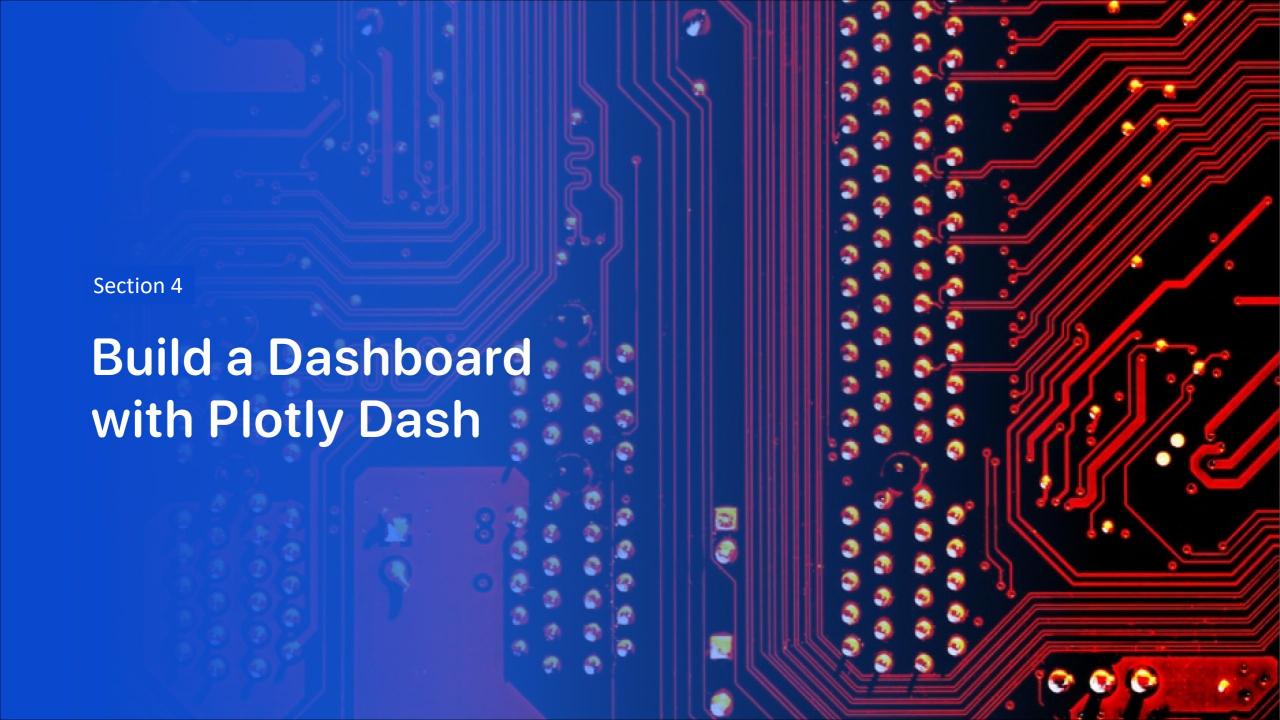
- All launch sites in proximity to the Equator line
 - This is expected, since it's easier to launch rockets as we approach the equator
- All launch sites in very close proximity to the coast.



Launch Sites - Geo Positions

- For each Launch Site, each green marker symbolize a successful launch, and red for failed ones.
- For CCAFS SLC-40, we notice that we have:
 - 3 successful out of 7 (<50% success rate)





<Dashboard Screenshot 1>

Replace < Dashboard screenshot 1> title with an appropriate title

 Show the screenshot of launch success count for all sites, in a piechart

· Explain the important elements and findings on the screenshot

< Dashboard Screenshot 2>

Replace < Dashboard screenshot 2> title with an appropriate title

• Show the screenshot of the piechart for the launch site with highest launch success ratio

· Explain the important elements and findings on the screenshot

<Dashboard Screenshot 3>

Replace < Dashboard screenshot 3> title with an appropriate title

 Show screenshots of Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider

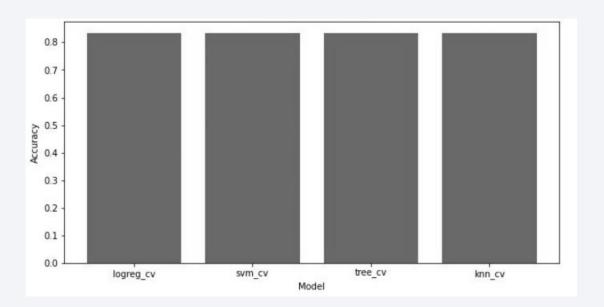
 Explain the important elements and findings on the screenshot, such as which payload range or booster version have the largest success rate, etc.



Classification Accuracy

Observation:

All models performed similarily -> same accuracy

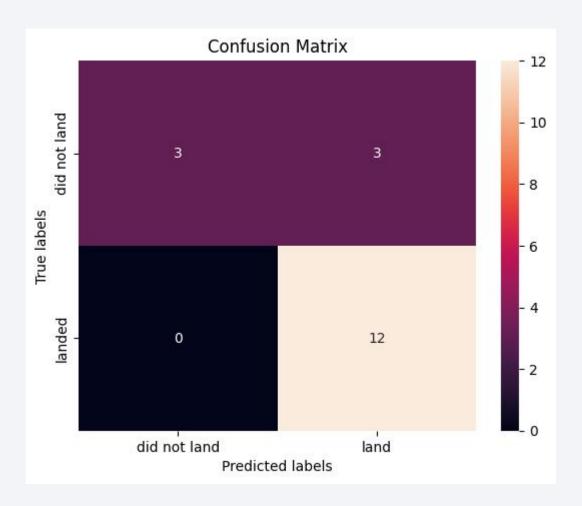


Confusion Matrix

Observation:

All models shared the same confusion matrix.

- What would require attention is the False Positive: 3
 - (3 out of 18 is not negligeabale)



Conclusions

- **Lessons learned**: Success rate is improving over time, this is regardless of any variable, this means that Space X is leveraging the lessons learned from failed launches.
- Equator/Coast: The choice of the location site is definetly not random
 - the closer to the equator/coast the better.
- Payload Mass: the higher the mass the higher the success rate.
- **Best model**: we couldnt conclude on what would be the best model, with the dataset we had for this study, all models have performed similarily
 - Perhaps with more data in hand, we will have better clarity

Appendix

• Please refer to the notebooks links provided in relevant slides

