

2.30M

Total Sales

286.01K

Total Profit

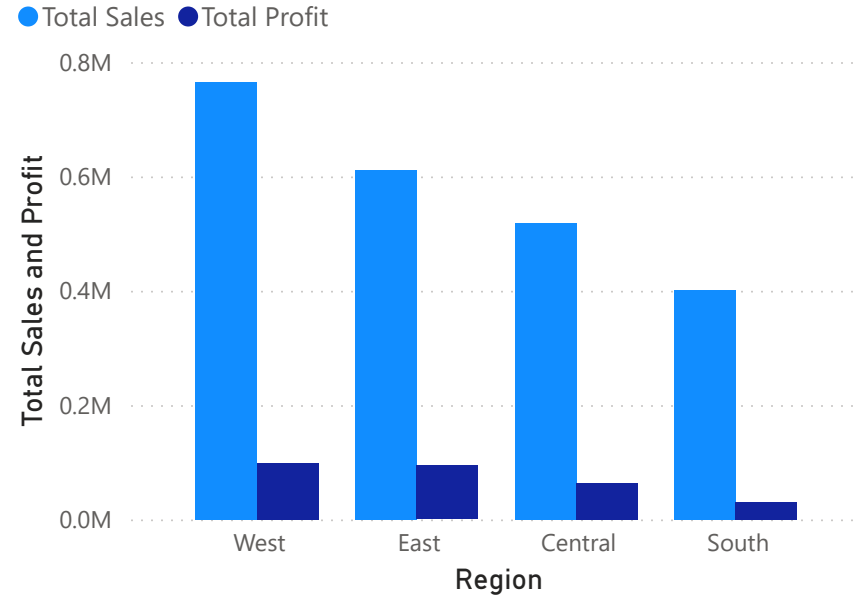
9986

Number of Orders

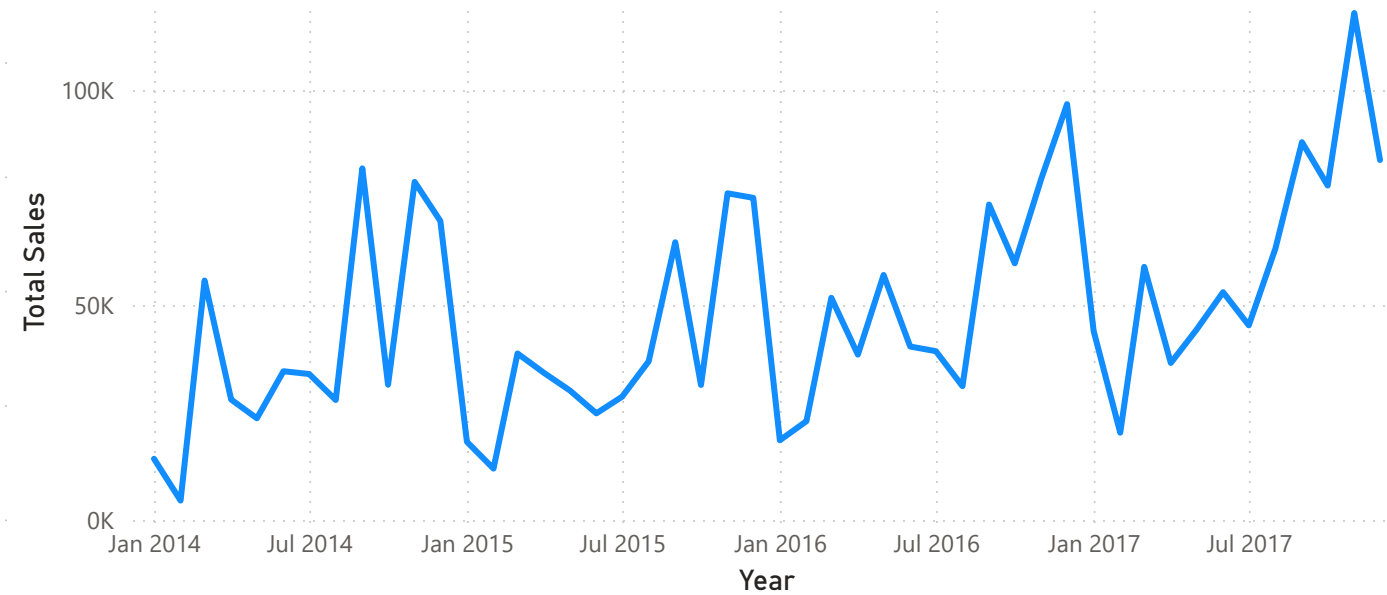
793

Total Customer Count

Sales and Profit by Region



Revenue Over Time



Region

- Central
- East
- South
- West

Category

- Furniture
- Office Supplies
- Technology

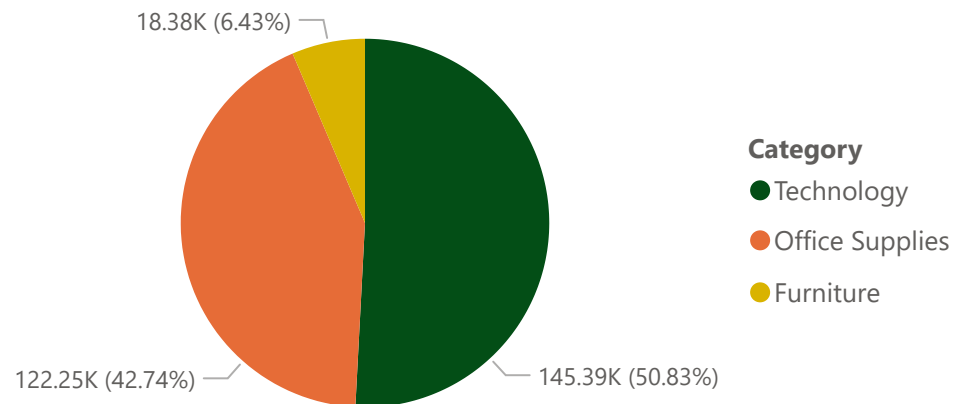
Segment

- Consumer
- Corporate
- Home Office

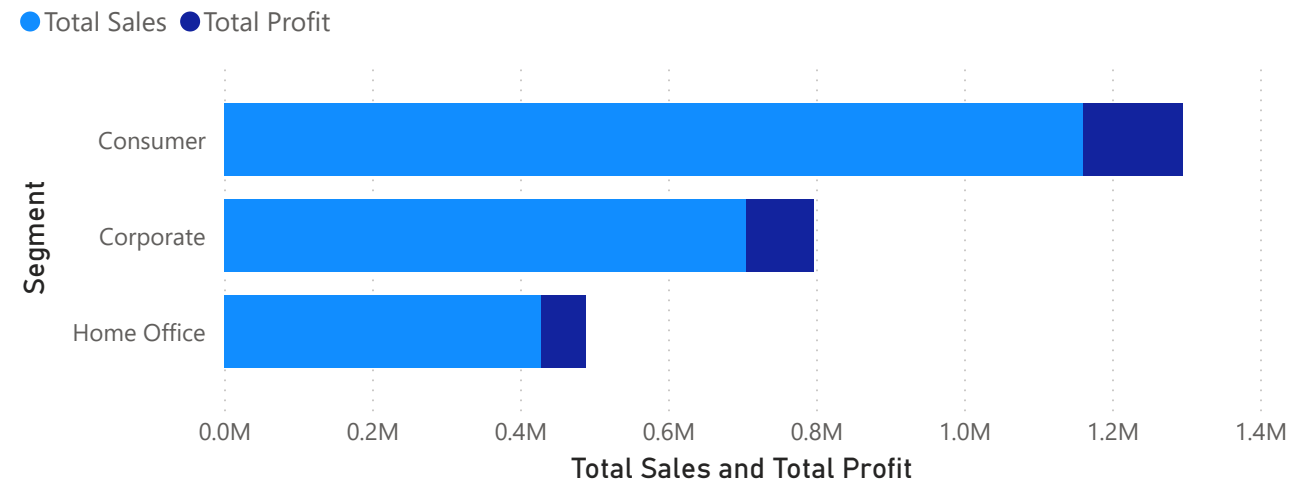
Year, Month

- 2014
- 2015
- 2016
- 2017

Profit by Category

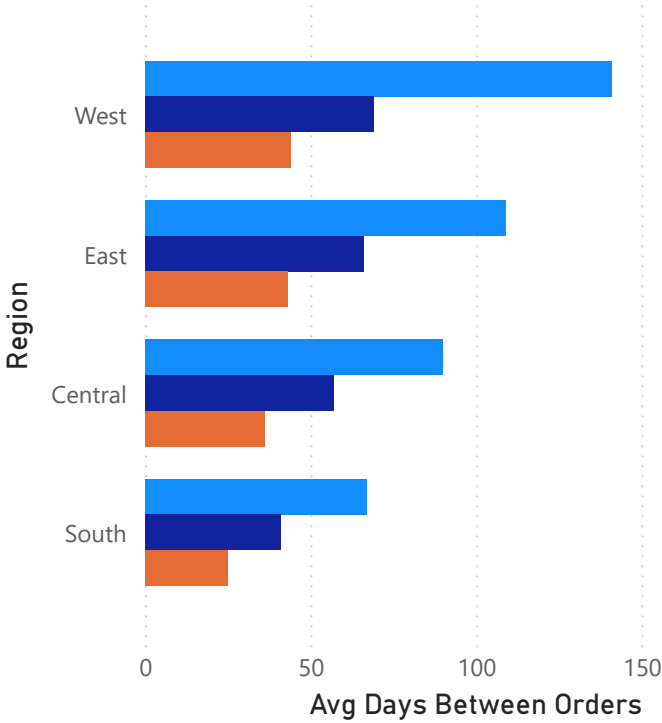


Profitability by Segment

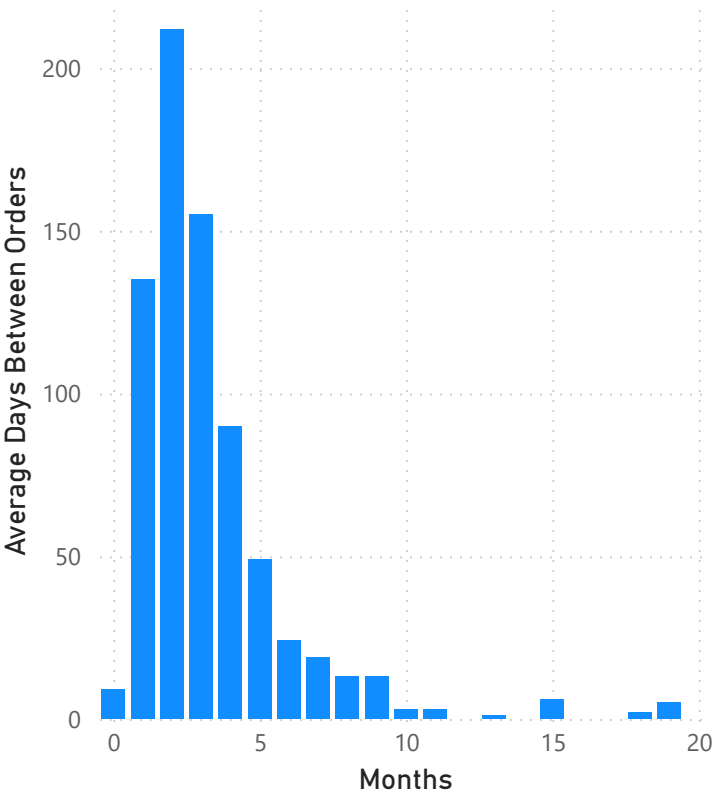


Order Frequency by Region and Segment

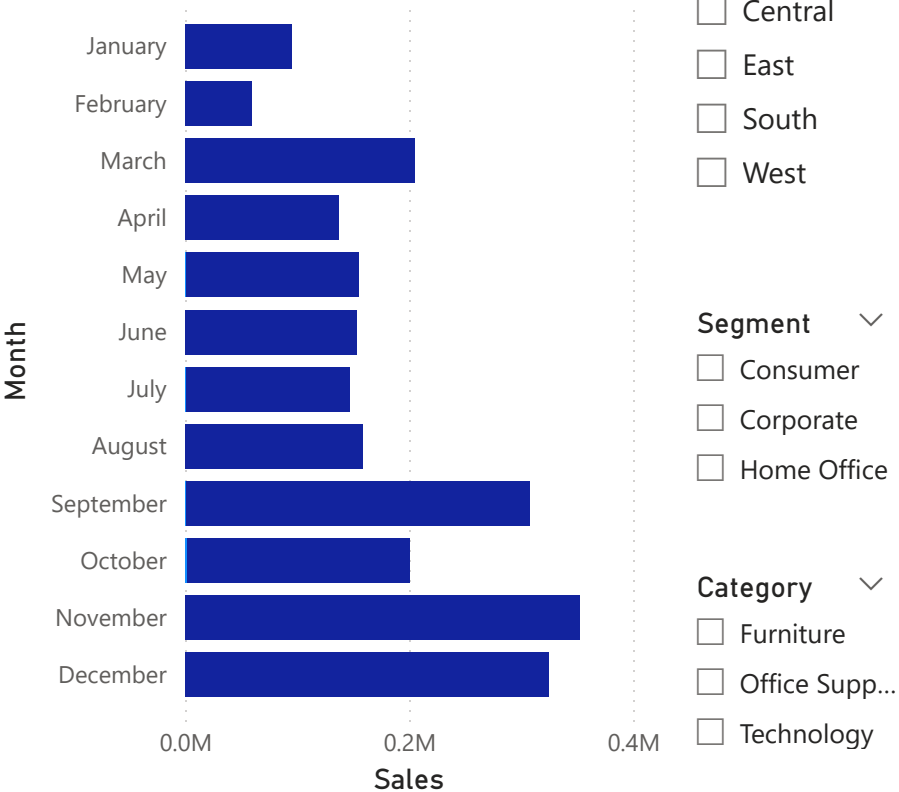
Segment Consumer Corporate Home Office



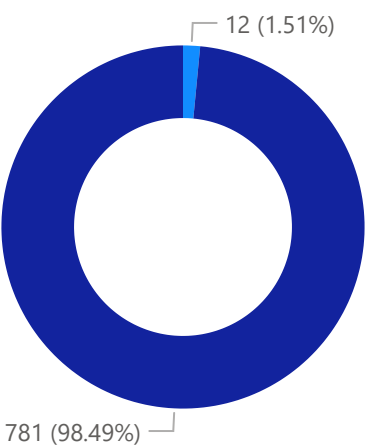
Reorder Frequency



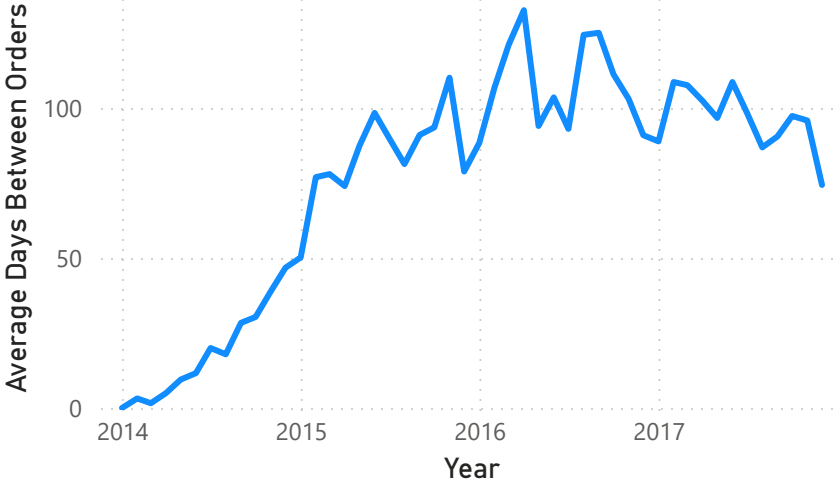
Revenue By Month



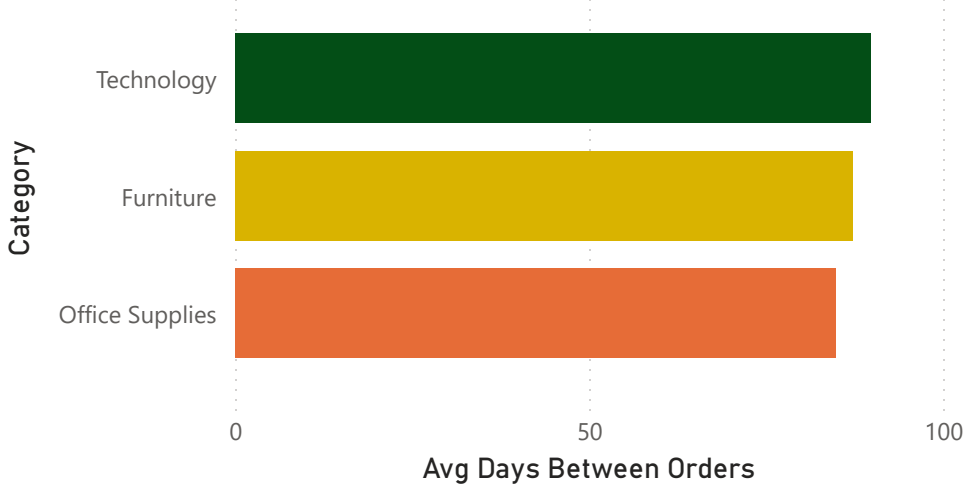
% of Repeat Customers vs 1-time Buyers



Average Days Between Orders Over Time



Order Frequency by Product



3.96

Average Delivery Time (in Days)

31.97

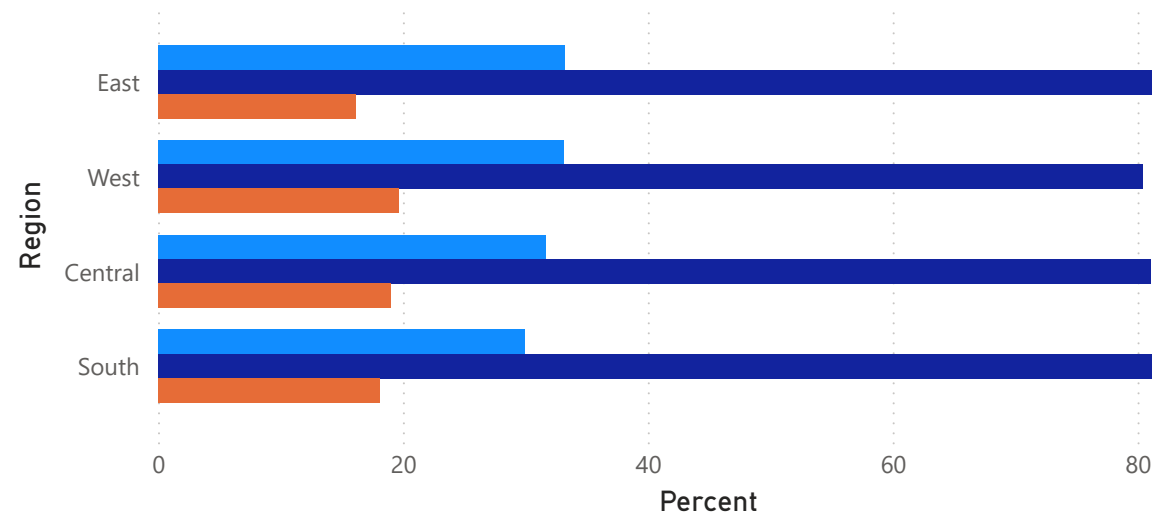
% of Orders Shipped within 3 Days

7.00

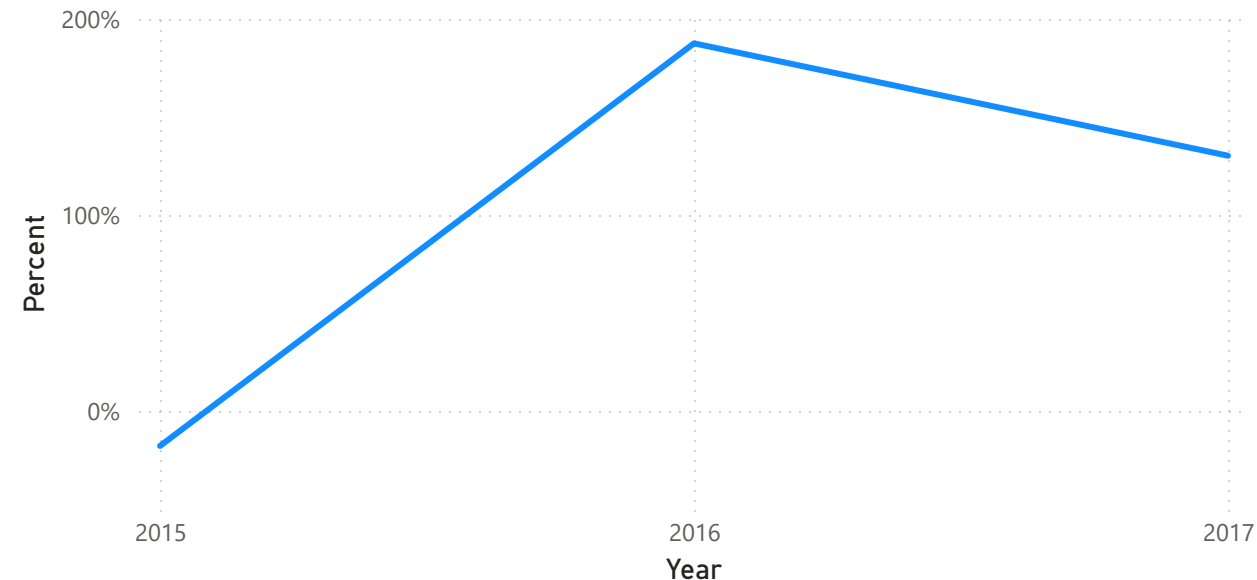
Maximum Delivery Time (in Days)

% of Orders Delivered within N Days by Region

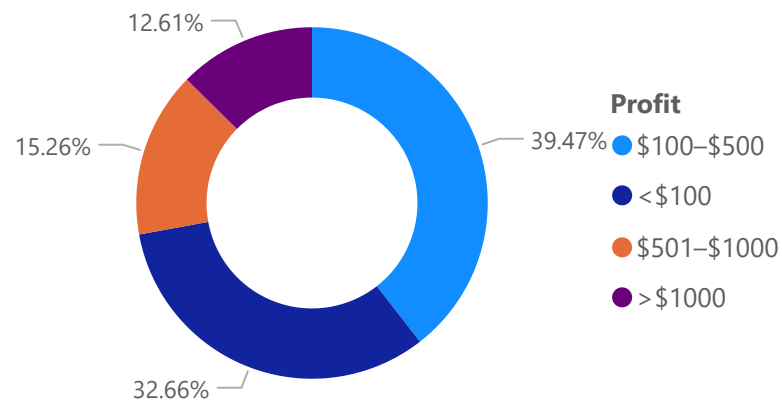
Within 3 Days Within 5 Days Delayed (over 5 Days)



YoY % Growth by Year



Customer Profit Distribution



Product Bundling Insights (Products Bought Together)

Product_1	Product_2	Times Bought Together
OFF-AR-10001683	OFF-BI-10000474	2
FUR-FU-10003832	OFF-BI-10001359	2
OFF-BI-10000773	OFF-BI-10001543	2
OFF-BI-10002026	OFF-BI-10003727	2
FUR-FU-10004973	OFF-FA-10000936	2
OFF-AR-10001919	OFF-LA-10004544	2
OFF-PA-10001667	OFF-ST-10004507	2
FUR-TA-10002645	TEC-AC-10003033	2
OFF-BI-10001098	TEC-PH-10001552	2
FUR-CH-10003379	TEC-PH-10003885	2

Revenue & Profit by Shipping Mode

Total Sales Total Profit

