# MOST POPULAR

What are the global trends in Spotify's Top 200 Global Charts?

Alexis Bloor

63%

56%

38%

33%

28%

26%

240/0

# How we cleaned our data:

Data source:

https://www.kaggle.com/sashankpillai/spotify-top-200-charts-20202021?select=spotify\_dataset.csv

Date range: 12-31-2019 to 08-11-2021

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Song Name	Streams	Artist	Artist Followers	Song ID	Genre	Danceability	Energy	Loudness	Speechiness	Acousticness	Liveness	Tempo	Duration (ms)	Valence	Chord
Beggin'	48,633,449	Måneskin	3377762	3Wrjm47oTz2sjlgck11l5e	['indie rock italiano', 'italian pop']	0.714	8.0	-4.808	0.0504	0.127	0.359	134.002	211560	0.589	
STAY (with Justin Bieber)	47,248,719	The Kid LAROI	2230022	5HCyWIXZPP0y6Gqq8TgA20	['australian hip hop']	0.591	0.764	-5.484	0.0483	0.0383	0.103	169.928	141806	0.478	C#/Db
good 4 u	40,162,559	Olivia Rodrigo	6266514	4ZtFanR9U6ndgddUvNcjcG	['pop']	0.563	0.664	-5.044	0.154	0.335	0.0849	166.928	178147	0.688	
Bad Habits	37,799,456	Ed Sheeran	83293380	6PQ88X9TkUIAUIZJHW2upE	['pop', 'uk pop']	0.808	0.897	-3.712	0.0348	0.0469	0.364	126.026	231041	0.591	В
INDUSTRY BABY (feat. Jack Harlow)	33,948,454	Lil Nas X	5473565	27NovPIUIRrOZoCHxABJwK	['lgbtq+ hip hop', 'pop rap']	0.736	0.704	-7.409	0.0615	0.0203	0.0501	149.995	212000	0.894	D#/Eb
New Rules	4,630,675	Dua Lipa	27167675	2ekn2ttSfGqwhhate0LSR0	['dance pop', 'pop', 'uk pop']	0.762	0.7	-6.021	0.0694	0.00261	0.153	116.073	209320	0.608	
Cheirosa - Ao Vivo	4,623,030	Jorge & Mateus	15019109	2PWjKmjyTZeDpmOUa3a5da	['sertanejo', 'sertanejo universitario']	0.528	0.87	-3.123	0.0851	0.24	0.333	152.37	181930	0.714	
Havana (feat. Young Thug)	4,620,876	Camila Cabello	22698747	1rfofaqEpACxVEHIZBJe6W	['dance pop', 'electropop', 'pop', 'post-teen	0.765	0.523	-4.333	0.03	0.184	0.132	104.988	217307	0.394	D
Surtada - Remix Brega Funk	4,607,385	Dadá Boladão, Tati Zaqui, OIK	208630	5F8ffc8KWKNawllr5WsW0r	['brega funk', 'funk carioca']	0.832	0.55		0.0587	0.249	0.182	154.064	152784	0.881	
Lover (Remix) [feat. Shawn Mendes]	4,595,450	Taylor Swift	42227614	3i9UVldZOE0aD0JnyfAZZ0	['pop', 'post-teen pop']	0.448	0.603	-7.176	0.064	0.433	0.0862	205.272	221307	0.422	

Song Name	Streams	Artist	Artist Followers	Genre	Release Date	Weeks Charted	Popularity	Danceability	Energy	Loudness
Beggin'	48,633,449	Måneskin	3377762	indie rock italiano	2017-12-08	2021-07-232021-07-30\n2021-07-162021-07-23	100	0.714	0.8	-4.808
Beggin'	48,633,449	Måneskin	3377762	italian pop	2017-12-08	2021-07-232021-07-30\n2021-07-162021-07-23	100	0.714	0.8	-4.808
STAY (with Justin Bieber)	47,248,719	The Kid LAROI	2230022	australian hip hop	2021-07-09	2021-07-232021-07-30\n2021-07-162021-07-23	99	0.591	0.764	-5.484
good 4 u	40,162,559	Olivia Rodrigo	6266514	рор	2021-05-21	2021-07-232021-07-30\n2021-07-162021-07-23	99	0.563	0.664	-5.044
Bad Habits	37,799,456	Ed Sheeran	83293380	рор	2021-06-25	2021-07-232021-07-30\n2021-07-162021-07-23	98	0.808	0.897	-3.712
										***
Havana (feat. Young Thug)	4,620,876	Camila Cabello	22698747	post-teen pop	2018-01-12	2019-12-272020-01-03	81	0.765	0.523	-4.333
Surtada - Remix Brega Funk	4,607,385	Dadá Boladão, Tati Zaqui, OIK	208630	brega funk	2019-09-25	2019-12-272020-01-03	60	0.832	0.55	-7.026
Surtada - Remix Brega Funk	4,607,385	Dadá Boladão, Tati Zaqui, OIK	208630	funk carioca	2019-09-25	2019-12-272020-01-03	60	0.832	0.55	-7.026
Lover (Remix) [feat. Shawn Mendes]	4,595,450	Taylor Swift	42227614	рор	2019-11-13	2019-12-272020-01-03	70	0.448	0.603	-7.176
Lover (Remix) [feat. Shawn Mendes]	4,595,450	Taylor Swift	42227614	post-teen pop	2019-11-13	2019-12-272020-01-03	70	0.448	0.603	-7.176

```
'indie rock italiano', ' italian pop', 'australian hip hop', 'pop',
' uk pop', 'lgbtq+ hip hop', ' pop rap', 'dance pop', ' pop',
'puerto rican pop', ' trap latino', 'latin', ' reggaeton',
' reggaeton colombiano', 'k-pop', 'k-pop boy group',
'canadian pop', 'post-teen pop', 'canadian contemporary r&b',
' canadian pop', 'reggaeton', 'gauze pop', ' indietronica',
'shiver pop', 'latin hip hop', 'dfw rap', 'melodic rap', 'rap',
'house', 'pop dance', 'tropical house', 'uk dance',
'electropop', 'colombian pop', 'latin', '', 'chicago rap',
' panamanian pop', 'latin pop', ' pop argentino', 'big room',
'brostep', 'dance pop', 'dutch edm', 'edm', 'electro house',
'slap house', 'trance', 'cali rap', 'trap argentino', '',
'argentine hip hop', ' pop venezolano', ' trap argentino',
'electropop', 'house', 'brostep', ' progressive electro house',
'dreamo', ' indie surf', ' surf punk', ' vegas indie', ' pop rock',
' piano rock', 'houston rap', ' trap queen', 'german dance',
' german techno', ' german trance', ' r&b',
'modern alternative rock', 'modern rock', 'canadian hip hop',
' toronto rap', 'brooklyn drill', ' nyc rap', 'aussietronica',
                           #sorting music for word included (contains overlap)
```

pop\_any["new\_genre"]="Pop"

rap any ["new genre"] = "Rap"

rb anv["new genre"]="R&B"

rock any ["new genre"] = "Rock"

alt anv["new genre"]="Alter."

hiphop any ["new genre"] = "Hip-Hop"

country\_any["new\_genre"]="Country"

pop any = top200 df[top200 df.Genre.str.contains('pop')]

rap\_any = top200\_df[top200\_df.Genre.str.contains('rap')]

rb any = top200 df[top200 df.Genre.str.contains('r&b')]

rock\_any = top200\_df[top200\_df.Genre.str.contains('rock')]

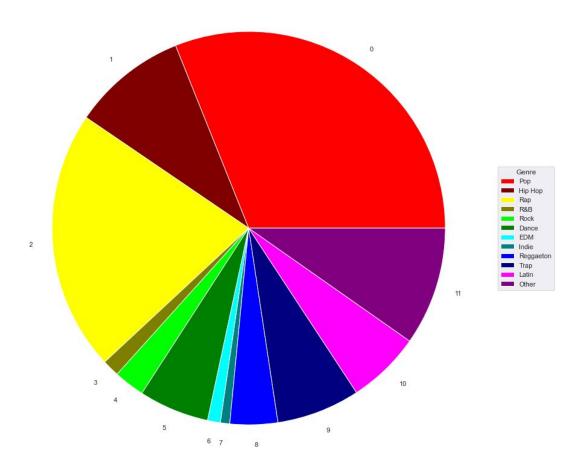
hiphop any = top200 df[top200 df.Genre.str.contains('hip hop')]

country any = top200 df[top200 df.Genre.str.contains('country')]

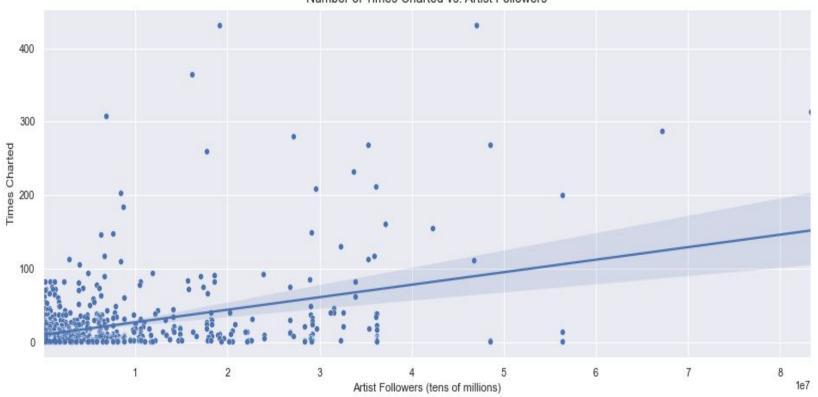
alt\_any = top200\_df[top200\_df.Genre.str.contains('alternative')]

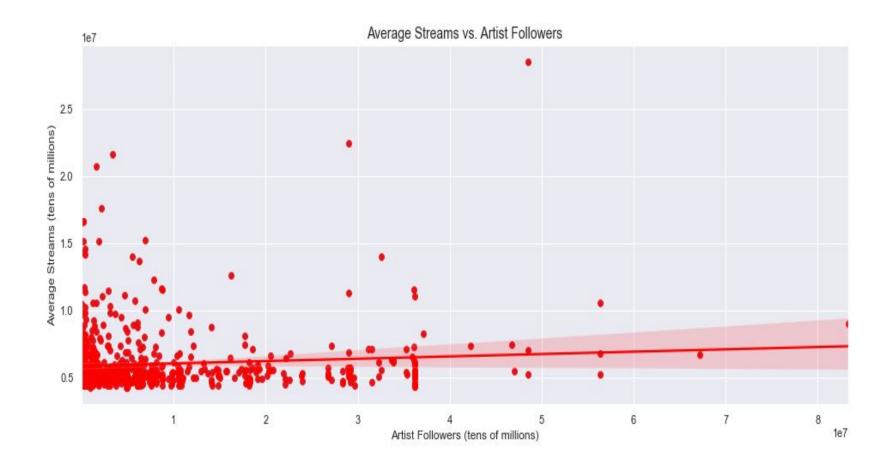
0	Pop	1790
1	Hip Hop	543
2	Rap	1235
3	R&B	81
4	Rock	146
5	Dance	333
6	EDM	61
7	Indie	44
8	Reggaeton	226
9	Trap	395
10	Latin	347
11	Other	561

Genre frequency

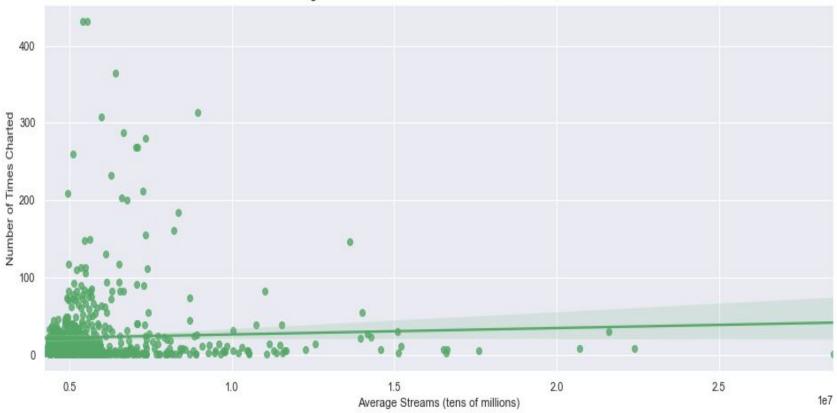


### Number of Times Charted vs. Artist Followers

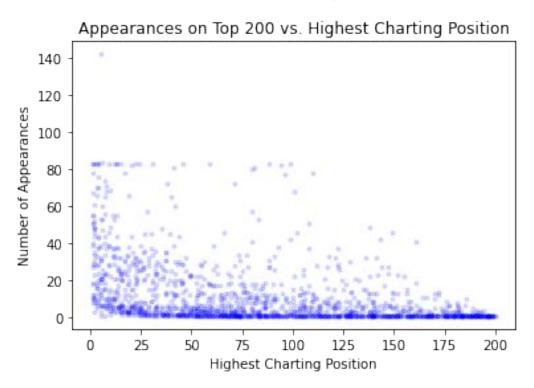




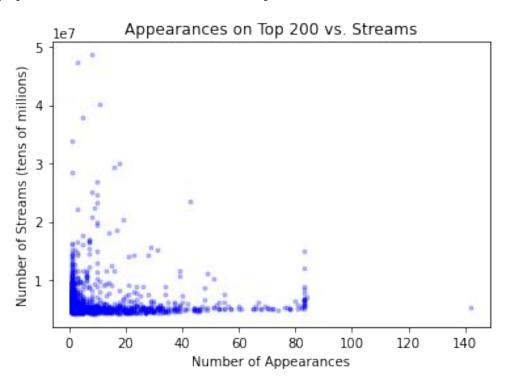
## Average Number of Streams vs. Number of Times Charted



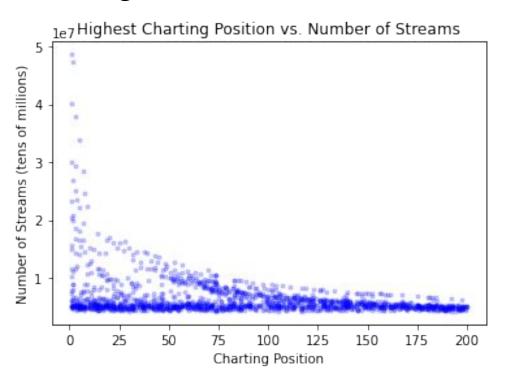
# Appearances on Top 200 vs. Highest Charting Position

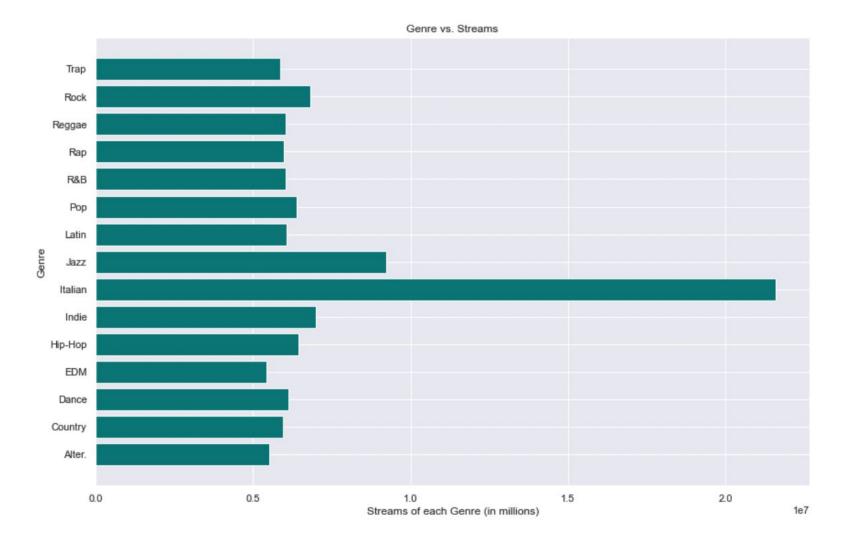


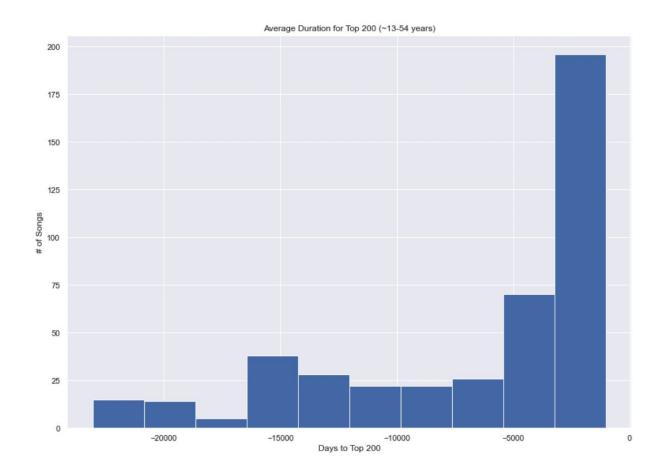
# Appearances on Top 200 vs. Streams

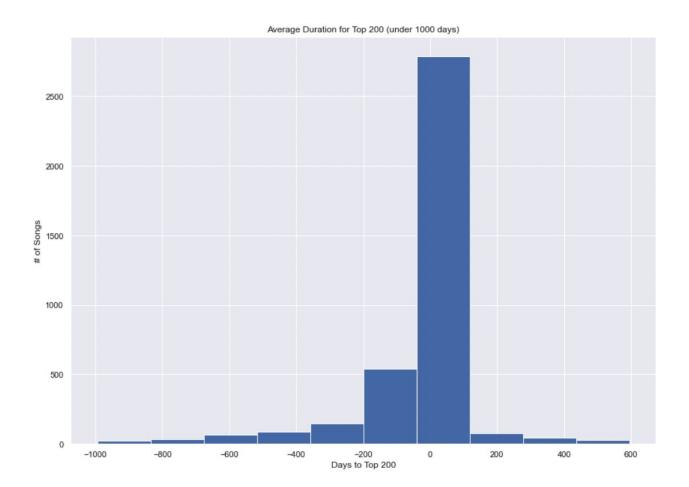


# Highest Charting Position vs. Number of Streams









432.0 431.0 400 364.0 314.0 308.0 288.0 281.0 300

Top 25 Charting Artists (1/1/20 to 8/31/21)

