



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



The primary bussiness requirement for this reportare to visualise and analyses bussiness expenses .

A litereture survey for bussiness expenses involves reviewing academic articles,books and other source related.

It involves gaining a clear and comprehensive understanding of the problem at its context, scope and objectives.

Bussiness expenses showcases the distributions of expenses, identifiers key cost drives and highlights areas of potential optimization or concern.

Decision makers, financial analylsts and stake holders can gain valuable insights into the financial health of bussiness, identify areas of inefficiency or opportunity.

Proper data preparation ensures that the data is accurate, consistent and ready to be used effectively to drive meaningful insights.

Preparing a data for visualization involves cleaning the data to remove irrelevant for missing data, transforming the data into a format that can be easily visualized.

This process helps to make the data easily understandable.

The fasinating realm of expenses and provides a visual exploration of the various expenditure incurred by difference bussiness.

Business expenses contributes to economic stability by optimizing cost and fostering longterm sustainability.