

According to (Banerji, 2019), a fully digital enterprise focuses on the imperfections within an organisation and finding ways to improve customer experience and network operations using digital technology.

The digital world brings a lot of concerns in the cyber security area. Some of the concerns include the mindset of IT experts about Cyber security which results into a small fraction of IT experts aware of Cyber security. Other concerns include the increase of internal and external threats to the organisation, use of emerging technologies and use of social media platforms. (Spremić and Šimunic, 2018).

The challenges from bricks and mortar SMEs to becoming a digital enterprise is that they would use technology to assist in performing several tasks which reduce the overhead costs within the organisation resulting into unemployment. Another challenge for SMEs is that they will become dependent on the digital technology and trust it completely without verifying.

References:

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