



# Meeting Plan: Stakeholder Presentation for the Piskadera Project

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## Abstract:

This document outlines a comprehensive meeting plan for the stakeholder presentation of the Piskadera Project. The aim is to effectively communicate the project's progress, vision, and future steps to key stakeholders, ensuring their alignment and buy-in. The meeting is structured to facilitate engagement, provide valuable insights, and foster collaboration among participants, ultimately leading to actionable outcomes.

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## Meeting Details

### Duration:

1.5 hours

### Participants:

- Core Stakeholders (investors, government representatives, community leaders)
- Project Leads (architects, financial planners, and sustainability experts)
- Key Team Members (marketing, operations, and sustainability officers)

### Location:

Hybrid setup: On-site conference room at a significant Curaçao venue or virtual platform [Zoom/Teams] for remote participants.

### Facilitator:

Project Manager or Senior Development Consultant

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## Agenda

### #### 1. Welcome and Introductions [10 minutes]

- **Purpose:** Set a collaborative tone and establish rapport.
- **Key Points:**
  - Greeting stakeholders, acknowledgment of their contributions, and an overview of the meeting structure.
  - Introductions of key team members with their roles.

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### #### 2. Project Vision and Goals Overview [15 minutes]

- **Purpose:** Offer a concise summary of the Piskadera Project.
- **Key Points:**
  - Vision of a 1.2M sq. meter luxury and eco-sustainable destination in Curaçao.
  - Key features: hillside villas, hotel & casino, marina, recreational amenities (horse track, hiking trails).
  - Sustainability and community integration focus.

**Visual Aid:** Use an animated presentation showcasing project visuals.

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#### 3. Progress and Development Updates [20 minutes]

- **Purpose:** Highlight milestones and resolve potential concerns.
- **Key Points:**
  - Infrastructure development, hotel, marina, and residential progress.
  - Financial performance and pre-sale highlights (\$750,000 per unit, early-buyer discounts).
  - Challenges: construction risks, global market positioning.

**Visual Aid:** Gantt charts and detailed visuals of completed phases.

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#### 4. Live Demonstration: Website and Virtual Tours [15 minutes]

- **Purpose:** Engage stakeholders with an immersive experience.
- **Key Points:**
  - Presentation of the website featuring interactive maps, property listings, and ROI calculators.
  - Showcase 3D/AR tools for property previews.

**Visual Aid:** Live walkthrough of the Piskadera Project's website and 3D tours.

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#### 5. Financial Plan and ROI Insights [15 minutes]

- **Purpose:** Provide clarity on investment profitability.
- **Key Points:**
  - Estimated revenues from sales, tourism, and ongoing streams.
  - Highlight ROI potential and capital appreciation strategies.
  - Investment packages and community incentives.

**Tools:** Interactive financial summary with downloadable projections for attendees.

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#### 6. Stakeholder Feedback and Open Forum [20 minutes]

- **Purpose:** Encourage collaboration and address key concerns.
- **Key Points:**
  - Open Q&A about development phases and community impact.
  - Gather suggestions for alignment and improvements.

**Tools:** Digital whiteboard for suggestions (e.g., Miro).

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#### 7. Closing and Next Steps [10 minutes]

- **Purpose:** Align on action points and schedule follow-ups.
- **Key Points:**
  - Recap key decisions, confirm actionable takeaways.
  - Share timeline for next review or public unveiling events.
  - Express gratitude and reinforce project goals.

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Preparation Checklist

1. **Materials:**
  - Slide deck [integrated visuals and financials].
  - Technical setup for virtual tours and live demonstrations.

2. **Distribution:**

- Agenda and key documents sent 3 days prior.

3. **Rehearsal:**

- Dry run with tech and flow reviews.

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**Outcome:** Stakeholders leave with a clear understanding of the project's direction, progress, and their roles in its success.