M3.B3: Assignment: Social Media 2

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1) **URL:** https://www.scrum.org/resources/blog/agile-principles-simplicity
2) **Description:**

Title: Agile Principles – Simplicity

3) **Synopsis**

   Simplicity is one of the Agile Principles that inspired this article. This principle refers to reducing low-value, high-cost features in a project that do not add value. The Project Owner is in charge of making the Scrum team's job easier by reducing the amount of work that is left unfinished. The amount of work not completed means that less time and resources are spent on features that are unlikely to be used. Stakeholders may find it difficult to say no for a variety of reasons, including emotional attachment or incorrect assumptions. The author believes that companies still believe in maximizing output from developers rather than maximizing the amount of work not done in order to add more value to projects, avoid unrealistic expectations, and improve the working environment.

4) **Recommendation:**

   Yes, I would recommend reading this article to understand the importance of reducing the amount of time and resources spent on low-value features, as well as how important it is for the Project Owner to be aware of them and assist the Scrum team in working efficiently on important features that the majority of users would use in real life.