M9.B2: Assignment: Social Media 5

Name: Sahil Mahendra Mody

CWID: 20007262

1) **URL -** https://responsiveadvisors.com/blog/fixing-your-daily-scrum-with-football/
2) **Description:**

Title: Fixing Your Daily Scrum with Football

A successful daily scrum is critical to a Scrum Team's success. The Daily Scrum is scrum's beating heart. It happens every day and such daily scuffles are all too common. In this article we will start looking at a football team. Both football teams and scrum teams have a significant overall goal to win the game.

- A scrum team's product goal is to achieve this. A football team's more modest goal is to score during the current drive. In Scrum, this is their Sprint Goal. Both teams make progress toward these modest goals and baby steps: a football play and a scrum squad day.
- A football team usually forms a huddle after each play and before the next one. The purpose of the huddle at this point is for them to assess their position in relation to their goal before developing a play-by-play strategy. Perhaps running the ball and attempting to get a first down is the best option. They may be required to pass the ball anywhere on the field. Perhaps all of their previous attempts have failed, and they must make a last-ditch Hail Mary run for the solution.
- They don't only talk about what happened in the previous play, what went wrong, what got in the way, or how busy they were despite not seeming to be. The final act has concluded and it's time to assess how close they are to scoring and determine the best next step.

The above pointers tell us that the Daily Scrum is not the time to dwell on the past and analyze every detail. However, this is an excellent time to evaluate your progress toward your Sprint Goal and determine what you can do to prepare for the upcoming game or day. Determine what you believe will assist your team in achieving its goal. It is not intended to be task-oriented. It has specific goals. And even the smallest change has a significant impact.

3) **Recommendation:**

Yes, I would recommend reading this article to understand the importance of daily scrum and it is not the time to think about the past instead you should prepare for the upcoming thing and think how you can achieve the goal with maximum profit.