

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Trans. Amount

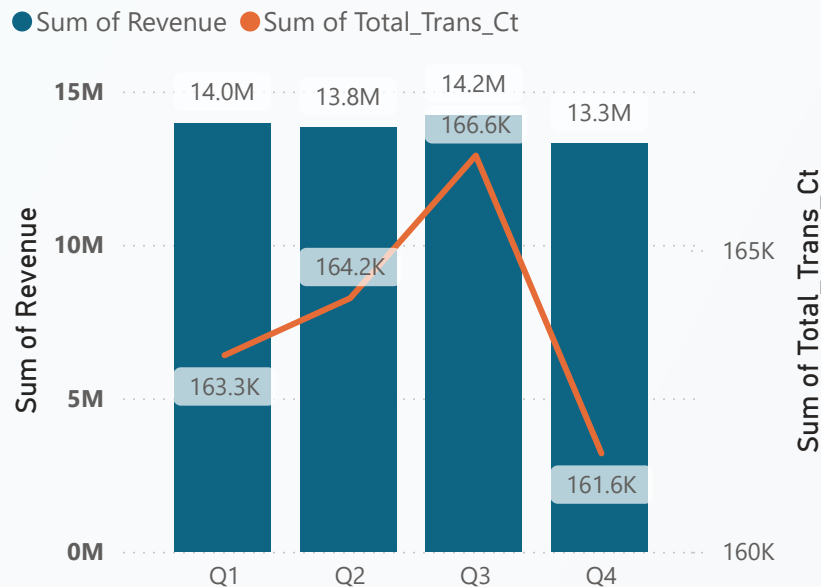
45M

Total Interest

7.84M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

QTR Revenue and total trans. count



F

M

Silver

Blue

Gold

Platinu...

Medium

Low

High

Revenue by Use type

Swipe

35M

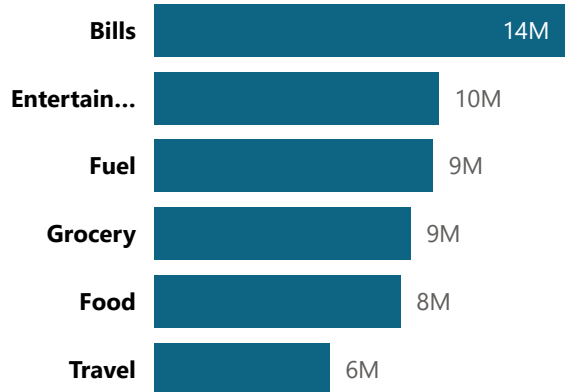
Chip

17M

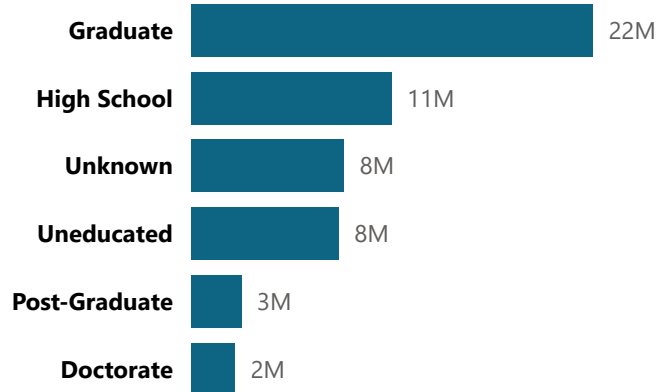
Online

3M

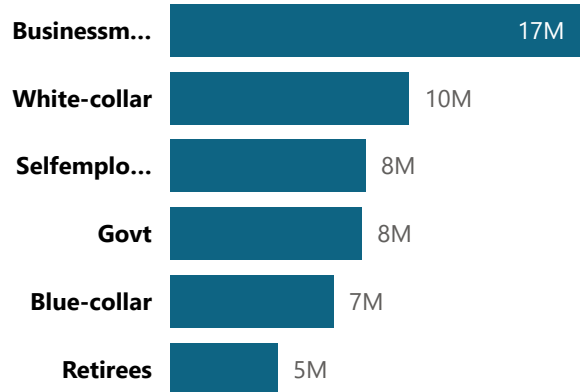
Revenue by Exp_Type



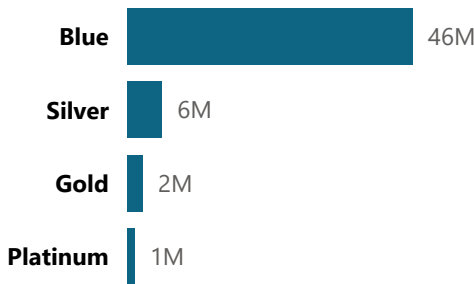
Revenue by Education type



Revenue by Job type



Revenue by Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Income

576M

Total Interest

7.84M

CSS

3.19

M

30M

F

25M

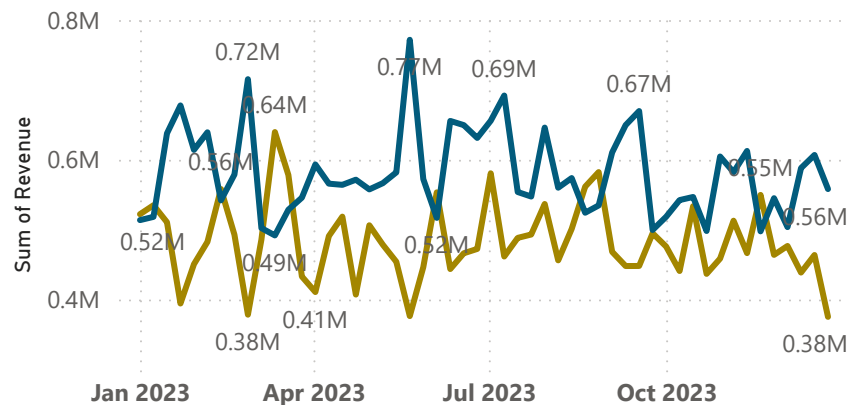
Silver

Blue

Gold

Platinum

Revenue by Week



Customer_Job

Sum of Revenue

Sum of Interest_Earned

Sum of Income

Businessman	17387832	25,39,390.31	186959919
White-collar	10114656	14,41,073.93	103930055
Selfemployeed	8261758	11,19,741.81	75313288
Govt	8111701	11,60,016.37	88773989
Blue-collar	6904279	9,52,800.57	72262158
Retirees	4535184	6,30,359.24	48675030
Total	55315410	78,43,382.23	575914439

Revenue by Exp_Type

Married

12M

14M

Single

10M

12M

Unknown

Revenue by Income_Group

High

7M

22M

Medium

8M

8M

Low

10M

Revenue by Age Group

20-30

30-40

40-50

50-60

60+

1M

4M

5M

11M

14M

9M

10M

1M

1M

Revenue by Education

Graduate

10M

12M

High School

5M

6M

Unknown

4M

4M

Uneducated

4M

4M

Post-Graduate

1M

1M

Doctorate

1M

1M

Top 5 states

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M