

Overview

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

ProductName

Baseball Glove

Basketball

Boxing Gloves

Climbing Rope

Cycling
Helmet

Dumbbells

Fitness Tracker

Football
Helmet

Golf Clubs

Hockey Stick

Conversion

9.5 %

Conversion Rate

Social Media

90,79,276

Views

17,85,010

Clicks

4,14,122

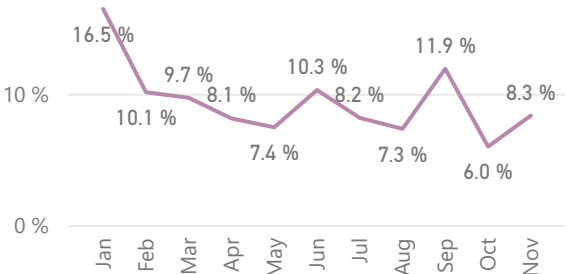
Likes

Customer
Reviews

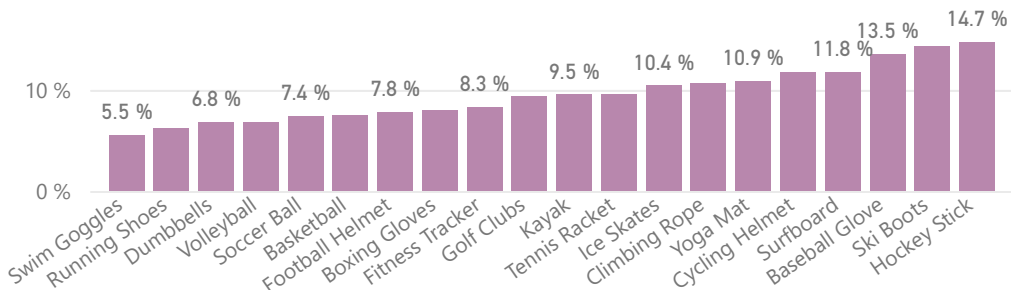
3.7

Rating (Average)

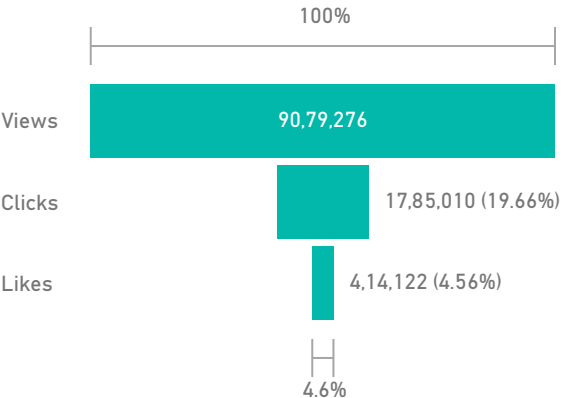
Conversion Rate by MonthNameShort



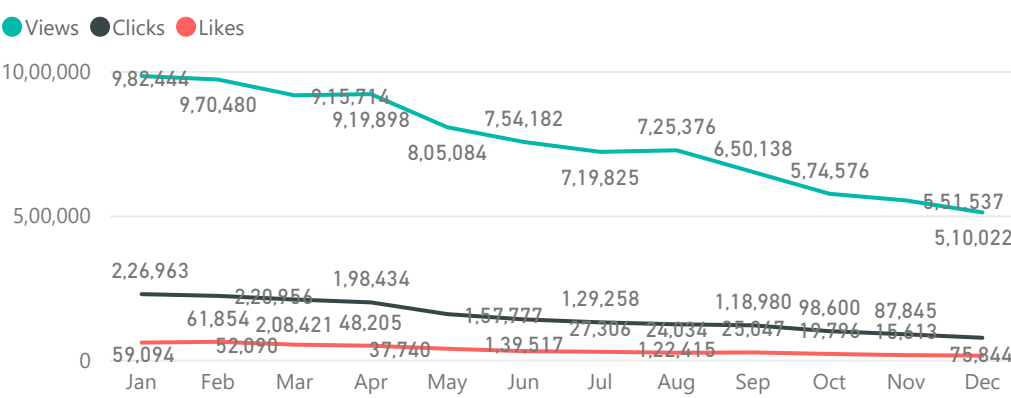
Conversion Rate by ProductName



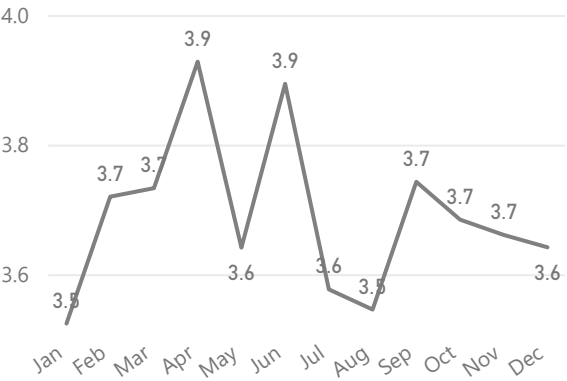
Views, Clicks and Likes



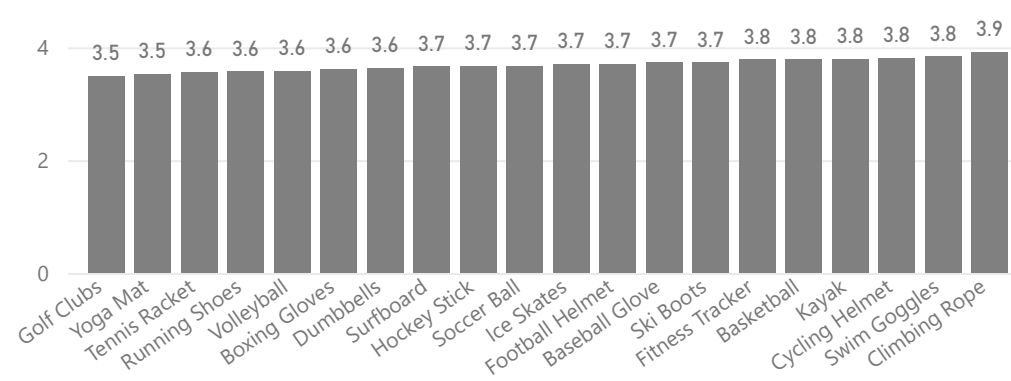
Views, Clicks and Likes by MonthNameShort



Rating (Average) by MonthNameShort



Rating (Average) by ProductName

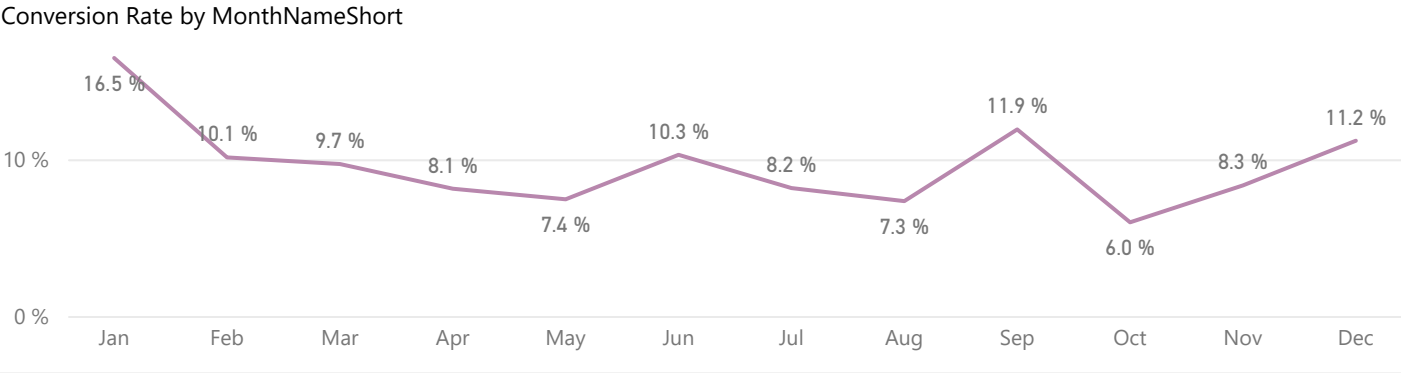
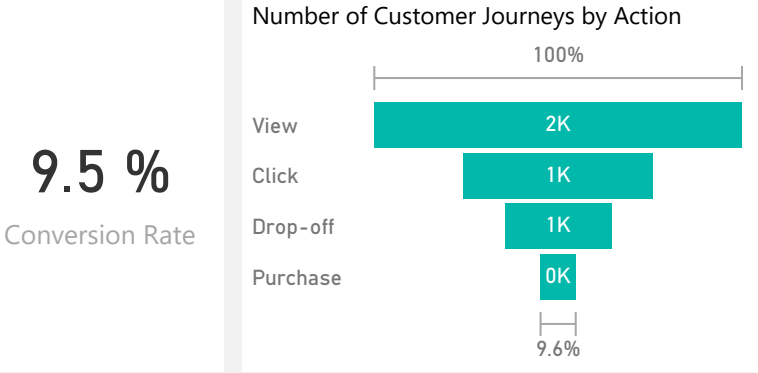


Conversion Details

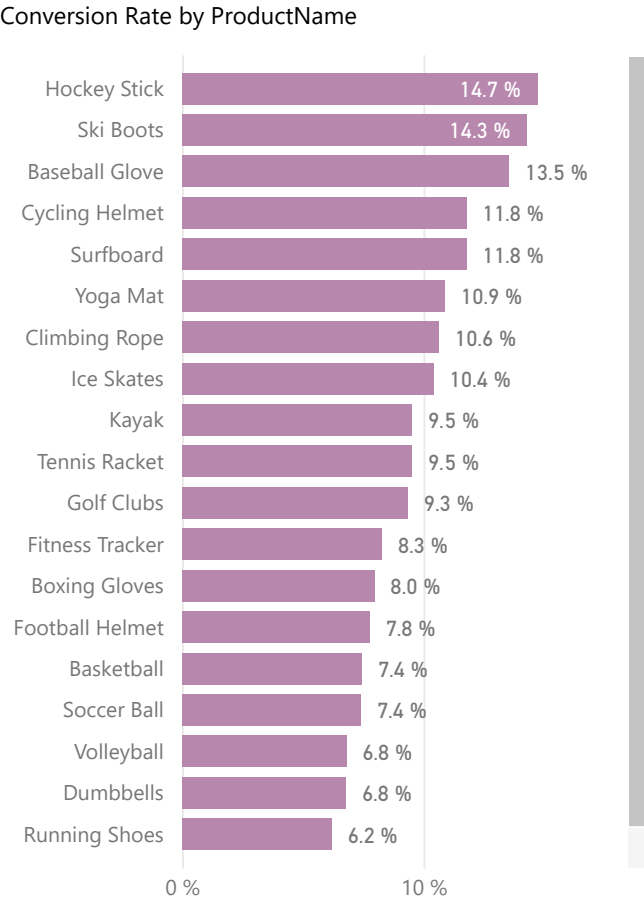
2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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ProductName

- Baseball Glove
- Basketball
- Boxing Gloves
- Climbing Rope
- Cycling Helmet
- Dumbbells
- Fitness Tracker
- Football Helmet
- Golf Clubs
- Hockey Stick
- Ice Skates



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Hockey Stick	18.2 %	40.0 %	11.1 %		22.2 %		12.5 %	9.1 %	20.0 %		14.3 %	57.1 %	14.7 %
Ski Boots	100.0 %	10.0 %	16.7 %	12.5 %	11.1 %	10.0 %	12.5 %	40.0 %					14.3 %
Baseball Glove	22.2 %	12.5 %	7.7 %		11.1 %	11.1 %	12.5 %		40.0 %	20.0 %	50.0 %		13.5 %
Cycling Helmet		28.6 %	20.0 %	30.0 %	16.7 %	8.3 %		14.3 %	10.0 %	8.3 %			11.8 %
Surfboard	33.3 %	8.3 %	10.0 %	11.1 %	150.0 %	14.3 %			11.1 %	10.0 %			11.8 %
Yoga Mat	40.0 %	12.5 %	11.1 %			14.3 %	30.8 %					16.7 %	10.9 %
Climbing Rope	11.1 %	20.0 %	28.6 %	12.5 %	6.7 %	12.5 %	14.3 %	14.3 %	7.7 %	9.1 %			10.6 %
Ice Skates			12.5 %			8.3 %	30.0 %	16.7 %	20.0 %	11.1 %	18.2 %	25.0 %	10.4 %
Kayak		16.7 %	20.0 %	16.7 %		16.7 %	11.1 %		10.0 %	14.3 %		16.7 %	9.5 %
Tennis Racket	33.3 %	7.7 %	25.0 %	12.5 %	25.0 %	11.1 %			25.0 %	6.7 %	20.0 %		9.5 %
Golf Clubs	11.1 %	11.1 %		10.0 %	14.3 %		15.4 %	25.0 %	12.5 %			10.0 %	9.3 %
Fitness Tracker	16.7 %		10.0 %		8.3 %	33.3 %			16.7 %		7.7 %	14.3 %	8.3 %
Boxing Gloves	8.3 %					9.1 %	8.3 %	11.1 %		11.1 %	20.0 %	28.6 %	8.0 %
Football Helmet	20.0 %	28.6 %	7.7 %	14.3 %			8.3 %	11.1 %	10.0 %				7.8 %
Basketball		50.0 %	16.7 %	20.0 %					12.5 %		12.5 %	33.3 %	7.4 %
Soccer Ball	75.0 %		8.3 %	9.1 %				10.0 %	12.5 %		9.1 %		7.4 %
Volleyball	18.2 %			11.1 %		33.3 %		10.0 %				12.5 %	6.8 %
Dumbbells			16.7 %	12.5 %		40.0 %			10.0 %	9.1 %	20.0 %	8.3 %	6.8 %
Running Shoes	12.5 %	8.3 %		10.0 %	10.0 %				20.0 %		14.3 %		6.2 %
Swim Goggles	20.0 %							14.3 %	14.3 %			33.3 %	5.5 %
Total	16.5 %	10.1 %	9.7 %	8.1 %	7.4 %	10.3 %	8.2 %	7.3 %	11.9 %	6.0 %	8.3 %	11.2 %	9.5 %



Social Media Details

ProductName

Baseball Glove

Basketball

Boxing Gloves

Climbing Rope

Cycling Helmet

Dumbbells

Fitness Tracker

Football Helmet

Golf Clubs

Hockey Stick

90,79,276

Views

17,85,010

Clicks

4,14,122

Likes

Views, Clicks and Likes

Views

Clicks

Likes

100%

90,79,276

4,14,122 (4.56%)

4.6%

Views, Clicks and Likes by MonthNameShort

Views

Clicks

Likes

10,00,000

5,00,000

0

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Views by MonthNameShort and ContentType

BLOG

SOCIAL MEDIA

VIDEO

4,00,000

2,00,000

0

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Basketball	37,432	63,264	56,840	61,622	48,370	67,251	26,655	43,710	59,697	18,458	29,430	17,131	5,29,860
Running Shoes	44,135	68,312	37,518	49,702	45,599	43,966	43,419	50,136	39,291	33,640	44,969	19,675	5,20,362
Soccer Ball	86,648	44,543	47,923	44,201	65,789	39,818	49,427	32,231	13,581	17,805	39,927	35,269	5,17,162
Climbing Rope	59,049	77,496	54,766	70,102	25,647	24,640	44,513	34,514	38,856	31,120	26,987	27,687	5,15,377
Swim Goggles	56,984	51,833	48,209	68,348	29,609	39,078	41,157	37,086	51,530	48,111	17,870	20,070	5,09,885
Ice Skates	75,396	32,088	40,801	47,392	55,772	36,679	23,740	35,931	44,049	33,558	11,340	38,563	4,75,309
Golf Clubs	60,812	41,679	44,675	47,834	40,661	41,834	50,636	35,035	30,201	35,659	31,892	13,731	4,74,649
Cycling Helmet	52,995	50,474	47,458	31,935	59,385	41,588	33,736	34,589	25,437	33,815	20,358	28,466	4,60,236
Kayak	33,650	38,602	59,023	71,249	51,217	60,699	26,522	22,489	23,377	30,430	7,738	30,309	4,55,305
Ski Boots	41,825	38,886	45,307	38,873	40,506	33,001	33,925	66,375	30,708	12,311	40,123	31,988	4,53,828
Tennis Racket	43,947	41,682	37,241	46,836	45,551	27,615	38,241	35,298	31,487	43,193	24,248	27,433	4,42,772
Boxing Gloves	44,555	44,644	53,436	70,002	30,336	33,851	24,912	35,594	21,213	29,946	32,289	21,655	4,42,433
Hockey Stick	41,688	67,018	47,287	47,071	43,927	38,642	22,078	37,966	17,236	19,165	36,563	21,540	4,40,181
Baseball Glove	54,795	66,287	48,037	28,293	33,887	27,188	36,406	36,664	36,220	24,271	31,978	13,794	4,37,820
Yoga Mat	44,803	37,948	55,327	14,609	37,922	23,034	37,406	18,753	43,831	39,793	24,591	37,458	4,15,475
Football Helmet	45,007	37,669	36,238	53,931	28,113	25,199	64,586	33,913	24,525	11,714	29,478	17,260	4,07,633
Fitness Tracker	40,446	36,215	30,956	24,651	28,979	30,513	53,307	40,270	17,879	28,841	29,694	43,215	4,04,966
Volleyball	27,099	51,375	29,699	40,126	34,208	37,997	18,948	44,027	40,626	37,221	24,261	14,196	3,99,783
Surfboard	41,622	52,447	47,650	18,244	27,886	26,711	22,122	22,624	22,482	22,800	25,010	27,587	3,88,206
Total	9,82,444	9,70,480	9,15,714	9,19,898	8,05,084	7,54,182	7,19,825	7,25,376	6,50,138	5,74,576	5,51,537	5,10,022	90,79,276

Custom Review Details

Country

All

SentimentCategory

Positive

- ProductName
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

☐ Surfboard

☐ Swim Goggles

☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat

