

Theme → Topic Mapping				
Theme	A. Shimla		B. Gangtok	
	Topic ID	Topic Name	Topic ID	Topic Name
Heritage, History & Identity		Shimla Mall Road – Hill Station Benchmark		
		The Ridge – Landmark		
	T4	Gathering Place		
	T5	The Ridge as Main Attraction		
	T8	Scandal Point & Historic Connection	T5	Comparisons with Other Mall Roads
	T10	British Heritage & Colonial Charm		
	T16	The Ridge – Panoramic Views & Activities		
Place Identity & Atmosphere	T17	Temporal Changes & Colonial Past		
		Vibrancy vs Overhype		
	T1	Relaxation, Views & Atmosphere	T1	MG Road – Heart of Gangtok
	T2	Spending Time on Mall Road	T4	Leisure, Hangouts & No-Vehicle Zone
	T11	Pleasant Evenings, Photography & Romance	T8	Love for Place & People
Shopping & Markets	T14			
		Shopping Street with British Vibes		Handicrafts & Branded Shopping
	T3	Shopping Experience – Pashmina & Bargaining	T3	Shopping Street with Mixed Stores
	T9	Pricing, Bargaining & Market Comparisons	T12	Clean but Expensive Market (Western Feel)
	T12	Boutique Shops & Bargaining Culture	T13	
Walking Experience & Accessibility	T15			
		Mall Road Hustle & Heritage Charm	T6	Transformation into Pedestrian Open-Mall
	T6	Walking Experience (with Monkey Nuisance)	T9	Street Design & Aesthetics (Lamps, Fountains)
	T7	Exploring Shops, Cafes & Landmarks	T10	Walkability & Accessibility Challenges
Tourism Activities & Events	T21		T11	Time-Spending & Evening Leisure
		Accessibility, Snowfall & January Events		
	T19	Temples, Toy Train & Transport Options	T7	Festivals & Must-Visit Experiences
	T20			

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Tourist Pressure & Overcrowding	T13	Overcrowding & Peak Season Struggles		
Food & Culinary Experience			T2 T14	Tibetan & Local Street Food Vibrant Place with Food Joints