Table 1: **Theme → Topic Mapping**

|  | **A. Shimla** | | **B. Gangtok** | |
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| **Theme** | **Topic ID** | **Topic Name** | **Topic ID** | **Topic Name** |
| **Heritage, History & Identity** | T4T5T8T10T16T17T18 | Shimla Mall Road – Hill Station BenchmarkThe Ridge – Landmark Gathering PlaceThe Ridge as Main AttractionScandal Point & Historic ConnectionBritish Heritage & Colonial CharmThe Ridge – Panoramic Views & ActivitiesTemporal Changes & Colonial Past | T5 | Comparisons with Other Mall Roads |
| **Place Identity & Atmosphere** | T1T2T11T14 | Vibrancy vs OverhypeRelaxation, Views & AtmosphereSpending Time on Mall RoadPleasant Evenings, Photography & Romance | T1T4T8 | MG Road – Heart of GangtokLeisure, Hangouts & No-Vehicle ZoneLove for Place & People |
| **Shopping & Markets** | T3T9T12T15 | Shopping Street with British VibesShopping Experience – Pashmina & BargainingPricing, Bargaining & Market ComparisonsBoutique Shops & Bargaining Culture | T3T12T13 | Handicrafts & Branded ShoppingShopping Street with Mixed StoresClean but Expensive Market (Western Feel) |
| **Walking Experience & Accessibility** | T6T7T21 | Mall Road Hustle & Heritage CharmWalking Experience (with Monkey Nuisance)Exploring Shops, Cafes & Landmarks | T6T9T10T11 | Transformation into Pedestrian Open-MallStreet Design & Aesthetics (Lamps, Fountains)Walkability & Accessibility ChallengesTime-Spending & Evening Leisure |
| **Tourism Activities & Events** | T19T20 | Accessibility, Snowfall & January EventsTemples, Toy Train & Transport Options | T7 | Festivals & Must-Visit Experiences |
| **Tourist Pressure & Overcrowding** | T13 | Overcrowding & Peak Season Struggles |  |  |
| **Food & Culinary Experience** |  |  | T2T14 | Tibetan & Local Street FoodVibrant Place with Food Joints |