

# AI for Bharat Hackathon

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Problem Statement : Professional Track - AI for Healthcare & Life Sciences

## Brief About ClinicalSetu

- ClinicalSetu is an AI-powered clinical intelligence bridge that captures clinical intent once during a doctor–patient consultation and transforms it into structured documentation, patient-friendly summaries, referral packets, and research eligibility signals.
- The system reduces duplication of effort across healthcare workflows while maintaining strict human-in-the-loop validation.
- ClinicalSetu does not diagnose or recommend treatments. It supports efficiency, continuity, and research readiness using only public and synthetic data.



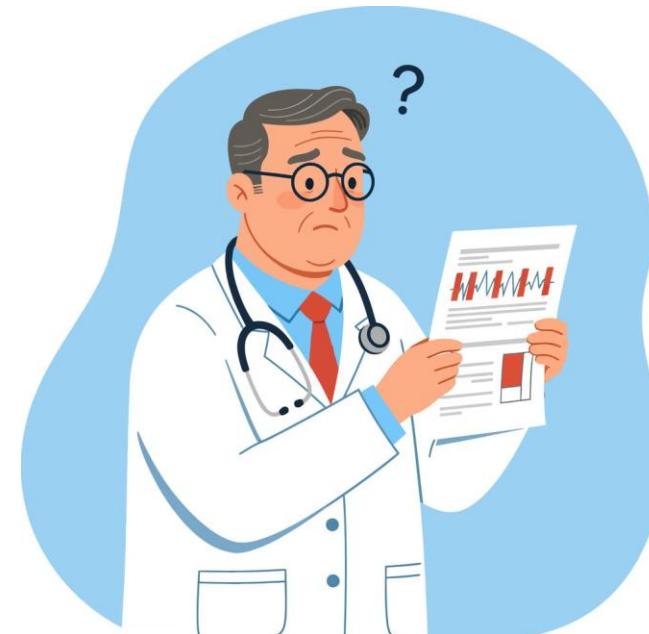
# The Fragmentation Problem in Healthcare

After a doctor–patient consultation:

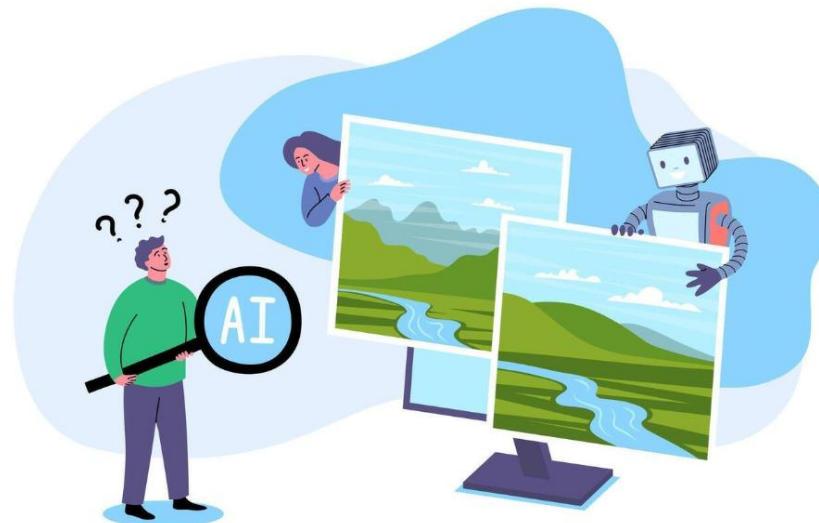
- Doctors spend excessive time documenting visits
- Patients leave without clear understanding
- Referrals lack structured context
- Potential clinical trial candidates go unnoticed

This fragmentation leads to:

- Clinician burnout
- Poor care continuity
- Inefficient referrals
- Missed life-sciences opportunities



# Current Solutions Are Siloed



## Existing Approaches:

- AI scribe tools (documentation only)
- Patient chatbots (education only)
- Trial matching platforms (research only)
- Heavy EHR-dependent systems

## Limitations:

- Repeated manual data entry
- Workflow duplication
- No shared clinical intelligence layer
- Not designed for India's OPD & referral ecosystem

# ClinicalSetu ... Capture Once. Reuse Responsibly.

ClinicalSetu captures clinical intent once during consultation and transforms it into:

- Structured clinical documentation
- Patient-friendly summaries
- Intelligent referral packets
- Research eligibility signals

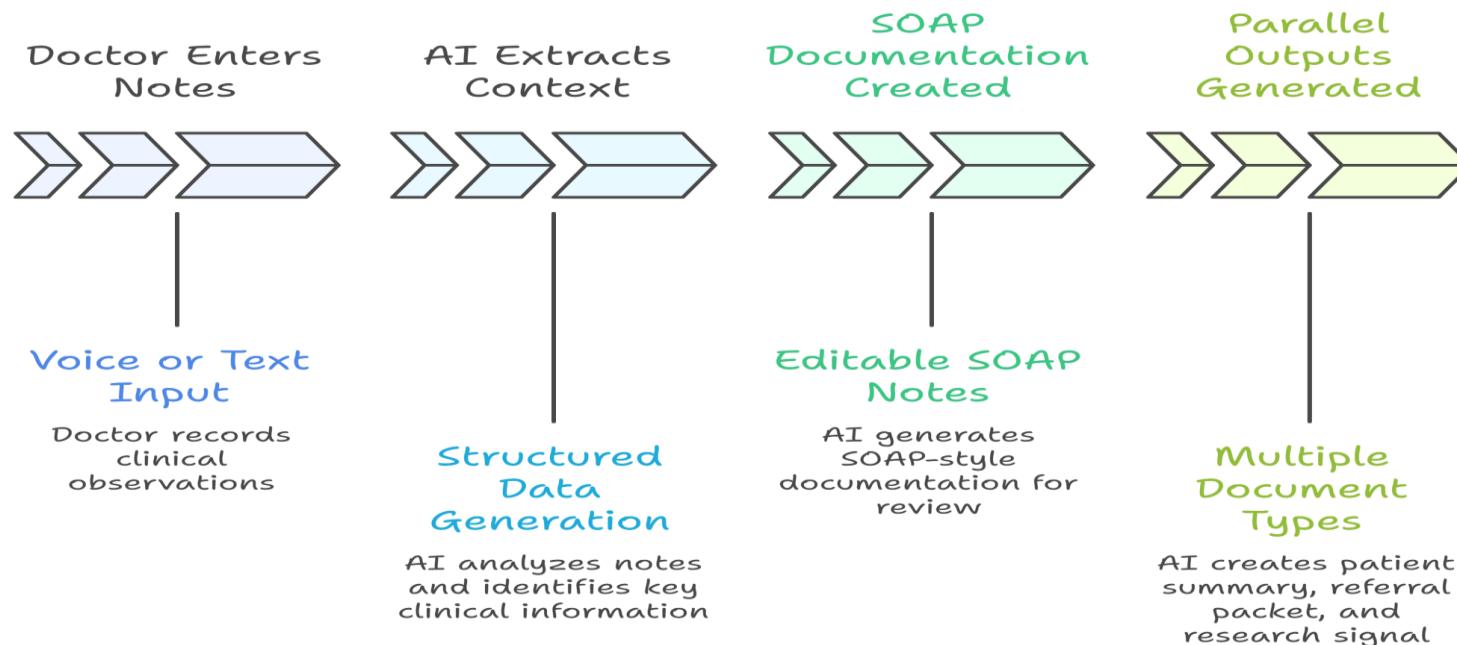
## Important:

- No diagnosis
- No treatment recommendation
- Doctor-in-the-loop mandatory



Key Principle: Single source of clinical truth

# How ClinicalSetu Works



# Key Capabilities

## Clinical Intent Structuring

- Extracts symptoms, findings, context

## Documentation Generation

- OPD notes & Discharge summaries
- Referral letters

## Patient Communication

- Plain-language visit summary
- Follow-up explanation
- Red-flag symptoms

## Research Signal Layer

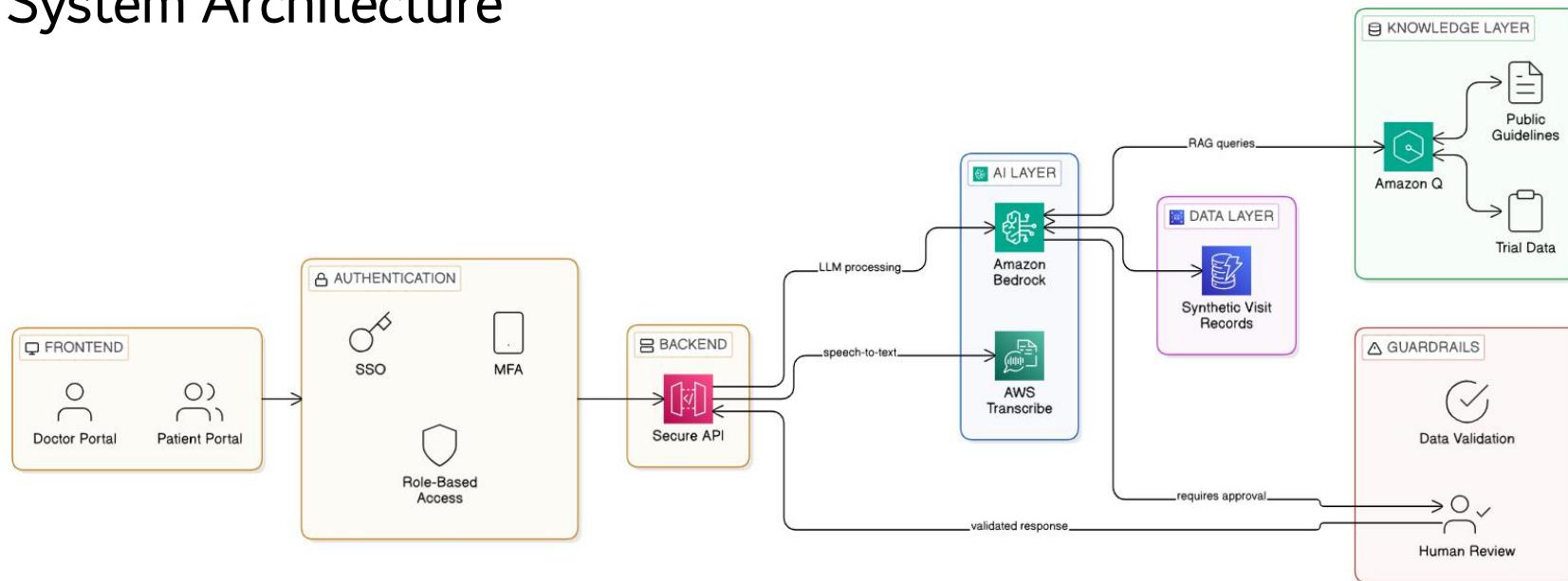
- Uses public trial criteria
- Flags potential eligibility indicators

## Referral Intelligence

- Structured referral packet
- Missing investigation checklist



# System Architecture





## Responsible by Design

### ClinicalSetu:

- Does not diagnose
- Does not recommend treatments
- Requires doctor validation
- Uses only synthetic & public datasets
- Provides explainable structured outputs

### Limitations :

- Not a medical device
- Not integrated with live hospital systems in prototype
- Research signals are non-binding indicators

# Market & Sustainability

## Primary Buyers:

- Clinics
- Hospital networks
- Specialty care chains

## Secondary Buyers:

- CROs
- Academic research hospitals

## Revenue Model:

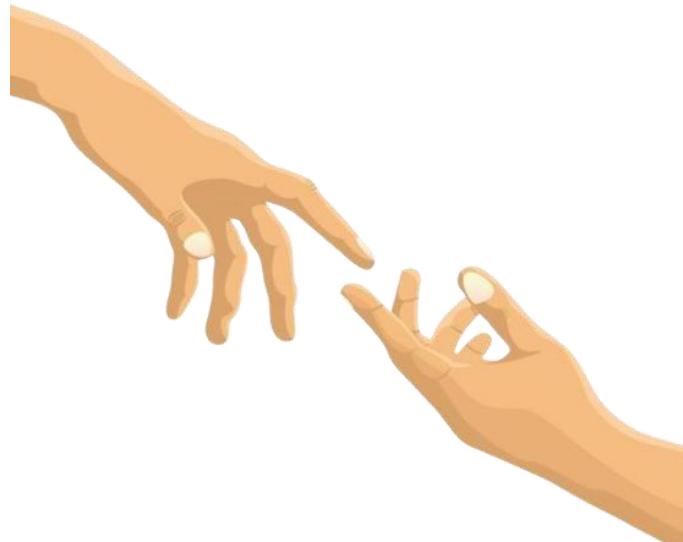
- Per-doctor SaaS subscription
- Enterprise licensing

## ROI:

- Reduced documentation time
- Improved referral efficiency
- Increased trial readiness



# Impact Across the Ecosystem



- **For Doctors:** Reduced burnout
- **For Patients:** Better clarity & adherence
- **For Hospitals:** Structured workflows
- **For Life Sciences:** Passive research readiness

## Why We Stand Out:

- Unified intelligence layer
- Strong AWS-native architecture
- India-context design
- Responsible AI approach

ClinicalSetu bridges the gap between clinical conversations and downstream healthcare workflows.

# Technologies Used

## Core AI Services:

- Amazon Bedrock
- Amazon Q
- AWS Transcribe

## Backend & Infrastructure:

- AWS Lambda
- API Gateway
- Amazon DynamoDB
- Amazon S3

## Design Principles:

- Serverless architecture
- Pay-per-use AI inference
- Human-in-the-loop validation



# Estimated Implementation Cost (Prototype)

## Assumptions

~10 doctors

~9,000 consultations / month

## Monthly Operational Cost

- Infrastructure (serverless): ₹10k – ₹15k
- AI inference (Bedrock + Transcribe): ₹25k – ₹40k

Total Monthly Cost - ₹35k – ₹55k

## Cost Characteristics

- Pay-per-use
- No custom model training
- Scales linearly with usage



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